FINAL TERMS

Dated 20 November 2015

B.A.T. INTERNATIONAL FINANCE p.l.c.

Issue of £350,000,000 4.000 per cent. Guaranteed Notes due 2055

Guaranteed by BRITISH AMERICAN TOBACCO HOLDINGS (THE NETHERLANDS) B.V. B.A.T. NETHERLANDS FINANCE B.V. BRITISH AMERICAN TOBACCO p.l.c.

under the £15,000,000,000 Euro Medium Term Note Programme

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth in the Base Prospectus dated 18 May 2015 and the supplemental Prospectuses dated 11 August 2015 and 12 November 2015 which together constitute a base prospectus for the purposes of Directive 2003/71/EC (and amendments thereto, including Directive 2010/73/EU) (the "Prospectus Directive"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus as so supplemented. The Base Prospectus and the supplemental Prospectuses are available viewing www.londonstockexchange.com/exchange/news/market-news/market-news-home.html and copies may be obtained from British American Tobacco p.l.c., Globe House, 4 Temple Place, London WC2R 2PG or Citibank, N.A., London Branch, Citigroup Centre, Canada Square, Canary Wharf, London E14 5LB.

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1.	(i)	Issuer:	B.A.T. International Finance p.l.c.		
	(ii)	Guarantors:	British American Tobacco Holdings (The Netherlands) B.V.		
			B.A.T. Netherlands Finance B.V.		
			British American Tobacco p.l.c.		
2.	(i)	Series Number:	54		
	(ii)	Tranche Number:	1		
3.	Specified Currency or Currencies:		Pounds Sterling ("£")		
4.	Aggre	gate Nominal Amount:			
	(i)	Series:	£350,000,000		
	(ii)	Tranche:	£350,000,000		
5.	Issue	Price of Tranche:	97.480 per cent. of the Aggregate Nominal Amount		
6.	(i)	Specified Denominations:	£100,000 and integral multiples of £1,000 in excess		

thereof up to and including £199,000. No Notes in definitive form will be issued with a denomination

above £199,000

(ii) Calculation Amount: £1,000

7. (i) Issue Date: 23 November 2015

(ii) Interest Commencement Date: Issue Date

8. Maturity Date: 23 November 2055

9. Interest Basis: Fixed Rate

(Further particulars specified below in paragraph 14)

10. Redemption Basis: Subject to any purchase and cancellation or early

redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal

amount

11. Change of Interest: Not Applicable

12. Put/Call Options: Issuer Call

(Further particulars specified below in paragraph 18)

13. (i) Status of the Notes: Senior

(ii) Status of the Guarantee: Senior

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

14. Fixed Rate Note Provisions Applicable

(i) Rate of Interest: 4.000 per cent. per annum payable in arrear on each

Interest Payment Date

(ii) Interest Payment Date(s): 23 November in each year, commencing on 23

November 2016, up to and including the Maturity

Date

(iii) Fixed Coupon Amount: £40.00 per Calculation Amount

(iv) Broken Amount(s): Not Applicable

(v) Day Count Fraction: Actual/Actual (ICMA)

(vi) Determination Dates: 23 November in each year

15. Floating Rate Note Provisions Not Applicable

16. Zero Coupon Note Provisions Not Applicable

PROVISIONS RELATING TO REDEMPTION

17. Notice periods for Condition 6(b): Minimum period: 15 days

Maximum period: 30 days

18. Issuer Call: Applicable

(i) Optional Redemption Date(s): Any Business Day (as defined in Condition 4) from,

and including, 23 August 2055 to, but excluding, the

Maturity Date

(ii) Optional Redemption Amount(s): £1,000 per Calculation Amount

(iii) If redeemable in part: Not Applicable

(iv) Notice periods: Minimum period: 15 days

Maximum period: 30 days

19. Investor Put: Not Applicable

20. Final Redemption Amount: £1,000 per Calculation Amount

21. Early Redemption Amount(s) payable on redemption for taxation reasons or on event

of default or other early redemption:

As set out in Condition 6(e)

GENERAL PROVISIONS APPLICABLE TO THE NOTES

22. Form of Notes: Bearer Notes

(i) Form: Temporary Global Note exchangeable for a

Permanent Global Note which is exchangeable for

Definitive Notes upon an Exchange Event

(ii) New Global Note: Yes

23. Additional Financial Centre(s): Not Applicable

24. Talons for future Coupons to be attached to

Definitive Notes:

Yes, as the Notes have more than 27 coupon payments, Talons may be required if, on exchange into definitive form, more than 27 coupon payments

are still to be made

25. Whether TEFRA D or TEFRA C rules

applicable or TEFRA rules not applicable:

TEFRA D

Signed	on behalf of B.A.T. International Financ	e p.l.c.:				
Ву:	Duly authorised					
Signed on behalf of British American Tobacco Holdings (The Netherlands) B.V.:						
By:		By:				
	Duly authorised		Duly authorised			
Signed on behalf of B.A.T. Netherlands Finance B.V.:						
Ву:		By:				
	Duly authorised		Duly authorised			
Signed on behalf of British American Tobacco p.l.c.:						
Ву:						
	Duly authorised					

PART B - OTHER INFORMATION

1. LISTING

(i) Admission to trading: Application has been made by the Issuer (or on its

behalf) for the Notes to be admitted to trading on the Regulated Market of the London Stock Exchange plc

with effect from 23 November 2015.

(ii) Estimate of total expenses related to £3,600

admission to trading:

2. RATINGS

Ratings: The Notes to be issued have been rated:

Moody's: A3

Standard & Poor's: A-

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Subscription and Sale" in the Base Prospectus dated 18 May 2015, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer. The Managers and their affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions, and may perform other services for the Issuer and its affiliates in the ordinary course of business.

4. YIELD

Indication of yield: 4.130 per cent. per annum

5. OPERATIONAL INFORMATION

(i) ISIN: XS1324911608

(ii) Common Code: 132491160

(iii) Any clearing system(s) other than Not Applicable

Euroclear Bank SA/NV and Clearstream Banking, société anonyme and the relevant

identification number(s):

(iv) Names and addresses of additional Not Applicable

Paying Agent(s) (if any):