

Transaction Details: IMPERIAL BRANDS PLC

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
IMPERIAL BRANDS PLC	549300CPVP0867A3A42	GB0005444929	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQHRNLPFGFNF38B653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
IMPERIAL BRANDS PLC	03/02/2025	GB0005444929	9,766	2,733.24	XLON	2,740.00	2,721.00
IMPERIAL BRANDS PLC	03/02/2025	GB0005444929	1,557	2,736.61	BATE	2,740.00	2,735.00
IMPERIAL BRANDS PLC	03/02/2025	GB0005444929	9,281	2,738.45	CHX	2,740.00	2,724.00
IMPERIAL BRANDS PLC	03/02/2025	GB0005444929	8,426	2,739.03	TRQX	2,740.00	2,731.00
IMPERIAL BRANDS PLC	03/02/2025	GB0005444929	5,617	2,733.56	AQXE	2,740.00	2,729.00
		Sum:	31,647	2,733.83		2,740.00	2,721.00

Individual trade details:

Name of the issuer	Date	Time (GMT)	Identity code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm (incl. algorithms if used)
IMPERIAL BRANDS PLC	03/02/2025	08:00:49	GB0005444929	2,721.00	711	XLON	EOLsnK2sbY	2001001125
IMPERIAL BRANDS PLC	03/02/2025	08:10:46	GB0005444929	2,730.00	351	CHX	2977838250762	2001001125
IMPERIAL BRANDS PLC	03/02/2025	08:14:22	GB0005444929	2,724.00	285	CHX	2977838251830	2001001125
IMPERIAL BRANDS PLC	03/02/2025	08:17:39	GB0005444929	2,726.00	314	CHX	2977838253149	2001001125
IMPERIAL BRANDS PLC	03/02/2025	08:23:07	GB0005444929	2,730.00	384	CHX	2977838254910	2001001125
IMPERIAL BRANDS PLC	03/02/2025	08:30:06	GB0005444929	2,729.00	445	AQXE	16294	2001001125
IMPERIAL BRANDS PLC	03/02/2025	08:35:32	GB0005444929	2,731.00	652	AQXE	17857	2001001125
IMPERIAL BRANDS PLC	03/02/2025	08:40:36	GB0005444929	2,730.00	329	XLON	EOLsnKT13V9	2001001125
IMPERIAL BRANDS PLC	03/02/2025	08:50:03	GB0005444929	2,729.00	371	CHX	2977838261435	2001001125
IMPERIAL BRANDS PLC	03/02/2025	09:00:29	GB0005444929	2,733.00	249	XLON	EOLsnKT1Z0E	2001001125
IMPERIAL BRANDS PLC	03/02/2025	09:00:35	GB0005444929	2,733.00	541	CHX	2977838263766	2001001125
IMPERIAL BRANDS PLC	03/02/2025	09:09:01	GB0005444929	2,732.00	313	CHX	2977838265929	2001001125
IMPERIAL BRANDS PLC	03/02/2025	09:10:02	GB0005444929	2,730.00	313	AQXE	28207	2001001125
IMPERIAL BRANDS PLC	03/02/2025	09:26:08	GB0005444929	2,730.00	320	CHX	2977838270439	2001001125
IMPERIAL BRANDS PLC	03/02/2025	09:30:04	GB0005444929	2,730.00	331	CHX	2977838270942	2001001125
IMPERIAL BRANDS PLC	03/02/2025	09:35:24	GB0005444929	2,731.00	359	CHX	2977838271956	2001001125
IMPERIAL BRANDS PLC	03/02/2025	09:46:48	GB0005444929	2,736.00	326	XLON	EOLsnKT2orI	2001001125
IMPERIAL BRANDS PLC	03/02/2025	09:53:05	GB0005444929	2,738.00	85	TRQX	EOLsnJlUKgz	2001001125
IMPERIAL BRANDS PLC	03/02/2025	09:53:05	GB0005444929	2,738.00	257	TRQX	EOLsnJlUXG2	2001001125
IMPERIAL BRANDS PLC	03/02/2025	09:58:54	GB0005444929	2,738.00	122	BATE	156728355261	2001001125
IMPERIAL BRANDS PLC	03/02/2025	09:58:54	GB0005444929	2,738.00	223	BATE	156728355262	2001001125
IMPERIAL BRANDS PLC	03/02/2025	10:01:45	GB0005444929	2,738.00	326	CHX	2977838277165	2001001125
IMPERIAL BRANDS PLC	03/02/2025	10:13:33	GB0005444929	2,738.00	313	TRQX	EOLsnJlVGT	2001001125
IMPERIAL BRANDS PLC	03/02/2025	10:21:59	GB0005444929	2,738.00	306	XLON	EOLsnKT3jq	2001001125
IMPERIAL BRANDS PLC	03/02/2025	10:21:59	GB0005444929	2,738.00	40	XLON	EOLsnKT3jq	2001001125
IMPERIAL BRANDS PLC	03/02/2025	10:21:59	GB0005444929	2,738.00	16	XLON	EOLsnKT3jq	2001001125
IMPERIAL BRANDS PLC	03/02/2025	10:38:05	GB0005444929	2,740.00	333	XLON	EOLsnKT412s	2001001125
IMPERIAL BRANDS PLC	03/02/2025	10:42:58	GB0005444929	2,738.00	295	CHX	2977838285987	2001001125
IMPERIAL BRANDS PLC	03/02/2025	10:48:30	GB0005444929	2,737.00	351	TRQX	EOLsnJlKdG	2001001125
IMPERIAL BRANDS PLC	03/02/2025	10:56:43	GB0005444929	2,737.00	317	AQXE	57475	2001001125
IMPERIAL BRANDS PLC	03/02/2025	11:16:35	GB0005444929	2,740.00	79	XLON	EOLsnKT4fCk	2001001125
IMPERIAL BRANDS PLC	03/02/2025	11:16:35	GB0005444929	2,740.00	259	XLON	EOLsnKT4fCm	2001001125
IMPERIAL BRANDS PLC	03/02/2025	11:37:23	GB0005444929	2,740.00	354	AQXE	67284	2001001125
IMPERIAL BRANDS PLC	03/02/2025	11:54:24	GB0005444929	2,737.00	69	CHX	2977838296344	2001001125
IMPERIAL BRANDS PLC	03/02/2025	11:54:24	GB0005444929	2,737.00	121	CHX	2977838296345	2001001125
IMPERIAL BRANDS PLC	03/02/2025	11:54:24	GB0005444929	2,737.00	149	CHX	2977838296346	2001001125
IMPERIAL BRANDS PLC	03/02/2025	11:56:35	GB0005444929	2,736.00	326	AQXE	72318	2001001125
IMPERIAL BRANDS PLC	03/02/2025	12:07:10	GB0005444929	2,734.00	374	AQXE	75781	2001001125
IMPERIAL BRANDS PLC	03/02/2025	12:22:04	GB0005444929	2,734.00	12	AQXE	78694	2001001125
IMPERIAL BRANDS PLC	03/02/2025	12:22:04	GB0005444929	2,734.00	342	AQXE	78695	2001001125
IMPERIAL BRANDS PLC	03/02/2025	12:27:32	GB0005444929	2,733.00	342	XLON	EOLsnKT5sdK	2001001125
IMPERIAL BRANDS PLC	03/02/2025	12:31:14	GB0005444929	2,732.00	324	TRQX	EOLsnJlKdGg	2001001125
IMPERIAL BRANDS PLC	03/02/2025	12:36:15	GB0005444929	2,732.00	178	TRQX	EOLsnJlGAd	2001001125
IMPERIAL BRANDS PLC	03/02/2025	12:36:15	GB0005444929	2,732.00	178	TRQX	EOLsnJlGAdg	2001001125
IMPERIAL BRANDS PLC	03/02/2025	12:44:24	GB0005444929	2,730.00	356	CHX	2977838304704	2001001125
IMPERIAL BRANDS PLC	03/02/2025	13:01:48	GB0005444929	2,730.00	324	AQXE	90298	2001001125
IMPERIAL BRANDS PLC	03/02/2025	13:01:48	GB0005444929	2,730.00	316	AQXE	90299	2001001125
IMPERIAL BRANDS PLC	03/02/2025	13:15:37	GB0005444929	2,732.00	68	XLON	EOLsnKT712d	2001001125
IMPERIAL BRANDS PLC	03/02/2025	13:15:37	GB0005444929	2,732.00	245	XLON	EOLsnKT712j	2001001125
IMPERIAL BRANDS PLC	03/02/2025	13:21:37	GB0005444929	2,734.00	359	TRQX	EOLsnJlGm2P	2001001125
IMPERIAL BRANDS PLC	03/02/2025	13:32:13	GB0005444929	2,737.00	122	TRQX	EOLsnJlGmPT	2001001125
IMPERIAL BRANDS PLC	03/02/2025	13:32:13	GB0005444929	2,737.00	215	TRQX	EOLsnJlGmPW	2001001125
IMPERIAL BRANDS PLC	03/02/2025	13:39:12	GB0005444929	2,735.00	340	CHX	2977838315375	2001001125
IMPERIAL BRANDS PLC	03/02/2025	13:39:12	GB0005444929	2,735.00	331	TRQX	EOLsnJlGmHh	2001001125
IMPERIAL BRANDS PLC	03/02/2025	13:45:07	GB0005444929	2,734.00	356	XLON	EOLsnKT7YxI	2001001125
IMPERIAL BRANDS PLC	03/02/2025	13:54:25	GB0005444929	2,734.00	8	AQXE	107194	2001001125
IMPERIAL BRANDS PLC	03/02/2025	13:54:58	GB0005444929	2,735.00	369	AQXE	107388	2001001125
IMPERIAL BRANDS PLC	03/02/2025	13:59:07	GB0005444929	2,733.00	348	XLON	EOLsnKT7pVx	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:10:29	GB0005444929	2,734.00	315	XLON	EOLsnKT87T9	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:12:12	GB0005444929	2,732.00	242	CHX	2977838323275	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:12:12	GB0005444929	2,732.00	91	CHX	2977838323276	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:24:13	GB0005444929	2,733.00	14	AQXE	118298	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:24:13	GB0005444929	2,733.00	163	AQXE	118299	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:24:13	GB0005444929	2,733.00	194	AQXE	118300	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:24:46	GB0005444929	2,732.00	190	XLON	EOLsnKT8Cts	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:30:02	GB0005444929	2,733.00	150	TRQX	EOLsnJlG7E	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:31:32	GB0005444929	2,735.00	299	BATE	156728387101	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:31:32	GB0005444929	2,735.00	429	BATE	156728387102	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:31:32	GB0005444929	2,735.00	381	TRQX	EOLsnJlGpH	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:37:06	GB0005444929	2,733.00	339	XLON	EOLsnJlG989	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:41:52	GB0005444929	2,735.00	325	CHX	297783833386	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:49:06	GB0005444929	2,736.00	334	XLON	EOLsnKT8DQ	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:49:06	GB0005444929	2,736.00	310	CHX	2977838336131	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:49:06	GB0005444929	2,736.00	122	CHX	2977838336133	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:49:06	GB0005444929	2,736.00	201	CHX	2977838336134	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:49:06	GB0005444929	2,736.00	99	BATE	156728391910	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:49:06	GB0005444929	2,736.00	164	AQXE	138272	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:49:06	GB0005444929	2,736.00	153	TRQX	EOLsnJlG5W	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:56:53	GB0005444929	2,732.00	334	XLON	EOLsnKT8xK6	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:59:49	GB0005444929	2,730.00	324	XLON	EOLsnKTAA8B	2001001125
IMPERIAL BRANDS PLC	03/02/2025	14:59:59	GB0005444929	2,729.00	313	XLON	EOLsnKTASPB	2001001125
IMPERIAL BRANDS PLC	03/02/2025	15:07:41	GB0005444929	2,735.00	123	XLON	EOLsnKTATxI	2001001125
IMPERIAL BRANDS PLC	03/02/2025	15:07:41	GB0005444929	2,735.00	247	XLON	EOLsnKTATxN	2001001125
IMPERIAL BRANDS PLC	03/02/2025	15:10:37	GB0005444929	2,736.00	314	TRQX	EOLsnJlGvU	2001001125
IMPERIAL BRANDS PLC	03/02/2025	15:12:46	GB0005444929	2,734.00	347	XLON	EOLsnKTAgpA	2001001125
IMPERIAL BRANDS PLC	03/02/2025	15:22:02	GB0005444929	2,740.00	174	CHX	2977838351711	2001001125
IMPERIAL BRANDS PLC	03/02/2025	15:22:02	GB0005444929	2,740.00	176	BATE	156728401073	2001001125
IMPERIAL BRANDS PLC	03/02/2025	15:22:14	GB0005444929	2,740.00	338	XLON	EOLsnKT87OB	2001001125
IMPERIAL BRANDS PLC	03/02/2025	15:22:14	GB0005444929	2,740.00	315	CHX	2977838352127	2001001125
IMPERIAL BRANDS PLC	03/02/2025	15:22:14	GB0005444929	2,740.00	100	BATE	156728401299	2001001125
IMPERIAL BRANDS PLC	03/02/2025	15:22:14	GB0005444929	2,740.00	166	AQXE	164119	2001001125
IMPERIAL BRANDS PLC	03/02/2025	15:22:14	GB0005444929	2,740.00	155	TRQX	EOLsnJlGp	2001001125
IMPERIAL BRANDS PLC	03/02/2025	15:39:07	GB0005444929	2,740.00	6	TRQX	EOLsnJlGpC	2001001125

IMPERIAL BRANDS PLC	03/02/2025	16:18:41	GB0004544629	2.735.00	311	XLON	EOLanKTDzW6	2001001125
IMPERIAL BRANDS PLC	03/02/2025	16:18:41	GB0004544629	2.735.00	343	CHX	2877838370263	2001001125
IMPERIAL BRANDS PLC	03/02/2025	16:18:41	GB0004544629	2.735.00	107	BATE	156728417880	2001001125
IMPERIAL BRANDS PLC	03/02/2025	16:18:41	GB0004544629	2.735.00	2	BATE	156728417881	2001001125
IMPERIAL BRANDS PLC	03/02/2025	16:18:41	GB0004544629	2.735.00	181	AQXE	208706	2001001125
IMPERIAL BRANDS PLC	03/02/2025	16:18:41	GB0004544629	2.735.00	59	TRQX	EOLsnJhwDpl	2001001125
IMPERIAL BRANDS PLC	03/02/2025	16:18:41	GB0004544629	2.735.00	110	TRQX	EOLsnJhwDpl	2001001125
IMPERIAL BRANDS PLC	03/02/2025	16:22:56	GB0004544629	2.735.00	599	XLON	EOLanKTEBr	2001001125
IMPERIAL BRANDS PLC	03/02/2025	16:22:56	GB0004544629	2.735.00	367	XLON	EOLanKTEBt	2001001125
IMPERIAL BRANDS PLC	03/02/2025	16:27:11	GB0004544629	2.734.00	228	XLON	EOLanKTEGne	2001001125
IMPERIAL BRANDS PLC	03/02/2025	16:27:11	GB0004544629	2.734.00	310	AQXE	223012	2001001125

Contact Details for further information

Name: Elia Vieira
Role: Company Secretarial Assistant
Company: Imperial Brands PLC
Tel: +44(0) 117 933 7833
Email: elia.vieira@uk.imptob.com

Name: Kevin O'Sullivan
Role: Managing Director
Company: Morgan Stanley & Co. International plc
Tel: +44 20 7877-1672
Email: kevin.o'sullivan@morganstanley.com