

Transaction Details: IMPERIAL BRANDS PLC

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
IMPERIAL BRANDS PLC	549300CPVPOB67A3A42	GB0004544929	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQHLNCLJPFQNF38B653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
IMPERIAL BRANDS PLC	31/01/2025	GB0004544929	14,358	2,704.06	XLON	2,710.00	2,693.00
IMPERIAL BRANDS PLC	31/01/2025	GB0004544929	4,206	2,705.70	BATE	2,710.00	2,699.00
IMPERIAL BRANDS PLC	31/01/2025	GB0004544929	10,144	2,703.00	CHX	2,708.00	2,699.00
IMPERIAL BRANDS PLC	31/01/2025	GB0004544929	6,016	2,706.70	TRQX	2,708.00	2,700.00
IMPERIAL BRANDS PLC	31/01/2025	GB0004544929	7,495	2,706.25	AQXE	2,717.00	2,697.00
		Sum:	42,169	2,704.85		2,717.00	2,699.00

Individual trade details:

Name of the issuer	Date	Time (GMT)	Identity code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm (incl. algorithms if used)
IMPERIAL BRANDS PLC	31/01/2025	08:03:12	GB0004544929	2,700.00	83	XLON	EOLqh1sgPYlx	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:03:12	GB0004544929	2,700.00	665	XLON	EOLqh1sgPYlz	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:06:20	GB0004544929	2,699.00	338	AQXE	2502	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:12:21	GB0004544929	2,697.00	184	XLON	EOLqh1sgQ6AP	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:12:21	GB0004544929	2,697.00	119	XLON	EOLqh1sgQ6AR	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:17:31	GB0004544929	2,695.00	607	XLON	EOLqh1sgQ6AM	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:19:00	GB0004544929	2,693.00	314	XLON	EOLqh1sgQ6C	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:19:00	GB0004544929	2,693.00	301	CHX	2977838249623	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:27:40	GB0004544929	2,690.00	306	CHX	2977838246788	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:27:48	GB0004544929	2,689.00	318	CHX	2977838246830	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:35:43	GB0004544929	2,690.00	334	CHX	2977838247974	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:42:17	GB0004544929	2,698.00	649	XLON	EOLqh1sgR6Q9	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:49:32	GB0004544929	2,697.00	86	AQXE	14751	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:53:40	GB0004544929	2,702.00	43	AQXE	15746	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:53:40	GB0004544929	2,702.00	78	AQXE	15747	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:53:40	GB0004544929	2,702.00	92	AQXE	15748	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:53:40	GB0004544929	2,702.00	137	AQXE	15749	2001001125
IMPERIAL BRANDS PLC	31/01/2025	08:55:00	GB0004544929	2,701.00	315	AQXE	15969	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:00:15	GB0004544929	2,701.00	164	XLON	EOLqh1sgRS6	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:00:15	GB0004544929	2,701.00	164	XLON	EOLqh1sgRS8	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:03:17	GB0004544929	2,702.00	69	BATE	156728343184	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:03:17	GB0004544929	2,702.00	234	BATE	156728343185	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:03:43	GB0004544929	2,700.00	310	TRQX	EOLqh1rVpBYs	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:11:56	GB0004544929	2,702.00	323	CHX	2977838253524	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:22:08	GB0004544929	2,704.00	224	XLON	EOLqh1sgR6e	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:22:08	GB0004544929	2,704.00	104	CHX	EOLqh1sgR6AG	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:24:11	GB0004544929	2,704.00	318	CHX	2977838254962	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:24:11	GB0004544929	2,704.00	318	CHX	2977838254963	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:27:16	GB0004544929	2,703.00	311	XLON	EOLqh1sgS4Zc	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:36:08	GB0004544929	2,704.00	349	CHX	2977838256086	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:43:39	GB0004544929	2,704.00	588	AQXE	28584	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:43:39	GB0004544929	2,704.00	33	AQXE	28588	2001001125
IMPERIAL BRANDS PLC	31/01/2025	09:53:31	GB0004544929	2,705.00	314	CHX	2977838259528	2001001125
IMPERIAL BRANDS PLC	31/01/2025	10:04:10	GB0004544929	2,702.00	163	BATE	156728349275	2001001125
IMPERIAL BRANDS PLC	31/01/2025	10:04:10	GB0004544929	2,702.00	166	BATE	156728349276	2001001125
IMPERIAL BRANDS PLC	31/01/2025	10:10:53	GB0004544929	2,703.00	304	XLON	EOLqh1sgSnb	2001001125
IMPERIAL BRANDS PLC	31/01/2025	10:10:53	GB0004544929	2,703.00	310	TRQX	EOLqh1rVvdAr	2001001125
IMPERIAL BRANDS PLC	31/01/2025	10:19:18	GB0004544929	2,699.00	309	CHX	2977838263675	2001001125
IMPERIAL BRANDS PLC	31/01/2025	10:28:50	GB0004544929	2,699.00	312	XLON	EOLqh1sgTEvg	2001001125
IMPERIAL BRANDS PLC	31/01/2025	10:28:50	GB0004544929	2,699.00	303	BATE	156728351904	2001001125
IMPERIAL BRANDS PLC	31/01/2025	10:35:55	GB0004544929	2,698.00	335	AQXE	43043	2001001125
IMPERIAL BRANDS PLC	31/01/2025	10:44:10	GB0004544929	2,699.00	368	CHX	2977838267607	2001001125
IMPERIAL BRANDS PLC	31/01/2025	10:53:14	GB0004544929	2,701.00	670	TRQX	EOLqh1rVv4eA	2001001125
IMPERIAL BRANDS PLC	31/01/2025	10:58:29	GB0004544929	2,701.00	346	CHX	2977838269418	2001001125
IMPERIAL BRANDS PLC	31/01/2025	11:02:02	GB0004544929	2,701.00	337	CHX	2977838270144	2001001125
IMPERIAL BRANDS PLC	31/01/2025	11:09:46	GB0004544929	2,701.00	313	XLON	EOLqh1sgTYWl	2001001125
IMPERIAL BRANDS PLC	31/01/2025	11:21:03	GB0004544929	2,701.00	70	AQXE	55137	2001001125
IMPERIAL BRANDS PLC	31/01/2025	11:21:03	GB0004544929	2,701.00	250	AQXE	55138	2001001125
IMPERIAL BRANDS PLC	31/01/2025	11:25:11	GB0004544929	2,702.00	52	XLON	EOLqh1sgU7W	2001001125
IMPERIAL BRANDS PLC	31/01/2025	11:25:11	GB0004544929	2,702.00	298	XLON	EOLqh1sgUC7y	2001001125
IMPERIAL BRANDS PLC	31/01/2025	11:25:11	GB0004544929	2,702.00	324	XLON	EOLqh1sgUC8A	2001001125
IMPERIAL BRANDS PLC	31/01/2025	11:30:20	GB0004544929	2,702.00	203	TRQX	EOLqh1rVvpxn	2001001125
IMPERIAL BRANDS PLC	31/01/2025	11:30:20	GB0004544929	2,702.00	105	TRQX	EOLqh1rVvpxv	2001001125
IMPERIAL BRANDS PLC	31/01/2025	11:35:52	GB0004544929	2,702.00	160	CHX	2977838274807	2001001125
IMPERIAL BRANDS PLC	31/01/2025	11:45:37	GB0004544929	2,705.00	311	XLON	EOLqh1sgUL6r	2001001125
IMPERIAL BRANDS PLC	31/01/2025	11:48:41	GB0004544929	2,706.00	308	CHX	2977838276815	2001001125
IMPERIAL BRANDS PLC	31/01/2025	11:54:07	GB0004544929	2,706.00	330	XLON	EOLqh1sgUyx	2001001125
IMPERIAL BRANDS PLC	31/01/2025	12:00:15	GB0004544929	2,705.00	321	TRQX	EOLqh1rVvYAg	2001001125
IMPERIAL BRANDS PLC	31/01/2025	12:06:36	GB0004544929	2,704.00	60	XLON	EOLqh1sgUvCh	2001001125
IMPERIAL BRANDS PLC	31/01/2025	12:06:36	GB0004544929	2,704.00	274	XLON	EOLqh1sgUvCj	2001001125
IMPERIAL BRANDS PLC	31/01/2025	12:15:36	GB0004544929	2,704.00	305	XLON	EOLqh1sgUvJv	2001001125
IMPERIAL BRANDS PLC	31/01/2025	12:17:49	GB0004544929	2,704.00	308	BATE	156728362801	2001001125
IMPERIAL BRANDS PLC	31/01/2025	12:24:23	GB0004544929	2,704.00	379	XLON	EOLqh1sgV48C	2001001125
IMPERIAL BRANDS PLC	31/01/2025	12:32:00	GB0004544929	2,705.00	312	XLON	EOLqh1sgVXG	2001001125
IMPERIAL BRANDS PLC	31/01/2025	12:38:48	GB0004544929	2,705.00	340	XLON	EOLqh1sgVEGJ	2001001125
IMPERIAL BRANDS PLC	31/01/2025	12:47:38	GB0004544929	2,704.00	204	CHX	2977838284760	2001001125
IMPERIAL BRANDS PLC	31/01/2025	12:47:38	GB0004544929	2,704.00	168	CHX	2977838284761	2001001125
IMPERIAL BRANDS PLC	31/01/2025	12:47:44	GB0004544929	2,703.00	306	CHX	2977838284816	2001001125
IMPERIAL BRANDS PLC	31/01/2025	12:54:56	GB0004544929	2,704.00	328	XLON	EOLqh1sgVR6s	2001001125
IMPERIAL BRANDS PLC	31/01/2025	13:02:47	GB0004544929	2,704.00	177	CHX	2977838289688	2001001125
IMPERIAL BRANDS PLC	31/01/2025	13:02:47	GB0004544929	2,704.00	169	CHX	2977838289689	2001001125
IMPERIAL BRANDS PLC	31/01/2025	13:13:03	GB0004544929	2,707.00	75	AQXE	83266	2001001125
IMPERIAL BRANDS PLC	31/01/2025	13:13:03	GB0004544929	2,707.00	89	AQXE	83297	2001001125
IMPERIAL BRANDS PLC	31/01/2025	13:13:03	GB0004544929	2,707.00	84	AQXE	83298	2001001125
IMPERIAL BRANDS PLC	31/01/2025	13:13:03	GB0004544929	2,707.00	116	AQXE	83299	2001001125
IMPERIAL BRANDS PLC	31/01/2025	13:14:53	GB0004544929	2,706.00	328	TRQX	EOLqh1rVW1Sh	2001001125
IMPERIAL BRANDS PLC	31/01/2025	13:14:53	GB0004544929	2,706.00	328	TRQX	EOLqh1rVW1Sk	2001001125
IMPERIAL BRANDS PLC	31/01/2025	13:29:00	GB0004544929	2,706.00	356	CHX	2977838290206	2001001125
IMPERIAL BRANDS PLC	31/01/2025	13:29:00	GB0004544929	2,706.00	355	AQXE	87029	2001001125
IMPERIAL BRANDS PLC	31/01/2025	13:35:31	GB0004544929	2,707.00	676	AQXE	89211	2001001125
IMPERIAL BRANDS PLC	31/01/2025	13:50:41	GB0004544929	2,710.00	375	TRQX	EOLqh1rVW3CqL	2001001125
IMPERIAL BRANDS PLC	31/01/2025	13:50:41	GB0004544929	2,710.00	324	TRQX	EOLqh1rVW3CqO	2001001125
IMPERIAL BRANDS PLC	31/01/2025	14:00:20	GB0004544929	2,709.00	682	XLON	EOLqh1sgVtAK	2001001125
IMPERIAL BRANDS PLC	31/01/2025	14:03:24	GB0004544929	2,710.00	317	TRQX	EOLqh1rVW3oJg	2001001125
IMPERIAL BRANDS PLC	31/01/2025	14:10:40	GB0004544929	2,708.00	354	CHX	2977838297277	2001001125
IMPERIAL BRANDS PLC	31/01/2025	14:15:27	GB0004544929	2,708.00	335	BATE	156728374799	2001001125
IMPERIAL BRANDS PLC	31/01/2025	14:15:56	GB0004544929	2,708.00	40	AQXE	103591	2001001125
IMPERIAL BRANDS PLC	31/01/2025	14:23:09	GB0004544929	2,710.00	158	AQXE	106009	2001001125
IMPERIAL BRANDS PLC	31/01/2025	14:40:29	GB0004544929	2,717.00	335	AQXE	117247	2001001125
IMPERIAL BRANDS PLC	31/01/2025	14:46:26	GB0004544929	2,716.00	306	AQXE	120474	2001001125
IMPERIAL BRANDS PLC	31/01/2025	14:46:26	GB0004544929	2,716.00	315	TRQX	EOLqh1rVW6JMV	2001001125
IMPERIAL BRANDS PLC	31/01/2025	14:48:49	GB0004544929	2,712.00	307	AQXE	122349	2001001125
IMPERIAL BRANDS PLC	31/01/2025	14:48:50	GB0004544929	2,712.00	52	AQXE	122355	2001001125

IMPERIAL BRANDS PLC	31/01/2025	15:27:59	GB0004544629	2.705.00	378	XLON	EOLqh1sqYqN	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:29:58	GB0004544629	2.704.00	387	XLON	EOLqh1sqYfYV	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:29:58	GB0004544629	2.704.00	372	BATE	156728380880	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:35:05	GB0004544629	2.706.00	167	XLON	EOLqh1sqZ2gR	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:35:29	GB0004544629	2.706.00	45	XLON	EOLqh1sqZ2c7	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:35:29	GB0004544629	2.706.00	283	XLON	EOLqh1sqZ2c9	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:41:52	GB0004544629	2.708.00	160	XLON	EOLqh1sqZBXx	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:41:52	GB0004544629	2.708.00	326	XLON	EOLqh1sqZBXz	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:41:52	GB0004544629	2.708.00	188	XLON	EOLqh1sqZBYU	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:43:19	GB0004544629	2.707.00	337	XLON	EOLqh1sqZDqB	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:45:31	GB0004544629	2.707.00	374	XLON	EOLqh1sqZHz	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:45:31	GB0004544629	2.707.00	173	TRQX	EOLqh1fWAJhJ6	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:45:31	GB0004544629	2.707.00	236	TRQX	EOLqh1fWAJhJB	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:50:53	GB0004544629	2.708.00	404	XLON	EOLqh1sqZPIE	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:50:53	GB0004544629	2.707.00	409	BATE	156728394332	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:50:53	GB0004544629	2.707.00	429	AQXE	160836	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:57:56	GB0004544629	2.708.00	145	CHX	2977838327796	2001001125
IMPERIAL BRANDS PLC	31/01/2025	15:57:56	GB0004544629	2.708.00	205	CHX	2977838327797	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:03:28	GB0004544629	2.706.00	505	XLON	EOLqh1sqZgT	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:03:28	GB0004544629	2.706.00	505	XLON	EOLqh1sqZgTC	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:03:29	GB0004544629	2.706.00	237	XLON	EOLqh1sqZgT1	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:05:54	GB0004544629	2.706.00	410	BATE	156728396172	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:05:58	GB0004544629	2.706.00	179	AQXE	172082	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:06:11	GB0004544629	2.706.00	234	AQXE	172242	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:11:01	GB0004544629	2.708.00	250	CHX	2977838332974	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:11:01	GB0004544629	2.708.00	8	BATE	156728399715	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:12:02	GB0004544629	2.709.00	342	XLON	EOLqh1sqZyGI	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:12:02	GB0004544629	2.709.00	318	CHX	2977838333356	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:12:02	GB0004544629	2.709.00	101	BATE	156728399968	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:12:02	GB0004544629	2.709.00	6	TRQX	EOLqh1fWBWja	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:12:02	GB0004544629	2.709.00	151	TRQX	EOLqh1fWBWjd	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:12:02	GB0004544629	2.709.00	168	AQXE	176841	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:16:48	GB0004544629	2.710.00	273	XLON	EOLqh1sqg64R	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:16:48	GB0004544629	2.710.00	126	TRQX	EOLqh1fWCEXg	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:16:48	GB0004544629	2.710.00	254	CHX	2977838333264	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:16:48	GB0004544629	2.710.00	81	BATE	156728401317	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:16:48	GB0004544629	2.710.00	134	AQXE	180835	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:21:13	GB0004544629	2.709.00	525	CHX	2977838337529	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:24:58	GB0004544629	2.710.00	436	XLON	EOLqh1sqgH6	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:24:58	GB0004544629	2.710.00	270	CHX	EOLqh1sqgH6	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:24:58	GB0004544629	2.710.00	655	CHX	2977838339654	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:24:58	GB0004544629	2.710.00	210	BATE	156728404394	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:24:58	GB0004544629	2.710.00	346	AQXE	189306	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:24:58	GB0004544629	2.710.00	203	TRQX	EOLqh1fWCPvj	2001001125
IMPERIAL BRANDS PLC	31/01/2025	16:24:58	GB0004544629	2.710.00	121	TRQX	EOLqh1fWCPvo	2001001125

Contact Details for further information

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