CORPORATE SUBSTANTIAL SHAREHOLDER NOTICE

Notice pursuant to s. 324 of Part XV of the Securities and Futures Ordinance (Cap. 571)

Form for use by a corporation giving notice of :

- (i) First acquiring an interest in 5% or more of the shares of a listed corporation (I.e. first becoming a substantial shareholder);
- (ii) Changes in the percentage level, or nature, of its interest or its short position in such shares; and
- (iii) Ceasing to have an interest of 5% in such shares (complete Boxes 1 to 19 and 27 only).

This Form must be completed in accordance with the directions and instructions in the Notes to Form 2.

| 1. Name of listed corporati | . Name of listed corporation | | | | | |
|-----------------------------|---|--|--|--|--|--|
| HSBC Holdings plc | ISBC Holdings plc | | | | | |
| 2. Stock code | 2. Stock code 4. Number of issued shares in class | | | | | |
| 3. Class of shares | . Class of shares Ordinary Shares 18,747,684,922 | | | | | |

| 5. Name of substantial shareholder | 8. Business registration number | | | | |
|---|---|----------------------------------|--|--|--|
| JPMorgan Chase & Co. | N/A | | | | |
| | 9. Place of incorporation | Certificate of Incorporation No. | | | |
| | United States | 13-2624428 (Tax ID#) | | | |
| 6. Registered office | 10. Contact person | | | | |
| 270 Park Avenue, New York 10017, USA | Tan Chin May | | | | |
| | 11. Daytime tel. No. | 12. e-mail address | | | |
| | 6568821934 | asia.doi.team@jpmorgan.com | | | |
| 7. Principal place of business in Hong Kong | 13. Exchange on which listed | | | | |
| N/A | New York Stock Exchange 14. Name of listed parent and exchange on which parent is listed | | | | |
| | | | | | |
| | N/A | | | | |

15. Date of relevant event

| 27 | 11 | 2013 |
|-------|---------|--------|
| (day) | (month) | (year) |

16. Date when the substantial shareholder became aware of the relevant event/ interest in the shares (if later)

| 29 | 11 | 2013 |
|-------|---------|--------|
| (day) | (month) | (year) |

17. Details of relevant event

| | | Code describing ca | | Number of shares | , | On Ex | change | Off Ex | change |
|----------------|----------------------------------|-----------------------|----------------------|----------------------------|-------|--------|-------------------------|--------|-----------------------|
| | code describing circumstances | (see Table 2) | eiu . | bought/sold or involved | | | Average price per share | 3 - | Consideration Code |
| | (see Table 1) | Before relevant event | After relevant event | | | share | | • | (see Table 3) |
| Long position | 117 | 205 | 205 | 3,846,257 | HKD ▼ | 87.000 | 86.700 | | - Select - |
| Short position | - Select - | - Select - | - Select - ▼ | | | _ | | _ | |

18. Total shares immediately before the relevant event

| | Total number of shares | Percentage figure (%) |
|----------------|------------------------|-----------------------|
| Long position | 1,316,133,148 | 7.02 |
| Short position | 83,805,015 | 0.45 |
| Lending pool | 895,977,766 | 4.78 |

20. Capacity in which interests disclosed in Box 19 are held

| Code describing capacity | Number of shares | | | |
|--------------------------|------------------|----------------|--|--|
| (see Table 2) | Long position | Short position | | |
| 201 | 199,748,254 | 84,219,284 | | |
| 202 | 217,801,937 | 0 | | |
| 207 | 130,056 | 0 | | |
| 208 | 894,606,644 | 0 | | |
| - Select - | | | | |

19. Total shares immediately after the relevant event

| | Total number of shares | Percentage figure (%) |
|----------------|------------------------|-----------------------|
| Long position | 1,312,286,891 | 6.99 |
| Short position | 84,219,284 | 0.45 |
| Lending pool | 894,606,644 | 4.77 |

21. Further information in respect of derivative interests

| Code describing derivatives | Number of shares | | | |
|-----------------------------|------------------|----------------|--|--|
| (see Table 4) | Long position | Short position | | |
| 401 | 10,454,535 | 9,417,180 | | |
| 402 | 1,512,600 | 6,866,400 | | |
| 403 | 7,821,065 | 3,314,894 | | |
| 404 | 30,962,515 | 58,574,597 | | |
| - Select - | | | | |

22. Further information in relation to interests of corporations controlled by substantial shareholder

| Name of controlled | Address and place of incorporation | Name of controlling | % | Direct | Number of shares | | |
|--|--|--|---------|-------------------|------------------|----------------|--|
| corporation | Address and place of incorporation | shareholder | control | interest (Y/N) | Long position | Short Position | |
| JPMorgan Chase Bank, N.A. | 1111 Polaris Parkway, Columbus, Ohio (United States) | JPMorgan Chase & Co. | 100.00 | Y | 925,560,412 | 0 | |
| J.P. Morgan Securities plc | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan Chase International Holdings Limited | 99.31 | Y | 127,246,931 | 19,721,471 | |
| J.P. Morgan Chase International Holdings Limited | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan Chase (UK) Holdings Limited | 100.00 | N | 127,246,931 | 19,721,471 | |
| J.P. Morgan Chase (UK) Holdings Limited | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan Capital Holdings Limited | 100.00 | N | 127,246,931 | 19,721,471 | |
| J.P. Morgan Capital Holdings Limited | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan International Finance Limited | 100.00 | N | 127,246,931 | 19,721,471 | |
| J.P. Morgan International Finance Limited | 500 Stanton Christiana Road, Newark, Delaware 19713, USA (United States) | Bank One International Holdings Corporation | 100.00 | N | 164,382,544 | 81,468,091 | |
| Bank One International Holdings Corporation | 1 Bank One Plaza, Chicago, Illinois | J.P. Morgan International Inc | 100.00 | N | 164,382,544 | 81,468,091 | |
| J.P. Morgan International Inc. | 270 Park Avenue, New York, N.Y.10017 (United States) | JPMorgan Chase Bank, N.A. | 100.00 | N | 164,382,544 | 81,468,091 | |

23. Further information in relation to interests held by substantial shareholder jointly with another person

| Name of joint shareholder | Address | Number of shares | | | |
|---------------------------|---------|------------------|----------------|--|--|
| | Address | Long position | Short Position | | |
| | | | | | |
| | | | | | |

| 24. Further information | n from a trust | ee, or beneficiary | of a trust, or a fou | nder of a Discretior | nary Trust | | | | |
|-----------------------------|----------------|----------------------|----------------------|----------------------|---------------------|---------------------|-----------------------------|-----------|----------------|
| Name of Trust | Address | | | | | Status Code | | of shares | |
| | NI A | | | | | (see Table 5) | Long position | Sh | ort position |
| N.A | N.A | | | | | 501 | 130,056 | | C |
| | | | | | | - Select - | | | |
| | | | | | | | | | |
| | | | | | | - Select - ▼ | | | |
| | | | | | | | | | |
| 25. Further information | n from a narty | v to an agreement | under Section 317 | (Please see Not | es for further info | rmation required) | | | |
| Names of other parties | Address | | under Godien GT7 | (110000000101 | So for further line | ····ation roquirou) | Number of shares | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| Total number of shares ir | n which subst | antial shareholder i | s interested under s | section 317 and 318 | | | | | |
| | | | | | | | | | |
| 26. Details of person(s) |) in accordar | nce with whose dir | ections the substa | antial shareholder o | r its directors are | accustomed to a | et | | |
| Names | Address | | | | | | Relationship Code (see Tabl | | Percentage (%) |
| | | | | | | | - Select - | _ | |
| | | | | | | | - Select - | ▼ | |
| | | | | | | | | | |
| | | | | | | | - Select - | ▼ | |
| | | | | | | | | | |
| 27. Date of filing this Fo | orm 2 | 02 | 12 | 2013 | | | 28. Number of continuation | shoote | 1 |
| 21. Date of filling this FC | 71 III Z | (day) | (month) | (year) | | | 20. Number of Continuation | 1 3115619 | |
| Form 2. | | (3-5) | 1, | 0.5/ | I | | 29. Number of attachments | ; | |
| | | | | | | | | | |

22. Further information in relation to interests of corporations controlled by substantial shareholder

| 22. Further information i | n relation to interests of corporations controlled by | substantial shareholder | | lэ: . Т | | |
|---|---|---|--------------|--------------------|-------------|---------------------------------------|
| Name of controlled corporation | Address and place of incorporation | Name of controlling shareholder | % control | Direct interest | Number o | f shares Short position |
| | | IDM OI O | 400.00 | (Y/N) | | · · · · · · · · · · · · · · · · · · · |
| JPMorgan Chase Bank, N.A. | 1111 Polaris Parkway, Columbus, Ohio (United States) | JPMorgan Chase & Co. | 100.00 | N | 164,382,544 | 81,468,091 |
| J.P. Morgan Whitefriars Inc. | 500 Stanton Christiana Road, Newark, Delaware, USA (United States) | J.P. Morgan Overseas Capital Corporation | 100.00 | Y | 34,524,832 | 61,746,620 |
| J.P. Morgan Overseas Capital Corporation | 500 Stanton Christiana Road, Newark, Delaware, USA (United States) | J.P. Morgan International Finance Limited | 100.00 | N | 37,135,613 | 61,746,620 |
| JF Asset Management Limited | 21st Floor Chater House 8 Connaught Road Central Hong Kong (Hong Kong) | JPMorgan Asset Management (Asia) Inc. | 100.00 | Y | 36,708,526 | 0 |
| JPMorgan Asset Management (Asia) Inc. | 270 Park Avenue New York (United States) | JPMorgan Asset Management Holdings Inc. | 100.00 | N | 37,122,443 | 0 |
| JPMorgan Asset Management Holdings Inc. | 270 Park Avenue New York (United States) | JPMorgan Chase & Co. | 100.00 | N | 195,366,916 | 0 |
| JPMorgan Asset Management (UK) Limited | 25 Bank Street Canary Wharf London E14 5JP | JPMorgan Asset Management Holdings (UK) Limited | 100.00 | Y | 77,077,481 | 0 |
| JPMorgan Asset Management Holdings (UK) Limited | 25 Bank Street Canary Wharf London E14 5JP | JPMorgan Asset Management International Limited | 100.00 | N | 77,077,481 | 0 |
| JPMorgan Asset Management International Limited | 25 Bank Street Canary Wharf London E14 5JP | JPMorgan Asset Management Holdings Inc. | 100.00 | N | 77,077,481 | 0 |
| J.P. Morgan Investment Management Inc. | 245 Park Avenue, New York (United States) | JPMorgan Asset Management Holdings Inc. | 100.00 | Y | 81,166,992 | 0 |
| JPMorgan Asset Management (Japan) Limited | Tokyo Building, 7-3, Marunouchi 2-chome Chiyoda- ku, Tokyo 100-6432 (Japan) | JPMorgan Asset Management (Asia) Inc. | 100.00 | Y | 8,882 | 0 |
| J.P. Morgan Securities LLC | 270 Park Avenue New York N.Y. 10017, USA | JPMorgan Securities Holdings LLC | 100.00 | Y | 44,804 | 19,193 |
| JPMorgan Securities Holdings LLC | 270 Park Avenue New York, N.Y. 10017, USA | JPMorgan Chase & Co. | 100.00 | N | 44,804 | 19,193 |
| JPMorgan Asset Management (Taiwan) Limited | 3/F.,No.65 and 17/F, No. 65, 67and 69 Tun Hwa S. Road Sec. 2 Taipei (Taiwan) | JPMorgan Asset Management (Asia) Inc. | 100.00 | Y | 369,872 | 0 |
| J.P. Morgan International Bank Limited | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan Overseas Capital Corporation. | 100.00 | Y | 2,610,781 | 0 |
| J.P. Morgan International Inc. | 270 Park Avenue New York (United States) | JPMorgan Chase Bank, N.A. | 100.00 | Y | 101,821 | 0 |
| JPMorgan Chase Bank, N.A. | 1111 Polaris Parkway Columbus, Ohio (United States) | JPMorgan Chase & Co. | 100.00 | N | 101,821 | 0 |
| JF International Management Inc. | Palm Grove House, P.O. Box 438, Road Town, Tortola (British Virgin Islands) | JPMorgan Asset Management (Asia) Inc. | 100.00 | Y | 35,163 | 0 |
| J.P. Morgan Clearing Corp | Three Chase MetroTech Center, Brooklyn, New York 11245, United States | J.P. Morgan Securities LLC | 100.00 | Y | 26,273,687 | 2,732,000 |
| J.P. Morgan Securities LLC | 383 Madison Avenue, New York 10179, United States | J.P. Morgan Broker- Dealer Holdings Inc | 100.00 | N | 26,273,687 | 2,732,000 |
| J.P. Morgan Broker- Dealer Holdings Inc | 270 Park Avenue, New York 10017, United States | JPMorgan Chase & Co. | 100.00 | N | 26,273,687 | 2,732,000 |
| JPMorgan Funds Management, Inc. | 460 Polaris Parkway, 2nd floor OH1-1235, Westerville, Ohio (United States) | JPMorgan Distribution Services, Inc. | 100.00 | Y | 361,475 | 0 |
| JPMorgan Distribution Services, Inc. | 460 Polaris Parkway, 2nd floor OH1-1235, Westerville, Ohio (United States) | JPMorgan Chase & Co. | 100.00 | N | 361,475 | 0 |
| J.P. Morgan Trust Company of Delaware | 500 Stanton Christiana Road Newark, Delaware (United States) | CMC Holding Delaware Inc. | 100.00 | Y | 195,232 | 0 |
| CMC Holding Delaware Inc. | 500 Stanton Christiana Road Newark, Delaware (United States) | J.P. Morgan Equity Holdings, Inc. | 100.00 | N | 195,232 | 0 |
| J.P. Morgan Equity Holdings, Inc. | 500 Stanton Christiana Road Newark, Delaware (United States) | JPMorgan Chase & Co. | 100.00 | N | 195,232 | 0 |