



Transaction Details: IMPERIAL BRANDS PLC

Name of the Issuer	Identify Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
IMPERIAL BRANDS PLC	549300CPV0867.L342	GB000544929	MORGAN STANLEY & CO INTERNATIONAL PLC	4F0URHL3PFGNF388653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identify code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
IMPERIAL BRANDS PLC	03/11/2023	GB000544929	92,152	1,853.51	XLON	1,858.00	1,795.50
IMPERIAL BRANDS PLC	03/11/2023	GB000544929	51,311	1,854.03	CHX	1,858.00	1,795.50
IMPERIAL BRANDS PLC	03/11/2023	GB000544929	13,859	1,854.12	BATE	1,858.00	1,797.50
IMPERIAL BRANDS PLC	03/11/2023	GB000544929	5,181	1,853.98	AQXE	1,858.00	1,799.00
IMPERIAL BRANDS PLC	03/11/2023	GB000544929	10,280	1,853.85	TRQX	1,858.00	1,797.50
		Sum:	172,783	1,853.78		1,858.00	1,795.50

Individual trade details:

Name of the Issuer	Date	Time (GMT)	Identify code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm [incl. algorithms if used]
IMPERIAL BRANDS PLC	03/11/2023	08:01:25	GB000544929	1,795.50	376	XLON	EGWVVFZxZW2	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:01:25	GB000544929	1,795.50	337	XLON	EGWVVFZxZW6	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:01:25	GB000544929	1,795.50	448	XLON	EGWVVFZxZW5	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:01:25	GB000544929	1,795.50	446	CHX	297783254847	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:01:25	GB000544929	1,833.00	402	XLON	EGWVVFZxZD1	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:12:05	GB000544929	1,855.50	293	CHX	297783254859	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:12:05	GB000544929	1,855.50	231	CHX	2977832548510	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:12:05	GB000544929	1,855.50	400	XLON	EGWVVFZxZoD	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:12:05	GB000544929	1,855.50	83	TRQX	EGWVVFEMh9	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:12:05	GB000544929	1,855.50	83	TRQX	EGWVVFEMh0n	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:12:05	GB000544929	1,855.50	154	XLON	EGWVVFZxZaG5	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:12:05	GB000544929	1,855.50	365	XLON	EGWVVFZxZaG6	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:12:05	GB000544929	1,855.50	414	XLON	EGWVVFZxZaGv	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:12:05	GB000544929	1,855.50	31	XLON	EGWVVFZxZaGx	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:12:05	GB000544929	1,855.50	366	XLON	EGWVVFZxZaGz	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:12:05	GB000544929	1,855.50	275	XLON	EGWVVFZxZaGy3	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:15:06	GB000544929	1,856.50	74	XLON	EGWVVFZxZaGw	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:15:06	GB000544929	1,856.50	53	XLON	EGWVVFZxZaGa	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:15:06	GB000544929	1,856.50	470	XLON	EGWVVFZxZaGe	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:15:06	GB000544929	1,856.50	614	BATE	156728343967	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:15:07	GB000544929	1,856.00	190	XLON	EGWVVFZxZaOmS	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:16:47	GB000544929	1,854.50	597	CHX	2977832548339	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:22:20	GB000544929	1,852.00	678	CHX	297783255030	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:22:22	GB000544929	1,852.00	734	AQXE	7635	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:22:22	GB000544929	1,852.00	100	XLON	EGWVVFZxZaGh	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:22:22	GB000544929	1,852.00	100	BATE	156728336819	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:22:22	GB000544929	1,852.00	286	CHX	297783255033	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:22:22	GB000544929	1,852.00	88	AQXE	7635	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:22:22	GB000544929	1,852.00	70	AQXE	7635	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:31:00	GB000544929	1,852.00	503	XLON	EGWVVFZxZaJf	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:31:00	GB000544929	1,852.00	503	XLON	EGWVVFZxZaJh	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:33:00	GB000544929	1,854.00	478	XLON	EGWVVFZxZaJc	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:33:00	GB000544929	1,854.00	478	XLON	EGWVVFZxZaJ3	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:33:00	GB000544929	1,854.00	222	XLON	EGWVVFZxZaJQ	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:33:00	GB000544929	1,854.00	256	XLON	EGWVVFZxZaJL	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:33:00	GB000544929	1,854.00	174	XLON	EGWVVFZxZaJN	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:33:00	GB000544929	1,854.00	405	XLON	EGWVVFZxZaJR	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:33:12	GB000544929	1,852.50	649	BATE	156728337078	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:44:32	GB000544929	1,854.50	400	XLON	EGWVVFZxZaLb	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:44:32	GB000544929	1,854.50	100	XLON	EGWVVFZxZaLd	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:44:32	GB000544929	1,854.50	18	AQXE	7635	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:44:32	GB000544929	1,854.50	400	XLON	EGWVVFZxZaLc4	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	388	CHX	297783254881	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	352	XLON	EGWVVFZxZaLd	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	60	XLON	EGWVVFZxZaLg	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	544	XLON	EGWVVFZxZaLH	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	60	XLON	EGWVVFZxZaLl	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	23	XLON	EGWVVFZxZaLm	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	393	BATE	156728338304	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	115	AQXE	7635	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	23	AQXE	7635	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	65	CHX	297783254885	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	114	CHX	297783254886	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	65	BATE	156728338353	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	65	XLON	EGWVVFZxZaLp	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	185	XLON	EGWVVFZxZaLq	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	18	XLON	EGWVVFZxZaLo1	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	100	AQXE	7635	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	88	AQXE	7635	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:46:17	GB000544929	1,855.50	154	CHX	297783254887	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:49:41	GB000544929	1,856.50	527	CHX	297783255601	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:49:41	GB000544929	1,856.50	63	CHX	297783255602	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:49:41	GB000544929	1,856.50	409	CHX	297783255604	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:49:41	GB000544929	1,856.50	24	CHX	297783255605	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:49:41	GB000544929	1,856.50	142	CHX	297783255606	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:53:51	GB000544929	1,855.50	200	CHX	297783256281	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:53:51	GB000544929	1,855.50	540	CHX	297783256282	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:53:51	GB000544929	1,855.50	2	CHX	297783256283	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:53:51	GB000544929	1,855.50	585	XLON	EGWVVFZxZaLn	2001001125
IMPERIAL BRANDS PLC	03/11/2023	08:53:51	GB000544929	1,855.50	131	XLON	EGWVVFZxZaLo	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:01:19	GB000544929	1,858.00	496	XLON	EGWVVFZxZaM	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:01:19	GB000544929	1,854.50	490	XLON	EGWVVFZxZaM	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:01:19	GB000544929	1,854.50	490	XLON	EGWVVFZxZaM	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:01:19	GB000544929	1,854.50	164	XLON	EGWVVFZxZaM	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:01:19	GB000544929	1,854.50	326	XLON	EGWVVFZxZaM	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:01:19	GB000544929	1,854.50	116	XLON	EGWVVFZxZaM	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:01:19	GB000544929	1,854.50	41	XLON	EGWVVFZxZaM	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:03:38	GB000544929	1,854.00	596	XLON	EGWVVFZxZaM2M	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:07:07	GB000544929	1,855.00	605	CHX	297783259442	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:13:16	GB000544929	1,858.00	107	BATE	156728341678	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:13:16	GB000544929	1,858.00	45	TRQX	EGWVVFZxZaM2R	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:13:16	GB000544929	1,858.00	138	XLON	EGWVVFZxZaM2g	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:13:16	GB000544929	1,858.00	39	BATE	156728341679	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:13:16	GB000544929	1,858.00	164	CHX	297783260626	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:13:16	GB000544929	1,858.00	20	CHX	297783260627	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:13:16	GB000544929	1,858.00	154	CHX	297783260628	2001001125
IMPERIAL BRANDS PLC	03/11/2023	09:13:16	GB000544929	1,858.00				

IMPERIAL BRANDS PLC	03/11/2023	16:07:18	GB000544929	1,799.00	395	XLON	EGDWVFXkFv	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:07:18	GB000544929	1,799.00	132	TRQX	EGDWVVENW4H	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:09:39	GB000544929	1,799.50	378	XLON	EGDWVFXkG4d	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:09:39	GB000544929	1,799.50	126	TRQX	EGDWVVENW4y	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:09:39	GB000544929	1,799.50	156	BATE	156728405741	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:09:39	GB000544929	1,799.50	282	CHXK	2977838354969	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:09:39	GB000544929	1,799.50	166	CHXK	2977838354960	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:09:39	GB000544929	1,799.50	113	CHXK	2977838354963	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:10:28	GB000544929	1,798.50	437	XLON	EGDWVFXkxGA	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:10:28	GB000544929	1,798.50	93	XLON	EGDWVFXkxGG	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:10:28	GB000544929	1,798.50	344	XLON	EGDWVFXkxGJ	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:10:28	GB000544929	1,798.50	42	XLON	EGDWVFXkxQL	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:10:28	GB000544929	1,798.50	114	XLON	EGDWVFXkxGP	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:10:28	GB000544929	1,798.50	164	XLON	EGDWVFXkxGV	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:13:04	GB000544929	1,800.00	275	XLON	EGDWVFXkxGM	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:13:05	GB000544929	1,800.00	522	CHXK	2977838356274	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:13:05	GB000544929	1,800.00	121	BATE	156728406735	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:13:05	GB000544929	1,800.00	60	BATE	156728406736	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:13:05	GB000544929	1,800.00	145	TRQX	EGDWVVENW460	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:13:05	GB000544929	1,800.00	154	XLON	EGDWVFXkxGh	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:13:05	GB000544929	1,800.00	77	CHXK	2977838356278	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:13:05	GB000544929	1,800.00	55	XLON	EGDWVFXkxHC	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:14:23	GB000544929	1,800.50	495	CHXK	2977838356914	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:14:23	GB000544929	1,800.50	172	BATE	156728407180	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:14:23	GB000544929	1,800.50	105	TRQX	EGDWVVENW466	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:14:23	GB000544929	1,800.50	417	XLON	EGDWVFXkxZQ	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:14:23	GB000544929	1,800.50	33	TRQX	EGDWVVENW4A	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:14:24	GB000544929	1,800.50	125	TRQX	EGDWVVENW4D	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:19:02	GB000544929	1,800.00	592	XLON	EGDWVFXkXJ7	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:19:02	GB000544929	1,800.00	338	XLON	EGDWVFXkXJ9	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:19:02	GB000544929	1,800.00	44	TRQX	EGDWVVENXAWT	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:19:02	GB000544929	1,800.00	264	TRQX	EGDWVVENXAWW	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:19:02	GB000544929	1,800.00	231	BATE	156728408656	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:19:02	GB000544929	1,800.00	762	CHXK	2977838356863	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:19:02	GB000544929	1,800.00	34	BATE	156728408657	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:19:02	GB000544929	1,800.00	182	TRQX	EGDWVVENXAWV	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:19:02	GB000544929	1,800.00	382	XLON	EGDWVFXkXJv	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:19:02	GB000544929	1,800.00	174	CHXK	2977838356868	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:20:34	GB000544929	1,800.50	500	CHXK	2977838359601	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:20:34	GB000544929	1,800.50	173	BATE	156728409296	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:20:34	GB000544929	1,800.50	378	XLON	EGDWVFXkXJg	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:20:34	GB000544929	1,800.50	42	XLON	EGDWVFXkXJf	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:20:34	GB000544929	1,800.50	140	TRQX	EGDWVVENX4a	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:20:34	GB000544929	1,800.50	91	CHXK	2977838356902	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:20:34	GB000544929	1,800.50	35	CHXK	2977838356903	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:21:24	GB000544929	1,800.00	474	XLON	EGDWVFXkXJc	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:21:58	GB000544929	1,800.00	274	XLON	EGDWVFXkXJq	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:21:58	GB000544929	1,800.00	135	XLON	EGDWVFXkXJp	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:21:58	GB000544929	1,800.00	409	XLON	EGDWVFXkXJ8	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:21:59	GB000544929	1,800.00	180	XLON	EGDWVFXkXJd	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:21:59	GB000544929	1,800.00	143	XLON	EGDWVFXkXJk	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:24:40	GB000544929	1,800.00	274	XLON	EGDWVFXkXJb7	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:24:40	GB000544929	1,800.00	326	CHXK	2977838361584	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:24:40	GB000544929	1,800.00	712	CHXK	2977838361589	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:24:40	GB000544929	1,800.00	287	XLON	EGDWVFXkXJb0	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:24:43	GB000544929	1,800.00	588	TRQX	EGDWVVENX491	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:27:24	GB000544929	1,801.50	122	AGXE	112164	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:27:24	GB000544929	1,801.50	169	BATE	156728412012	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:27:24	GB000544929	1,801.50	485	CHXK	2977838363254	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:27:24	GB000544929	1,801.50	410	XLON	EGDWVFXkXJc4	2001001125
IMPERIAL BRANDS PLC	03/11/2023	16:27:24	GB000544929	1,801.50	138	TRQX	EGDWVVENX49g	2001001125

Contact Details for further information

Name: Elia Vieira
Role: Company Secretarial Assistant
Company: Imperial Brands PLC
Tel: +44(0) 117 933 7933
Email: elia.vieira@uk.imptob.com

Name: Kevin O'Sullivan
Role: Managing Director
Company: Morgan Stanley & Co. International plc
Tel: +44 20 7677-1672
Email: kevin.o'sullivan@morganstanley.com