To Whom It May Concern:

Company Name: TOYOTA MOTOR CORPORATION Name and Title of Representative: Akio Toyoda, President (Code Number: 7203 Securities exchanges throughout Japan) Name and Title of Contact Person: Tetsuya Otake, General Manager, Accounting Division

(Telephone Number: 0565-28-2121)

Toyota Names New Executives

Toyota Motor Corporation (TMC) announced today that the board of directors resolved at a meeting held on May 9, 2012, the appointment of new representative directors and planned executive changes as described follows.

Changes Concerning Representative Directors (Formal decision to be made at board of directors meeting held after the General Shareholders Meeting in June 2012)

Name	Current Title	New Title	
Takeshi Uchiyamada	Executive Vice President	Vice Chairman	
	and Representative Director	and Representative Director	
Nohuvori Kodaira*	Director	Executive Vice President	
Nobuyori Kodaira*	and Senior Managing Officer	and Representative Director	
Mitsuhisa Kato*	Senior Managing Officer	Executive Vice President	
		and Representative Director	
Masamoto Maekawa*	Senior Managing Officer	Executive Vice President	
		and Representative Director	

*Denotes newly appointed Representative Director

Reference 1: Biographies of the new Representative Director nominees (as of May 2012)

Name	Date of Birth	Business Experience		Number of TMC shares owned
Nobuyori Kodaira		Apr. 1972	Joined Ministry of International Trade and Industry	
		Jul. 2004	Director-General, Agency for Natural	
	March 18, 1949	Jul. 2006	Resources and Energy Retired from Director-General, Agency for Natural Resources and Energy	9,000
		Aug. 2008	Advisor of TMC	
		Jun. 2009	Managing Officer of TMC	
		Jun. 2010	Senior Managing Director of TMC	
		Jun. 2011	Director and Senior Managing Officer of TMC	
Mitsuhisa Kato		Apr. 1975	Joined TMC	
	March 2, 1953	Jun. 2004	Managing Officer of TMC	
		Jun. 2006	Toyota Technocraft Co., Ltd. President	
		Jun. 2006	Advisor of TMC	
		Jun. 2007	Retired from Advisor of TMC	7,350
		Jun. 2010	Retired from Toyota Technocraft Co., Ltd. President	
		Jun. 2010	Senior Managing Director of TMC	
		Jun. 2011	Senior Managing Officer of TMC	

Name	Date of Birth	Business Experience	Number of TMC shares owned
Masamoto Maekawa	October 17, 1949	Apr.1973Joined Toyota Motor Sales Co., Ltd.Jun.2003Managing Officer of TMCJun.2007Toyota Administa Corporation PresidentJun.2007Advisor of TMCJun.2009Retired from Toyota Administa Corporation PresidentJun.2009Senior Managing Director of TMCJun.2011Senior Managing Officer of TMC	20,300

Reference 2: Executive Lineup Following the Ordinary General Shareholders Meeting in June 2012 (planned executive lineup)

Formal appointment of directors will be made pending approval at the General Shareholders Meeting in June 2012. Formal appointment of managing directors and representative directors will be made at the board of directors meeting following the General Shareholders Meeting in June 2012.

1) Board of Directors

Name	Title
Fujio Cho	Chairman and Representative Director
Takeshi Uchiyamada	Vice Chairman and Representative Director
Akio Toyoda	President and Representative Director
Yukitoshi Funo	Executive Vice President and Representative Director
Atsushi Niimi	Executive Vice President and Representative Director
Shinichi Sasaki	Executive Vice President and Representative Director
Satoshi Ozawa	Executive Vice President and Representative Director
Nobuyori Kodaira	Executive Vice President and Representative Director
Mitsuhisa Kato	Executive Vice President and Representative Director
Masamoto Maekawa	Executive Vice President and Representative Director
Mamoru Furuhashi	Director and Senior Managing Officer
Takahiko Ijichi	Director and Senior Managing Officer
Yasumori Ihara	Director and Senior Managing Officer

2) Corporate Auditors

Name	Title
Yoichiro Ichimaru	Full-time Corporate Auditor
Masaki Nakatsugawa	Full-time Corporate Auditor
Masahiro Kato	Full-time Corporate Auditor
Yoichi Morishita	Corporate Auditor
Akishige Okada	Corporate Auditor
Kunihiro Matsuo	Corporate Auditor
Yoko Wake	Corporate Auditor

Reference 3: Areas of Responsibility of Executive Vice Presidents Following the Ordinary General Shareholders Meeting in June 2012

Name	Current	New
Yukitoshi Funo	 Asia & Oceania Operations Middle East, Africa and Latin America Operations External Affairs Operation Planning & Support 	 Asia & Oceania Operations Middle East, Africa and Latin America Operations Operation Planning & Support
Atsushi Niimi	 North America Operations China Operations Production Control Production Engineering Manufacturing 	 North America Operations China Operations Production Control Production Engineering Manufacturing
Shinichi Sasaki	 Business Development IT & ITS Purchasing Japan Sales Business Customer First Promotion 	 Business Development IT & ITS Purchasing Customer First Promotion
Satoshi Ozawa	 Europe Operations General Administration & Human Resources Accounting 	 Europe Operations General Administration & Human Resources Accounting
Nobuyori Kodaira	—	External Affairs*
Mitsuhisa Kato	—	Research & Development
Masamoto Maekawa		Japan Sales Business

*In addition to External Affairs Group, will maintain responsibility for external affairs of technology, environment, ITS, domestic and overseas sales and other fields.