# **STANDARD FORM TR-1**

VOTING RIGHTS ATTACHED TO SHARES—ARTICLE 12(1) OF DIRECTIVE 2004/109/EC FINANCIAL INSTRUMENTS - ARTICLE 11(3) OF THE COMMISSION DIRECTIVE 2007/14/ECi

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached ii:

	Paddy	Power Plc
2.	Reaso	n for the notification (please tick the appropriate box or boxes):
	[ <b>X</b> ]	an acquisition or disposal of voting rights
	[]	an acquisition or disposal of financial instruments which may result in
	the a	equisition of shares already issued to which voting rights are attached
	[]	an event changing the breakdown of voting rights
3.	Full na	ame of person(s) subject to the notification obligationiii:
	Invest	ec Asset Management Ltd

- Full name of shareholder(s) (if different from 3.) iv:
- 5. Date of the transaction and date on which the threshold is crossed or reachedy:

### 8 October 2008

6. Date on which issuer notified;

# 22 July 2009

7. Threshold(s) that is/are crossed or reached:

3%

4.

Notified details: 8.

Class/type of shares (if possible using the ISIN	Situation previous to the Triggering transaction vi		Resulting situation after the triggering transaction <sup>vii</sup>				
CODE)	Number Number of Voting		Number Number of voting of shares rights rights		% of voting rights		
	Sharesviii	rights <sup>ix</sup>	Direct	Directxii	Indirect	Direct	Indirec
Ordinary EUR0.10	1,427,925	1,427,925	1,548,890		1,548,890		3.15%
IE0002588105		<u> </u>			<u> </u>	-	<del> </del>

SUBTOTAL A			1,548,890	3.15%	
(based on					
aggregate voting			<b> </b>	i !	
rights)					
	•				
B) Financial Instru	ments				
Resulting situation a	ifter the triggering tra	nsactionxiv			
Type of financial	Expiration Date <sup>xv</sup>	Exercise/Conversion	Number of voting	% of voting rights	
instrument		Period/ Datexvi	rights that may be		
			acquired if the		
			instrument is		
			exercised/converted		
		SUBTOTAL B (in	Nil	Nil	
		relation to all			
		expiration dates)			
Total (A+B)		number of vo	oting   % of voti	ing rights	
		1,548,890	3.15%		

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable\*\*\*:

# Investec Asset Management Ltd

- 10. In case of proxy voting: [name of the proxy holder] will cease to hold [number] voting rights as of [date].
- 11. Additional information:

  Done at [place] on [date].