CORPORATE SUBSTANTIAL SHAREHOLDER NOTICE

Notice pursuant to s. 324 of Part XV of the Securities and Futures Ordinance (Cap. 571)

Form for use by a corporation giving notice of :

- (i) First acquiring an interest in 5% or more of the shares of a listed corporation (I.e. first becoming a substantial shareholder);
- (ii) Changes in the percentage level, or nature, of its interest or its short position in such shares; and
- (iii) Ceasing to have an interest of 5% in such shares (complete Boxes 1 to 19 and 27 only).

This Form must be completed in accordance with the directions and instructions in the Notes to Form 2.

1. Name of listed corporati	Name of listed corporation					
HSBC Holdings plc	HSBC Holdings plc					
2. Stock code	5	4. Number of issued shares in class				
3. Class of shares	Ordinary Shares	18,642,152,786				

5. Name of substantial shareholder	8. Business registration number				
JPMorgan Chase & Co.	N/A				
	9. Place of incorporation	Certificate of Incorporation No.			
	United States	13-2624428 (Tax ID#)			
6. Registered office	10. Contact person				
270 Park Avenue, New York 10017, USA	Lim Siew May				
	11. Daytime tel. No.	12. e-mail address			
	6568821106	asia.doi.team@jpmorgan.com			
7. Principal place of business in Hong Kong	13. Exchange on which listed				
N/A	New York Stock Exchange				
	14. Name of listed parent and exchange on which parent is listed				
	N/A				

15. Date of relevant event

26	08	2013
(day)	(month)	(year)

16. Date when the substantial shareholder became aware of the relevant event/ interest in the shares (if later)

27	08	2013
(day)	(month)	(year)

17. Details of relevant event

	Relevant event code describing circumstances (see Table 1)	Code describing cashares were/are he (see Table 2) Before relevant event	1 7	Number of shares bought/sold or involved	transaction	change Average price per share	Average consideration per	Consideration Code (see Table 3)
Long position	- Select -	- Select -	- Select -		HKD ▼			- Select -
Short position	113	205	205 ▼	35,587,249				

18. Total shares immediately before the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,630,562,867	8.75
Short position	389,558,438	2.09
Lending pool	927,673,279	4.98

20. Capacity in which interests disclosed in Box 19 are held

Code describing capacity	Number of shares			
(see Table 2)	Long position	Short position		
201	481,503,257	353,971,189		
202	185,630,338	0		
207	621	0		
208	936,673,968	0		
- Select -				

19. Total shares immediately after the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,603,808,184	8.60
Short position	353,971,189	1.90
Lending pool	936,673,968	5.02

21. Further information in respect of derivative interests

Code describing derivatives	Number of shares			
(see Table 4)	Long position	Short position		
401 ▼	3,691,600	2,327,600		
402 ▼	1,276,000	7,827,920		
403 ▼	3,813,658	3,832,787		
404 ▼	6,750,730	7,587,898		
- Select -				

22. Further information in relation to interests of corporations controlled by substantial shareholder

Name of controlled	Address and place of incomparation	Name of controlling	%	Direct	Number of shares		
corporation	Address and place of incorporation	shareholder	control	interest (Y/N)	Long position	Short Position	
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway, Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	Y	947,078,243	0	
J.P. Morgan Securities plc	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase International Holdings Limited	98.95	Y	425,870,471	329,954,864	
J.P. Morgan Chase International Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase (UK) Holdings Limited	100.00	N	425,870,471	329,954,864	
J.P. Morgan Chase (UK) Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Capital Holdings Limited	100.00	N	425,870,471	329,954,864	
J.P. Morgan Capital Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan International Finance Limited	100.00	N	425,870,471	329,954,864	
J.P. Morgan International Finance Limited	500 Stanton Christiana Road, Newark, Delaware 19713, USA (United States)	Bank One International Holdings Corporation	100.00	N	451,160,236	342,858,189	
Bank One International Holdings Corporation	1 Bank One Plaza, Chicago, Illinois	J.P. Morgan International Inc	100.00	N	451,160,236	342,858,189	
J.P. Morgan International Inc.	270 Park Avenue, New York, N.Y.10017 (United States)	JPMorgan Chase Bank, N.A.	100.00	N	451,160,236	342,858,189	

23. Further information in relation to interests held by substantial shareholder jointly with another person

Name of joint shareholder	Address	Number of shares			
Name of joint shareholder	Audiess		Long position	Short Position	
	2				

5. Further information from a party to an agreement under Section 317 (Please see Notes for further information required) ames of other parties Address Number of shares Number of shares Otal number of shares in which substantial shareholder is interested under section 317 and 318 6. Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act											
Address Status Code (see Table 5)											
Address Status Code (see Table 5)											
Address Status Code (see Table 5)											
Address Status Code (see Table 5)											
Address See Table 5 Long position Short position	4. Further information	on from a trust	ee, or beneficiary	of a trust, or a four	nder of a Discretior	nary Trust					
A NA Solicat Select Solicat So	Jama of Trust	Addross						Number	of shares	;	
5. Further information from a party to an agreement under Section 317 (Please see Notes for further information required) ames of other parties Address Number of shares otal number of shares in which substantial shareholder is interested under section 317 and 318 6. Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act ames Address Relationship Code (see Table 6) Percentage (% Select Y Select							(see Table 5)	I .	S		
5. Further information from a party to an agreement under Section 317 (Please see Notes for further information required) ames of other parties Address Number of shares Number of shares Number of shares Number of shares in which substantial shareholder is interested under section 317 and 318 6. Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act ames Address Relationship Code (see Table 6) Percentage (% - Select	N.A	N.A					501	621			
5. Further information from a party to an agreement under Section 317 (Please see Notes for further information required) ames of other parties Address Number of shares Number of shares Number of shares Number of shares in which substantial shareholder is interested under section 317 and 318 6. Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act ames Address Relationship Code (see Table 6) Percentage (% - Select							- Select -				
5. Further information from a party to an agreement under Section 317 (Please see Notes for further information required) ames of other parties											
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Address Number of shares Otal number of shares in which substantial shareholder is interested under section 317 and 318 6. Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act ames Address Relationship Code (see Table 6) Percentage (% Select Y Online of filling this Form 2 29 08 2013 28. Number of continuation sheets											
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6. Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act ames Address Relationship Code (see Table 6) Percentage (% Select Sel	lames of other parties	Address						Number of shares			
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Address Relationship Code (see Table 6) Percentage (% Select -	Total number of shares	s in which subst	antial shareholder is	interested under s	section 317 and 318						
Address Relationship Code (see Table 6) Percentage (% Select -											
Address Relationship Code (see Table 6) Percentage (% Select -	26. Details of person((s) in accordan	ice with whose dire	ections the substa	antial shareholder o	or its directors are	accustomed to ac	t			
7. Date of filing this Form 2 29 08 2013 28. Number of continuation sheets	Names	Address						Relationship Code (see Tabl	le 6)	Percentage (%)	
7. Date of filing this Form 2 29 08 2013 28. Number of continuation sheets								- Select -	•		
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	Form 2.		(44)	(31141)	(,501)	ı		29 Number of attachments	:		

22. Further information in relation to interests of corporations controlled by substantial shareholder

Name of controlled corporation	Address and place of incorporation	Name of controlling shareholder	% control	Direct interest	Number of shares	
				(Y/N)	Long position	Short position
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway, Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	N	451,160,236	342,858,189
J.P. Morgan Whitefriars Inc.	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan Overseas Capital Corporation	100.00	Y	23,452,867	12,218,816
J.P. Morgan Overseas Capital Corporation	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan International Finance Limited	100.00	N	25,289,765	12,903,325
JF Asset Management Limited	21st Floor Chater House 8 Connaught Road Central Hong Kong (Hong Kong)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	32,996,333	0
JPMorgan Asset Management (Asia) Inc.	270 Park Avenue New York (United States)	JPMorgan Asset Management Holdings Inc.	100.00	N	33,589,611	0
JPMorgan Asset Management Holdings Inc.	270 Park Avenue New York (United States)	JPMorgan Chase & Co.	100.00	N	173,356,171	0
JPMorgan Asset Management (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings (UK) Limited	100.00	Y	71,301,355	0
JPMorgan Asset Management Holdings (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management International Limited	100.00	N	71,301,355	0
JPMorgan Asset Management International Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings Inc.	100.00	N	71,301,355	0
J.P. Morgan Investment Management Inc.	245 Park Avenue, New York (United States)	JPMorgan Asset Management Holdings Inc.	100.00	Y	68,465,205	0
JPMorgan Asset Management (Japan) Limited	Tokyo Building, 7-3, Marunouchi 2-chome Chiyoda- ku, Tokyo 100-6432 (Japan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	8,800	0
J.P. Morgan Securities LLC	270 Park Avenue New York N.Y. 10017, USA	JPMorgan Securities Holdings LLC	100.00	Y	30,000	0
JPMorgan Securities Holdings LLC	270 Park Avenue New York, N.Y. 10017, USA	JPMorgan Chase & Co.	100.00	N	30,000	0
JPMorgan Asset Management (Taiwan) Limited	3/F.,No.65 and 17/F, No. 65, 67and 69 Tun Hwa S. Road Sec. 2 Taipei (Taiwan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	500,857	0
J.P. Morgan International Bank Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Overseas Capital Corporation.	100.00	Y	1,836,898	0
J.P. Morgan Whitefriars (UK)	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Whitefriars Inc.	99.99	Y	0	684,509
J.P. Morgan Whitefriars Inc.	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan Overseas Capital Corporation	100.00	N	0	684,509
J.P. Morgan International Inc.	270 Park Avenue New York (United States)	JPMorgan Chase Bank, N.A.	100.00	Y	33,615	0

JPMorgan Chase Bank, N.A.	1111 Polaris Parkway Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	N	33,615	0
JF International Management Inc.	Palm Grove House, P.O. Box 438, Road Town, Tortola (British Virgin Islands)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	83,621	0
J.P. Morgan Clearing Corp	Three Chase MetroTech Center, Brooklyn, New York 11245, United States	J.P. Morgan Securities LLC	100.00	Y	32,149,919	11,113,000
J.P. Morgan Securities LLC	383 Madison Avenue, New York 10179, United States	J.P. Morgan Broker- Dealer Holdings Inc	100.00	N	32,149,919	11,113,000
J.P. Morgan Broker- Dealer Holdings Inc	270 Park Avenue, New York 10017, United States	JPMorgan Chase & Co.	100.00	N	32,149,919	11,113,000

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