FINAL TERMS

Dated 14 August 2017

B.A.T CAPITAL CORPORATION

Issue of €1,100,000,000 Floating Rate Guaranteed Notes due 2021

Guaranteed by
BRITISH AMERICAN TOBACCO p.l.c.
B.A.T. INTERNATIONAL FINANCE p.l.c.
BRITISH AMERICAN TOBACCO HOLDINGS (THE NETHERLANDS) B.V.
B.A.T. NETHERLANDS FINANCE B.V.

and

up to (and including) the Termination Date (as defined in the Deed of Guarantee dated 2 August 2017 and executed by, among others, Reynolds American Inc.) REYNOLDS AMERICAN Inc.

under the £25,000,000,000 Euro Medium Term Note Programme

PART A - CONTRACTUAL TERMS

PROHIBITION OF SALES TO EEA RETAIL INVESTORS: The Notes are not intended, from 1 January 2018, to be offered, sold or otherwise made available to and, with effect from such date, should not be offered, sold or otherwise made available to any retail investor in the European Economic Area ("EEA"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU ("MiFID II"); (ii) a customer within the meaning of Directive 2002/92/EC ("IMD"), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II; or (iii) not a qualified investor as defined in the Prospectus Directive. Consequently no key information document required by Regulation (EU) No 1286/2014 (the "PRIIPS Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPS Regulation.

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth in the Base Prospectus dated 31 May 2017 and the supplemental Prospectus dated 8 August 2017 which together constitute a base prospectus for the purposes of Directive 2003/71/EC (and amendments thereto, including Directive 2010/73/EU) (the "Prospectus Directive"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus as so supplemented. Full information on the Issuer, the Guarantors and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus as so supplemented. The Base Prospectus and the supplemental Prospectus are available for viewina at www.londonstockexchange.com/exchange/news/market-news/market-news-home.html and copies may be obtained from British American Tobacco p.l.c., Globe House, 4 Temple Place, London WC2R 2PG or Citibank, N.A., London Branch, Citigroup Centre, Canada Square, Canary Wharf, London E14 5LB.

1 (i) Issuer: B.A.T Capital Corporation

(ii) Guarantors: British American Tobacco p.l.c. B.A.T. International Finance p.l.c.

British American Tobacco Holdings (The

Netherlands) B.V.

B.A.T. Netherlands Finance B.V.

Up to (and including) the Termination Date (as defined in the Deed of Guarantee dated 2 August 2017 and executed by, among others, Reynolds American Inc.) Reynolds American Inc.

2 Series Number: 58 (i)

> (ii) Tranche Number: 1

3 Specified Currency or Currencies: Euro ("€")

4 Aggregate Nominal Amount:

> Series: €1,100,000,000 (ii) Tranche: €1,100,000,000

5 Issue Price of Tranche: 100.00 per cent. of the Aggregate Nominal

Amount

€100,000 and integral multiples of €1,000 in 6 **Specified Denominations:**

> excess thereof up to and including €199,000. No Notes in definitive form will be issued with a

denomination above €199,000.

€1,000 Calculation Amount:

7 (i) Issue Date: 16 August 2017

Interest Commencement Date: Issue Date

8 Maturity Date: Interest Payment Date falling on or nearest to

16 August 2021

9 Interest Basis: Floating Rate

(Further particulars specified below in paragraph

15)

10 Redemption Basis: Subject to any purchase and cancellation or early

> redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal

amount

11 Change of Interest: Not Applicable 12 Put/Call Options: Not Applicable

13 Status of the Notes: Senior Senior (ii) Status of the Guarantee:

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

14 Fixed Rate Note Provisions: Not Applicable

15 Floating Rate Note Provisions: Applicable

Specified Period(s)/Specified Interest

16 February, 16 May, 16 August and 16 Payment Dates: November in each year, commencing on 16

November 2017, subject to adjustment in accordance with the Business Day Convention

specified below

(ii) Business Day Convention: Modified Following Business Day Convention

(iii) Additional Business Centre(s): Not Applicable

(iv) Manner in which the Rate(s) of Interest and Interest Amount is/are to

be determined:

Screen Rate Determination

(v) Party responsible for calculating the Rate(s) of Interest and Interest Amount(s) (if not the Agent):

(vi) Screen Rate Determination:

3 month EURIBOR Reference Rate:

Interest Determination Date(s): Second day on which the TARGET System is

Not Applicable

open prior to the start of each Interest Period

Relevant Screen Page: Bloomberg Screen EBF1 Page (or such other

page as may replace it on that information

service)

(vii) ISDA Determination: Not Applicable

(viii) Margin(s): + 0.50 per cent. per annum

(ix) Linear Interpolation: Not Applicable (x) Minimum Rate of Interest: Not Applicable (xi) Maximum Rate of Interest: Not Applicable (xii) Day Count Fraction: Actual/360

16 Zero Coupon Note Provisions: Not Applicable

PROVISIONS RELATING TO REDEMPTION

Notice periods for Condition 6(b): 17 Minimum period: 15 days

Maximum period: 30 days

18 Issuer Call: Not Applicable 19 Investor Put: Not Applicable

20 Final Redemption Amount: €1,000 per Calculation Amount

21 Early Redemption Amount(s) payable on redemption for taxation reasons or on event of default or other early redemption: As set out in Condition 6(e)

GENERAL PROVISIONS APPLICABLE TO THE NOTES

22 Form of Notes: **Bearer Notes:**

Form: Global Note exchangeable for Definitive Notes (i)

upon an Exchange Event.

Yes New Global Note: 23 Additional Financial Centre(s): London

24 Talons for future Coupons to be attached No

to Definitive Notes:

Signed on behalf of B.A.T Capital Corporation:		
By: Duly authorised		
Signed on behalf of B.A.T. International Finance p.l.c.:		
By: Duly authorised		
Signed on behalf of British American Tobacco Holdings (The Netherlands) B.V.:		
By: Duly authorised	Ву:	Duly authorised
Signed on behalf of B.A.T. Netherlands Finance B.V.:		
By: Duly authorised	Ву:	Duly authorised
Signed on behalf of British American Tobacco p.l.c.:		
By: Duly authorised		

PART B - OTHER INFORMATION

1 LISTING

(i) Admission to trading: Application has been made by the Issuer (or on

its behalf) for the Notes to be admitted to trading on the Regulated Market of the London Stock Exchange plc with effect from 16 August 2017.

(ii) Estimate of total expenses related to

admission to trading:

£3,650

2 RATINGS

Ratings: The Notes to be issued have been rated:

Moody's: Baa2 Standard & Poor's: BBB+

3 INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Subscription and Sale" in the Base Prospectus dated 31 May 2017, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer. The Managers and their affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions, and may perform other services for the Issuer and its affiliates in the ordinary course of business.

Not Applicable

4 OPERATIONAL INFORMATION

(i) ISIN: XS1664643746

(ii) Common Code: 166464374

(iii) Any clearing system(s) other than
Euroclear Bank SA/NV and
Clearstream Banking, SA and the

Clearstream Banking, SA and the relevant identification number(s):

(iv) Names and addresses of additional Not Applicable

Paying Agent(s) (if any):