



Transaction Details: IMPERIAL BRANDS PLC

Name of the Issuer	Identify Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
IMPERIAL BRANDS PLC	549300CPPOB67A3A42	GB0005444929	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQJHCLJPFQNF38B653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identify code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
IMPERIAL BRANDS PLC	13/03/2026	GB0005444929	5,957	3,129.38	XLON	3,143.00	3,112.00
IMPERIAL BRANDS PLC	13/03/2026	GB0005444929	93	3,139.00	BATE	3,139.00	3,139.00
IMPERIAL BRANDS PLC	13/03/2026	GB0005444929	2,792	3,132.29	CHX	3,143.00	3,120.00
IMPERIAL BRANDS PLC	13/03/2026	GB0005444929	1,320	3,138.05	TRQX	3,143.00	3,120.00
IMPERIAL BRANDS PLC	13/03/2026	GB0005444929	1,999	3,135.35	AQXE	3,143.00	3,127.00
		Sum:	12,064	3,138.72		3,143.00	3,112.00

Individual trade details:

Name of the Issuer	Date	Time (GMT)	Identify code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm [incl. algorithms if used]
IMPERIAL BRANDS PLC	13/03/2026	08:00:24	GB0005444929	3,112.00	257	XLON	EQ06XhyfW	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:01:28	GB0005444929	3,132.00	243	XLON	EQ06XhyCnk	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:03:48	GB0005444929	3,120.00	297	CHX	Z97783824667	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:03:48	GB0005444929	3,130.00	275	TRQX	EQ06XhJyqzu	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:05:21	GB0005444929	3,122.00	243	XLON	EQ06XhJyKk	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:08:23	GB0005444929	3,120.00	248	XLON	EQ06XhJyPQ	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:11:33	GB0005444929	3,123.00	251	XLON	EQ06XhJyAH	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:11:59	GB0005444929	3,121.00	335	XLON	EQ06XhJyHF	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:14:14	GB0005444929	3,123.00	309	XLON	EQ06XhJyVY	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:16:15	GB0005444929	3,127.00	235	XLON	EQ06XhJySp	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:16:15	GB0005444929	3,127.00	36	XLON	EQ06XhJy6r	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:17:32	GB0005444929	3,127.00	276	AQXE	8905	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:20:02	GB0005444929	3,130.00	271	XLON	EQ06XhJyGc	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:20:02	GB0005444929	3,129.00	291	XLON	EQ06XhJyGp	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:21:50	GB0005444929	3,132.00	282	CHX	Z977838250669	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:22:00	GB0005444929	3,128.00	266	CHX	Z977838250729	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:22:00	GB0005444929	3,128.00	256	AQXE	10338	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:25:50	GB0005444929	3,127.00	315	TRQX	EQ06XhJyCdy3P	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:27:55	GB0005444929	3,124.00	299	TRQX	EQ06XhJyC17az	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:30:58	GB0005444929	3,129.00	277	XLON	EQ06XhJyzeIR	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:32:26	GB0005444929	3,126.00	339	XLON	EQ06XhJyhzjg	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:35:56	GB0005444929	3,133.00	255	XLON	EQ06XhJyKq	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:36:01	GB0005444929	3,132.00	243	XLON	EQ06XhJyZqK	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:38:02	GB0005444929	3,132.00	352	XLON	EQ06XhJyZupA	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:39:54	GB0005444929	3,133.00	400	AQXE	19982	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:42:41	GB0005444929	3,130.00	395	XLON	EQ06XhJy04FI	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:42:44	GB0005444929	3,129.00	420	CHX	Z977838251514	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:47:21	GB0005444929	3,127.00	303	CHX	Z977838251613	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:47:21	GB0005444929	3,126.00	290	TRQX	EQ06XhJyC29e	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:51:50	GB0005444929	3,134.00	239	CHX	Z9778382517020	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:54:09	GB0005444929	3,136.00	240	CHX	Z9778382517318	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:54:19	GB0005444929	3,135.00	395	XLON	EQ06XhJy0VNX	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:58:43	GB0005444929	3,141.00	243	XLON	EQ06XhJy0VNF	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:58:43	GB0005444929	3,141.00	232	AQXE	20488	2001001125
IMPERIAL BRANDS PLC	13/03/2026	08:58:45	GB0005444929	3,140.00	232	XLON	EQ06XhJy0VFF	2001001125
IMPERIAL BRANDS PLC	13/03/2026	09:02:16	GB0005444929	3,139.00	203	XLON	EQ06XhJy0b6C	2001001125
IMPERIAL BRANDS PLC	13/03/2026	09:02:16	GB0005444929	3,139.00	423	XLON	EQ06XhJy0b6E	2001001125
IMPERIAL BRANDS PLC	13/03/2026	09:02:16	GB0005444929	3,139.00	259	CHX	Z9778382518889	2001001125
IMPERIAL BRANDS PLC	13/03/2026	09:02:16	GB0005444929	3,139.00	6	BATE	156728348530	2001001125
IMPERIAL BRANDS PLC	13/03/2026	09:02:16	GB0005444929	3,139.00	87	BATE	156728348531	2001001125
IMPERIAL BRANDS PLC	13/03/2026	09:02:16	GB0005444929	3,139.00	90	AQXE	21560	2001001125
IMPERIAL BRANDS PLC	13/03/2026	09:02:16	GB0005444929	3,139.00	154	TRQX	EQ06XhJyC3qv	2001001125
IMPERIAL BRANDS PLC	13/03/2026	09:07:09	GB0005444929	3,139.00	265	AQXE	22829	2001001125
IMPERIAL BRANDS PLC	13/03/2026	09:11:07	GB0005444929	3,143.00	251	XLON	EQ06XhJy0a5	2001001125
IMPERIAL BRANDS PLC	13/03/2026	09:11:07	GB0005444929	3,142.00	380	AQXE	23690	2001001125
IMPERIAL BRANDS PLC	13/03/2026	09:14:44	GB0005444929	3,143.00	476	CHX	Z9778382612250	2001001125

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