



Transaction Details: IMPERIAL BRANDS PLC

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
IMPERIAL BRANDS PLC	549300CPVP0817.3A42	GB0005444929	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQLHKL3PFGNF38B653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial Instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
IMPERIAL BRANDS PLC	04/04/2025	GB0005444929	6,830	2,888.65	XLON	2,943.00	2,846.00
IMPERIAL BRANDS PLC	04/04/2025	GB0005444929	793	2,888.78	BATE	2,854.00	2,863.00
IMPERIAL BRANDS PLC	04/04/2025	GB0005444929	5,899	2,895.34	CHXK	2,897.00	2,862.00
IMPERIAL BRANDS PLC	04/04/2025	GB0005444929	2,709	2,910.04	TRQX	2,940.00	2,854.00
IMPERIAL BRANDS PLC	04/04/2025	GB0005444929	4,326	2,991.70	AQXE	2,933.00	2,862.00
		Sum:	26,413	2,889.90		2,957.90	2,846.00

Individual trade details:

Name of the Issuer	Date	Time (BST)	Identity code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm [incl. algorithms if used]
IMPERIAL BRANDS PLC	04/04/2025	08:18:50	GB0005444929	2,957.00	416	CHXK	2977838253371	2001001125
IMPERIAL BRANDS PLC	04/04/2025	08:28:54	GB0005444929	2,935.00	350	CHXK	2977838256563	2001001125
IMPERIAL BRANDS PLC	04/04/2025	08:39:48	GB0005444929	2,936.00	285	AQXE	23734	2001001125
IMPERIAL BRANDS PLC	04/04/2025	08:46:40	GB0005444929	2,904.00	314	TRQX	E0Mnl.b7y8ZbN	2001001125
IMPERIAL BRANDS PLC	04/04/2025	08:47:57	GB0005444929	2,921.00	302	AQXE	29815	2001001125
IMPERIAL BRANDS PLC	04/04/2025	09:07:36	GB0005444929	2,933.00	371	AQXE	38458	2001001125
IMPERIAL BRANDS PLC	04/04/2025	09:18:55	GB0005444929	2,941.00	339	CHXK	2977838274747	2001001125
IMPERIAL BRANDS PLC	04/04/2025	09:28:48	GB0005444929	2,943.00	145	CHXK	2977838277598	2001001125
IMPERIAL BRANDS PLC	04/04/2025	09:28:55	GB0005444929	2,942.00	192	CHXK	2977838277947	2001001125
IMPERIAL BRANDS PLC	04/04/2025	09:36:52	GB0005444929	2,945.00	119	TRQX	E0Mnl.b7y8dGd	2001001125
IMPERIAL BRANDS PLC	04/04/2025	09:36:52	GB0005444929	2,945.00	192	TRQX	E0Mnl.b7y8dGg	2001001125
IMPERIAL BRANDS PLC	04/04/2025	09:42:31	GB0005444929	2,944.00	308	TRQX	E0Mnl.b7y8Cw	2001001125
IMPERIAL BRANDS PLC	04/04/2025	09:58:12	GB0005444929	2,939.00	299	XLON	E0Mnl.b98d6u	2001001125
IMPERIAL BRANDS PLC	04/04/2025	10:13:50	GB0005444929	2,943.00	440	XLON	E0Mnl.b88eyz	2001001125
IMPERIAL BRANDS PLC	04/04/2025	10:19:32	GB0005444929	2,943.00	19	CHXK	2977838294815	2001001125
IMPERIAL BRANDS PLC	04/04/2025	10:19:33	GB0005444929	2,943.00	297	CHXK	2977838294816	2001001125
IMPERIAL BRANDS PLC	04/04/2025	10:29:00	GB0005444929	2,931.00	288	CHXK	2977838297660	2001001125
IMPERIAL BRANDS PLC	04/04/2025	10:52:52	GB0005444929	2,938.00	282	CHXK	2977838304626	2001001125
IMPERIAL BRANDS PLC	04/04/2025	11:00:29	GB0005444929	2,927.00	340	XLON	E0Mnl.b88RH4i	2001001125
IMPERIAL BRANDS PLC	04/04/2025	11:00:31	GB0005444929	2,927.00	39	AQXE	90345	2001001125
IMPERIAL BRANDS PLC	04/04/2025	11:08:24	GB0005444929	2,922.00	278	TRQX	E0Mnl.b7yOYxj	2001001125
IMPERIAL BRANDS PLC	04/04/2025	11:29:42	GB0005444929	2,908.00	250	AQXE	118332	2001001125
IMPERIAL BRANDS PLC	04/04/2025	11:29:42	GB0005444929	2,908.00	138	AQXE	118333	2001001125
IMPERIAL BRANDS PLC	04/04/2025	11:43:13	GB0005444929	2,915.00	303	XLON	E0Mnl.b98mVyb	2001001125
IMPERIAL BRANDS PLC	04/04/2025	11:56:16	GB0005444929	2,956.00	285	TRQX	E0Mnl.b7y8dGd	2001001125
IMPERIAL BRANDS PLC	04/04/2025	12:06:39	GB0005444929	2,905.00	59	XLON	E0Mnl.b98d6u	2001001125
IMPERIAL BRANDS PLC	04/04/2025	12:08:43	GB0005444929	2,904.00	293	XLON	E0Mnl.b88b4Ri	2001001125
IMPERIAL BRANDS PLC	04/04/2025	12:21:04	GB0005444929	2,914.00	284	XLON	E0Mnl.b88yqfH	2001001125
IMPERIAL BRANDS PLC	04/04/2025	12:28:35	GB0005444929	2,906.00	349	TRQX	E0Mnl.b7ygl0i	2001001125
IMPERIAL BRANDS PLC	04/04/2025	12:44:23	GB0005444929	2,901.00	279	XLON	E0Mnl.b98yZg	2001001125
IMPERIAL BRANDS PLC	04/04/2025	12:50:52	GB0005444929	2,901.00	34	AQXE	172146	2001001125
IMPERIAL BRANDS PLC	04/04/2025	12:57:53	GB0005444929	2,908.00	310	AQXE	175932	2001001125
IMPERIAL BRANDS PLC	04/04/2025	13:04:54	GB0005444929	2,895.00	83	AQXE	180259	2001001125
IMPERIAL BRANDS PLC	04/04/2025	13:11:33	GB0005444929	2,897.00	307	AQXE	183388	2001001125
IMPERIAL BRANDS PLC	04/04/2025	13:23:59	GB0005444929	2,886.00	108	CHXK	2977838382162	2001001125
IMPERIAL BRANDS PLC	04/04/2025	13:23:59	GB0005444929	2,886.00	189	CHXK	2977838382163	2001001125
IMPERIAL BRANDS PLC	04/04/2025	13:31:12	GB0005444929	2,896.00	310	CHXK	2977838385765	2001001125
IMPERIAL BRANDS PLC	04/04/2025	13:38:30	GB0005444929	2,904.00	300	TRQX	E0Mnl.b7yYMs	2001001125
IMPERIAL BRANDS PLC	04/04/2025	13:49:45	GB0005444929	2,903.00	142	BATE	156728431127	2001001125
IMPERIAL BRANDS PLC	04/04/2025	13:50:18	GB0005444929	2,904.00	360	BATE	156728431372	2001001125
IMPERIAL BRANDS PLC	04/04/2025	14:02:08	GB0005444929	2,921.00	415	XLON	E0Mnl.b88yDgG	2001001125
IMPERIAL BRANDS PLC	04/04/2025	14:15:47	GB0005444929	2,920.00	299	AQXE	222680	2001001125
IMPERIAL BRANDS PLC	04/04/2025	14:15:47	GB0005444929	2,923.00	358	AQXE	222669	2001001125
IMPERIAL BRANDS PLC	04/04/2025	14:27:10	GB0005444929	2,891.00	275	XLON	E0Mnl.b98y056	2001001125
IMPERIAL BRANDS PLC	04/04/2025	14:33:11	GB0005444929	2,894.00	305	XLON	E0Mnl.b990pro	2001001125
IMPERIAL BRANDS PLC	04/04/2025	14:33:53	GB0005444929	2,891.00	202	AQXE	237543	2001001125
IMPERIAL BRANDS PLC	04/04/2025	14:33:53	GB0005444929	2,891.00	118	AQXE	237544	2001001125
IMPERIAL BRANDS PLC	04/04/2025	14:39:00	GB0005444929	2,890.00	311	CHXK	2977838419593	2001001125
IMPERIAL BRANDS PLC	04/04/2025	14:45:00	GB0005444929	2,886.00	345	CHXK	2977838426982	2001001125
IMPERIAL BRANDS PLC	04/04/2025	14:50:58	GB0005444929	2,886.00	331	TRQX	E0Mnl.b7y8ELG	2001001125
IMPERIAL BRANDS PLC	04/04/2025	14:55:54	GB0005444929	2,885.00	29	CHXK	2977838431036	2001001125
IMPERIAL BRANDS PLC	04/04/2025	14:55:54	GB0005444929	2,885.00	254	CHXK	2977838431039	2001001125
IMPERIAL BRANDS PLC	04/04/2025	14:55:54	GB0005444929	2,885.00	195	CHXK	2977838431040	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:03:25	GB0005444929	2,878.00	268	XLON	E0Mnl.b99AL7n	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:05:34	GB0005444929	2,874.00	285	CHXK	2977838438052	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:11:51	GB0005444929	2,877.00	295	CHXK	2977838441827	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:17:47	GB0005444929	2,878.00	278	CHXK	2977838445933	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:21:42	GB0005444929	2,879.00	323	AQXE	292346	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:23:32	GB0005444929	2,877.00	349	XLON	E0Mnl.b996nq	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:23:57	GB0005444929	2,868.00	277	CHXK	2977838449568	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:36:06	GB0005444929	2,862.00	205	CHXK	2977838458962	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:36:06	GB0005444929	2,862.00	42	CHXK	2977838458963	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:36:06	GB0005444929	2,862.00	244	CHXK	2977838458964	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:43:48	GB0005444929	2,869.00	79	XLON	E0Mnl.b999749	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:44:41	GB0005444929	2,870.00	277	XLON	E0Mnl.b999C1i	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:49:10	GB0005444929	2,862.00	26	XLON	E0Mnl.b999mn	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:49:10	GB0005444929	2,862.00	266	XLON	E0Mnl.b999mp	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:53:20	GB0005444929	2,873.00	337	AQXE	332445	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:58:14	GB0005444929	2,871.00	277	XLON	E0Mnl.b99AK7T	2001001125
IMPERIAL BRANDS PLC	04/04/2025	15:59:46	GB0005444929	2,869.00	290	AQXE	339705	2001001125
IMPERIAL BRANDS PLC	04/04/2025	16:01:26	GB0005444929	2,863.00	291	BATE	156728429598	2001001125
IMPERIAL BRANDS PLC	04/04/2025	16:09:07	GB0005444929	2,866.00	347	XLON	E0Mnl.b98CNg9	2001001125
IMPERIAL BRANDS PLC	04/04/2025	16:12:30	GB0005444929	2,866.00	291	XLON	E0Mnl.b995CgD	2001001125
IMPERIAL BRANDS PLC	04/04/2025	16:16:00	GB0005444929	2,863.00	47	XLON	E0Mnl.b98OCJi	2001001125
IMPERIAL BRANDS PLC	04/04/2025	16:16:00	GB0005444929	2,863.00	299	XLON	E0Mnl.b98OCpc	2001001125
IMPERIAL BRANDS PLC	04/04/2025	16:16:00	GB0005444929	2,862.00	280	AQXE	369101	2001001125
IMPERIAL BRANDS PLC	04/04/2025	16:20:55	GB0005444929	2,854.00	293	TRQX	E0Mnl.b7zZB58	2001001125
IMPERIAL BRANDS PLC	04/04/2025	16:22:08	GB0005444929	2,848.00	294	XLON	E0Mnl.b99E2Jm	2001001125
IMPERIAL BRANDS PLC	04/04/2025	16:24:35	GB0005444929	2,846.00	47	XLON	E0Mnl.b99EJO9	2001001125
IMPERIAL BRANDS PLC	04/04/2025	16:24:35	GB0005444929	2,846.00	73	XLON	E0Mnl.b99EJOB	2001001125
IMPERIAL BRANDS PLC	04/04/2025	16:24:35	GB0005444929	2,846.00	180	XLON	E0Mnl.b99EJCF	2001001125
IMPERIAL BRANDS PLC	04/04/2025	16:27:37	GB0005444929	2,846.00	409	XLON	E0Mnl.b99EJ4L	2001001125

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