

Transaction Details: Burberry Group PLC

| Name of the Issuer | Identify Code of the Issuer | ISIN | Intermediary Name | Identify Code of the Intermediary | Currency |
|--------------------|-----------------------------|--------------|---------------------------------------|-----------------------------------|----------|
| BURBERRY GROUP PLC | 213800PE1KEFCNFR1R50 | GB0031743007 | MORGAN STANLEY & CO INTERNATIONAL PLC | 4PQUHN3JPFPGFN3BB653 | GBP |

Total number of shares purchased according to trading venues:

| Name of the Issuer | Day of the transaction | Identify code of the financial instrument | Total number of shares purchased | Daily weighted average purchase price of the shares (pence) | Venue | Highest price paid per share (pence) | Lowest price paid per share (pence) |
|---------------------------------|------------------------|---|----------------------------------|---|-------|--------------------------------------|-------------------------------------|
| BURBERRY GROUP PLC | 04/10/2023 | GB0031743007 | 280,961 | 1,830.6600 | LSE | 1,850.5000 | 1,808.0000 |
| BURBERRY GROUP PLC | 04/10/2023 | GB0031743007 | 52,421 | 1,824.8900 | BATE | 1,848.0000 | 1,817.0000 |
| BURBERRY GROUP PLC | 04/10/2023 | GB0031743007 | 108,260 | 1,828.1400 | CHIX | 1,850.5000 | 1,809.5000 |
| BURBERRY GROUP PLC | 04/10/2023 | GB0031743007 | 16,071 | 1,823.6200 | AQIUS | 1,847.5000 | 1,818.5000 |
| * Rounded to two decimal places | | Sum: | 457,713 | 1,829.1500 | | 1,850.5000 | 1,808.0000 |

Individual trade details:

| Name of the Issuer | Date | Time (BST) | Identify code of the financial instrument | Price (pence) | Quantity bought | Exchange Venue | Reference number of the transaction | Execution within firm [incl. algorithms if used] |
|--------------------|------------|------------|---|---------------|-----------------|----------------|-------------------------------------|--|
| BURBERRY GROUP PLC | 04/10/2023 | 08:00:29 | GB0031743007 | 1,813.0000 | 400 | LSE | EOGAxqci5CH7 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:00:29 | GB0031743007 | 1,813.0000 | 120 | LSE | EOGAxqci5CH9 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:00:29 | GB0031743007 | 1,813.0000 | 37 | CHIX | 2899474078928 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:00:29 | GB0031743007 | 1,813.0000 | 37 | CHIX | 2899474078929 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:00:29 | GB0031743007 | 1,813.0000 | 63 | LSE | EOGAxqci5CHM | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:00:29 | GB0031743007 | 1,813.0000 | 37 | CHIX | 2899474078930 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:00:29 | GB0031743007 | 1,813.0000 | 337 | LSE | EOGAxqci5CHR | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:00:29 | GB0031743007 | 1,813.0000 | 55 | LSE | EOGAxqci5CHT | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:00 | GB0031743007 | 1,822.5000 | 400 | LSE | EOGAxqci5LmP | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:00 | GB0031743007 | 1,822.5000 | 122 | LSE | EOGAxqci5LmV | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:00 | GB0031743007 | 1,822.5000 | 61 | CHIX | 2899474080156 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:00 | GB0031743007 | 1,822.5000 | 255 | LSE | EOGAxqci5Lmh | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:00 | GB0031743007 | 1,822.5000 | 21 | BATE | 78364175030 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:00 | GB0031743007 | 1,822.5000 | 19 | CHIX | 2899474080157 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:00 | GB0031743007 | 1,822.5000 | 61 | CHIX | 2899474080158 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:00 | GB0031743007 | 1,822.5000 | 19 | CHIX | 2899474080159 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:00 | GB0031743007 | 1,822.5000 | 21 | BATE | 78364175031 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:00 | GB0031743007 | 1,822.5000 | 21 | BATE | 78364175032 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:00 | GB0031743007 | 1,822.5000 | 61 | CHIX | 2899474080160 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:00 | GB0031743007 | 1,822.5000 | 18 | CHIX | 2899474080161 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:04 | GB0031743007 | 1,828.0000 | 504 | LSE | EOGAxqci5M8V | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:04 | GB0031743007 | 1,826.0000 | 188 | LSE | EOGAxqci5M8i | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:04 | GB0031743007 | 1,826.0000 | 316 | LSE | EOGAxqci5M8q | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:04 | GB0031743007 | 1,826.0000 | 273 | LSE | EOGAxqci5M8M | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 424 | LSE | EOGAxqci5Nkl | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 403 | LSE | EOGAxqci5Nkn | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 456 | LSE | EOGAxqci5Nkp | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 40 | LSE | EOGAxqci5Nkr | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 24 | LSE | EOGAxqci5Nkt | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 22 | LSE | EOGAxqci5Nkv | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 128 | LSE | EOGAxqci5Nl8 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 296 | LSE | EOGAxqci5NlF | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 403 | LSE | EOGAxqci5NlH | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 456 | LSE | EOGAxqci5NlJ | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 70 | LSE | EOGAxqci5NlL | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 32 | LSE | EOGAxqci5NlN | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 26 | LSE | EOGAxqci5NlP | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 152 | LSE | EOGAxqci5NlQ | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 272 | LSE | EOGAxqci5Nl8 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 403 | LSE | EOGAxqci5NmA | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:03:37 | GB0031743007 | 1,824.5000 | 396 | LSE | EOGAxqci5NmC | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:03 | GB0031743007 | 1,831.0000 | 81 | CHIX | 2899474081176 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:03 | GB0031743007 | 1,831.0000 | 519 | CHIX | 2899474081177 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:03 | GB0031743007 | 1,831.0000 | 67 | CHIX | 2899474081178 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:03 | GB0031743007 | 1,831.0000 | 439 | LSE | EOGAxqci5NPE | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:03 | GB0031743007 | 1,831.0000 | 506 | LSE | EOGAxqci5SPG | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:03 | GB0031743007 | 1,831.0000 | 439 | LSE | EOGAxqci5SPS | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:03 | GB0031743007 | 1,831.0000 | 175 | LSE | EOGAxqci5SPU | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:03 | GB0031743007 | 1,831.0000 | 331 | LSE | EOGAxqci5SPa | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:03 | GB0031743007 | 1,831.0000 | 439 | LSE | EOGAxqci5SPe | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:03 | GB0031743007 | 1,831.0000 | 346 | LSE | EOGAxqci5SPg | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:03 | GB0031743007 | 1,831.0000 | 155 | LSE | EOGAxqci5SPm | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:03 | GB0031743007 | 1,831.0000 | 152 | LSE | EOGAxqci5SPo | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:06 | GB0031743007 | 1,830.0000 | 493 | LSE | EOGAxqci5Sas | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:06 | GB0031743007 | 1,830.0000 | 493 | LSE | EOGAxqci5Sb7 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:06:06 | GB0031743007 | 1,830.0000 | 169 | LSE | EOGAxqci5SbD | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:07:13 | GB0031743007 | 1,829.0000 | 317 | LSE | EOGAxqci5V3r | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:09:21 | GB0031743007 | 1,825.0000 | 414 | LSE | EOGAxqci5amN | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:09:21 | GB0031743007 | 1,825.0000 | 414 | LSE | EOGAxqci5amY | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:09:21 | GB0031743007 | 1,825.0000 | 147 | LSE | EOGAxqci5amq | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:09:22 | GB0031743007 | 1,824.5000 | 487 | LSE | EOGAxqci5apw | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:09:22 | GB0031743007 | 1,824.5000 | 487 | LSE | EOGAxqci5aqk | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:09:22 | GB0031743007 | 1,824.5000 | 438 | LSE | EOGAxqci5a4r | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.5000 | 430 | LSE | EOGAxqci5iOR | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.5000 | 495 | LSE | EOGAxqci5iOT | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.5000 | 495 | LSE | EOGAxqci5iOb | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.5000 | 430 | LSE | EOGAxqci5iOZ | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.5000 | 430 | LSE | EOGAxqci5iOp | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.5000 | 180 | LSE | EOGAxqci5iOr | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.5000 | 45 | LSE | EOGAxqci5iOj | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.5000 | 173 | LSE | EOGAxqci5iP5 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.0000 | 449 | LSE | EOGAxqci5iPp | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.0000 | 11 | LSE | EOGAxqci5iPv | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.0000 | 294 | LSE | EOGAxqci5iPx | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.0000 | 460 | LSE | EOGAxqci5iQ1 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.0000 | 140 | LSE | EOGAxqci5iQ3 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.0000 | 11 | LSE | EOGAxqci5iQD | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 08:12:49 | GB0031743007 | 1,824.0000 | 11 | LSE | EOGAxqci5iQF | 2001001125 |

| | | | | | | | | |
|--------------------|------------|----------|--------------|------------|-----|-------|-------------|------------|
| BURBERRY GROUP PLC | 04/10/2023 | 16:28:11 | GB0031743007 | 1,822.0000 | 368 | AQUIS | 103601 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:28:11 | GB0031743007 | 1,822.0000 | 45 | AQUIS | 103602 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:28:11 | GB0031743007 | 1,822.0000 | 273 | AQUIS | 103603 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:28:11 | GB0031743007 | 1,822.0000 | 48 | AQUIS | 103604 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:28:13 | GB0031743007 | 1,821.5000 | 177 | AQUIS | 103631 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:28:28 | GB0031743007 | 1,822.0000 | 187 | BATE | 78364287804 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:28:37 | GB0031743007 | 1,822.0000 | 254 | BATE | 78364287918 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:28:40 | GB0031743007 | 1,822.0000 | 158 | AQUIS | 103813 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:28:40 | GB0031743007 | 1,822.0000 | 110 | BATE | 78364287954 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:28:51 | GB0031743007 | 1,822.0000 | 102 | BATE | 78364288040 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:29:04 | GB0031743007 | 1,822.5000 | 611 | AQUIS | 104008 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:29:04 | GB0031743007 | 1,822.5000 | 149 | AQUIS | 104009 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:29:04 | GB0031743007 | 1,822.5000 | 118 | AQUIS | 104010 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:29:04 | GB0031743007 | 1,822.5000 | 220 | AQUIS | 104011 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:29:04 | GB0031743007 | 1,822.5000 | 67 | AQUIS | 104012 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:29:04 | GB0031743007 | 1,822.5000 | 612 | AQUIS | 104013 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:29:15 | GB0031743007 | 1,822.0000 | 14 | BATE | 78364288215 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:29:25 | GB0031743007 | 1,822.5000 | 146 | AQUIS | 104234 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:29:36 | GB0031743007 | 1,822.5000 | 17 | BATE | 78364288438 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:29:39 | GB0031743007 | 1,822.5000 | 13 | BATE | 78364288447 | 2001001125 |
| BURBERRY GROUP PLC | 04/10/2023 | 16:29:42 | GB0031743007 | 1,822.5000 | 12 | BATE | 78364288594 | 2001001125 |