



Transaction Details: ITV PLC

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
ITV PLC	ZLECIE2Q2MWFQYCKZ59	GB0033986497	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQUHNSJFFGFNF38B653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
ITV PLC	29/04/2024	GB0033986497	161,689	70.72	XLON	71.70	70.25
ITV PLC	29/04/2024	GB0033986497	52,528	70.88	BATE	71.70	70.30
ITV PLC	29/04/2024	GB0033986497	268,577	70.65	CHIX	71.70	70.30
ITV PLC	29/04/2024	GB0033986497	35,873	70.59	AQXE	70.80	70.35
* Rounded to two decimal places		Sum:	518,667	70.69		71.70	70.25

Individual trade details:

Name of the Issuer	Date	Time	Identity code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm [incl. algorithms if used]
ITV PLC	29/04/2024	09:04:32	GB0033986497	70.6500	4,552	XLON	E0lbnPJGrya0	2001001125
ITV PLC	29/04/2024	09:04:32	GB0033986497	70.6500	5,312	XLON	E0lbnPJGrya2	2001001125
ITV PLC	29/04/2024	09:04:32	GB0033986497	70.6500	3,770	XLON	E0lbnPJGryaS	2001001125
ITV PLC	29/04/2024	08:24:52	GB0033986497	70.3500	1	BATE	156728339766	2001001125
ITV PLC	29/04/2024	08:25:06	GB0033986497	70.3000	4,835	XLON	E0lbnPJGdnP	2001001125
ITV PLC	29/04/2024	08:25:06	GB0033986497	70.3000	7,762	CHIX	2977838244276	2001001125
ITV PLC	29/04/2024	08:25:06	GB0033986497	70.3000	1,347	BATE	156728339801	2001001125
ITV PLC	29/04/2024	08:36:02	GB0033986497	70.3000	1,442	XLON	E0lbnPJGob6T	2001001125
ITV PLC	29/04/2024	08:36:02	GB0033986497	70.3000	3,318	XLON	E0lbnPJGob6V	2001001125
ITV PLC	29/04/2024	08:36:02	GB0033986497	70.3000	4,597	CHIX	2977838245733	2001001125
ITV PLC	29/04/2024	08:41:42	GB0033986497	70.2500	4,465	XLON	E0lbnPJGogaw	2001001125
ITV PLC	29/04/2024	08:41:42	GB0033986497	70.2500	4,430	XLON	E0lbnPJGogay	2001001125
ITV PLC	29/04/2024	08:54:26	GB0033986497	70.3500	1,670	BATE	156728342162	2001001125
ITV PLC	29/04/2024	08:54:26	GB0033986497	70.3500	8,718	BATE	156728342163	2001001125
ITV PLC	29/04/2024	09:03:58	GB0033986497	70.3000	4,608	CHIX	2977838249089	2001001125
ITV PLC	29/04/2024	09:03:58	GB0033986497	70.3000	4,647	CHIX	2977838249090	2001001125
ITV PLC	29/04/2024	09:13:23	GB0033986497	70.4000	3,742	CHIX	2977838250126	2001001125
ITV PLC	29/04/2024	09:13:23	GB0033986497	70.4000	3,666	CHIX	2977838250127	2001001125
ITV PLC	29/04/2024	09:13:23	GB0033986497	70.4000	2,176	CHIX	2977838250128	2001001125
ITV PLC	29/04/2024	09:30:32	GB0033986497	70.4000	5,223	XLON	E0lbnPJGpL4u	2001001125
ITV PLC	29/04/2024	09:30:32	GB0033986497	70.4000	4,457	XLON	E0lbnPJGpL4w	2001001125
ITV PLC	29/04/2024	09:30:32	GB0033986497	70.4000	4,457	XLON	E0lbnPJGpL4y	2001001125
ITV PLC	29/04/2024	09:31:08	GB0033986497	70.3500	4,396	CHIX	2977838251866	2001001125
ITV PLC	29/04/2024	09:46:44	GB0033986497	70.4500	4,818	XLON	E0lbnPJGpZnK	2001001125
ITV PLC	29/04/2024	09:46:50	GB0033986497	70.4000	3,513	CHIX	2977838253720	2001001125
ITV PLC	29/04/2024	09:46:50	GB0033986497	70.4000	2,013	CHIX	2977838253721	2001001125
ITV PLC	29/04/2024	09:46:50	GB0033986497	70.4000	5,350	XLON	E0lbnPJGpZVo	2001001125
ITV PLC	29/04/2024	09:46:50	GB0033986497	70.4000	4,150	XLON	E0lbnPJGpZVq	2001001125
ITV PLC	29/04/2024	09:46:50	GB0033986497	70.4000	1,283	XLON	E0lbnPJGpZVw	2001001125
ITV PLC	29/04/2024	09:46:50	GB0033986497	70.4000	3,194	CHIX	2977838253722	2001001125
ITV PLC	29/04/2024	09:52:24	GB0033986497	70.4000	4,775	CHIX	2977838254281	2001001125
ITV PLC	29/04/2024	10:00:00	GB0033986497	70.3500	1,447	CHIX	2977838255107	2001001125
ITV PLC	29/04/2024	10:00:00	GB0033986497	70.3500	3,792	CHIX	2977838255108	2001001125
ITV PLC	29/04/2024	10:00:00	GB0033986497	70.3500	5,167	AQXE	16729	2001001125
ITV PLC	29/04/2024	10:11:56	GB0033986497	70.3000	6,000	CHIX	2977838256666	2001001125
ITV PLC	29/04/2024	10:15:55	GB0033986497	70.5000	5,264	BATE	156728348080	2001001125
ITV PLC	29/04/2024	10:16:13	GB0033986497	70.4500	3,770	CHIX	2977838257127	2001001125
ITV PLC	29/04/2024	10:16:13	GB0033986497	70.4500	5,577	XLON	E0lbnPJGpze69	2001001125
ITV PLC	29/04/2024	10:16:13	GB0033986497	70.4500	907	XLON	E0lbnPJGpze6C	2001001125
ITV PLC	29/04/2024	10:16:13	GB0033986497	70.4500	6,639	CHIX	2977838257128	2001001125
ITV PLC	29/04/2024	10:16:13	GB0033986497	70.4500	1,553	BATE	156728348090	2001001125
ITV PLC	29/04/2024	10:16:13	GB0033986497	70.4500	253	CHIX	2977838257129	2001001125
ITV PLC	29/04/2024	10:29:22	GB0033986497	70.5000	4,796	XLON	E0lbnPJGq9OU	2001001125
ITV PLC	29/04/2024	10:29:22	GB0033986497	70.5000	2,388	CHIX	2977838258551	2001001125
ITV PLC	29/04/2024	10:29:22	GB0033986497	70.5000	6,646	CHIX	2977838258552	2001001125
ITV PLC	29/04/2024	10:41:55	GB0033986497	70.5000	3,600	CHIX	2977838260017	2001001125
ITV PLC	29/04/2024	10:41:55	GB0033986497	70.5000	1,133	CHIX	2977838260018	2001001125
ITV PLC	29/04/2024	10:45:16	GB0033986497	70.5000	3,200	XLON	E0lbnPJGqKfE	2001001125
ITV PLC	29/04/2024	10:45:16	GB0033986497	70.5000	1,283	XLON	E0lbnPJGqKfG	2001001125
ITV PLC	29/04/2024	10:48:27	GB0033986497	70.5000	5,290	CHIX	2977838260736	2001001125
ITV PLC	29/04/2024	10:51:01	GB0033986497	70.4500	1,794	CHIX	2977838261025	2001001125
ITV PLC	29/04/2024	10:51:01	GB0033986497	70.4500	2,918	CHIX	2977838261026	2001001125
ITV PLC	29/04/2024	10:51:01	GB0033986497	70.4500	4,554	CHIX	2977838261027	2001001125
ITV PLC	29/04/2024	10:51:01	GB0033986497	70.4500	3,623	CHIX	2977838261030	2001001125
ITV PLC	29/04/2024	10:51:01	GB0033986497	70.4500	964	CHIX	2977838261031	2001001125
ITV PLC	29/04/2024	10:51:01	GB0033986497	70.4500	4,488	CHIX	2977838261032	2001001125
ITV PLC	29/04/2024	10:57:03	GB0033986497	70.4000	5,048	CHIX	2977838261684	2001001125
ITV PLC	29/04/2024	11:06:32	GB0033986497	70.4000	4,951	CHIX	2977838262670	2001001125
ITV PLC	29/04/2024	11:06:32	GB0033986497	70.4000	5,053	CHIX	2977838262671	2001001125
ITV PLC	29/04/2024	11:06:32	GB0033986497	70.4000	4,897	CHIX	2977838262672	2001001125
ITV PLC	29/04/2024	11:20:07	GB0033986497	70.5000	2,848	CHIX	2977838264037	2001001125
ITV PLC	29/04/2024	11:20:07	GB0033986497	70.5000	2,501	CHIX	2977838264038	2001001125
ITV PLC	29/04/2024	11:20:07	GB0033986497	70.4500	5,245	XLON	E0lbnPJGqubU	2001001125
ITV PLC	29/04/2024	11:20:07	GB0033986497	70.4500	3,993	CHIX	2977838264041	2001001125
ITV PLC	29/04/2024	11:20:07	GB0033986497	70.4500	5,612	CHIX	2977838264042	2001001125
ITV PLC	29/04/2024	11:35:07	GB0033986497	70.4500	3,073	BATE	1567283532556	2001001125
ITV PLC	29/04/2024	11:35:07	GB0033986497	70.4500	2,252	AQXE	28287	2001001125
ITV PLC	29/04/2024	11:39:09	GB0033986497	70.4500	4,742	AQXE	28658	2001001125
ITV PLC	29/04/2024	11:46:28	GB0033986497	70.4500	4,947	XLON	E0lbnPJG1fEY	2001001125
ITV PLC	29/04/2024	11:46:28	GB0033986497	70.4500	5,176	CHIX	2977838266283	2001001125
ITV PLC	29/04/2024	11:46:28	GB0033986497	70.4500	4,062	CHIX	2977838266284	2001001125
ITV PLC	29/04/2024	11:46:28	GB0033986497	70.4500	9,042	CHIX	2977838266286	2001001125
ITV PLC	29/04/2024	11:46:28	GB0033986497	70.4500	4,838	BATE	156728354008	2001001125
ITV PLC	29/04/2024	12:03:08	GB0033986497	70.5000	4,891	AQXE	31354	2001001125
ITV PLC	29/04/2024	12:06:45	GB0033986497	70.5000	2,078	AQXE	31720	2001001125
ITV PLC	29/04/2024	12:06:45	GB0033986497	70.5000	2,581	AQXE	31721	2001001125
ITV PLC	29/04/2024	12:11:58	GB0033986497	70.4500	2,126	XLON	E0lbnPJGrluS	2001001125
ITV PLC	29/04/2024	12:20:26	GB0033986497	70.7000	376	XLON	E0lbnPJGrlwT	2001001125
ITV PLC	29/04/2024	12:20:26	GB0033986497	70.7000	512	XLON	E0lbnPJGrlwB	2001001125
ITV PLC	29/04/2024	12:20:26	GB0033986497	70.7000	3,822	XLON	E0lbnPJGrlwM	2001001125
ITV PLC	29/04/2024	12:20:26	GB0033986497	70.7000	1,178	XLON	E0lbnPJGrlwF	2001001125
ITV PLC	29/04/2024	12:20:49	GB0033986497	70.8000	6,716	XLON	E0lbnPJGrlwKs	2001001125
ITV PLC	29/04/2024	12:20:49	GB0033986497	70.8000	5,886	CHIX	2977838269711	2001001125
ITV PLC	29/04/2024	12:20:49	GB0033986497	70.8000	4,882	CHIX	2977838269712	2001001125
ITV PLC	29/04/2024	12:20:49	GB0033986497	70.8000	9,290	AQXE	33287	2001001125
ITV PLC	29/04/2024	12:27:27	GB0033986497	70.8000	4,818	XLON	E0lbnPJGrlwY2	2001001125
ITV PLC	29/04/2024	12:38:06	GB0033986497	70.8500	4,977	CHIX	2977838271370	2001001125
ITV PLC	29/04/2024	12:38:06	GB0033986497	70.8500	4,653	CHIX	2977838271373	2001001125
ITV PLC	29/04/2024	12:38:06	GB0033986497	70.8500	4,977	XLON	E0lbnPJGrlwZx	2001001125
ITV PLC	29/04/2024	12:39:58	GB0033986497	70.8500	2,215	CHIX	2977838271716	2001001125
ITV PLC	29/04/2024	12:39:58	GB0033986497	70.8500	7,063	CHIX	2977838271717	2001001125
ITV PLC	29/04/2024	12:49:29	GB0033986497	70.8500	1,862	XLON	E0lbnPJGrlwPj	2001001125
ITV PLC	29/04/2024	12:49:29	GB0033986497	70.8500	7,324	XLON	E0lbnPJGrlwPq	2001001125
ITV PLC	29/04/2024	12:49:29	GB0033986497	70.8500	4,573	XLON	E0lbnPJGrlwP5	2001001125

ITV PLC	29/04/2024	12:56:08	GB0033986497	70.9500	9.620	CHIX	2977838273308	2001001125
ITV PLC	29/04/2024	13:17:39	GB0033986497	71.0000	8.991	CHIX	2977838275693	2001001125
ITV PLC	29/04/2024	13:17:39	GB0033986497	71.0000	5.244	CHIX	2977838275698	2001001125
ITV PLC	29/04/2024	13:30:59	GB0033986497	71.0000	4.649	CHIX	2977838277242	2001001125
ITV PLC	29/04/2024	13:35:18	GB0033986497	70.9500	4.828	CHIX	2977838277885	2001001125
ITV PLC	29/04/2024	13:54:25	GB0033986497	71.0000	3.073	BATE	156728363479	2001001125
ITV PLC	29/04/2024	13:55:56	GB0033986497	71.0000	613	CHIX	2977838280206	2001001125
ITV PLC	29/04/2024	13:55:56	GB0033986497	71.0000	26	BATE	156728363601	2001001125
ITV PLC	29/04/2024	13:55:56	GB0033986497	71.0000	3.073	BATE	156728363602	2001001125
ITV PLC	29/04/2024	13:56:14	GB0033986497	70.9000	4.422	CHIX	2977838280300	2001001125
ITV PLC	29/04/2024	13:56:14	GB0033986497	70.9000	4.465	CHIX	2977838280302	2001001125
ITV PLC	29/04/2024	13:56:14	GB0033986497	70.9000	4.389	CHIX	2977838280305	2001001125
ITV PLC	29/04/2024	14:06:09	GB0033986497	70.8000	2.842	AQXE	46806	2001001125
ITV PLC	29/04/2024	14:06:09	GB0033986497	70.8000	2.030	AQXE	46807	2001001125
ITV PLC	29/04/2024	14:20:59	GB0033986497	71.0000	4.503	XLON	E0lbnPJG12j	2001001125
ITV PLC	29/04/2024	14:22:17	GB0033986497	70.9500	1.730	XLON	E0lbnPJG12iQ	2001001125
ITV PLC	29/04/2024	14:22:17	GB0033986497	70.9500	3.134	XLON	E0lbnPJG12iS	2001001125
ITV PLC	29/04/2024	14:22:17	GB0033986497	70.9500	2.769	CHIX	2977838284264	2001001125
ITV PLC	29/04/2024	14:22:17	GB0033986497	70.9500	119	CHIX	2977838284265	2001001125
ITV PLC	29/04/2024	14:22:17	GB0033986497	70.9500	260	BATE	15672836256	2001001125
ITV PLC	29/04/2024	14:28:18	GB0033986497	71.1000	723	XLON	E0lbnPJG17ZL	2001001125
ITV PLC	29/04/2024	14:28:18	GB0033986497	71.1000	5.432	XLON	E0lbnPJG17ZN	2001001125
ITV PLC	29/04/2024	14:28:18	GB0033986497	71.1000	4.995	CHIX	2977838285344	2001001125
ITV PLC	29/04/2024	14:35:25	GB0033986497	71.0500	4.637	CHIX	2977838287782	2001001125
ITV PLC	29/04/2024	14:35:25	GB0033986497	71.0500	4.494	CHIX	2977838287784	2001001125
ITV PLC	29/04/2024	14:42:31	GB0033986497	71.1000	5.174	CHIX	2977838289971	2001001125
ITV PLC	29/04/2024	14:53:15	GB0033986497	71.2500	6.429	BATE	156728371893	2001001125
ITV PLC	29/04/2024	14:53:15	GB0033986497	71.2500	3.469	BATE	156728371894	2001001125
ITV PLC	29/04/2024	15:14:31	GB0033986497	71.5000	5.241	XLON	E0lbnPJGuujm	2001001125
ITV PLC	29/04/2024	15:32:02	GB0033986497	71.7000	9.734	BATE	156728379683	2001001125
ITV PLC	29/04/2024	16:05:34	GB0033986497	71.7000	4.643	XLON	E0lbnPJGwLWd	2001001125
ITV PLC	29/04/2024	16:05:34	GB0033986497	71.7000	4.496	CHIX	2977838312287	2001001125
ITV PLC	29/04/2024	16:19:02	GB0033986497	71.6500	4.671	XLON	E0lbnPJGwvR	2001001125
ITV PLC	29/04/2024	16:19:02	GB0033986497	71.6500	609	XLON	E0lbnPJGwvT	2001001125
ITV PLC	29/04/2024	16:22:31	GB0033986497	71.6500	43	CHIX	2977838319933	2001001125
ITV PLC	29/04/2024	16:22:59	GB0033986497	71.6500	5.091	XLON	E0lbnPJGwv4G	2001001125
ITV PLC	29/04/2024	16:29:10	GB0033986497	71.6000	614	CHIX	2977838323273	2001001125
ITV PLC	29/04/2024	16:29:48	GB0033986497	71.6500	2.758	CHIX	2977838323596	2001001125