

Transaction Details: IMPERIAL BRANDS PLC

Name of the Issuer	Identify Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
IMPERIAL BRANDS PLC	549300CVP087L342	GB000544929	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQUHCLJPFQNF388653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identify code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
IMPERIAL BRANDS PLC	20/03/2026	GB000544929	233,824	3,070.83	XLON	3,117.00	3,048.00
IMPERIAL BRANDS PLC	20/03/2026	GB000544929	24,380	3,063.98	BATE	3,109.00	3,047.00
IMPERIAL BRANDS PLC	20/03/2026	GB000544929	61,288	3,070.28	CHX	3,111.00	3,048.00
IMPERIAL BRANDS PLC	20/03/2026	GB000544929	26,370	3,068.02	TRQX	3,108.00	3,048.00
IMPERIAL BRANDS PLC	20/03/2026	GB000544929	21,477	3,066.46	ADXE	3,110.00	3,048.00
		Sum:	367,628	3,069.83		3,117.00	3,047.00

Individual trade details:

Name of the Issuer	Date	Time (GMT)	Identify code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm (incl. algorithms if used)
IMPERIAL BRANDS PLC	20/03/2026	08:00:41	GB000544929	3,112.00	255	XLON	EQ0qBHC6A3	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:00:41	GB000544929	3,112.00	104	XLON	EQ0qBHC6A8	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:00:41	GB000544929	3,112.00	348	XLON	EQ0qBHC6A9	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:00:41	GB000544929	3,112.00	209	XLON	EQ0qBHC6AC	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:00:41	GB000544929	3,112.00	205	XLON	EQ0qBHC6AE	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:00:41	GB000544929	3,112.00	184	XLON	EQ0qBHC6AK	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:00:41	GB000544929	3,112.00	182	XLON	EQ0qBHC6AM	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:03:45	GB000544929	3,116.00	357	XLON	EQ0qBHC6AJ	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:03:45	GB000544929	3,116.00	357	XLON	EQ0qBHC6AS	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:03:45	GB000544929	3,116.00	357	XLON	EQ0qBHC6AW	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:03:45	GB000544929	3,116.00	293	XLON	EQ0qBHC6AG	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:06:19	GB000544929	3,117.00	370	XLON	EQ0qBHC6AD	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:06:19	GB000544929	3,116.00	331	XLON	EQ0qBHC6AO	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:06:19	GB000544929	3,116.00	388	XLON	EQ0qBHC6AQ	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:06:19	GB000544929	3,116.00	71	XLON	EQ0qBHC6AS	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:06:19	GB000544929	3,116.00	97	XLON	EQ0qBHC6AU	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:06:19	GB000544929	3,116.00	331	XLON	EQ0qBHC6AV	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:06:19	GB000544929	3,116.00	388	XLON	EQ0qBHC6AW	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:06:19	GB000544929	3,116.00	140	XLON	EQ0qBHC6AX	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:06:19	GB000544929	3,116.00	263	XLON	EQ0qBHC6AY	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:06:19	GB000544929	3,117.00	370	XLON	EQ0qBHC6AZ	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:06:19	GB000544929	3,117.00	145	XLON	EQ0qBHC6BA	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:13:27	GB000544929	3,111.00	119	CHX	2977838243995	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:13:27	GB000544929	3,111.00	112	CHX	2977838243996	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:13:27	GB000544929	3,111.00	184	CHX	2977838243997	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:19:28	GB000544929	3,101.00	400	TRQX	EQ0qBHC6BQ	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:19:28	GB000544929	3,100.00	410	XLON	EQ0qBHC6BR	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:25:39	GB000544929	3,103.00	335	XLON	EQ0qBHC6BS	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:25:39	GB000544929	3,103.00	127	BATE	156728340869	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:25:39	GB000544929	3,103.00	210	TRQX	EQ0qBHC6BT	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:27:30	GB000544929	3,102.00	325	CHX	2977838240780	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:28:42	GB000544929	3,102.00	322	XLON	EQ0qBHC6CA	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:28:43	GB000544929	3,101.00	316	XLON	EQ0qBHC6CA	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:28:43	GB000544929	3,101.00	378	XLON	EQ0qBHC6CB	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:35:19	GB000544929	3,105.00	425	XLON	EQ0qBHC6CC	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:35:20	GB000544929	3,104.00	389	CHX	2977838248594	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:39:14	GB000544929	3,102.00	97	BATE	156728343356	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:41:12	GB000544929	3,103.00	156	CHX	2977838249738	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:41:12	GB000544929	3,103.00	132	CHX	2977838249739	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:43:08	GB000544929	3,101.00	389	XLON	EQ0qBHC6CD	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:43:08	GB000544929	3,101.00	395	XLON	EQ0qBHC6CE	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:50:45	GB000544929	3,104.00	230	BATE	156728345231	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:50:45	GB000544929	3,104.00	370	BATE	156728345232	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:51:41	GB000544929	3,105.00	61	XLON	EQ0qBHC6CF	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:51:41	GB000544929	3,105.00	324	XLON	EQ0qBHC6CG	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:51:41	GB000544929	3,105.00	23	XLON	EQ0qBHC6CH	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:51:41	GB000544929	3,105.00	347	XLON	EQ0qBHC6CI	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:51:41	GB000544929	3,105.00	388	XLON	EQ0qBHC6CJ	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:55:20	GB000544929	3,104.00	48	XLON	EQ0qBHC6CK	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:55:20	GB000544929	3,104.00	37	XLON	EQ0qBHC6CL	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:58:20	GB000544929	3,104.00	555	CHX	2977838252966	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:58:20	GB000544929	3,104.00	112	ADXE	13760	2001001125
IMPERIAL BRANDS PLC	20/03/2026	08:59:48	GB000544929	3,101.00	331	XLON	EQ0qBHC6CM	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:04:48	GB000544929	3,100.00	327	XLON	EQ0qBHC6CN	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:05:06	GB000544929	3,098.00	324	XLON	EQ0qBHC6CO	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:12:57	GB000544929	3,099.00	305	CHX	2977838256057	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:14:56	GB000544929	3,097.00	594	XLON	EQ0qBHC6CP	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:18:55	GB000544929	3,094.00	554	ADXE	18565	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:18:55	GB000544929	3,094.00	27	ADXE	18566	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:21:54	GB000544929	3,095.00	308	ADXE	19334	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:22:13	GB000544929	3,093.00	265	TRQX	EQ0qBHC6CQ	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:29:19	GB000544929	3,096.00	330	XLON	EQ0qBHC6CR	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:29:19	GB000544929	3,096.00	41	XLON	EQ0qBHC6CS	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:29:19	GB000544929	3,096.00	330	XLON	EQ0qBHC6CT	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:29:19	GB000544929	3,096.00	22	XLON	EQ0qBHC6CU	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:29:19	GB000544929	3,096.00	33	XLON	EQ0qBHC6CV	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:29:19	GB000544929	3,096.00	15	XLON	EQ0qBHC6CW	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:36:46	GB000544929	3,098.00	71	CHX	2977838260136	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:36:46	GB000544929	3,098.00	270	XLON	EQ0qBHC6CX	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:38:46	GB000544929	3,098.00	200	CHX	2977838260137	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:38:51	GB000544929	3,097.00	283	XLON	EQ0qBHC6CY	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:40:37	GB000544929	3,098.00	294	CHX	2977838260194	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:40:55	GB000544929	3,097.00	34	CHX	2977838260682	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:45:55	GB000544929	3,096.00	278	CHX	2977838261260	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:45:55	GB000544929	3,095.00	169	ADXE	24911	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:45:55	GB000544929	3,095.00	399	ADXE	24912	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:50:39	GB000544929	3,101.00	357	XLON	EQ0qBHC6CZ	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:50:39	GB000544929	3,101.00	357	XLON	EQ0qBHC6CA	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:50:39	GB000544929	3,101.00	4	XLON	EQ0qBHC6CB	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:52:24	GB000544929	3,102.00	319	XLON	EQ0qBHC6CC	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:52:24	GB000544929	3,102.00	329	XLON	EQ0qBHC6CD	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:52:24	GB000544929	3,102.00	319	XLON	EQ0qBHC6CE	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:52:24	GB000544929	3,102.00	329	XLON	EQ0qBHC6CF	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:52:24	GB000544929	3,102.00	78	XLON	EQ0qBHC6CG	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:52:24	GB000544929	3,102.00	375	XLON	EQ0qBHC6CH	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:52:24	GB000544929	3,102.00	56	XLON	EQ0qBHC6CI	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:54:59	GB000544929	3,099.00	307	XLON	EQ0qBHC6CJ	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:54:59	GB000544929	3,099.00	2	XLON	EQ0qBHC6CK	2001001125
IMPERIAL BRANDS PLC	20/03/2026	09:54:59	GB000544929	3,099.00	5	XLON	EQ0qBHC6CL	2001001125
IMPERIAL BRANDS PLC	20/03/2026	10:00:39	GB000544929	3,099.00	150	XLON	EQ0qBHC6CM	2001001125
IMPERIAL BRANDS PLC	20/03/2026	10:00:39	GB000544929	3,099.00	418	XLON	EQ0qBHC6CN	2001001125
IMPERIAL BRANDS PLC	20/03/2026	10:00:39	GB000544929	3,099.00	103	XLON	EQ0qBHC6CO	2001001125
IMPERIAL BRANDS PLC	20/03/2026	10:00:39	GB000544929	3,098.00	207	CHX	2977838265770	2001001125
IMPERIAL BRANDS PLC	20/03/2026	10:00:39	GB000544929	3,098.00	211	CHX	2977838265771	2001001125
IMPERIAL BRANDS PLC	20/03/2026	10:00:39	GB000544929	3,098.00	74	BATE	156728357587	2001001125
IMPERIAL BRANDS PLC	20/03/2026	10:00:39	GB000544929	3,098.00	75	BATE	156728357588	20

































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