

**Transaction Details: IMPERIAL BRANDS PLC**

Name of the Issuer	Identify Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
IMPERIAL BRANDS PLC	549300CPV0687A3442	GB0005444929	MORGAN STANLEY & CO INTERNATIONAL PLC	4FOURHOLJPFQFNF388653	GBP

**Total number of shares purchased according to trading venues:**

Name of the Issuer	Day of the transaction	Identify code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
IMPERIAL BRANDS PLC	05/01/2024	GB0005444929	2,700	1,843.30	XLON	1,850.00	1,839.00
IMPERIAL BRANDS PLC	05/01/2024	GB0005444929	3,084	1,843.21	CHX	1,850.00	1,841.00
IMPERIAL BRANDS PLC	05/01/2024	GB0005444929	301	1,843.00	BATE	1,843.00	1,843.00
IMPERIAL BRANDS PLC	05/01/2024	GB0005444929	890	1,843.25	AQXE	1,849.50	1,840.00
IMPERIAL BRANDS PLC	05/01/2024	GB0005444929	871	1,847.42	TRQX	1,849.50	1,840.00
		Sum:	7,446	1,844.45		1,850.00	1,839.00

**Individual trade details:**

Name of the Issuer	Date	Time (GMT)	Identify code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm [incl. algorithms if used]
IMPERIAL BRANDS PLC	05/01/2024	10:28:07	GB0005444929	1,840.00	25	XLON	E0HGQwezYLU	2001001125
IMPERIAL BRANDS PLC	05/01/2024	10:28:07	GB0005444929	1,840.00	267	XLON	E0HGQwezYLL	2001001125
IMPERIAL BRANDS PLC	05/01/2024	10:33:05	GB0005444929	1,841.50	293	CHX	2977838264309	2001001125
IMPERIAL BRANDS PLC	05/01/2024	10:37:04	GB0005444929	1,841.00	54	CHX	2977838264956	2001001125
IMPERIAL BRANDS PLC	05/01/2024	10:37:04	GB0005444929	1,841.00	229	CHX	2977838264697	2001001125
IMPERIAL BRANDS PLC	05/01/2024	10:41:28	GB0005444929	1,840.50	113	AQXE	27684	2001001125
IMPERIAL BRANDS PLC	05/01/2024	10:44:08	GB0005444929	1,840.50	280	XLON	E0HGQwezYXK0	2001001125
IMPERIAL BRANDS PLC	05/01/2024	10:44:08	GB0005444929	1,840.50	57	XLON	E0HGQwezYXWR	2001001125
IMPERIAL BRANDS PLC	05/01/2024	10:49:22	GB0005444929	1,840.00	102	TRQX	E0HGQwezY2V5	2001001125
IMPERIAL BRANDS PLC	05/01/2024	10:51:14	GB0005444929	1,839.00	301	XLON	E0HGQwezY2S0	2001001125
IMPERIAL BRANDS PLC	05/01/2024	11:01:20	GB0005444929	1,842.00	98	CHX	2977838268383	2001001125
IMPERIAL BRANDS PLC	05/01/2024	11:07:39	GB0005444929	1,842.50	194	CHX	2977838269135	2001001125
IMPERIAL BRANDS PLC	05/01/2024	11:08:29	GB0005444929	1,842.50	403	CHX	2977838269215	2001001125
IMPERIAL BRANDS PLC	05/01/2024	11:08:29	GB0005444929	1,842.50	6	CHX	2977838269216	2001001125
IMPERIAL BRANDS PLC	05/01/2024	11:12:20	GB0005444929	1,842.50	289	XLON	E0HGQwezYUjh	2001001125
IMPERIAL BRANDS PLC	05/01/2024	11:23:09	GB0005444929	1,842.50	300	XLON	E0HGQwezYXs	2001001125
IMPERIAL BRANDS PLC	05/01/2024	11:29:10	GB0005444929	1,842.50	284	XLON	E0HGQwezZ242	2001001125
IMPERIAL BRANDS PLC	05/01/2024	11:29:10	GB0005444929	1,842.00	153	AQXE	34141	2001001125
IMPERIAL BRANDS PLC	05/01/2024	11:29:10	GB0005444929	1,842.00	129	AQXE		2001001125
IMPERIAL BRANDS PLC	05/01/2024	11:37:25	GB0005444929	1,843.00	301	BATE	156728350857	2001001125
IMPERIAL BRANDS PLC	05/01/2024	11:43:33	GB0005444929	1,846.00	282	CHX	2977838273169	2001001125
IMPERIAL BRANDS PLC	05/01/2024	11:47:21	GB0005444929	1,846.00	292	CHX	2977838273549	2001001125
IMPERIAL BRANDS PLC	05/01/2024	11:54:28	GB0005444929	1,845.50	295	AQXE	37085	2001001125
IMPERIAL BRANDS PLC	05/01/2024	12:00:06	GB0005444929	1,846.50	304	CHX	2977838275143	2001001125
IMPERIAL BRANDS PLC	05/01/2024	12:08:25	GB0005444929	1,846.50	310	XLON	E0HGQwezZCR6	2001001125
IMPERIAL BRANDS PLC	05/01/2024	12:13:13	GB0005444929	1,846.50	302	CHX	2977838276491	2001001125
IMPERIAL BRANDS PLC	05/01/2024	12:17:02	GB0005444929	1,848.00	285	TRQX	E0HGQwezY6y0m	2001001125
IMPERIAL BRANDS PLC	05/01/2024	12:39:36	GB0005444929	1,848.50	295	XLON	E0HGQwezZ9H7	2001001125
IMPERIAL BRANDS PLC	05/01/2024	14:09:07	GB0005444929	1,848.50	283	TRQX	E0HGQwezZLKF	2001001125
IMPERIAL BRANDS PLC	05/01/2024	16:22:47	GB0005444929	1,850.00	292	XLON	E0HGQwezW0E	2001001125
IMPERIAL BRANDS PLC	05/01/2024	16:22:47	GB0005444929	1,850.00	500	CHX	2977838334487	2001001125
IMPERIAL BRANDS PLC	05/01/2024	16:22:47	GB0005444929	1,850.00	127	CHX	2977838334488	2001001125

**Contact Details for further information**

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