

Transaction in Own Shares

Pearson plc (the **Company**) announces today it has purchased the following number of its ordinary shares of 25 pence each on the London Stock Exchange from Citigroup Global Markets Limited.

Date of purchase: 09 July 2024

Aggregate number of ordinary shares of 25 pence each purchased: 7,038

Lowest price paid per share: 1,007.50p

Highest price paid per share: 1,008.00p

Average price paid per share: 1,007.80p

The Company will cancel the purchased shares.

These share purchases form part of the Company's existing buy-back programme, details of which were announced on 1 March 2024.

The table below contains detailed information of the individual trades made by Citigroup Global Markets Limited as part of the buyback programme.

Schedule of Purchases

Shares purchased: Pearson plc (ISIN: GB0006776081)

Date of purchases: 09 July 2024

Investment firm: Citigroup Global Markets Limited

Aggregate information:

Venue	Volume-weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock Exchange	1,007.80p	7,038	1,007.50p	1,008.00p
BATS Europe	-	-	-	-
CHI-X Europe	-	-	-	-

Trade Date	Trade Time	Currency	Volume	Price	Trading Venue	Transaction ID
09-Jul-2024	16:25:18	GBp	85	1,008.00	XLON	xHa8exEoiD2
09-Jul-2024	16:25:18	GBp	144	1,008.00	XLON	xHa8exEoiD4
09-Jul-2024	16:24:37	GBp	332	1,008.00	XLON	xHa8exEojtZ
09-Jul-2024	16:21:46	GBp	160	1,008.00	XLON	xHa8exEohJM
09-Jul-2024	16:20:48	GBp	284	1,008.00	XLON	xHa8exEoeLH
09-Jul-2024	16:20:47	GBp	685	1,008.00	XLON	xHa8exEoeKu
09-Jul-2024	15:10:00	GBp	187	1,008.00	XLON	xHa8exEpVBr
09-Jul-2024	15:03:28	GBp	160	1,007.50	XLON	xHa8exEp7yS

09-Jul-2024	15:03:28	GBp	201	1,007.50	XLON	xHa8exEp7\$w
09-Jul-2024	15:00:28	GBp	189	1,007.50	XLON	xHa8exEp2OK
09-Jul-2024	14:57:07	GBp	173	1,008.00	XLON	xHa8exEpET9
09-Jul-2024	14:57:07	GBp	240	1,008.00	XLON	xHa8exEpETE
09-Jul-2024	14:55:41	GBp	231	1,007.50	XLON	xHa8exEpCEq
09-Jul-2024	14:55:21	GBp	248	1,007.50	XLON	xHa8exEpDWX
09-Jul-2024	14:52:27	GBp	127	1,007.50	XLON	xHa8exEp86J
09-Jul-2024	14:52:27	GBp	200	1,007.50	XLON	xHa8exEp86N
09-Jul-2024	14:48:54	GBp	205	1,007.50	XLON	xHa8exEiqOJ
09-Jul-2024	14:48:54	GBp	173	1,007.50	XLON	xHa8exEiqOT
09-Jul-2024	14:47:53	GBp	223	1,007.50	XLON	xHa8exEiodu
09-Jul-2024	14:43:35	GBp	187	1,008.00	XLON	xHa8exEi@Lt
09-Jul-2024	14:37:04	GBp	215	1,007.50	XLON	xHa8exEicrY
09-Jul-2024	14:34:58	GBp	221	1,007.50	XLON	xHa8exEib\$b
09-Jul-2024	14:31:14	GBp	163	1,008.00	XLON	xHa8exEikSr
09-Jul-2024	14:30:27	GBp	185	1,008.00	XLON	xHa8exEiirc
09-Jul-2024	14:29:29	GBp	253	1,008.00	XLON	xHa8exEij9a
09-Jul-2024	14:26:34	GBp	160	1,008.00	XLON	xHa8exEiekG
09-Jul-2024	14:24:08	GBp	249	1,008.00	XLON	xHa8exEiMpY
09-Jul-2024	14:24:08	GBp	160	1,008.00	XLON	xHa8exEiMpn
09-Jul-2024	14:21:04	GBp	160	1,007.50	XLON	xHa8exEiK6M
09-Jul-2024	13:34:03	GBp	137	1,007.50	XLON	xHa8exEjtRb
09-Jul-2024	13:22:20	GBp	194	1,007.50	XLON	xHa8exEj\$jl
09-Jul-2024	13:09:54	GBp	124	1,008.00	XLON	xHa8exEjv38
09-Jul-2024	13:02:59	GBp	171	1,008.00	XLON	xHa8exEjbgM
09-Jul-2024	13:02:00	GBp	8	1,008.00	XLON	xHa8exEjbKe
09-Jul-2024	08:01:44	GBp	204	1,008.00	XLON	xHa8exEexSf