

Transaction Details: IMPERIAL BRANDS PLC

Name of the Issuer	Identify Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
IMPERIAL BRANDS PLC	549300CPV0867.A342	GB0005444929	MORGAN STANLEY & CO INTERNATIONAL PLC	4P0URNQLJPFQFN388653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identify code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
IMPERIAL BRANDS PLC	23/01/2024	GB0005444929	121,609	1,856.32	XLON	1,911.00	1,885.00
IMPERIAL BRANDS PLC	23/01/2024	GB0005444929	61,382	1,856.06	CHX	1,911.00	1,885.00
IMPERIAL BRANDS PLC	23/01/2024	GB0005444929	21,309	1,856.17	BATE	1,911.00	1,884.50
IMPERIAL BRANDS PLC	23/01/2024	GB0005444929	13,796	1,859.28	AQXE	1,909.20	1,885.00
IMPERIAL BRANDS PLC	23/01/2024	GB0005444929	14,428	1,897.02	TRQX	1,911.00	1,885.00
		Sum:	232,494	1,856.24		1,911.00	1,884.50

Individual trade details:

Name of the Issuer	Date	Time (GMT)	Identify code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm [incl. algorithms if used]
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	400	XLON	EHHTUDLgq2v6	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	400	XLON	EHHTUDLgq2v1	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	97	XLON	EHHTUDLgq2vK	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,896.50	440	XLON	EHHTUDLgq2v6	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,896.50	77	XLON	EHHTUDLgq2v6	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	18	AQXE	605	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	94	AQXE	591	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	22	BATE	156728332564	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	75	CHX	2977838242158	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	75	CHX	2977838242159	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	75	CHX	2977838242160	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	22	BATE	156728332565	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	25	BATE	156728332566	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	42	CHX	2977838242161	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	30	CHX	2977838242162	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	30	CHX	2977838242163	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	45	CHX	2977838242164	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:38	GB0005444929	1,897.00	314	XLON	EHHTUDLgq2zf	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,897.00	18	AQXE	603	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,897.00	5	BATE	156728332575	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,897.00	75	CHX	2977838242180	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,897.00	75	CHX	2977838242181	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,897.00	17	AQXE	605	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,897.00	18	BATE	156728332576	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,897.00	75	CHX	2977838242182	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,897.00	86	XLON	2977838242183	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,897.00	73	CHX	2977838242184	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,897.00	62	XLON	EHHTUDLgq29G	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,897.00	45	XLON	EHHTUDLgq29K	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,896.50	341	XLON	EHHTUDLgq29I	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,896.50	99	XLON	EHHTUDLgq29J	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,896.50	250	XLON	EHHTUDLgq29A	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,896.50	67	XLON	EHHTUDLgq29C	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:01:40	GB0005444929	1,897.00	452	CHX	2977838242185	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:04:56	GB0005444929	1,900.00	329	BATE	156728332993	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:06:39	GB0005444929	1,899.00	291	CHX	2977838243364	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:08:39	GB0005444929	1,899.50	321	XLON	EHHTUDLgq29H	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:10:23	GB0005444929	1,900.00	296	BATE	156728333785	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:11:37	GB0005444929	1,902.50	416	CHX	2977838244656	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:15:14	GB0005444929	1,906.50	539	XLON	EHHTUDLgq29K	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:15:14	GB0005444929	1,906.50	537	XLON	EHHTUDLgq29m	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:15:14	GB0005444929	1,906.50	540	XLON	EHHTUDLgq29o	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:16:31	GB0005444929	1,905.00	165	AQXE	4392	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:16:31	GB0005444929	1,905.00	204	AQXE	4393	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:17:02	GB0005444929	1,903.50	466	TRQX	EHHTUDLgq29NHS	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:17:02	GB0005444929	1,903.50	31	TRQX	EHHTUDLgq29NHI	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:20:28	GB0005444929	1,901.50	71	TRQX	EHHTUDLgq29Hm	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:20:28	GB0005444929	1,901.50	292	XLON	EHHTUDLgq29H	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:20:28	GB0005444929	1,901.50	73	AQXE	523	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:20:28	GB0005444929	1,901.50	321	CHX	2977838246416	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:20:28	GB0005444929	1,901.50	97	BATE	156728334977	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:22:28	GB0005444929	1,901.50	63	AQXE	5571	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:22:28	GB0005444929	1,901.50	279	CHX	2977838246741	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:22:28	GB0005444929	1,901.50	84	BATE	156728335202	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:22:28	GB0005444929	1,901.50	246	XLON	EHHTUDLgq29OW	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:22:28	GB0005444929	1,901.50	62	TRQX	EHHTUDLgq29HmL	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:26:01	GB0005444929	1,900.50	32	XLON	EHHTUDLgq29q4	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:26:01	GB0005444929	1,900.50	164	XLON	EHHTUDLgq29q4	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:26:01	GB0005444929	1,900.50	426	XLON	EHHTUDLgq29q4	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:26:01	GB0005444929	1,900.50	458	XLON	EHHTUDLgq29q4	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:26:01	GB0005444929	1,900.50	105	XLON	EHHTUDLgq29q4	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:29:32	GB0005444929	1,902.00	557	XLON	EHHTUDLgq29v15	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:29:32	GB0005444929	1,902.00	519	XLON	EHHTUDLgq29v17	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:29:32	GB0005444929	1,902.00	543	XLON	EHHTUDLgq29v19	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:32:02	GB0005444929	1,898.50	22	CHX	2977838248579	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:32:02	GB0005444929	1,898.50	127	CHX	2977838248580	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	293	XLON	EHHTUDLgq29ALB	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	86	AQXE	8638	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	400	XLON	EHHTUDLgq29AHY	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	83	TRQX	EHHTUDLgq29AHW	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	85	AQXE	8640	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	83	TRQX	EHHTUDLgq29AJc	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	5	TRQX	EHHTUDLgq29AJe	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	162	XLON	EHHTUDLgq29AJm	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	83	TRQX	EHHTUDLgq29AJj	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	5	TRQX	EHHTUDLgq29AJi	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	83	TRQX	EHHTUDLgq29AJp	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	7	TRQX	EHHTUDLgq29AJr	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	51	TRQX	EHHTUDLgq29AJy	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	12	TRQX	EHHTUDLgq29AJs3	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	65	TRQX	EHHTUDLgq29AJs5	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	86	AQXE	8641	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	128	AQXE	8642	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	202	CHX	2977838250382	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	114	BATE	156728337567	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:40:33	GB0005444929	1,906.50	174	CHX	2977838250384	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:43:53	GB0005444929	1,905.00	424	XLON	EHHTUDLgq29Dww	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:43:53	GB0005444929	1,905.00	322	XLON	EHHTUDLgq29Dwy	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:43:53	GB0005444929	1,905.00	424	XLON	EHHTUDLgq29Dxl	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:43:53	GB0005444929	1,905.00	166	XLON	EHHTUDLgq29DyC	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:48:45	GB0005444929	1,897.50	4	BATE	15672833897	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:48:50	GB0005444929	1,908.50	447	XLON	EHHTUDLgq29K4	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:49:50	GB0005444929	1,908.50	3	TRQX	EHHTUDLgq29KqK	2001001125
IMPERIAL BRANDS PLC	23/01/2024	08:49:50	GB0005444929	1,908.50	109	TRQX	EHHTUDLgq29KqN</	

IMPERIAL BRANDS PLC	23/01/2024	16:19:02	GB0004544929	1,901.00	93	XLON	EHFTUDJ356b	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:19:55	GB0004544929	1,900.50	389	XLON	EHFTUDJ376h	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:19:55	GB0004544929	1,900.50	173	CHX	2977838352804	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:19:55	GB0004544929	1,900.50	100	AQXE	104904	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:19:55	GB0004544929	1,900.50	269	CHX	2977838352805	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:19:55	GB0004544929	1,900.50	130	BATE	1567284026235	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:19:55	GB0004544929	1,900.50	98	TRQX	EHFTUDJWmnaO	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:19:55	GB0004544929	1,900.50	4	BATE	1567284026236	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:21:00	GB0004544929	1,900.00	57	AQXE	105533	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:21:16	GB0004544929	1,900.00	64	AQXE	105666	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:21:16	GB0004544929	1,900.00	493	CHX	2977838353681	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:21:16	GB0004544929	1,900.00	87	BATE	156728403232	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:21:16	GB0004544929	1,900.00	62	BATE	156728403233	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:21:16	GB0004544929	1,900.00	435	XLON	EHFTUDJ390i	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:21:16	GB0004544929	1,900.00	109	TRQX	EHFTUDJWmnaWR	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:22:02	GB0004544929	1,899.50	444	XLON	EHFTUDJ3AMQ	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:22:02	GB0004544929	1,899.50	444	XLON	EHFTUDJ3AJ	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:22:02	GB0004544929	1,899.50	95	XLON	EHFTUDJ3AJ	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:22:02	GB0004544929	1,899.50	444	XLON	EHFTUDJ3AJ	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:22:02	GB0004544929	1,899.50	65	XLON	EHFTUDJ3Alz	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:22:55	GB0004544929	1,899.00	95	AQXE	105484	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:22:55	GB0004544929	1,899.00	279	CHX	2977838354438	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:22:55	GB0004544929	1,899.00	127	BATE	156728403730	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:22:55	GB0004544929	1,899.00	143	CHX	2977838354439	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:22:55	GB0004544929	1,899.00	372	XLON	EHFTUDJ3386V	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:22:55	GB0004544929	1,899.00	74	TRQX	EHFTUDJW30G	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:22:55	GB0004544929	1,899.00	19	TRQX	EHFTUDJW30J	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:24:05	GB0004544929	1,899.00	140	BATE	156728404204	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:24:05	GB0004544929	1,899.00	87	BATE	156728404205	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:24:05	GB0004544929	1,899.00	104	AQXE	107203	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:24:05	GB0004544929	1,899.00	65	AQXE	107204	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:24:05	GB0004544929	1,899.00	461	CHX	2977838355182	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:24:05	GB0004544929	1,899.00	288	CHX	2977838355183	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:24:05	GB0004544929	1,899.00	408	XLON	EHFTUDJ3JCF	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:24:05	GB0004544929	1,899.00	254	XLON	EHFTUDJ3JCh	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:24:05	GB0004544929	1,899.00	102	TRQX	EHFTUDJW6AG1	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:24:05	GB0004544929	1,899.00	64	TRQX	EHFTUDJW6AG3	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:24:20	GB0004544929	1,898.50	57	AQXE	107304	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:26:15	GB0004544929	1,899.50	85	BATE	156728405013	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:26:15	GB0004544929	1,899.50	96	CHX	2977838356411	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:26:15	GB0004544929	1,899.50	126	XLON	EHFTUDJ3JFM	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:26:15	GB0004544929	1,899.50	727	CHX	2977838356412	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:26:15	GB0004544929	1,899.50	45	BATE	156728405015	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:26:15	GB0004544929	1,899.50	112	TRQX	EHFTUDJW6L5r	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:26:15	GB0004544929	1,899.50	600	XLON	EHFTUDJ3JFah	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:26:15	GB0004544929	1,899.50	119	BATE	156728405016	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:26:15	GB0004544929	1,899.50	252	XLON	EHFTUDJ3JF81	2001001125
IMPERIAL BRANDS PLC	23/01/2024	16:26:15	GB0004544929	1,899.50	3	XLON	EHFTUDJ3JF83	2001001125

Contact Details for further information

Name: Ella Vieira
Role: Company Secretarial Assistant
Company: Imperial Brands PLC
Tel: +44(0) 117 833 7033
Email: ella.vieira@uk.imptob.com

Name: Kevin O'Sullivan
Role: Managing Director
Company: Morgan Stanley & Co. International plc
Tel: +44 20 7677-1672
Email: kevin.o'sullivan@morganstanley.com