

## Unaudited condensed consolidated income statement

		52 weeks to 27-Feb-16	52 weeks to 27-Feb-16	52 weeks to 27-Feb-16	52 weeks to 28-Feb-15
	Note	Before exceptional items £m	Exceptional items (Note 5) £m	Total £m	£m <i>restated*</i>
<b>Continuing operations</b>					
Revenue	4	<u>866.2</u>	<u>-</u>	<u>866.2</u>	<u>837.2</u>
Operating profit	4	96.4	(17.2)	79.2	83.2
Investment income		-	-	-	0.1
Finance costs		(8.1)	-	(8.1)	(7.7)
<b>Profit before fair value adjustments to financial instruments</b>		<u>88.3</u>	<u>(17.2)</u>	<u>71.1</u>	<u>75.6</u>
Fair value adjustments to financial instruments	7	<u>1.1</u>	<u>-</u>	<u>1.1</u>	<u>2.7</u>
<b>Profit before taxation</b>		<u>89.4</u>	<u>(17.2)</u>	<u>72.2</u>	<u>78.3</u>
Taxation	8	(20.7)	3.4	(17.3)	(16.8)
<b>Profit for the period from continuing operations</b>		<u>68.7</u>	<u>(13.8)</u>	<u>54.9</u>	<u>61.5</u>
Loss for the year from discontinued operations	6	(0.6)	-	(0.6)	(10.4)
<b>Profit attributable to equity holders of the parent</b>		<u>68.1</u>	<u>(13.8)</u>	<u>54.3</u>	<u>51.1</u>
<b>Adjusted earnings per share from continuing operations</b>	9				
Basic				24.02 p	24.61 p
Diluted				23.99 p	24.53 p
<b>Earnings per share from continuing operations</b>	9				
Basic				19.45 p	21.84 p
Diluted				19.43 p	21.77 p
<b>Earnings per share from continuing and discontinued operations</b>	9				
Basic				19.23 p	18.15 p
Diluted				19.22 p	18.09 p

\*2015 figures have been restated - see note 1.

## Unaudited condensed consolidated statement of comprehensive income

	52 weeks to 27-Feb-16 £m	52 weeks to 28-Feb-15 £m <i>restated*</i>
<b>Profit for the period</b>	<b>54.3</b>	51.1
<b>Items that will not be reclassified subsequently to profit or loss</b>		
Actuarial gains on defined benefit pension schemes	<b>12.5</b>	1.4
Tax relating to items not reclassified	<b>(2.5)</b>	(0.3)
	<u><b>10.0</b></u>	<u>1.1</u>
<b>Items that may be reclassified subsequently to profit or loss</b>		
Exchange differences on translation of foreign operations	<b>0.8</b>	(0.9)
<b>Total comprehensive income for the period attributable to equity holders of the parent</b>	<u><b>65.1</b></u>	<u>51.3</u>

*\*2015 figures have been restated - see note 1.*

## Unaudited condensed consolidated balance sheet

	Note	27-Feb-16 £m	28-Feb-15 £m <i>restated*</i>	01-Mar-14 £m <i>restated*</i>
<b>Non-current assets</b>				
Intangible assets	10	124.9	98.3	73.3
Property, plant & equipment	11	76.7	70.5	63.2
Retirement benefit surplus		10.8	-	-
Deferred tax assets		3.9	7.2	9.7
		<u>216.3</u>	<u>176.0</u>	<u>146.2</u>
<b>Current assets</b>				
Inventories		101.5	94.8	89.9
Trade and other receivables	12	553.4	549.5	536.6
Current tax asset		5.3	-	-
Derivative financial instruments	7	2.2	1.1	-
Cash and cash equivalents		45.3	40.4	45.3
		<u>707.7</u>	<u>685.8</u>	<u>671.8</u>
<b>Total assets</b>		<u>924.0</u>	<u>861.8</u>	<u>818.0</u>
<b>Current liabilities</b>				
Bank loans		-	(7.0)	(9.0)
Trade and other payables		(99.7)	(108.9)	(98.0)
Derivative financial instruments	7	-	-	(1.6)
Current tax liability		-	(4.1)	(9.6)
		<u>(99.7)</u>	<u>(120.0)</u>	<u>(118.2)</u>
<b>Net current assets</b>		<u>608.0</u>	<u>565.8</u>	<u>553.6</u>
<b>Non-current liabilities</b>				
Bank loans		(335.0)	(280.0)	(250.0)
Retirement benefit obligation		-	(3.3)	(4.2)
Deferred tax liabilities		(13.3)	(8.5)	(8.6)
		<u>(348.3)</u>	<u>(291.8)</u>	<u>(262.8)</u>
<b>Total liabilities</b>		<u>(448.0)</u>	<u>(411.8)</u>	<u>(381.0)</u>
<b>Net assets</b>		<u>476.0</u>	<u>450.0</u>	<u>437.0</u>
<b>Equity</b>				
Share capital		31.3	31.3	31.3
Share premium account		11.0	11.0	11.0
Own shares		(0.2)	(0.3)	(0.5)
Foreign currency translation reserve		1.8	1.0	1.9
Retained earnings		432.1	407.0	393.3
<b>Total equity</b>		<u>476.0</u>	<u>450.0</u>	<u>437.0</u>

\*2014 & 2015 figures have been restated - see note 1.

## Unaudited condensed consolidated cash flow statement

	52 weeks to 27-Feb-16 £m	52 weeks to 28-Feb-15 £m
<b>Net cash from operating activities</b>	<b>64.5</b>	73.1
<b>Investing activities</b>		
Proceeds on disposal of property, plant and equipment	-	0.1
Purchases of property, plant and equipment	(12.1)	(14.9)
Purchases of intangible assets	(46.1)	(44.6)
Interest received	-	0.1
<b>Net cash used in investing activities</b>	<b>(58.2)</b>	<b>(59.3)</b>
<b>Financing activities</b>		
Interest paid	(9.6)	(7.4)
Dividends paid	(40.2)	(40.0)
Increase in bank loans	48.0	28.0
Purchase of shares by ESOT	(0.4)	(0.2)
Proceeds on issue of shares held by ESOT	0.8	0.9
<b>Net cash used in financing activities</b>	<b>(1.4)</b>	<b>(18.7)</b>
Net increase/(decrease) in cash and cash equivalents	4.9	(4.9)
Opening cash and cash equivalents	40.4	45.3
<b>Closing cash and cash equivalents</b>	<b>45.3</b>	<b>40.4</b>

## Reconciliation of operating profit to net cash from operating activities

	52 weeks to 27-Feb-16 £m	52 weeks to 28-Feb-15 £m <i>restated*</i>
<b>Operating profit from continuing operations</b>	<b>79.2</b>	83.2
<b>Operating (loss) from discontinued operations</b>	<b>(0.7)</b>	(11.0)
Adjustments for:		
Depreciation of property, plant and equipment	6.0	8.0
Loss/(gain) on disposal of property, plant and equipment	0.7	(0.1)
Amortisation of intangible assets	19.2	15.0
Impairment of intangible assets	-	8.0
Share option charge	2.2	2.1
<b>Operating cash flows before movements in working capital</b>	<b>106.6</b>	105.2
Increase in inventories	(6.7)	(4.9)
Decrease/(increase) in trade and other receivables	0.9	(11.9)
(Decrease)/increase in trade and other payables	(12.2)	5.1
Pension obligation adjustment	(1.7)	0.3
<b>Cash generated by operations</b>	<b>86.9</b>	93.8
Taxation paid	(22.4)	(20.7)
<b>Net cash from operating activities</b>	<b>64.5</b>	<b>73.1</b>

\*2015 figures have been restated - see note 1.

## Unaudited condensed consolidated statement of changes in equity

	Share capital £m	Share premium £m	Own shares £m	Foreign currency translation reserve £m	Retained earnings £m <i>restated*</i>	Total £m <i>restated*</i>
<b>Changes in equity for the 52 weeks to 28 February 2015</b>						
Balance at 1 March 2014 as previously reported	31.3	11.0	(0.5)	1.9	441.6	485.3
Effect of amendment to IAS 39	-	-	-	-	(48.3)	(48.3)
<b>Balance at 1 March 2014 as restated</b>	<b>31.3</b>	<b>11.0</b>	<b>(0.5)</b>	<b>1.9</b>	<b>393.3</b>	<b>437.0</b>
<b>Total comprehensive income for the period</b>						
Profit for the period	-	-	-	-	51.1	51.1
Other items of comprehensive income for the period	-	-	-	(0.9)	1.1	0.2
Total comprehensive income for the period	-	-	-	(0.9)	52.2	51.3
<b>Transactions with owners recorded directly in equity</b>						
Equity dividends	-	-	-	-	(40.0)	(40.0)
Purchase of own shares by ESOT	-	-	(0.2)	-	-	(0.2)
Issue of own shares by ESOT	-	-	0.4	-	-	0.4
Adjustment to equity for share payments	-	-	-	-	0.5	0.5
Share option charge	-	-	-	-	2.1	2.1
Tax on items recognised directly in equity	-	-	-	-	(1.1)	(1.1)
<b>Balance at 28 February 2015 - restated</b>	<b>31.3</b>	<b>11.0</b>	<b>(0.3)</b>	<b>1.0</b>	<b>407.0</b>	<b>450.0</b>
<b>Changes in equity for the 52 weeks to 27 Feb 2016</b>						
Balance at 28 February 2015 - restated	31.3	11.0	(0.3)	1.0	407.0	450.0
<b>Total comprehensive income for the period</b>						
Profit for the period	-	-	-	-	54.3	54.3
Other items of comprehensive income for the period	-	-	-	0.8	10.0	10.8
Total comprehensive income for the period	-	-	-	0.8	64.3	65.1
<b>Transactions with owners recorded directly in equity</b>						
Equity dividends	-	-	-	-	(40.2)	(40.2)
Purchase of own shares by ESOT	-	-	(0.4)	-	-	(0.4)
Issue of own shares by ESOT	-	-	0.5	-	-	0.5
Adjustment to equity for share payments	-	-	-	-	0.3	0.3
Share option charge	-	-	-	-	2.2	2.2
Tax on items recognised directly in equity	-	-	-	-	(1.5)	(1.5)
<b>Balance at 27 February 2016</b>	<b>31.3</b>	<b>11.0</b>	<b>(0.2)</b>	<b>1.8</b>	<b>432.1</b>	<b>476.0</b>

\*2014 & 2015 figures have been restated - see note 1.

## Notes to the unaudited condensed consolidated financial statements

### 1. Basis of preparation

The group's financial statements for the 52 weeks ended 27 February 2016 will be prepared in accordance with International Financial Reporting Standards (IFRS) as adopted for use in the EU.

Whilst the financial information included in this preliminary announcement has been computed in accordance with IFRS, this announcement does not itself contain sufficient information to comply with IFRS. As such, these do not constitute the group's statutory accounts and the group expects to publish full financial statements that comply with IFRS in May 2016.

As required by the Disclosure and Transparency Rules of the Financial Conduct Authority, the accounting policies and presentation adopted in the preparation of the condensed consolidated financial statements are consistent with those disclosed in the published annual report & accounts for the 52 weeks ended 28 February 2015 other than that as set out below.

#### Restatement

International accounting statement 39 ("IAS39"), in relation to the provisioning for bad and doubtful receivables, was adopted by the group in 2005 at its introduction. Deloitte, as the group's auditors, consistently confirmed that the group's financial statements were appropriately prepared in accordance with IAS39.

Following the appointment of KPMG as auditor's during the year ended 27 February 2016, the group determined that it was necessary to make a change in the technical interpretation of IAS39. This in no way affects the way in which the group has operated or will operate its business. The revised interpretation of IAS39 relates to the judgement over whether a credit loss has been incurred when interest or other charges are temporarily waived, even for customers who ultimately repay their full capital balance. For customers who find themselves in financial difficulties, the group may offer revised payment terms to support the customer, encourage rehabilitation and thereby maximise long term returns. For customers under such payment arrangements where interest and/or other charges are waived, the group's financial statements now reflect an impairment provision for the foregone interest income upfront and the group is recognising interest or other income over time on the impaired balances. Previously, in focusing primarily on the underlying cashflow risk to the business, and in arriving at provisions against such balances, the group was focused upon the capital element of receivables and did not consider loss of interest as an impairment loss.

The impact of the prior year adjustments to reflect the revised interpretation of IAS39 is as follows:

Income statement	As published	Adjustments	As restated
	28-Feb-15		28-Feb-15
	£m	£m	£m
Revenue	818.0	19.2	837.2
Operating profit	81.2	2.0	83.2
Other	(4.9)	-	(4.9)
Profit before taxation	76.3	2.0	78.3
Taxation	(16.5)	(0.3)	(16.8)
		-	-
Profit from continuing operations	59.8	1.7	61.5
Loss from discontinued operations	(10.4)	-	(10.4)
Profit attributable to equity holders of the parent	49.4	1.7	51.1

The impact of the restatement is to increase both basic and diluted earnings per share by 0.6 pence in FY15.

Balance sheets	As published	Adjustments	As restated	As published	Adjustments	As restated
	28-Feb-15		28-Feb-15	01-Mar-14		01-Mar-14
	£m	£m	£m	£m	£m	£m
Trade and other receivables	609.9	(60.4)	549.5	599.0	(62.4)	536.6
Deferred tax asset	3.2	4.0	7.2	4.8	4.9	9.7
Other	305.1	-	305.1	271.7	-	271.7
Total assets	918.2	(56.4)	861.8	875.5	(57.5)	818.0
Current tax liability	(13.9)	9.8	(4.1)	(18.8)	9.2	(9.6)
Other	(407.7)	-	(407.7)	(371.4)	-	(371.4)
Total liabilities	(421.6)	9.8	(411.8)	(390.2)	9.2	(381.0)
Net assets	496.6	(46.6)	450.0	485.3	(48.3)	437.0
Other	43.0	-	43.0	43.7	-	43.7
Retained earnings	453.6	(46.6)	407.0	441.6	(48.3)	393.3
Total equity	496.6	(46.6)	450.0	485.3	(48.3)	437.0

# Notes to the unaudited condensed consolidated financial statements

## 2. Key risks and uncertainties

There are a number of potential risks and uncertainties which could have an impact on the group's long-term performance over the next 12 months. The directors routinely monitor all risks and uncertainties taking appropriate actions to mitigate where necessary. The key risks which have been identified as potentially having a material impact on the performance of the group are as follows: business change / transformation unsuccessful; cybersecurity; regulatory environment, taxation and credit risk management.

A key risk facing the business is the successful delivery of the group's transformation project, Fit 4 for the Future. The project is due to be delivered in the first half of calendar 2017, and the scale and scope of the transformational changes means that the success of the business in meeting its aspirations for growth and profitability is linked to the success of the project.

Business continuity plans are in place and the group has further migrated IT systems and data security risk within the business through outsourcing IT services to a specialist IT service provider.

The group continues to review and develop its compliance with the CCA and submitted its application to the FCA for full authorisation in September 2015. Whilst the group considers that it is compliant, there is a risk that an eventual outcome may differ. The group is providing the FCA with responses to their standard requests for information.

The group continues to have a number of open taxation positions and the calculation of the group's potential taxation liabilities or assets necessarily involves a significant degree of estimation and judgment until resolution has been resolved with HMRC or through recourse to litigation.

Finally, credit risk refers to the risk that a counter party will default on its contractual obligations resulting in a financial loss to the group. Whilst, all customers who wish to trade on credit terms are subject to credit verification procedures and the group's customer loan book continues to be tightly managed, there remains an inherent risk of bad debt write offs dependant of the ongoing profile of our customer base and new customer recruitment activities.

## 3. Going concern

In determining whether the group's accounts can be prepared on a going concern basis, the directors considered the group's business activities together with factors likely to affect its future development, performance and financial position including cash flows, liquidity position, borrowing facilities and the principal risks and uncertainties relating to its business activities.

The directors have considered carefully its cash flows and banking covenants for the next twelve months from the date of approval of the group's preliminary results. Conservative assumptions for working capital performance have been used to determine the level of financial resources available to the group and to assess liquidity risk.

The group's forecasts and projections, after sensitivity to take account of all reasonably foreseeable changes in trading performance, show that the group will have sufficient headroom within its current loan facilities of £405m - which are committed until 2020 - and its £20m overdraft facility.

After making appropriate enquiries, the directors have a reasonable expectation that the group has adequate resources to continue in operational existence. Accordingly, they continue to adopt the going concern basis in the preparation of the financial statements.

## Notes to the unaudited condensed consolidated financial statements

4. Business segment	52 weeks to 27-Feb-16 £m	52 weeks to 28-Feb-15 £m <i>restated*</i>
<b>Analysis of revenue - Home shopping</b>		
Product	606.6	582.9
Financial services	<u>259.6</u>	<u>254.3</u>
	<u>866.2</u>	<u>837.2</u>
<b>Analysis of cost of sales - Home shopping</b>		
Product	(265.7)	(253.9)
Financial services	<u>(117.9)</u>	<u>(115.9)</u>
	<u>(383.6)</u>	<u>(369.8)</u>
Gross profit	482.6	467.4
Gross margin - Product	56.2%	56.4%
Gross margin - Financial Services	54.6%	54.4%
Warehouse & fulfilment	(76.7)	(73.9)
Marketing & production	(161.7)	(154.7)
Depreciation & amortisation	(25.2)	(21.2)
Other admin & payroll	<u>(122.6)</u>	<u>(121.8)</u>
Operating profit before exceptional items	96.4	95.8
Exceptional items (see note 5)	<u>(17.2)</u>	<u>(12.6)</u>
Segment result & operating profit - Home shopping	79.2	83.2
Investment income	-	0.1
Finance costs	(8.1)	(7.7)
Fair value adjustments to financial instruments	1.1	2.7
Profit before taxation	<u>72.2</u>	<u>78.3</u>

\*2015 figures have been restated - see note 1.

Given the significant change being implemented across our business as we become a digital-first, product-led, specialist-fit fashion retailer, we have sought to enhance our P&L disclosure in several ways:

(1) Changing the allocation of certain cost lines from product gross margin to operating costs, to bring our disclosure more in line with typical retail practice.

(2) Splitting the gross margin performance of Product and Financial services.

(3) Enhancing our operating cost disclosure to provide further clarity, moving from two categories – Distribution and Sales & administration costs, to four – Warehouse & fulfilment, Marketing & production, Depreciation & amortisation, Other admin & payroll.

All the prior year comparatives have been adjusted accordingly.



## Notes to the unaudited condensed consolidated financial statements

### 4. Business segment (continued)

The group has one reportable segment in accordance with IFRS8 - Operating Segments which is the Home Shopping segment. The group's board receives monthly financial information at this level and uses this information to monitor the performance of the Home Shopping segment, allocate resources and make operational decisions. Internal reporting focuses on the group as a whole and does not identify individual segments. To increase transparency, the group has decided to include an additional voluntary disclosure analysing product revenue within the reportable segment, by brand categorisation and product type categorisation.

	<b>52 weeks to 27-Feb-16 £m</b>	52 weeks to 28-Feb-15 £m <i>restated*</i>
<b>Analysis of product revenue by brand</b>		
JD Williams	151.2	144.4
Simply Be	103.9	89.9
Jacamo	<u>62.8</u>	<u>54.8</u>
<b>Power brands</b>	<b>317.9</b>	289.1
Traditional segment	136.0	143.9
Secondary brands	<u>152.7</u>	<u>149.9</u>
<b>Total product revenue - Home shopping</b>	<b><u>606.6</u></b>	<b><u>582.9</u></b>
<b>Analysis of product revenue by category</b>		
Ladieswear	250.8	248.6
Menswear	82.0	81.4
Footwear	63.8	60.7
Home & gift	<u>210.0</u>	<u>192.2</u>
<b>Total product revenue - Home shopping</b>	<b><u>606.6</u></b>	<b><u>582.9</u></b>

\*2015 figures have been restated - see note 1.

The group has one significant geographical segment, which is the United Kingdom. Revenue derived from international markets amounted to £31.9m (FY15, £30.2m) and they incurred operating losses of £0.1m (FY15, £1.3m). All segment assets are located in the UK, Ireland and US.

### 5. Exceptional items

	<b>52 weeks to 27-Feb-16 £m</b>	52 weeks to 28-Feb-15 £m
Strategy costs	7.6	5.6
VAT related costs	1.6	7.0
Clearance store closure costs	8.0	-
	<u>17.2</u>	<u>12.6</u>

Strategy costs incurred in FY16 related to group re-organisation costs and outsourcing of IT maintenance. In FY15, these costs related to the outsourcing of our call centre.

The VAT related costs in FY16 are legal and professional fees related to ongoing disputes with HMRC. In FY15 these charges related to a potential settlement with HMRC in respect of VAT recovery on bad debts written off over a number of years.

In H1 FY16 we closed our retail clearance stores, in line with our strategy to become digital first. The exceptional costs of £8.0m relate to stock write downs, onerous lease provisions and other related closure costs.

## Notes to the unaudited condensed consolidated financial statements

### 6. Discontinued operations

Following a review of the business and its future profit potential, the board decided in January 2015 to close the Gray & Osbourn catalogue business.

The results of the discontinued operation, which have been included in the consolidated income and cashflow statement, were as follows:

	<b>52 weeks to 27-Feb-16 £m</b>	52 weeks to 28-Feb-15 £m
Revenue	<b>4.3</b>	14.5
Expenses	<b>(5.0)</b>	(17.5)
Brand impairment	-	(8.0)
Loss before tax	<b>(0.7)</b>	(11.0)
Attributable tax credit	<b>0.1</b>	0.6
Net loss attributable to discontinued operations	<b>(0.6)</b>	(10.4)

The effect of the contribution of the discontinued operations on the group's cash flows have not been disclosed as they are not considered to be significant.

### 7. Derivative financial instruments

At the balance sheet date, details of outstanding forward foreign exchange contracts that the group has committed to are as follows:

	<b>52 weeks to 27-Feb-16 £m</b>	52 weeks to 28-Feb-15 £m
Notional Amount - Sterling contract value	<b>21.5</b>	33.9
Fair value of asset recognised	<b>2.2</b>	1.1

Changes in the fair value of assets recognised, being non-hedging currency derivatives, amounted to a credit of £1.1m (FY15, credit of £2.7m) to income in the period.

The fair value of foreign currency derivatives contracts is their market value at the balance sheet date. Market values are based on the duration of the derivative instrument together with the quoted market data including interest rates, foreign exchange rates and market volatility at the balance sheet date.

The financial instruments that are measured subsequent to initial recognition at fair value are all grouped into Level 2 (FY15, same). Level 2 fair value measurements are those derived from inputs other than quoted prices included within Level 1 that are observable for the asset or the liability, either directly (ie as prices) or indirectly (ie derived from prices). There were no transfers between Level 1 and Level 2 during the period (FY15, same).

### 8. Taxation

The effective rate of corporation tax for the year from continuing activities is 23.9% (FY15, 21.5%) reflecting additional provisions in relation to certain outstanding items with HMRC. We expect our tax rate for the year ahead to be aligned with the UK statutory rate of 20%.

The group continues to be in discussion with HMRC in relation to the VAT consequences of the allocation of marketing costs between our retail and credit businesses. At this stage it is not possible to determine how the matter will be resolved. However, within our year end VAT debtor is an asset of £21.7m which has arisen as a result of cash payments made under protective assessments raised by HMRC. Based on legal counsels' opinion, we believe that we will recover this amount in full from HMRC and we are engaged in a legal process to do so.

The group has on-going discussions with HMRC in respect of other open taxation positions. The calculation of the group's potential liabilities or assets in respect of these involves a degree of estimation and judgement in respect of items whose tax treatment cannot be finally determined until resolution has been reached with HMRC or, as appropriate, through a formal legal process. Issues can, and often do, take a number of years to resolve. The amounts recognised or disclosed are derived from the group's best estimation and judgement and, where appropriate, legal counsels opinion has been sought. However, the inherent uncertainty regarding the outcome of these means eventual realisation could differ from the accounting estimates and therefore impact the group's results and cash flows.

## Notes to the unaudited condensed consolidated financial statements

### 9. Earnings per share

<b>Earnings</b>	<b>52 weeks to 27-Feb-16 £m</b>	52 weeks to 28-Feb-15 £m <i>restated*</i>
Total net profit attributable to equity holders of the parent for the purpose of basic and diluted earnings per share	<b>54.3</b>	51.1
Adjustments to exclude loss for the period from discontinued operations	<b>0.6</b>	10.4
Total net profit attributable to equity holders of the parent for the purpose of basic and diluted earnings per share excluding discontinued operations	<b>54.9</b>	61.5
Fair value adjustment to financial instruments (net of tax)	<b>(0.9)</b>	(2.1)
Exceptional items (net of tax)	<b>13.8</b>	9.9
Total net profit attributable to equity holders of the parent for the purpose of basic and diluted adjusted earnings per share excluding discontinued operations	<b>67.8</b>	69.3
<b>Number of shares</b>	<b>52 weeks to 27-Feb-16 No. ('000s)</b>	52 weeks to 28-Feb-15 No. ('000s)
Weighted average number of shares in issue for the purpose of basic earnings per share	<b>282,316</b>	281,612
Effect of dilutive potential ordinary shares:		
Share options	<b>245</b>	856
Weighted average number of shares in issue for the purpose of diluted earnings per share	<b>282,561</b>	282,468
<b>Earnings per share from continuing and discontinued operations</b>		
Basic	<b>19.23 p</b>	18.15 p
Diluted	<b>19.22 p</b>	18.09 p
<b>Earnings per share from continuing operations</b>		
Basic	<b>19.45 p</b>	21.84 p
Diluted	<b>19.43 p</b>	21.77 p
<b>Adjusted earnings per share from continuing operations</b>		
Basic	<b>24.02 p</b>	24.61 p
Diluted	<b>23.99 p</b>	24.53 p
<b>Earnings per share from discontinued operations</b>		
Basic	<b>(0.22) p</b>	(3.69) p
Diluted	<b>(0.21) p</b>	(3.68) p

\*2015 figures have been restated - see note 1.

## Notes to the unaudited condensed consolidated financial statements

### 10. Intangible assets

	Brands £m	Software £m	Customer database £m	Total £m
<b>Cost</b>				
At 1 March 2014	16.9	162.9	1.9	181.7
Additions	-	48.0	-	48.0
At 28 February 2015	16.9	210.9	1.9	229.7
Additions	-	45.8	-	45.8
<b>At 27 February 2016</b>	<b>16.9</b>	<b>256.7</b>	<b>1.9</b>	<b>275.5</b>
<b>Amortisation</b>				
At 1 March 2014	-	106.5	1.9	108.4
Charge for the period	-	15.0	-	15.0
Impairment charge for the period	8.0	-	-	8.0
At 28 February 2015	8.0	121.5	1.9	131.4
Charge for the period	-	19.2	-	19.2
<b>At 27 February 2016</b>	<b>8.0</b>	<b>140.7</b>	<b>1.9</b>	<b>150.6</b>
<b>Carrying amounts</b>				
<b>At 27 February 2016</b>	<b>8.9</b>	<b>116.0</b>	<b>-</b>	<b>124.9</b>
At 28 February 2015	8.9	89.4	-	98.3
At 1 March 2014	16.9	56.4	-	73.3

Assets in the course of construction included in intangible assets at the year end total £55.3m (FY15, £40.6m), of which £50.8m relates to the Fit for the Future project (FY15, £17.0m). No depreciation is charged on these assets until they come into commercial use.

### 11. Property, plant and equipment

	Land and buildings £m	Fixtures and equipment £m	Total £m
<b>Cost</b>			
At 1 March 2014	46.2	116.2	162.4
Additions	7.0	8.3	15.3
Disposals	-	(0.1)	(0.1)
At 28 February 2015	53.2	124.4	177.6
Additions	-	12.9	12.9
Disposals	-	(2.4)	(2.4)
<b>At 27 February 2016</b>	<b>53.2</b>	<b>134.9</b>	<b>188.1</b>
<b>Accumulated depreciation and impairment</b>			
At 1 March 2014	11.3	87.9	99.2
Charge for the period	0.9	7.1	8.0
Eliminated on disposals	-	(0.1)	(0.1)
At 28 February 2015	12.2	94.9	107.1
Charge for the period	0.9	5.1	6.0
Eliminated on disposals	-	(1.7)	(1.7)
<b>At 27 February 2016</b>	<b>13.1</b>	<b>98.3</b>	<b>111.4</b>
<b>Carrying amounts</b>			
<b>At 27 February 2016</b>	<b>40.1</b>	<b>36.6</b>	<b>76.7</b>
At 28 February 2015	41.0	29.5	70.5
At 1 March 2014	34.9	28.3	63.2

Assets in the course of construction included in fixtures and equipment at the year end total £13.4m (FY15, £3.1m), and in land and buildings total £7.0m (FY15, £7.0m). No depreciation is charged on these assets until they come into commercial use.

## Notes to the unaudited condensed consolidated financial statements

### 12. Trade and other receivables

	27-Feb-16 £m	28-Feb-15 £m <i>restated*</i>
Amount receivable for the sale of goods and services	624.7	627.9
Allowance for doubtful debts	<u>(97.6)</u>	<u>(100.9)</u>
	527.1	527.0
Other debtors and prepayments	<u>26.3</u>	<u>22.5</u>
	<u>553.4</u>	<u>549.5</u>

### Movement in the allowance for doubtful debts

Balance at the beginning of the period	100.9	115.2
Amounts charged to the income statement	110.3	109.0
Amounts written off	<u>(113.6)</u>	<u>(123.3)</u>
Balance at the end of the period	<u>97.6</u>	<u>100.9</u>

*\*2015 figures have been restated - see note 1.*

## **Notes to the unaudited condensed consolidated financial statements**

### **13. Dividends**

The final proposed dividend of 8.56 pence per share, subject to approval by shareholders, will be paid on 29 July 2016 to shareholders on the register at the close of business on 1 July 2016.

### **14. Non-statutory financial statements**

The financial information set out in this announcement does not constitute the company's statutory accounts for the 52 weeks ended 27 February 2016 or the 52 weeks ended 28 February 2015. The financial information for the 52 weeks ended 28 February 2015 is derived from the statutory accounts for that year which have been delivered to the Registrar of Companies. The auditor has reported for the 52 weeks ended 28 February 2015; their report was i) unqualified, ii) did not include a reference to any matters by way of emphasis without qualifying their report and iii) did not contain a statement under s498(2) or (3) Companies Act 2006. The audit of the statutory accounts for the 52 weeks ended 27 February 2016 is not yet complete. These accounts will be finalised on the basis of the financial information presented by the directors in this preliminary announcement and will be delivered to the Registrar of Companies following the company's annual general meeting.

This report was approved by the Board of Directors on 20 April 2016.