CORPORATE SUBSTANTIAL SHAREHOLDER NOTICE

Notice pursuant to s. 324 of Part XV of the Securities and Futures Ordinance (Cap. 571)

Form for use by a corporation giving notice of :

- (i) First acquiring an interest in 5% or more of the shares of a listed corporation (I.e. first becoming a substantial shareholder);
- (ii) Changes in the percentage level, or nature, of its interest or its short position in such shares; and
- (iii) Ceasing to have an interest of 5% in such shares (complete Boxes 1 to 19 and 27 only).

This Form must be completed in accordance with the directions and instructions in the Notes to Form 2.

| 1. Name of listed corporati | 1. Name of listed corporation | | | | | |
|-----------------------------|---|----------------|--|--|--|--|
| HSBC Holdings plc | ISBC Holdings plc | | | | | |
| 2. Stock code | 2. Stock code 4. Number of issued shares in class | | | | | |
| 3. Class of shares | Ordinary Shares | 18,474,226,538 | | | | |

| 5. Name of substantial shareholder | 8. Business registration number | | | |
|---|--|----------------------------------|--|--|
| JPMorgan Chase & Co. | N/A | | | |
| | 9. Place of incorporation | Certificate of Incorporation No. | | |
| | United States | 13-2624428 (Tax ID#) | | |
| 6. Registered office | 10. Contact person | | | |
| 270 Park Avenue, New York 10017, USA | | | | |
| | 11. Daytime tel. No. | 12. e-mail address | | |
| | 6568821911 | asia.doi.team@jpmorgan.com | | |
| 7. Principal place of business in Hong Kong | 13. Exchange on which listed | | | |
| N/A | New York Stock Exchange | | | |
| | 14. Name of listed parent and exchange on which parent is listed | | | |
| | N/A | | | |

15. Date of relevant event

| 08 | 01 | 2013 |
|-------|---------|--------|
| (day) | (month) | (year) |

16. Date when the substantial shareholder became aware of the relevant event/ interest in the shares (if later)

| 09 | 01 | 2013 |
|-------|---------|--------|
| (day) | (month) | (year) |

17. Details of relevant event

| | circumstances | Code describing ca shares were/are he (see Table 2) Before relevant event | . , | Number of shares bought/sold or involved | transaction | Highest price per | | Average consideration per | Consideration Code (see Table 3) |
|----------------|---------------|---|------------|--|-------------|-------------------|--------|---------------------------|--|
| Long position | 117 🔫 | 205 | 205 | 13,672,535 | HKD 🔻 | 83.200 | 83.110 | 74.620 | 301 |
| Short position | - Select - | - Select - | - Select - | | | | | | |

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18. Total shares immediately before the relevant event

| | Total number of shares | Percentage figure (%) |
|----------------|------------------------|-----------------------|
| Long position | 1,298,176,196 | 7.03 |
| Short position | 72,196,154 | 0.39 |
| Lending pool | 1,008,635,947 | 5.46 |

20. Capacity in which interests disclosed in Box 19 are held

| Code describing capacity | Number of shares | | | |
|--------------------------|------------------|----------------|--|--|
| (see Table 2) | Long position | Short position | | |
| 201 | 114,387,243 | 66,517,354 | | |
| 202 | 161,795,110 | 0 | | |
| 207 | 621 | 0 | | |
| 208 | 1,008,320,687 | 0 | | |
| - Select - | | | | |

19. Total shares immediately after the relevant event

| | Total number of shares | Percentage figure (%) |
|----------------|------------------------|-----------------------|
| Long position | 1,284,503,661 | 6.95 |
| Short position | 66,517,354 | 0.36 |
| Lending pool | 1,008,320,687 | 5.46 |

21. Further information in respect of derivative interests

| Code describing derivatives | Number of shares | | | |
|-----------------------------|------------------|----------------|--|--|
| (see Table 4) | Long position | Short position | | |
| 401 | 6,546,200 | 6,395,600 | | |
| 402 | 1,842,400 | 4,178,840 | | |
| 403 | 5,580,249 | 5,041,909 | | |
| 404 | 1,562,000 | 46,224,123 | | |
| - Select - | | | | |

22. Further information in relation to interests of corporations controlled by substantial shareholder

| Name of controlled corporation | Address and place of incorporation | Name of controlling shareholder | % | Direct | Number of | shares |
|--|--|--|---------|-------------------|---------------|----------------|
| | | | control | interest (Y/N) | Long position | Short Position |
| JPMorgan Chase Bank, N.A. | 1111 Polaris Parkway, Columbus, Ohio (United States) | JPMorgan Chase & Co. | 100.00 | Y | 1,017,947,406 | 0 |
| J.P. Morgan Securities plc | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan Chase International Holdings Limited | 98.95 | Y | 92,353,570 | 0 |
| J.P. Morgan Chase International Holdings Limited | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan Chase (UK) Holdings Limited | 100.00 | N | 92,353,570 | 0 |
| J.P. Morgan Chase (UK) Holdings Limited | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan Capital Holdings Limited | 100.00 | N | 92,353,570 | 0 |
| J.P. Morgan Capital Holdings Limited | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan International Finance Limited | 100.00 | N | 92,353,570 | 0 |
| J.P. Morgan International Finance Limited | 500 Stanton Christiana Road, Newark, Delaware 19713, USA (United States) | Bank One International Holdings Corporation | 100.00 | N | 115,215,520 | 51,977,423 |
| Bank One International Holdings Corporation | 1 Bank One Plaza, Chicago, Illinois | J.P. Morgan International Inc | 100.00 | N | 115,215,520 | 51,977,423 |
| J.P. Morgan International Inc. | 270 Park Avenue, New York, N.Y.10017 (United States) | JPMorgan Chase Bank, N.A. | 100.00 | N | 115,215,520 | 51,977,423 |

23. Further information in relation to interests held by substantial shareholder jointly with another person

| Name of joint shareholder | Address | Number of shares | | | |
|---------------------------|---------|------------------|----------------|--|--|
| Name of joint shareholder | Address | Long position | Short Position | | |
| | | | | | |
| | 2 | | | | |

| 24. Further information fro | m a trustee, or beneficiary of a trust, or a founder of a Discretionary Trust | | | | |
|------------------------------|---|----------------------|------------------------------|-----------|----------------|
| Name of Trust | | Status Code | Number | of shares | |
| | Address | (see Table 5) | Long position | SI | nort position |
| N.A | N.A | 501 | 621 | | 0 |
| | | - Select - | | | |
| | | - Select - | | | |
| 25 Eurther information from | m a party to an agreement under Section 317 (Please see Notes for further in | nformation required) | | | |
| | Address | mormation required) | Number of shares | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| Total number of shares in wh | ich substantial shareholder is interested under section 317 and 318 | | | | |
| 26. Details of person(s) in | accordance with whose directions the substantial shareholder or its directors a | are accustomed to ac | • | | |
| | Address | | Relationship Code (see Table | e 6) | Percentage (%) |
| | | | - Select - | ▼ | |
| | | | - Select - | T | |
| | | | - Select - | T | |
| 27. Date of filing this Form | 2 11 01 2013 | | 28. Number of continuation | sheets | 1 |
| Form 2. | (day) (month) (year) | | 29. Number of attachments | | |

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Continuation Sheet

| Name of controlled | | Name of controlling | % | Direct | Number of | Number of shares | |
|---|---|---|---------|-------------------|---------------|------------------|--|
| corporation | Address and place of incorporation | shareholder | control | interest (Y/N) | Long position | Short position | |
| JPMorgan Chase Bank, N.A. | 1111 Polaris Parkway, Columbus, Ohio (United States) | JPMorgan Chase & Co. | 100.00 | N | 115,222,167 | 51,977,423 | |
| J.P. Morgan Whitefriars Inc. | 500 Stanton Christiana Road, Newark, Delaware, USA (United States) | J.P. Morgan Overseas Capital Corporation | 100.00 | Y | 21,671,317 | 51,865,763 | |
| J.P. Morgan Overseas Capital Corporation | 500 Stanton Christiana Road, Newark, Delaware, USA (United States) | J.P. Morgan International Finance Limited | 100.00 | N | 22,861,950 | 51,977,423 | |
| JF Asset Management Limited | 21st Floor Chater House 8 Connaught Road Central Hong Kong (Hong Kong) | JPMorgan Asset Management (Asia) Inc. | 100.00 | Y | 19,028,879 | 0 | |
| JPMorgan Asset Management (Asia) Inc. | 270 Park Avenue New York (United States) | JPMorgan Asset Management Holdings Inc. | 100.00 | N | 19,294,237 | 0 | |
| JPMorgan Asset Management Holdings Inc. | 270 Park Avenue New York (United States) | JPMorgan Chase & Co. | 100.00 | N | 150,938,995 | 0 | |
| JPMorgan Asset Management (UK) Limited | 25 Bank Street Canary Wharf London E14 5JP | JPMorgan Asset Management Holdings (UK) Limited | 100.00 | Y | 70,712,090 | 0 | |
| JPMorgan Asset Management Holdings (UK) Limited | 25 Bank Street Canary Wharf London E14 5JP | JPMorgan Asset Management International Limited | 100.00 | N | 70,712,090 | 0 | |
| JPMorgan Asset Management International Limited | 25 Bank Street Canary Wharf London E14 5JP | JPMorgan Asset Management Holdings Inc. | 100.00 | N | 70,712,090 | 0 | |
| J.P. Morgan Investment Management Inc. | 245 Park Avenue, New York (United States) | JPMorgan Asset Management Holdings Inc. | 100.00 | Y | 60,932,668 | 0 | |
| JPMorgan Asset Management (Japan) Limited | Tokyo Building, 7-3, Marunouchi 2-chome Chiyoda- ku, Tokyo 100-6432 (Japan) | JPMorgan Asset Management (Asia) Inc. | 100.00 | Y | 8,800 | 0 | |
| J.P. Morgan Securities LLC | 270 Park Avenue New York N.Y. 10017, USA | JPMorgan Securities Holdings LLC | 100.00 | Y | 309,856 | 0 | |
| JPMorgan Securities Holdings LLC | 270 Park Avenue New York, N.Y. 10017, USA | JPMorgan Chase & Co. | 100.00 | N | 309,856 | 0 | |
| JPMorgan Asset Management (Taiwan) Limited | 3/F.,No.65 and 17/F, No. 65, 67and 69 Tun Hwa S. Road Sec. 2 Taipei (Taiwan) | JPMorgan Asset Management (Asia) Inc. | 100.00 | Y | 253,337 | 0 | |
| J.P. Morgan International Bank Limited | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan Overseas Capital Corporation. | 100.00 | Y | 1,190,633 | 0 | |
| J.P. Morgan Whitefriars (UK) | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan Whitefriars Inc. | 99.99 | Y | 0 | 111,660 | |
| J.P. Morgan Whitefriars Inc. | 500 Stanton Christiana Road, Newark, Delaware, USA (United States) | J.P. Morgan Overseas Capital Corporation | 100.00 | N | 0 | 111,660 | |
| JPMorgan Chase Bank, N.A London Branch | 25 Bank Street Canary Wharf London E14 5JP | JPMorgan Chase Bank, N.A. | 100.00 | Y | 6,647 | 0 | |
| JF International Management Inc. | Palm Grove House, P.O. Box 438, Road Town, Tortola (British Virgin Islands) | JPMorgan Asset Management (Asia) Inc. | 100.00 | Y | 3,221 | 0 | |
| J.P. Morgan International Inc. | 270 Park Avenue New York (United States) | JPMorgan Chase Bank, N.A. | 100.00 | Y | 32,737 | 0 | |
| JPMorgan Chase Bank, N.A. | 1111 Polaris Parkway Columbus, Ohio (United States) | JPMorgan Chase & Co. | 100.00 | N | 32,737 | 0 | |