CORPORATE SUBSTANTIAL SHAREHOLDER NOTICE

Notice pursuant to s. 324 of Part XV of the Securities and Futures Ordinance (Cap. 571)

Form for use by a corporation giving notice of :

- (i) First acquiring an interest in 5% or more of the shares of a listed corporation (I.e. first becoming a substantial shareholder);
- (ii) Changes in the percentage level, or nature, of its interest or its short position in such shares; and
- (iii) Ceasing to have an interest of 5% in such shares (complete Boxes 1 to 19 and 27 only).

This Form must be completed in accordance with the directions and instructions in the Notes to Form 2.

1. Name of listed corporati	Name of listed corporation					
HSBC Holdings plc	ISBC Holdings plc					
2. Stock code	k code 5 4. Number of issued shares in class					
3. Class of shares	Ordinary Shares	18,746,913,406				

5. Name of substantial shareholder	8. Business registration number			
JPMorgan Chase & Co.	N/A			
	9. Place of incorporation	Certificate of Incorporation No.		
	United States	13-2624428 (Tax ID#)		
6. Registered office	10. Contact person			
270 Park Avenue, New York 10017, USA	Lim Siew May			
	11. Daytime tel. No.	12. e-mail address		
	6568821106	asia.doi.team@jpmorgan.com		
7. Principal place of business in Hong Kong	13. Exchange on which listed			
N/A	New York Stock Exchange			
	14. Name of listed parent and exchange on which parent is listed			
	N/A			

15. Date of relevant event

24	10	2013
(day)	(month)	(year)

16. Date when the substantial shareholder became aware of the relevant event/ interest in the shares (if later)

25	10	2013
(day)	(month)	(year)

17. Details of relevant event

	code describing circumstances	Code describing ca shares were/are he (see Table 2) Before relevant event		Number of shares bought/sold or involved	transaction	Highest price per	Average price per share	Average consideration per	Consideration Code (see Table 3)
Long position	117	205	205	165,120,510	HKD -	84.810	84.790	82.550	301
Short position	113	205 -	205 -	165,652,848		•	•	•	•

18. Total shares immediately before the relevant event

	Total number of shares	Percentage figure (%)	
Long position	1,480,246,887		7.90
Short position	261,919,565		1.40
Lending pool	898,417,424		4.79

20. Capacity in which interests disclosed in Box 19 are held

Code describing capacity	Number of shares			
(see Table 2)	Long position	Short position		
201	555,158,322	427,572,413		
202	192,431,824	0		
207	621	0		
208 ▼	897,776,630	0		
- Select - ▼				

19. Total shares immediately after the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,645,367,397	8.78
Short position	427,572,413	2.28
Lending pool	897,776,630	4.79

21. Further information in respect of derivative interests

Code describing derivatives	Number of shares			
(see Table 4)	Long position	Short position		
401	5,033,200	13,013,200		
402	1,322,800	9,763,200		
403	3,283,658	3,930,580		
404	5,459,908	6,109,990		
- Select -				

22. Further information in relation to interests of corporations controlled by substantial shareholder

Name of controlled	Address and place of incorporation	Name of controlling	%	Direct	Number of shares	
corporation	Address and place of incorporation	shareholder		interest (Y/N)	Long position	Short Position
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway, Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	Ý	908,590,314	0
J.P. Morgan Securities plc	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase International Holdings Limited	98.95	Y	477,306,890	385,304,786
J.P. Morgan Chase International Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase (UK) Holdings Limited	100.00	N	477,306,890	385,304,786
J.P. Morgan Chase (UK) Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Capital Holdings Limited	100.00	N	477,306,890	385,304,786
J.P. Morgan Capital Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan International Finance Limited	100.00	N	477,306,890	385,304,786
J.P. Morgan International Finance Limited	500 Stanton Christiana Road, Newark, Delaware 19713, USA (United States)	Bank One International Holdings Corporation	100.00	N	508,391,172	399,986,098
Bank One International Holdings Corporation	1 Bank One Plaza, Chicago, Illinois	J.P. Morgan International Inc	100.00	N	508,391,172	399,986,098
J.P. Morgan International Inc.	270 Park Avenue, New York, N.Y.10017 (United States)	JPMorgan Chase Bank, N.A.	100.00	N	508,391,172	399,986,098

23. Further information in relation to interests held by substantial shareholder jointly with another person

Name of inint about baldon	Address	Number of shares		
Name of joint shareholder	Address	Long position	Short Position	

4. Further information	on from a trust	ee, or beneficiary	of a trust, or a four	nder of a Discretiona	ary Trust		Niverban	of alconor
lame of Trust	Address					Status Code (see Table 5)	Long position	of shares Short position
N.A	N.A					501	004	Chert position
						_		
						- Select -		
						- Select -		
25. Further information		to an agreement	under Section 317	(Please see Note	s for further info	rmation required)		-f -h
lames of other parties	Address						Number	of shares
Total number of shares	s in which subst	antial shareholder i	s interested under s	section 317 and 318				
26. Details of person(nce with whose dir	ections the substa	antial shareholder or	its directors are	accustomed to a		
Names	Address						Relationship Code (see Tabl	
							- Select -	_
							- Select -	7
							- Select -	<u> </u>
27. Date of filing this I	Form 2	29	10	2013			28. Number of continuation	n sheets
		(day)	(month)	(year)				
Form 2.							29. Number of attachments	

22. Further information in relation to interests of corporations controlled by substantial shareholder

22. Further information in relation to interests of corporations controlled by substantial shareholder Name of controlled Number of shares						
Name of controlled corporation JPMorgan Chase Bank,	Address and place of incorporation 1111 Polaris Parkway, Columbus, Ohio (United	Name of controlling shareholder JPMorgan Chase & Co.	% control	interest (Y/N)	Long position Short position	
			100.00	(Y/N)	508,391,172	399,986,098
N.A.	States)	or Morgan Gridge & Co.	100.00		000,001,112	000,000,000
J.P. Morgan Whitefriars Inc.	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan Overseas Capital Corporation	100.00	Y	28,802,128	13,899,010
J.P. Morgan Overseas Capital Corporation	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan International Finance Limited	100.00	N	31,084,282	14,681,312
JF Asset Management Limited	21st Floor Chater House 8 Connaught Road Central Hong Kong (Hong Kong)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	37,215,889	0
JPMorgan Asset Management (Asia) Inc.	270 Park Avenue New York (United States)	JPMorgan Asset Management Holdings Inc.	100.00	N	37,631,120	0
JPMorgan Asset Management Holdings Inc.	270 Park Avenue New York (United States)	JPMorgan Chase & Co.	100.00	N	179,299,399	0
JPMorgan Asset Management (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings (UK) Limited	100.00	Y	71,749,908	0
JPMorgan Asset Management Holdings (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management International Limited	100.00	N	71,749,908	0
JPMorgan Asset Management International Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings Inc.	100.00	N	71,749,908	0
J.P. Morgan Investment Management Inc.	245 Park Avenue, New York (United States)	JPMorgan Asset Management Holdings Inc.	100.00	Y	69,918,371	0
JPMorgan Asset Management (Japan) Limited	Tokyo Building, 7-3, Marunouchi 2-chome Chiyoda- ku, Tokyo 100-6432 (Japan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	8,882	0
J.P. Morgan Securities LLC	270 Park Avenue New York N.Y. 10017, USA	JPMorgan Securities Holdings LLC	100.00	Y	30,000	0
JPMorgan Securities Holdings LLC	270 Park Avenue New York, N.Y. 10017, USA	JPMorgan Chase & Co.	100.00	N	30,000	0
JPMorgan Asset Management (Taiwan) Limited	3/F.,No.65 and 17/F, No. 65, 67and 69 Tun Hwa S. Road Sec. 2 Taipei (Taiwan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	335,943	0
J.P. Morgan International Bank Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Overseas Capital Corporation.	100.00	Y	2,282,154	0
J.P. Morgan Whitefriars (UK)	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Whitefriars Inc.	99.99	Y	0	782,302
J.P. Morgan Whitefriars Inc.	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan Overseas Capital Corporation	100.00	N	0	782,302
J.P. Morgan International Inc.	270 Park Avenue New York (United States)	JPMorgan Chase Bank, N.A.	100.00	Y	37,208	0
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	N	37,208	0
JF International Management Inc.	Palm Grove House, P.O. Box 438, Road Town, Tortola (British Virgin Islands)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	70,406	0
J.P. Morgan Clearing Corp	Three Chase MetroTech Center, Brooklyn, New York 11245, United States	J.P. Morgan Securities LLC	100.00	Y	49,019,304	27,586,315
J.P. Morgan Securities LLC	383 Madison Avenue, New York 10179, United States	J.P. Morgan Broker- Dealer Holdings Inc	100.00	N	49,019,304	27,586,315
J.P. Morgan Broker- Dealer Holdings Inc	270 Park Avenue, New York 10017, United States	JPMorgan Chase & Co.	100.00	N	49,019,304	27,586,315