



Transaction Details: ITV PLC

| Name of the Issuer | Identity Code of the Issuer | ISIN         | Intermediary Name                     | Identify Code of the Intermediary | Currency |
|--------------------|-----------------------------|--------------|---------------------------------------|-----------------------------------|----------|
| ITV PLC            | ZLEC1ED2QMWFGYCKZ59         | GB0033986497 | MORGAN STANLEY & CO INTERNATIONAL PLC | 4PQUHN3JFFGFNF38B653              | GBP      |

Total number of shares purchased according to trading venues:

| Name of the Issuer              | Day of the transaction | Identity code of the financial instrument | Total number of shares purchased | Daily weighted average purchase price of the shares (pence) | Venue | Highest price paid per share (pence) | Lowest price paid per share (pence) |
|---------------------------------|------------------------|-------------------------------------------|----------------------------------|-------------------------------------------------------------|-------|--------------------------------------|-------------------------------------|
| ITV PLC                         | 26/02/2025             | GB0033986497                              | 563                              | 71.15                                                       | XLON  | 71.15                                | 71.15                               |
| ITV PLC                         | 26/02/2025             | GB0033986497                              | 566                              | 72.35                                                       | BATE  | 72.35                                | 72.35                               |
| ITV PLC                         | 26/02/2025             | GB0033986497                              | 512                              | 71.15                                                       | CHIX  | 71.15                                | 71.15                               |
| ITV PLC                         | 26/02/2025             | GB0033986497                              | 111                              | 71.45                                                       | AQXE  | 71.45                                | 71.45                               |
| * Rounded to two decimal places |                        | Sum:                                      | 1,752                            | 71.56                                                       |       | 72.35                                | 71.15                               |

Individual trade details:

| Name of the Issuer | Date       | Time     | Identity code of the financial instrument | Price (pence) | Quantity bought | Exchange Venue | Reference number of the transaction | Execution within firm [incl. algorithms if used] |
|--------------------|------------|----------|-------------------------------------------|---------------|-----------------|----------------|-------------------------------------|--------------------------------------------------|
| ITV PLC            | 26/02/2025 | 14:55:59 | GB0033986497                              | 72.3500       | 566             | BATE           | 156728396289                        | 2001001125                                       |
| ITV PLC            | 26/02/2025 | 15:35:39 | GB0033986497                              | 71.1500       | 563             | XLON           | EDMXyQAgV                           | 2001001125                                       |
| ITV PLC            | 26/02/2025 | 16:07:16 | GB0033986497                              | 71.1500       | 512             | CHIX           | 2977838358493                       | 2001001125                                       |
| ITV PLC            | 26/02/2025 | 16:16:51 | GB0033986497                              | 71.4500       | 111             | AQXE           | 191835                              | 2001001116                                       |