### FINAL TERMS

**PROHIBITION OF SALES TO EEA RETAIL INVESTORS** - The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area ("**EEA**"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, "**MiFID II**"); or (ii) a customer within the meaning of Directive 2002/92/EC, where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II. No key information document required by Regulation (EU) No 1286/2014 (the "**PRIIPs Regulation**") for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.

MiFID II product governance/Professional investors and ECPs only target market – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in MiFID II; and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "distributor") should take into consideration the manufacturers' target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

Final Terms dated 19 January 2018

### ANHEUSER-BUSCH INBEV SA/NV

Issue of €2,000,000,000 1.150 per cent. Notes due 2027

Guaranteed by

ANHEUSER-BUSCH COMPANIES, LLC ANHEUSER-BUSCH INBEV FINANCE INC. ANHEUSER-BUSCH INBEV WORLDWIDE INC. BRANDBEV S.À R.L. BRANDBREW S.A. COBREW NV

> under the €40,000,000,000 Euro Medium Term Note Programme

The expression "**Prospectus Directive**" means Directive 2003/71/EC (as amended, including by Directive 2010/73/EU) and includes any relevant implementing measure in a relevant Member State of the European Economic Area

## PART A CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth in the Base Prospectus dated 20 December 2017 which constitutes a base prospectus (the "Base Prospectus") for the purposes of the Prospectus Directive. This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus.

Full information on the Issuer, the Guarantors and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. Copies of the Base Prospectus are available for viewing on the website of the Regulatory News Service operated by the London Stock Exchange (at <a href="http://www.londonstockexchange.com/exchange/news/market-news/market-news-home.html">http://www.londonstockexchange.com/exchange/news/market-news/market-news-home.html</a>) and copies may be obtained during normal business hours at the specified offices of the Domiciliary Agent for the time being in Belgium.

1. (a) Issuer: Anheuser-Busch InBev SA/NV

Anheuser-Busch Companies, LLC Anheuser-Busch InBev Finance Inc. Anheuser-Busch InBev Worldwide Inc. Brandbev S.à r.l. Brandbrew S.A. Cobrew NV Series Number: 33 2. (a) Tranche Number: 1 (b) Date on which the Notes will be Not Applicable (c) consolidated and form a single Series: 3. Specified Currency or Currencies: Euro ("**€**") 4. Aggregate Nominal Amount: (a) Series: €2,000,000,000 (b) Tranche: €2,000,000,000 Issue Price: 5. 99.314 per cent. of the Aggregate Nominal Amount Specified Denominations: €100,000 and integral multiples of €1,000 in excess 6. (a) thereof (b) Calculation Amount: €1,000 7. Issue Date: 23 January 2018 (a) Interest Commencement Date: Issue Date (b) 8. Maturity Date: 22 January 2027 9. Interest Basis: 1.150 per cent. Fixed Rate (further particulars specified below) Redemption Basis: Subject to any purchase and cancellation or early 10. redemption the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount 11. Change of Interest Basis: Not Applicable 12. Put/Call Options: Issuer Call (further particulars specified below) Date of Board approval for issuance of Notes 12 December 2017 and 10 January 2018 in the case 13. and Guarantee(s) obtained: of Anheuser-Busch InBev SA/NV; 14 December 2017 and 8 January 2018 in the case of Anheuser-Busch Companies LLC; 15 December 2017 and 8 January 2018 in the case of Anheuser-Busch InBev Finance Inc.; 14 December 2017 and 8 January 2018 in the case of Anheuser-Busch Worldwide Inc.; 18 December 2017 in the case of Brandbev S.à r.l.; 18 December 2017 in the case of Brandbrew S.A. and 12 December 2017 and 8 January 2018 in the case of Cobrew NV **Fixed Rate Note Provisions:** 14. Applicable

(b)

Guarantors:

Rate(s) of Interest: 1.150 per cent. per annum payable in arrear on each (a) Interest Payment Date (b) Interest Payment Date(s): Subject to the following paragraph, 23 January in each year, commencing on 23 January 2019, up to and including the Maturity Date. There will be a short final coupon in respect of the period from, and including, 23 January 2026 to, but excluding, the Maturity Date. (c) Day Count Fraction: Actual/Actual (ICMA) (d) Determination Date(s): 23 January in each year (e) Ratings Step-up/Step-down: Not Applicable 15. Floating Rate Note Provisions: Not Applicable 16. **Zero Coupon Note Provisions:** Not Applicable 17 **Issuer Call: Applicable** (a) Optional Redemption Date(s): Any Business Day (as defined in Condition 4.2(a)) up to but excluding the Maturity Date Optional Redemption Amount of (b) In respect of: each Note: any Optional Redemption Date falling in (a) the period from, and including, the Issue Date to, but excluding, 22 October 2026, Reference Bond Basis; or any Optional Redemption Date falling in (b) the period from, and including, 22 October 2026 to, but excluding, the Maturity Date, €1,000 per Calculation Amount (i) Optional Redemption 15 basis points Margin: CA Selected Bond (ii) Reference Bond: (iii) **Quotation Time:** 5.00 p.m. Brussels time (iv) Reference Rate The third Business Day preceding the relevant Determination Day: Optional Redemption Date (c) If redeemable in part: (i) Minimum Redemption Not Applicable Amount: Maximum Redemption (ii) Not Applicable Amount: 18. **Investor Put:** Not Applicable **Final Redemption Amount:** €1,000 per Calculation Amount 19. 20. Early Redemption Amount payable on €1,000 per Calculation Amount redemption for taxation reasons or on event

of default:

21. Additional Financial Centre(s) or other London special provisions relating to Payment Days:

	<i>i</i> /)
Signed on behalf of the <b>Issuer</b> (a Belgian limited liability company ( <i>socie</i> with its registered office at Grand Place 1 / Grote Markt 1, 1000 Bruss RPM/RPR Brussels):	ité anonyme naamloze vennootschap) sels, enterprise number 0417,497,106
Does 99	
By: Duly authorised ANTHONICE SIGNATORY  Duly	authorised Jan Vandermeersch
Signed on behalf of Anheuser-Busch Companies, LLC:	Global Legal Director Corporate
By:	
Signed on behalf of Anheuser-Busch InBev Finance Inc.:	
By:	
Signed on behalf of Anheuser-Busch InBev Worldwide Inc.:	
By:Duly authorised	
Signed on behalf of <b>Brandbev S.à r.l.</b> (a <i>société à responsabilité limitée</i> , laws of Luxembourg, with its registered office at Zone Industrielle Breede Grand Duchy of Luxembourg and registered with the Luxembourg register the number B 80.984):	wues No. 15, L-1259 Senningerberg,
Ву:	
Name: Title: authorised signatory	
Signed on behalf of <b>Brandbrew S.A.</b> (a <i>société anonyme</i> , incorpora Luxembourg, with its registered office at Zone Industrielle Breedewues Duchy of Luxembourg and registered with the Luxembourg register of number B 75.696):	No. 15, L-1259 Senningerberg, Grand
By: Name: Title: authorised signatory	
Signed on behalf of Cobrey NV a Belgian limited liability comvennootschap) with its registered office at Brouwerijplein 1, 3000 Leuv RPM/RPR Leuven:	pany (société anonyme / naamloze ven, enterprise number 0428,975,372,
By: Mary Mary	Delhoge C. DECHAYE
Duly authorised:	
- Lecterally Lines 5	Auch . Signatory

Signed on behalf of the <b>Issuer</b> (a Belgian limited liability com with its registered office at Grand Place 1 / Grote Markt 1, RPM/RPR Brussels):	pany ( <i>société anonyme   naamloze vennootschap</i> ) 1000 Brussels, enterprise number 0417.497.106,
By:  Luly authorised	By: Duly authorised
Signed on behalf of Anheuser-Busch Companies, LLC:	
By: Duly authorised	
Signed on behalf of Anheuser-Busch InBev Finance Inc.:	
By:  Luly authorised	
Signed on behalf of Anheuser-Busch InBev Worldwide Inc.	; ,
,	
By:	
Signed on behalf of <b>Brandbev S.à r.l.</b> (a <i>société à responsabil</i> laws of Luxembourg, with its registered office at Zone Industricand Duchy of Luxembourg and registered with the Luxemb the number B 80.984):	rielle Breedewues No. 15, L-1259 Senningerberg,
By: Name:	
Title: authorised signatory	
Signed on behalf of <b>Brandbrew S.A.</b> (a <i>société anonym</i> Luxembourg, with its registered office at Zone Industrielle I Duchy of Luxembourg and registered with the Luxembourn number B 75.696):	Breedewues No. 15, L-1259 Senningerberg, Grand
D. C.	
By: Name: Title: authorised signatory	
S <sup>3</sup> gned on behalf of <b>Cobrew NV</b> a Belgian limited I vennootschap) with its registered office at Brouwerijplein RPM/RPR Leuven:	iability company (société anonyme / naamloze 1, 3000 Leuven, enterprise number 0428.975.372
By: Ďuly authorised:	

with its registered office at Grand Place 1 / Grote Markt 1, 1000 Brussels, enterprise number 0417.497.106, RPM/RPR Brussels): Bv: Duly authorised Duly authorised Signed on behalf of Anheuser-Busch Companies, LLC: By: Duly authorised Signed on behalf of Anheuser-Busch InBev Finance Inc.: Bv: Duly authorised Signed on behalf of Anheuser-Busch InBev Worldwide Inc.: By: Duly authorised Signed on behalf of Brandbev S.à r.l. (a société à responsabilité limitée, incorporated and existing under the laws of Luxembourg, with its registered office at Zone Industrielle Breedewues No. 15, L-1259 Senningerberg, Grand Duchy of Luxembourg and registered with the Luxembourg register of commerce and comparties under the number B 80.984): By: agis **Bomans** Name: Title: authorised signatory Signed on behalf of Brandbrew S.A. (a société anonyme, incorporated and existing under the laws of Luxembourg, with its registered office at Zone Industrielle Breedewues No. 15, L-1259 Senningerberg, Grand Duchy of Luxembourg and registered with the Luxembourg-register of commerce and companies under the number B 75.696): **Bomans** By: Name: Title: authorised signatory Signed on behalf of Cobrew NV a Belgian limited liability company (société anonyme / naamloze vennootschap) with its registered office at Brouwerijplein 1, 3000 Leuven, enterprise number 0428.975.372,

Signed on behalf of the **Issuer** (a Belgian limited liability company (société anonyme / ngamloze yennootschap)

RPM/RPR Leuven:

Duly authorised:

#### PART B - OTHER INFORMATION

## 1. LISTING AND ADMISSION TO TRADING

(i) Listing and Admission to trading: Application has been made by the Issuer (or on its

behalf) for the Notes to be admitted to trading on the London Stock Exchange's Regulated Market and to listing on the Official List of the FCA with effect from

23 January 2018.

(ii) Estimate of total expenses related to

admission to trading:

£3,650

2. **RATINGS** The Notes to be issued are expected to be rated:

S&P: A- (negative) Moody's: A3 (stable)

## 3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to Banco Santander, S.A., BNP Paribas, Deutsche Bank AG, London Branch, ING Bank NV, Belgian Branch, MUFG Securities EMEA plc, Société Générale, Banca IMI S.p.A., Commerzbank Aktiengesellschaft, Coöperatieve Rabobank U.A., SMBC Nikko Capital Markets Limited and UniCredit Bank AG (the "Managers"), so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer. The Managers and their affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and the Guarantors and their affiliates in the ordinary course of business.

4. YIELD

Indication of yield: 1.231 per cent. per annum

The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

5. **OPERATIONAL INFORMATION** 

(i) ISIN Code: BE6301510028

(ii) Common Code: 175240047

(iii) Any clearing system(s) other than the X/N Clearing System and the relevant

identification number(s):

Not Applicable

(iv) Delivery: Delivery free of payment

(v) Names and addresses of additional

paying agent(s) (if any):

Not Applicable

(vi) Intended to be held in a manner which

would allow Eurosystem eligibility:

Yes

6. **DISTRIBUTION** 

(i) Method of distribution: Syndicated

(ii) If syndicated:

(a) Date of subscription

agreement:

19 January 2018

(b) Stabilising Manager(s) (if Deutsche Bank AG, London Branch any):

(iii) If non-syndicated, name and address of Not Applicable Dealer:

(iv) U.S. Selling Restrictions: Reg. S Compliance Category 2; TEFRA not applicable

(v) Public Offer: Not Applicable

(vi) Prohibition of Sales to Belgium Applicable Consumers

(vii) Prohibition of sales to EEA Retail Applicable Investors:

# 7. TERMS AND CONDITIONS OF THE OFFER

Not Applicable