Companies are staying private longer and building more value while unlisted

Amazon founded in 1994

1997 listed at \$400m

Google founded in 1998

2004 listed at \$23bn

Spotify founded in 2006

2018 listed at \$27bn

Airbnb founded in 2008

2020 listed at \$47bn

Epic games founded in 1991

2022 unlisted value \$32bn

Space Exploration founded in 2002

2022 unlisted value \$125bn

ByteDance founded in 2012

2022 unlisted value \$360bn

Source: Pitchbook. Valuations for private companies as at 30 June 2022.