



Transaction Details: ITV PLC

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
ITV PLC	ZLEC7ED2QMWFYGCX259	GB0033986497	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQUH3JFFGFNF38B653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
ITV PLC	06/03/2025	GB0033986497	121,236	72.67	XLON	73.25	71.45
ITV PLC	06/03/2025	GB0033986497	18,688	71.92	BATE	72.65	71.45
ITV PLC	06/03/2025	GB0033986497	55,224	72.10	CHIX	73.20	71.00
ITV PLC	06/03/2025	GB0033986497	9,033	71.98	AQXE	73.20	71.45
* Rounded to two decimal places		Sum:	204,181	72.42		73.25	71.00

Individual trade details:

Name of the Issuer	Date	Time	Identity code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm [incl. algorithms if used]
ITV PLC	06/03/2025	08:01:29	GB0033986497	71.0000	558	CHIX	2977838242207	2001001125
ITV PLC	06/03/2025	08:01:29	GB0033986497	71.0000	1,464	CHIX	2977838242208	2001001125
ITV PLC	06/03/2025	08:02:35	GB0033986497	71.4500	7,556	XLON	EDMFLeZcBwWmi	2001001125
ITV PLC	06/03/2025	08:02:35	GB0033986497	71.4500	8,177	CHIX	2977838242830	2001001125
ITV PLC	06/03/2025	08:02:35	GB0033986497	71.4500	5,928	BATE	156728333899	2001001125
ITV PLC	06/03/2025	08:02:35	GB0033986497	71.4500	1,740	AQXE	1974	2001001125
ITV PLC	06/03/2025	08:03:48	GB0033986497	71.5500	5,294	XLON	EDMFLeZcBwJz	2001001125
ITV PLC	06/03/2025	08:03:48	GB0033986497	71.5500	5,171	XLON	EDMFLeZcBwK1	2001001125
ITV PLC	06/03/2025	08:03:48	GB0033986497	71.5500	5,730	CHIX	2977838243574	2001001125
ITV PLC	06/03/2025	08:03:48	GB0033986497	71.5500	5,596	CHIX	2977838243575	2001001125
ITV PLC	06/03/2025	08:03:48	GB0033986497	71.5500	1,220	AQXE	2743	2001001125
ITV PLC	06/03/2025	08:03:48	GB0033986497	71.5500	1,191	AQXE	2744	2001001125
ITV PLC	06/03/2025	08:09:19	GB0033986497	72.0000	3,789	XLON	EDMFLeZcBwAV	2001001125
ITV PLC	06/03/2025	08:09:19	GB0033986497	72.0000	3,722	XLON	EDMFLeZcBwAX	2001001125
ITV PLC	06/03/2025	08:09:19	GB0033986497	72.0000	4,101	CHIX	2977838246931	2001001125
ITV PLC	06/03/2025	08:09:19	GB0033986497	72.0000	4,027	CHIX	2977838246932	2001001125
ITV PLC	06/03/2025	08:09:19	GB0033986497	72.0000	2,973	BATE	156728336159	2001001125
ITV PLC	06/03/2025	08:09:19	GB0033986497	72.0000	2,820	BATE	156728336160	2001001125
ITV PLC	06/03/2025	08:09:19	GB0033986497	72.0000	873	AQXE	6060	2001001125
ITV PLC	06/03/2025	08:09:19	GB0033986497	72.0000	857	AQXE	6061	2001001125
ITV PLC	06/03/2025	08:11:04	GB0033986497	71.7500	3,839	XLON	EDMFLeZcBwTO	2001001125
ITV PLC	06/03/2025	08:11:04	GB0033986497	71.7500	4,156	CHIX	2977838248028	2001001125
ITV PLC	06/03/2025	08:11:04	GB0033986497	71.7500	3,012	BATE	156728336818	2001001125
ITV PLC	06/03/2025	08:11:04	GB0033986497	71.7500	885	AQXE	7285	2001001125
ITV PLC	06/03/2025	08:20:00	GB0033986497	72.6500	6,221	XLON	EDMFLeZcCKAn	2001001125
ITV PLC	06/03/2025	08:20:00	GB0033986497	72.6500	6,733	CHIX	2977838252080	2001001125
ITV PLC	06/03/2025	08:27:55	GB0033986497	73.0000	12,000	XLON	EDMFLeZcCtEa	2001001125
ITV PLC	06/03/2025	08:27:55	GB0033986497	73.0000	1,535	XLON	EDMFLeZcCtEe	2001001125
ITV PLC	06/03/2025	08:27:55	GB0033986497	73.0000	5,847	XLON	EDMFLeZcCtEg	2001001125
ITV PLC	06/03/2025	08:27:55	GB0033986497	73.0000	7,367	XLON	EDMFLeZcCtF0	2001001125
ITV PLC	06/03/2025	08:27:55	GB0033986497	73.0000	3,844	XLON	EDMFLeZcCtF2	2001001125
ITV PLC	06/03/2025	08:27:55	GB0033986497	73.0000	5,428	XLON	EDMFLeZcCtF4	2001001125
ITV PLC	06/03/2025	08:27:55	GB0033986497	73.0000	6,574	XLON	EDMFLeZcCtF6	2001001125
ITV PLC	06/03/2025	08:27:55	GB0033986497	73.0000	15,910	XLON	EDMFLeZcCtF8	2001001125
ITV PLC	06/03/2025	08:27:55	GB0033986497	73.0000	5,253	XLON	EDMFLeZcCtFC	2001001125
ITV PLC	06/03/2025	08:27:55	GB0033986497	73.0000	4,032	CHIX	2977838255956	2001001125
ITV PLC	06/03/2025	08:35:01	GB0033986497	72.6500	4,913	XLON	EDMFLeZcCtCI	2001001125
ITV PLC	06/03/2025	08:35:01	GB0033986497	72.6500	5,317	CHIX	2977838259003	2001001125
ITV PLC	06/03/2025	08:35:01	GB0033986497	72.6500	3,855	BATE	156728342658	2001001125
ITV PLC	06/03/2025	08:35:01	GB0033986497	72.6500	1,132	AQXE	20937	2001001125
ITV PLC	06/03/2025	08:36:56	GB0033986497	73.0000	3,984	XLON	EDMFLeZcCyS7	2001001125
ITV PLC	06/03/2025	08:39:37	GB0033986497	73.2000	4,929	XLON	EDMFLeZcD541	2001001125
ITV PLC	06/03/2025	08:39:37	GB0033986497	73.2000	5,333	CHIX	2977838261324	2001001125
ITV PLC	06/03/2025	08:39:37	GB0033986497	73.2000	1,135	AQXE	23554	2001001125
ITV PLC	06/03/2025	08:40:02	GB0033986497	73.2500	3,227	XLON	EDMFLeZcD60p	2001001125
ITV PLC	06/03/2025	08:40:02	GB0033986497	73.2500	4,835	XLON	EDMFLeZcD60t	2001001125