### CORPORATE SUBSTANTIAL SHAREHOLDER NOTICE

#### Notice pursuant to s. 324 of Part XV of the Securities and Futures Ordinance (Cap. 571)

Form for use by a corporation giving notice of :

- (i) First acquiring an interest in 5% or more of the shares of a listed corporation (I.e. first becoming a substantial shareholder);
- (ii) Changes in the percentage level, or nature, of its interest or its short position in such shares; and
- (iii) Ceasing to have an interest of 5% in such shares (complete Boxes 1 to 19 and 27 only).

#### This Form must be completed in accordance with the directions and instructions in the Notes to Form 2.

1. Name of listed corporation				
HSBC Holdings plc				
2. Stock code	5	4. Number of issued shares in class		
3. Class of shares	Ordinary Shares	18,838,469,077		

5. Name of substantial shareholder	8. Business registration number				
JPMorgan Chase & Co.	N/A				
	9. Place of incorporation Certificate of Incorporation No.				
	United States	13-2624428 (Tax ID#)			
6. Registered office	10. Contact person				
270 Park Avenue, New York 10017, United States	Grace Poh				
	11. Daytime tel. No.	12. e-mail address			
	6568821234	asia.doi.team@jpmorgan.com			
7. Principal place of business in Hong Kong	13. Exchange on which listed				
N/A	New York Stock Exchange				
	14. Name of listed parent and exchange on which parent is listed				
	N/A				

#### 15. Date of relevant event

13	3	2014
(day)	(month)	(year)

# 16. Date when the substantial shareholder became aware of the relevant event/ interest in the shares (if later)

17	3	2014
(day)	(month)	(year)

#### 17. Details of relevant event

	code describing shares were circumstances (see Table 2	Code describing ca shares were/are he (see Table 2)	· · · · · · · · · · · · · · · · · · ·		transaction	Highest price per	Average price per	Average	Consideration
			After relevant event		sn	share		· '	Code (see Table 3)
Long position	- Select 0	- Select 0	- Select 0		HKD 0 ▼				- Select 0
Short position	113 3	201 1	201 1	22,600,974				_	

PUBLIC 1

### 18. Total shares immediately before the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,519,822,349	8.07
Short position	367,474,528	1.95
Lending pool	858,378,386	4.55

### 20. Capacity in which interests disclosed in Box 19 are held

Code describing capacity		pacity	Number of shares			
(see Table 2)			Long position	Short position		
201	2	▼	480,123,400	390,075,502		
202	3	T	218,519,446	0		
207	7	_	114,226	0		
208	8	_	857,955,031	0		
- Select -	0	T				

## 19. Total shares immediately after the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,556,712,103	8.26
Short position	390,075,502	2.07
Lending pool	857,955,031	4.55

### 21. Further information in respect of derivative interests

Code descr	Code describing derivatives		Number of shares			
(see Table	(see Table 4)		Long position	Short position		
401	2	•	12,282,375	3,386,145		
402	3	<b>-</b>	1,652,800	19,704,600		
403	4	•	6,121,165	2,401,319		
404	5	•	43,254,763	97,853,858		
- Select -	0	•				

#### 22. Further information in relation to interests of corporations controlled by substantial shareholder

Name of controlled	Address and place of incomparation	Name of controlling	%	Direct	Number o	of shares
corporation	Address and place of incorporation	shareholder	control	interest (Y/N)	Long position	Short Position
J.P. Morgan Securities LLC	383 Madison Avenue, New York 10179, United States	J.P. Morgan Broker-Dealer Holdings Inc	100.00	Y	73,425	9,670
J.P. Morgan Clearing Corp	Three Chase MetroTech Center, Brooklyn, New York 11245, United States	J.P. Morgan Securities LLC	100.00	Y	52,774,893	19,025,956
JPMorgan Chase Bank, N.A London Branch	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Chase Bank, N.A.	100.00	Y	11,658,000	0
JF International Management Inc.	Palm Grove House, P.O. Box 438, Road Town, Tortola (British Virgin Islands)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	35,163	0
JF Asset Management Limited	21st Floor Chater House 8 Connaught Road Central Hong Kong (Hong Kong)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	33,009,938	0
JPMorgan Asset Management (Japan) Limited	Tokyo Building, 7-3, Marunouchi 2-chome Chiyoda-ku, Tokyo 100-6432 (Japan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	8,882	0
JPMorgan Asset Management (Taiwan) Limited	3/F., No.65 and 17/F., No. 65, 67, 69 and 71, Sec.2, Tun Hwa South Road, Taipei (Taiwan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	503,705	0
J.P. Morgan Investment Management Inc.	270 Park Avenue New York (United States)	JPMorgan Asset Management Holdings Inc	100.00	Y	82,340,492	0

### 23. Further information in relation to interests held by substantial shareholder jointly with another person

Name of joint shareholder	Address	Number	of shares
Name of joint shareholder	Address	Long position	Short Position

PUBLIC 2

24. Further information f	from a trust	ee, or beneficiary	of a trust, or a four	nder of a Discretio	nary Trust	1	1		
Name of Trust	Address	ddress Status Code (see Table 5)					Number of Long position	of shares Short positio	 on
N.A	N.A					501 1	114,226		(
						- Select 0			
						- Select 0			
25. Further information t	from a party	y to an agreement ı	ınder Section 317	( Please see No	tes for further info	rmation required)			
Names of other parties	Address						Number of shares		
Total number of shares in	which subst	antial shareholder is	interested under s	ection 317 and 318					
26. Details of person(s)			ections the substa	ntial shareholder o	or its directors are	accustomed to ac	T		
Names	Address						Relationship Code (see Table	e 6) Percentag	је (%)
							- Select - 0	▼	
							- Select - 0	-	
27. Date of filing this For	m 2	17	3	2014	1		28. Number of continuation	sheets	1
Form 2.		(day)	(month)	(year)	]			r	
FUIIII Z.							29. Number of attachments	L	

PUBLIC 3

22. Further information in relation to interests of corporations controlled by substantial shareholder

22. Further information i	n relation to interests of corporations controlled by	substantial shareholder	1	Direct		
Name of controlled corporation	Address and place of incorporation	Name of controlling shareholder	% control	interest (Y/N)	Number of Long position	of shares Short position
J.P. Morgan International Inc.	270 Park Avenue New York (United States)	JPMorgan Chase Bank, N.A.	100.00	N N	418,263,033	371,039,876
J.P. Morgan Chase International Holdings	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase (UK) Holdings Limited	100.00	N	389,673,131	254,219,955
CMC Holding Delaware Inc.	200 White Clay Center Drive Newark, Delaware (United States)	J.P. Morgan Equity Holdings, Inc.	100.00	N	196,712	0
J.P. Morgan Trust Company of Delaware	500 Stanton Christiana Road Newark, Delaware (United States)	CMC Holding Delaware Inc.	100.00	Υ	196,712	0
J.P. Morgan International Bank Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase International Holdings	100.00	Υ	2,645,951	0
J.P. Morgan Whitefriars	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan Overseas Capital Corporation	100.00	Υ	28,589,902	116,819,921
J.P. Morgan Securities plc	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Capital Financing Limited	0.69	Υ	387,027,180	254,219,955
J.P. Morgan Securities plc	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase International Holdings	99.31	Y	387,027,180	254,219,955
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	Y	878,400,311	0
	Columbus, Cine (Cinica Ciales)					
JPMorgan Asset Management (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings (UK) Limited	100.00	Υ	78,890,739	0
JPMorgan Funds Management, Inc.	460 Polaris Parkway, 2nd floor OH1-1235, Westerville, Ohio (United States)	JPMorgan Distribution Services, Inc.	100.00	Υ	372,835	0
J.P. Morgan International Inc.	270 Park Avenue New York (United States)	JPMorgan Chase Bank, N.A.	100.00	Y	183,975	0
J.P. Morgan Capital Financing Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Chase & Co.	100.00	N	387,027,180	254,219,955
J.P. Morgan Securities LLC	383 Madison Avenue, New York 10179, United States	J.P. Morgan Broker- Dealer Holdings Inc	100.00	N	52,774,893	19,025,956
J.P. Morgan Broker- Dealer Holdings Inc	270 Park Avenue, New York 10017, United States	JPMorgan Chase & Co.	100.00	N	52,848,318	19,035,626
J.P. Morgan Capital Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan International Finance Limited	100.00	N	389,673,131	254,219,955
JPMorgan Asset Management Holdings Inc	270 Park Avenue New York, New York (United States)	JPMorgan Chase & Co.	100.00	N	194,788,919	0
JPMorgan Asset Management (Asia) Inc.	270 Park Avenue New York, (United States)	JPMorgan Asset Management Holdings Inc	100.00	N	33,557,688	0
J.P. Morgan Chase (UK) Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Capital Holdings Limited	100.00	N	389,673,131	254,219,955
JPMorgan Asset Management Holdings (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management International Limited	100.00	N	78,890,739	0
J.P. Morgan Overseas Capital Corporation	500 Stanton Christiana Road Newark, Delaware (United States)	J.P. Morgan International Finance Limited	100.00	N	28,589,902	116,819,921
JPMorgan Asset Management International Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings Inc	100.00	N	78,890,739	0
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	N	430,105,008	371,039,876
J.P. Morgan Equity Holdings, Inc.	500 Stanton Christiana Road Newark, Delaware (United States)	JPMorgan Chase & Co.	100.00	N	196,712	0
J.P. Morgan International Finance Limited	500 Stanton Christiana Road Newark, Delaware (United States)	Bank One International Holdings Corporation	100.00	N	418,263,033	371,039,876
JPMorgan Distribution Services, Inc.	460 Polaris Parkway, 2nd floor OH1-1235, Ohio, USA	JPMorgan Chase & Co.	100.00	N	372,835	0

Bank One International Holdings Corporation	1 Bank One Plaza	J.P. Morgan International Inc.	100.00	N	418,263,033	371,039,876
Holdings Corporation	Chicago, Illinois (United States)	inc.				