



Transaction Details: ITV PLC

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
ITV PLC	ZLECIE02QMWFYCKZ59	GB0033986497	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQUH3JFFGFNF38B653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
ITV PLC	31/12/2024	GB0033986497	106,306	73.17	XLON	73.75	72.85
ITV PLC	31/12/2024	GB0033986497	25,795	73.08	BATE	73.75	72.90
ITV PLC	31/12/2024	GB0033986497	107,285	73.11	CHIX	73.75	72.90
ITV PLC	31/12/2024	GB0033986497	17,559	73.24	AGXE	73.75	73.05
* Rounded to two decimal places		Sum:	256,947	73.14		73.75	72.85

Individual trade details:

Name of the Issuer	Date	Time	Identity code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm [incl. algorithms if used]
ITV PLC	31/12/2024	08:10:28	GB0033986497	73.0500	4,338	CHIX	2977838242200	2001001125
ITV PLC	31/12/2024	08:10:28	GB0033986497	73.1000	5,081	XLON	EOLUDICVD3q7	2001001125
ITV PLC	31/12/2024	08:10:28	GB0033986497	73.1000	5,903	XLON	EOLUDICVD3q9	2001001125
ITV PLC	31/12/2024	08:10:28	GB0033986497	73.1000	8,128	CHIX	2977838242196	2001001125
ITV PLC	31/12/2024	08:10:28	GB0033986497	73.1000	4,407	CHIX	2977838242197	2001001125
ITV PLC	31/12/2024	08:30:00	GB0033986497	73.2000	3,331	CHIX	2977838243796	2001001125
ITV PLC	31/12/2024	08:30:00	GB0033986497	73.2000	5,783	CHIX	2977838243797	2001001125
ITV PLC	31/12/2024	08:30:00	GB0033986497	73.2000	4,720	XLON	EOLUDICVDJkK	2001001125
ITV PLC	31/12/2024	08:43:11	GB0033986497	73.2000	5,172	XLON	EOLUDICVDJp	2001001125
ITV PLC	31/12/2024	08:43:11	GB0033986497	73.2000	7,122	CHIX	2977838245032	2001001125
ITV PLC	31/12/2024	08:43:11	GB0033986497	73.2000	2,581	BATE	156728336954	2001001125
ITV PLC	31/12/2024	08:56:12	GB0033986497	73.1000	274	AGXE	6231	2001001125
ITV PLC	31/12/2024	08:56:12	GB0033986497	73.1000	2,405	AGXE	6232	2001001125
ITV PLC	31/12/2024	08:56:12	GB0033986497	73.1000	348	AGXE	6233	2001001125
ITV PLC	31/12/2024	08:57:10	GB0033986497	73.0500	371	CHIX	2977838246097	2001001125
ITV PLC	31/12/2024	08:57:10	GB0033986497	73.0500	7,528	XLON	EOLUDICVDZU6	2001001125
ITV PLC	31/12/2024	08:57:10	GB0033986497	73.0500	3,973	CHIX	2977838246098	2001001125
ITV PLC	31/12/2024	08:57:11	GB0033986497	73.0500	1,163	CHIX	2977838246099	2001001125
ITV PLC	31/12/2024	09:02:30	GB0033986497	73.1000	6,272	XLON	EOLUDICVDxS	2001001125
ITV PLC	31/12/2024	09:02:30	GB0033986497	73.1000	1,588	CHIX	2977838246533	2001001125
ITV PLC	31/12/2024	09:02:30	GB0033986497	73.1000	7,049	CHIX	2977838246534	2001001125
ITV PLC	31/12/2024	09:17:53	GB0033986497	72.9500	3,211	BATE	156728338855	2001001125
ITV PLC	31/12/2024	09:17:53	GB0033986497	72.9500	1,911	BATE	156728338856	2001001125
ITV PLC	31/12/2024	09:17:53	GB0033986497	72.9500	230	BATE	156728338857	2001001125
ITV PLC	31/12/2024	09:17:53	GB0033986497	72.9500	1,400	BATE	156728338858	2001001125
ITV PLC	31/12/2024	09:17:53	GB0033986497	72.9500	3,109	BATE	156728338859	2001001125
ITV PLC	31/12/2024	09:32:27	GB0033986497	72.9500	2,742	CHIX	2977838248749	2001001125
ITV PLC	31/12/2024	09:32:27	GB0033986497	72.9500	2,424	CHIX	2977838248750	2001001125
ITV PLC	31/12/2024	09:34:41	GB0033986497	72.9000	6,475	CHIX	2977838248910	2001001125
ITV PLC	31/12/2024	09:34:41	GB0033986497	72.9000	682	CHIX	2977838248911	2001001125
ITV PLC	31/12/2024	09:34:41	GB0033986497	72.9000	2,587	BATE	156728339793	2001001125
ITV PLC	31/12/2024	09:34:41	GB0033986497	72.9000	5,183	XLON	EOLUDICVDdH1	2001001125
ITV PLC	31/12/2024	09:36:30	GB0033986497	72.8500	3,238	XLON	EOLUDICVDuZw	2001001125
ITV PLC	31/12/2024	09:47:01	GB0033986497	73.0500	4,677	AGXE	12057	2001001125
ITV PLC	31/12/2024	09:48:52	GB0033986497	73.0000	7,994	XLON	EOLUDICVE9aP	2001001125
ITV PLC	31/12/2024	09:48:52	GB0033986497	73.0000	10,378	CHIX	2977838250282	2001001125
ITV PLC	31/12/2024	09:48:52	GB0033986497	73.0000	631	CHIX	2977838250283	2001001125
ITV PLC	31/12/2024	09:48:52	GB0033986497	73.0000	3,990	BATE	156728340793	2001001125
ITV PLC	31/12/2024	10:01:21	GB0033986497	73.0500	5,276	AGXE	14213	2001001125
ITV PLC	31/12/2024	10:03:56	GB0033986497	73.0500	4,744	CHIX	2977838251500	2001001125
ITV PLC	31/12/2024	10:04:12	GB0033986497	73.0500	13,279	CHIX	2977838251531	2001001125
ITV PLC	31/12/2024	10:04:13	GB0033986497	73.0500	2,886	XLON	EOLUDICVE7C5	2001001125
ITV PLC	31/12/2024	10:15:49	GB0033986497	73.1000	1,599	XLON	EOLUDICVECBk	2001001125
ITV PLC	31/12/2024	10:15:49	GB0033986497	73.1000	3,401	XLON	EOLUDICVECBm	2001001125
ITV PLC	31/12/2024	10:18:00	GB0033986497	73.1000	12,230	CHIX	2977838252442	2001001125
ITV PLC	31/12/2024	10:18:00	GB0033986497	73.1000	4,432	BATE	156728342453	2001001125
ITV PLC	31/12/2024	10:18:08	GB0033986497	73.1000	2,386	XLON	EOLUDICVED0c	2001001125
ITV PLC	31/12/2024	10:18:21	GB0033986497	73.1000	6,484	XLON	EOLUDICVEDSS	2001001125
ITV PLC	31/12/2024	10:18:21	GB0033986497	73.1000	4,332	XLON	EOLUDICVEDSU	2001001125
ITV PLC	31/12/2024	10:28:21	GB0033986497	73.2000	19,674	XLON	EOLUDICVEHNA	2001001125
ITV PLC	31/12/2024	11:09:45	GB0033986497	73.5500	9,749	XLON	EOLUDICVEpX3	2001001125
ITV PLC	31/12/2024	11:32:54	GB0033986497	73.7500	4,579	AGXE	27597	2001001125
ITV PLC	31/12/2024	11:36:43	GB0033986497	73.7500	4,696	XLON	EOLUDICVEiv	2001001125
ITV PLC	31/12/2024	11:36:43	GB0033986497	73.7500	6,467	CHIX	2977838259521	2001001125
ITV PLC	31/12/2024	11:36:43	GB0033986497	73.7500	2,344	BATE	156728348022	2001001125