SUPPLEMENTARY PROSPECTUS DATED 23 NOVEMBER 2023



Phoenix Group Holdings plc

(incorporated with limited liability in England and Wales with registered number 11606773)

£5,000,000,000 Euro Medium Term Note Programme

This supplement (the "Supplement") to the base prospectus dated 30 June 2023, as supplemented by the supplementary prospectus dated 2 October 2023 (the "Prospectus", which definition includes the base prospectus, the previous supplementary prospectus and all information incorporated by reference therein) constitutes a supplementary prospectus for the purposes of Article 23 of Regulation (EU) 2017/1129 as it forms part of the domestic law of the United Kingdom by virtue of the European Union (Withdrawal) Act 2018 (the "UK Prospectus Regulation") and is prepared in connection with the £5,000,000,000,000 Euro Medium Term Note Programme established by Phoenix Group Holdings plc (the "Issuer").

This Supplement is supplemental to, and should be read in conjunction with, the Prospectus and the documents incorporated by reference therein. Capitalised terms used in this Supplement but not defined herein shall have the meanings ascribed to them in the Prospectus.

The purpose of this Supplement is to incorporate by reference into the Prospectus the Announcements (as defined in this Supplement) published by the Issuer on 4 October 2023, 13 November 2023 and 23 November 2023.

This Supplement has been approved by the United Kingdom Financial Conduct Authority (the "FCA"), which is the United Kingdom competent authority under the UK Prospectus Regulation, as a supplement to the Prospectus in compliance with the UK Prospectus Regulation.

The Issuer accepts responsibility for the information contained in this Supplement. To the best of the knowledge of the Issuer (which has taken all reasonable care to ensure that such is the case), the information contained in this Supplement is in accordance with the facts and does not omit anything likely to affect the import of such information.

Documents Incorporated by Reference

By virtue of this Supplement:

- the announcement of the Issuer dated 4 October 2023 entitled "Board Changes" (available at https://otp.tools.investis.com/clients/uk/phoenix_group4/rns/regulatorystory.aspx?cid=100&newsid=1719710) (the "4 October Announcement");
- 2. the announcement of the Issuer dated 13 November 2023 entitled "*Upgrade of near-term cash generation targets*" (available at https://otp.tools.investis.com/clients/uk/phoenix_group4/rns/regulatory-story.aspx?cid=100&newsid=1732826) (the "13 November Announcement"); and
- 3. the announcement of the Issuer dated 23 November 2023 entitled "Directorate Change" (available at https://otp.tools.investis.com/clients/uk/phoenix_group4/rns/regulatory-story.aspx?cid=100&newsid=1735113) (the "23 November Announcement" and together with the 4 October Announcement and the 13 November Announcement, the "Announcements"),

shall be deemed to be incorporated in, and form part of, the Prospectus and supplement the section entitled "Documents Incorporated by Reference" on pages 12 to 14 of the Prospectus.

Any documents themselves incorporated by reference in the Announcements shall not form part of the Prospectus.

General

For as long as Notes may be issued pursuant to the Prospectus, a copy of this Supplement will be available, during usual business hours and upon reasonable notice on any weekday (Saturdays, Sundays and public holidays excepted), for inspection at the specified office of each of the Paying Agents and on the website of the Issuer (at www.thephoenixgroup.com). Copies of all documents incorporated by reference in the Prospectus can also be viewed on the website of the Regulatory News Service operated by the London Stock Exchange at https://www.londonstockexchange.com/news?tab=news-explorer.

To the extent that there is any inconsistency between: (a) any statement in this Supplement; and (b) any other statement in or any statement incorporated by reference in the Prospectus by this Supplement, or incorporated by reference into, the Prospectus, the statements in (a) above will prevail.

Save as disclosed in this Supplement, there has been no other significant new factor, material mistake or material inaccuracy relating to information included in the Prospectus since the publication of the Prospectus.