CORPORATE SUBSTANTIAL SHAREHOLDER NOTICE

Notice pursuant to s. 324 of Part XV of the Securities and Futures Ordinance (Cap. 571)

Form for use by a corporation giving notice of :

- (i) First acquiring an interest in 5% or more of the shares of a listed corporation (I.e. first becoming a substantial shareholder);
- (ii) Changes in the percentage level, or nature, of its interest or its short position in such shares; and
- (iii) Ceasing to have an interest of 5% in such shares (complete Boxes 1 to 19 and 27 only).

This Form must be completed in accordance with the directions and instructions in the Notes to Form 2.

1. Name of listed corporation				
HSBC Holdings plc				
2. Stock code	5	4. Number of issued shares in class		
3. Class of shares	Ordinary Shares	19,146,116,469		

5. Name of substantial shareholder	8. Business registration number			
JPMorgan Chase & Co.	N/A			
	9. Place of incorporation	Certificate of Incorporation No.		
	United States	13-2624428 (Tax ID#)		
6. Registered office	10. Contact person			
270 Park Avenue, New York 10017, United States	Chin May Tan			
	11. Daytime tel. No.	12. e-mail address		
	6568821934	asia.doi.team@jpmorgan.com		
7. Principal place of business in Hong Kong	13. Exchange on which listed			
N/A	New York Stock Exchange			
	14. Name of listed parent and exchange on which parent is listed			
	N/A			

15. Date of relevant event

18	8	2014
(day)	(month)	(year)

16. Date when the substantial shareholder became aware of the relevant event/ interest in the shares (if later)

20	8	2014
(day)	(month)	(year)

17. Details of relevant event

	Relevant event Code describing code describing shares were/are he circumstances (see Table 2)		1 ~ I		transaction	On Exchange Highest price per Average price per		1 × 1	Consideration
	(see Table 1)	Before relevant event	After relevant event			share		1	Code (see Table 3)
Long position	117	205 🔻	205 ▼	89,380,098	HKD ▼	83.500	83.086	84.103	301
Short position	111 🔻	201	201	88,627,640					

18. Total shares immediately before the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,272,746,650	6.64
Short position	129,007,752	0.67
Lending pool	827,836,565	4.32

20. Capacity in which interests disclosed in Box 19 are held

Code describing capacity	Number of shares			
(see Table 2)	Long position	Short position		
201	287,460,341	217,635,392		
202	248,509,268	0		
207 ▼	105,036	0		
208	826,052,103	0		
- Select -				

19. Total shares immediately after the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,362,126,748	7.11
Short position	217,635,392	1.13
Lending pool	826,052,103	4.31

21. Further information in respect of derivative interests

Code describing derivatives	Number of shares			
(see Table 4)	Long position	Short position		
401 ▼	18,869,210	6,403,520		
402 ▼	1,224,400	15,425,840		
403 ▼	6,410,880	3,220,855		
404	28,454,474	91,937,195		
- Select -				

22. Further information in relation to interests of corporations controlled by substantial shareholder

Name of controlled	Address and place of incomparation	Name of controlling	%	Direct	Number of shares		
corporation	Address and place of incorporation	shareholder	control	interest (Y/N)	Long position	Short Position	
J.P. Morgan Securities LLC	383 Madison Avenue, New York 10179, United States	J.P. Morgan Broker-Dealer Holdings Inc	100.00	Y	590,020	14,375	
J.P. Morgan Clearing Corp	Three Chase MetroTech Center, Brooklyn, New York 11245, United States	J.P. Morgan Securities LLC	100.00	Y	22,033,592	126,055	
JPMorgan Chase Bank, N.A London Branch	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Chase Bank, N.A.	100.00	Y	11,658,000	0	
JF International Management Inc.	Palm Grove House, P.O. Box 438, Road Town, Tortola (British Virgin Islands)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	65,036	0	
JF Asset Management Limited	21st Floor Chater House 8 Connaught Road Central Hong Kong (Hong Kong)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	32,465,733	0	
JPMorgan Asset Management (Japan) Limited	Tokyo Building, 7-3, Marunouchi 2-chome Chiyoda-ku, Tokyo 100-6432 (Japan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	8,882	0	
JPMorgan Asset Management (Taiwan) Limited	3/F., No.65 and 17/F., No. 65, 67, 69 and 71, Sec.2, Tun Hwa South Road, Taipei (Taiwan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	1,752,227	0	
J.P. Morgan Investment Management Inc.	270 Park Avenue New York (United States)	JPMorgan Asset Management Holdings Inc	100.00	Y	87,100,547	0	

23. Further information in relation to interests held by substantial shareholder jointly with another person

Name of joint shareholder	Address	Number of shares			
		Long position	Short Position		

Name of T					Status Code	Number of	of shares	
Name of Trust	Address				(see Table 5)	Long position	S	hort position
N.A	N.A				501	105,036		(
					- Select -			
					- Select -			
25. Further information	on from a part	y to an agreement	under Section 317	(Please see Notes for t	urther information required)			
Names of other parties	Address					Number of	of shares	
Total number of shares	in which subst	antial shareholder is	s interested under se	ection 317 and 318				
26. Details of person((s) in accorda	nce with whose dir	ections the substa	ntial shareholder or its di	ectors are accustomed to ac	t		
Names	Address					Relationship Code (see Table	e 6)	Percentage (%)
						- Select -	V	
						- Select -	•	
						- Select -	▼ ▼	
27. Date of filing this I	Form 2	21	8	2014			V	1
27. Date of filing this I	Form 2	21 (day)	8 (month)	2014 (year)		- Select -	V	

22. Further information in relation to interests of corporations controlled by substantial shareholder						
Name of controlled	Address and place of incorporation	Name of controlling	%	Direct interest	Number o	of shares
corporation	7 taar ees arra praes er meerperanen	shareholder	control	(Y/N)	Long position	Short position
J.P. Morgan International Inc.	270 Park Avenue New York (United States)	JPMorgan Chase Bank, N.A.	100.00	N	255,231,538	217,494,962
J.P. Morgan Chase International Holdings	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase (UK) Holdings Limited	100.00	N	221,983,872	112,157,747
•	200 White Clay Center Drive Newark, Delaware (United States)	J.P. Morgan Equity Holdings, Inc.	100.00	N	60,415	0
J.P. Morgan GT Corporation	270 Park Avenue New York (United States)	JPMorgan Chase & Co.	100.00	Υ	700,000	0
J.P. Morgan Trust Company of Delaware	500 Stanton Christiana Road Newark, Delaware (United States)	CMC Holding Delaware Inc.	100.00	Υ	60,415	0
J.P. Morgan International Bank Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase International Holdings	100.00	Y	2,753,643	0
J.P. Morgan Whitefriars Inc.	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan Overseas Capital Corporation	100.00	Υ	33,247,666	105,337,215
J.P. Morgan Securities plc	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Capital Financing Limited	0.69	Υ	219,230,229	112,157,747
J.P. Morgan Securities plc	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase International Holdings	99.31	Y	219,230,229	112,157,747
	1111 Polaris Parkway Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	Υ	847,371,599	0
JPMorgan Asset Management (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings (UK) Limited	100.00	Y	102,474,224	0
JPMorgan Funds Management, Inc.	460 Polaris Parkway, 2nd floor OH1-1235, Westerville, Ohio (United States)	JPMorgan Distribution Services, Inc.	100.00	Υ	367,170	0
9	270 Park Avenue New York (United States)	JPMorgan Chase Bank, N.A.	100.00	Y	246,931	0
J.P. Morgan Capital Financing Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Chase & Co.	100.00	N	219,230,229	112,157,747
J.P. Morgan Securities LLC	383 Madison Avenue, New York 10179, United States	J.P. Morgan Broker- Dealer Holdings Inc	100.00	N	22,033,592	126,055
J.P. Morgan Broker- Dealer Holdings Inc	270 Park Avenue, New York 10017, United States	JPMorgan Chase & Co.	100.00	N	22,623,612	140,430
J.P. Morgan Capital Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan International Finance Limited	100.00	N	221,983,872	112,157,747
5	270 Park Avenue New York, New York (United States)	JPMorgan Chase & Co.	100.00	N	223,866,649	0
JPMorgan Asset Management (Asia) Inc.	270 Park Avenue New York, (United States)	JPMorgan Asset Management Holdings Inc	100.00	N	34,291,878	0
J.P. Morgan Chase (UK) Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Capital Holdings Limited	100.00	N	221,983,872	112,157,747
JPMorgan Asset Management Holdings (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management International Limited	100.00	N	102,474,224	0
9	500 Stanton Christiana Road Newark, Delaware (United States)	J.P. Morgan International Finance Limited	100.00	N	33,247,666	105,337,215
JPMorgan Asset Management International Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings Inc	100.00	N	102,474,224	0
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	N	267,136,469	217,494,962
J.P. Morgan Equity Holdings, Inc.	500 Stanton Christiana Road Newark, Delaware (United States)	JPMorgan Chase & Co.	100.00	N	60,415	0
J.P. Morgan International Finance Limited	500 Stanton Christiana Road Newark, Delaware (United States)	Bank One International Holdings Corporation	100.00	N	255,231,538	217,494,962
	460 Polaris Parkway, 2nd floor OH1-1235, Ohio, USA	JPMorgan Chase & Co.	100.00	N	367,170	0
Bank One International Holdings Corporation	1 Bank One Plaza Chicago, Illinois (United States)	J.P. Morgan International Inc.	100.00	N	255,231,538	217,494,962