



Transaction Details: IMPERIAL BRANDS PLC

Name of the Issuer	Identify Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
IMPERIAL BRANDS PLC	549300CFVPOB67A3A42	GB0004544929	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQLHNLJPFQNF3BB653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identify code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
IMPERIAL BRANDS PLC	10/04/2025	GB0004544929	1,212	2,810.53	XLON	2,812.00	2,810.00
IMPERIAL BRANDS PLC	10/04/2025	GB0004544929	1,011	2,811.24	BATE	2,813.00	2,809.00
IMPERIAL BRANDS PLC	10/04/2025	GB0004544929	969	2,811.02	CHXK	2,813.00	2,809.00
IMPERIAL BRANDS PLC	10/04/2025	GB0004544929	766	2,801.02	FRGX	2,803.00	2,796.00
IMPERIAL BRANDS PLC	10/04/2025	GB0004544929	72	2,813.00	AQXE	2,813.00	2,811.00
		Sum:	3,629	2,808.85		2,813.00	2,796.00

Individual trade details:

Name of the Issuer	Date	Time (BST)	Identify code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm [incl. algorithms if used]
IMPERIAL BRANDS PLC	10/04/2025	08:44:23	GB0004544929	2,796.00	303	TRGX	EOmehM1XB2Sq	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:05:07	GB0004544929	2,803.00	116	TRGX	EOmehM1YFpvq	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:05:07	GB0004544929	2,803.00	268	TRGX	EOmehM1YFpvt	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:05:07	GB0004544929	2,803.00	79	TRGX	EOmehM1YFq37	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:23:26	GB0004544929	2,810.00	290	XLON	EOmehM2EPRk	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:23:26	GB0004544929	2,810.00	296	XLON	EOmehM2EPRN	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:25:01	GB0004544929	2,809.00	282	CHXK	2977838447580	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:25:01	GB0004544929	2,809.00	380	BATE	156728480986	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:26:14	GB0004544929	2,810.00	303	XLON	EOmehM2Ebw4	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:26:51	GB0004544929	2,812.00	323	XLON	EOmehM2Ebw4	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:27:52	GB0004544929	2,812.00	264	BATE	156728483887	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:29:47	GB0004544929	2,813.00	72	AQXE	280603	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:29:48	GB0004544929	2,813.00	105	BATE	156728485715	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:29:48	GB0004544929	2,813.00	262	BATE	156728485719	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:29:48	GB0004544929	2,813.00	83	CHXK	2977838453091	2001001125
IMPERIAL BRANDS PLC	10/04/2025	16:29:48	GB0004544929	2,813.00	204	CHXK	2977838453092	2001001125

Contact Details for further information

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