



Transaction Details: ITV PLC

| Name of the Issuer | Identity Code of the Issuer | ISIN | Intermediary Name | Identify Code of the Intermediary | Currency |
|--------------------|-----------------------------|--------------|--|-----------------------------------|----------|
| ITV PLC | ZLEC17ED2QMWFYCKZ59 | GB0033986497 | MORGAN STANLEY & CO INTERNATIONAL PLC | 4PQUHN3JFFGFNF38B653 | GBP |

Total number of shares purchased according to trading venues:

| Name of the Issuer | Day of the transaction | Identity code of the financial instrument | Total number of shares purchased | Daily weighted average purchase price of the shares (pence) | Venue | Highest price paid per share (pence) | Lowest price paid per share (pence) |
|---------------------------------|------------------------|---|----------------------------------|---|-------|--------------------------------------|-------------------------------------|
| ITV PLC | 08/05/2024 | GB0033986497 | 1,866 | 72.70 | XLON | 72.70 | 72.70 |
| * Rounded to two decimal places | | Sum: | 1,866 | 72.70 | | 72.70 | 72.70 |

Individual trade details:

| Name of the Issuer | Date | Time | Identity code of the financial instrument | Price (pence) | Quantity bought | Exchange Venue | Reference number of the transaction | Execution within firm [incl. algorithms if used] |
|--------------------|------------|----------|---|---------------|-----------------|----------------|-------------------------------------|--|
| ITV PLC | 08/05/2024 | 10:35:20 | GB0033986497 | 72.7000 | 1,866 | XLON | E0lIK2ecYBZq | 2001001125 |