CORPORATE SUBSTANTIAL SHAREHOLDER NOTICE

Notice pursuant to s. 324 of Part XV of the Securities and Futures Ordinance (Cap. 571)

Form for use by a corporation giving notice of :

- (i) First acquiring an interest in 5% or more of the shares of a listed corporation (I.e. first becoming a substantial shareholder);
- (ii) Changes in the percentage level, or nature, of its interest or its short position in such shares; and
- (iii) Ceasing to have an interest of 5% in such shares (complete Boxes 1 to 19 and 27 only).

This Form must be completed in accordance with the directions and instructions in the Notes to Form 2.

1. Name of listed corporate HSBC HOLDINGS PLC	ration	
Stock code Class of shares	5 Ordinary Shares	4. Number of issued shares in class 19,188,023,183
5. Name of substantial	shareholder	8. Business registration number

5. Name of substantial shareholder	8. Business registration number	
BlackRock, Inc.	N/A	
	9. Place of incorporation	Certificate of Incorporation No.
	New York, USA	N/A870
6. Registered office	10. Contact person	
55 East 52nd Street, New York, 10055, USA.	Gwen Fleming	
	11. Daytime tel. No.	12. e-mail address
	0016092822368	gwen.fleming@blackrock.com
7. Principal place of business in Hong Kong	13. Exchange on which listed	
N/A	New York Stock Exchange	
	14. Name of listed parent and exchange on w	hich parent is listed

15. Date of relevant event

24	10	2014
(day)	(month)	(year)

16. Date when the substantial shareholder became aware of the relevant event/ interest in the shares (if later)

27	10	2014
(day)	(month)	(year)

17. Details of relevant event

	Relevant event code describing circumstances	Code describing of shares were/are h (see Table 2)	-	Number of shares bought/sold or involved	transaction	Highest price per	 Average	Consideration
	(see Table 1)	Before relevant event	After relevant event			share	· ·	Code (see Table 3)
Long position	106 ▼	205	205	3,138,872	HKD ▼			302
Short position	- Select - ▼	- Select - ▼	- Select - ▼					

18. Total shares immediately before the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,242,265,403	6.47
Short position	4,498,323	0.02
Lending pool		

20. Capacity in which interests disclosed in Box 19 are held

Code describing capacity	Number of shares			
(see Table 2)	Long position	Short position		
205	1,238,135,870	4,572,291		
- Select -				
- Select - ▼				
- Select -				
- Select -				

19. Total shares immediately after the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,238,135,870	6.45
Short position	4,572,291	0.02
Lending pool		

21. Further information in respect of derivative interests

Code describing derivatives	Number of shares		
(see Table 4)	Long position	Short position	
402	5,592,088	4,572,291	
- Select -			

22. Further information in relation to interests of corporations controlled by substantial shareholder

Name of controlled	Address and place of incorporation	Name of controlling	%	Direct	Number o	f shares
corporation	Address and place of incorporation	shareholder	control	interest (Y/N)	Long position	Short Position
Trident Merger, LLC	1209 Orange Street, Wilmington DE 19801, United States	Blackrock Inc.	100.00	N	22,370,798	
BlackRock Investment Management, LLC.	1 University Square Drive Princeton, NJ 08540, United States	Trident Merger, LLC	100.00	Y	22,370,798	
BlackRock Holdco 2, Inc.	1209 Orange Street, Wilmington DE 19801, United States	Blackrock Inc.	100.00	N	1,215,765,072	4,572,291
BlackRock Financial Management, Inc.	40 East 52nd Street, New York NY 10022, United States	BlackRock Holdco 2, Inc.	100.00	Y	1,215,765,072	4,572,291
BlackRock Holdco 4, LLC	40 East 52nd Street, New York, 10022, United States	BlackRock Financial Management, Inc.	100.00	N	429,799,354	3,435,511
BlackRock Holdco 6, LLC	40 East 52nd Street, New York, 10022, United States	BlackRock Holdco 4, LLC	100.00	N	429,799,354	3,435,511
BlackRock Delaware Holdings, Inc.	The Corporation Trust Company, 1209 Orange Street, Wilmington, New Castle County, Delaware 19801, United States	BlackRock Holdco 6, LLC	100.00	N	429,799,354	3,435,511
BlackRock Institutional Trust Company	400 Howard St, San Francisco, CA, 94105-2618, United States	BlackRock Delaware Holdings, Inc.	100.00	Y	290,619,838	3,435,511

23. Further information in relation to interests held by substantial shareholder jointly with another person

Name of joint shareholder	Address	Number of shares			
Name of joint shareholder		Long position	Short Position		

	l				Status Code	Numbe	r of shares	
lame of Trust	Address				(see Table 5)	Long position	S	hort position
					- Select -			
					- Select -			
					- Select - ▼			
5. Further information	on from a part	v to an agreement	under Section 317	(Please see Notes for f	urther information required)			
ames of other parties				(Numbe	r of shares	
otal number of shares	in which subst	antial shareholder i	s interested under se	ction 317 and 318				
otal number of shares	in which subst	antial shareholder is	s interested under se	ction 317 and 318				
					ectors are accustomed to ac	i		
6. Details of person		nce with whose dir			ectors are accustomed to act	t Relationship Code (see Tak	ble 6)	Percentage (%
6. Details of person	(s) in accordar	nce with whose dir					ble 6)	Percentage (%
6. Details of person	(s) in accordar	nce with whose dir				Relationship Code (see Tab	V	Percentage (%
6. Details of person	(s) in accordar	nce with whose dir				Relationship Code (see Tab		Percentage (%
6. Details of person	(s) in accordar	nce with whose dir				Relationship Code (see Tab	V	Percentage (%
6. Details of person	(s) in accordar	nce with whose dir				Relationship Code (see Tab - Select - - Select -	•	Percentage (%
6. Details of person	(s) in accordar Address	nce with whose dir	rections the substa	ntial shareholder or its dir		Relationship Code (see Table - Select -	\[\]	Percentage (%
otal number of shares 6. Details of person lames 7. Date of filing this	(s) in accordar Address	nce with whose dir				Relationship Code (see Tab - Select - - Select -	\[\]	Percentage (%

22. Further information in relation to interests of corporations controlled by substantial shareholder

22. Further information ii	n relation to interests of corporations controlled by	substantial shareholder	T	Direct		
Name of controlled	IANGRESS AND DIACE OF INCORDURATION	_	%	Direct interest -	Number o	
corporation			control	(Y/N)	Long position	Short position
BlackRock Fund Advisors	400 Howard Street San Francisco, CA 94105, United States	BlackRock Delaware Holdings, Inc.	100.00	Υ	139,179,516	
BlackRock Advisors Holdings Inc.	· · · · · · · · · · · · · · · · · · ·	BlackRock Financial Management, Inc.	100.00	N	771,874,668	1,048,097
BlackRock Capital Holdings, Inc.	100 Bellevue Parkway, Wilmington, DE 19809, United States	BlackRock Advisors Holdings Inc.	100.00	N	26,775,596	354,745
BlackRock Advisors, LLC	100 Bellevue Parkway, Wilmington, DE 19809, United States	BlackRock Capital Holdings, Inc.	100.00	Υ	26,775,596	354,745
9	55 East 52nd Street New York, NY 10055, United States	BlackRock Advisors Holdings	100.00	N	745,099,072	693,352
Inc.		Inc.				
BR Jersey International LP	One Waverley Place, 4th Floor, St. Helier, Jersey, JE1 0BR	BlackRock International Holdings	100.00	N	745,099,072	693,352
		Inc.				
	69 Athol Street Douglas, IM1 1JE Isle of Man	BR Jersey International LP	100.00	N	127,578	
Limited			50		, 51 0	
BlackRock (Isle of Man)	69 Athol Street Douglas, IM1 1JE Isle of Man	BLK Isle of Man Holdings	100.00	N	127,578	
Holdings Limited		Limited	. 50.00		121,316	
BlackPook (Isla of M.)	Atlantic House 3rd Floor 4.9 Circular Day 1.5	BlackPook (Isla of M.)	100.55	Y	127.7	
		BlackRock (Isle of Man) Holdings Limited	100.00	'	127,578	
BlackRock (Channel Islands) Ltd	4th Floor, One Waverley Place, Union Street, St. Helier, JE1 0BR	BR Jersey International LP	100.00	Υ	1,727,705	
	/ W F 65244					
	c/o Walkers SPV Limited, P.O. Box 908GT, Walker House, Mary Street, George Town, British West Indies, Cayman Islands	BR Jersey International LP	100.00	IN	24,546,308	
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	Taney Hall Eglington Terrace Dundrum Dublin 14, Ireland	BlackRock Cayco Ltd.	100.00	N	24,546,308	
Company Limited	,				,1.3,555	
		BlackRock Trident Holding Company Limited	100.00	N	24,546,308	
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Enrited				
BlackRock Japan Co Ltd	Marunouchi Trust Tower Main, 1-8-3 Marunouchi, Chiyoda-ku,	BlackRock Japan Holdings GK	100.00	Y	24,546,308	
	Tokyo 100-8217	took dapart i lolulings GK	100.00		24,040,308	
	250 Yonge Street, Suite 2400, Toronto ON M5B 2M6, Canada	BR Jersey International LP	100.00	N	7,093,059	
Ltd						
BlackRock Holdings Canada	161 Bay Street, Suite 2500, Toronto, Ontario M5J 2S1, Canada	BlackRock (Institutional) Canada	100.00	N	7,093,059	
Limited	=	Ltd (Institutional) Canada	100.00		7,093,059	
		BlackRock Holdings Canada	100.00	N	7,093,059	
Canada Limited		Limited				
BlackPook Australia III II	Level 26, 101 Colling Street Mallaguer Mic 2000 d	BR Jersoy Internation	100.00	N	0.700	
BlackRock Australia Holdco Pty Ltd	Level 26, 101 Collins Street Melbourne VIC 3000 Australia	BR Jersey International LP	100.00	114	6,783,226	
		BlackRock Australia Holdco Pty	100.00	Υ	6,783,226	
Management (Australia) Limited		Ltd				
Diogl.D. 1	OF/F Charma Var O	DD to the second		N.		
BlackRock HK Holdco Limited	35/F Cheung Kong Center, 2 Queen's Road Central, Hong Kong	BR Jersey International LP	100.00	IN	42,341,051	
	16/F, Cheung Kong Center, 2 Queen's Road Central, Hong Kong	BlackRock HK Holdco Limited	100.00	Y	42,341,051	
North Asia Limited						
BlackRock Group Limited	12 Throgmorton Avenue. London, EC2N 2DL, United Kingdom	BR Jersey International LP	100.00	N	662,480,145	693,352
		BlackRock Group Limited	100.00	Y	4,649,969	
	Netherlands				,5 15,555	
Blackrock Advisors (UK) Limited	12 Throgmorton Avenue. London, EC2N 2DL, United Kingdom	BlackRock Group Limited	100.00	Υ	90,275,557	
BlackRock International Limited	40 Torphichen Street, Edinburgh,EH3 8JB, United Kingdom	BlackRock Group Limited	100.00	Y	235,685,696	94,642
Entitied	, J. J. SSE, STINGG KINGGOM		20.00		233,000,000	07,072
BlackRock Luxembourg Holdco S.a.r.l.	6D, Route de Trèves, Senningerberg, L-2633, Luxembourg	BlackRock Group Limited	100.00	N	114,620,155	351,020

BlackRock Investment	JP Morgan House, International Financial Services Centre, Dublin	BlackRock Luxembourg Holdco	100.00	N	82,594,611	
Management Ireland Holdings Ltd		S.a.r.l.			33,33,,31	
BlackRock Asset Management reland Limited	JP Morgan House, International Financial Services Centre, Dublin 1, Ireland	BlackRock Investment Management Ireland Holdings Ltd	100.00	Y	82,594,611	
BlackRock (Luxembourg) S.A.	6D, Route de Trèves, Senningerberg, L-2633, Luxembourg	BlackRock Luxembourg Holdco S.a.r.l.	100.00	Y	31,743,944	351,020
BlackRock Investment Management (UK) Ltd	12 Throgmorton Avenue. London, EC2N 2DL, United Kingdom	BlackRock Group Limited	100.00	Y	217,248,768	247,690
BlackRock Fund Management Company S.A.	49, Avenue J.F. Kennedy L-1855 Luxembourg	BlackRock Luxembourg Holdco S.a.r.l.	100.00	Y	281,600	
BlackRock Holdings Deutschland GmbH	,	BlackRock Investment Management (UK) Ltd	100.00	N	20,270,897	
BlackRock Asset Management Deutschland AG		BlackRock Holdings Deutschland GmbH	100.00	Y	20,270,897	
BlackRock Fund Managers Ltd	12 Throgmorton Avenue. London, EC2N 2DL, United Kingdom	BlackRock Investment Management (UK) Ltd	100.00	Y	139,181,832	215,825
BlackRock Life Limited	,	BlackRock International Limited	100.00	Y	230,996,428	
IShares (DE) I InvAG mit Teilgesellschaftsvermoge n		BlackRock Asset Management Deutschland AG	100.00	Y	7,265,114	