

# HSBC Holdings plc 3Q 2016 Results Presentation to Investors and Analysts



### 3rd Quarter 2016 Reported PBT of \$0.8bn includes the impact of the disposal of our operations in Brazil, changes in fair value of our own debt and costs-to-achieve - Adjusted PBT of \$5.6bn up \$0.4bn or 7%; 3Q16 **Financial** - Revenue of \$12.8bn up \$0.3bn or 2%: Client-facing GB&M up 11% and Principal RBWM Reported PBT (3Q15: \$6.1bn) performance up 9%; vs. 3Q15 \$0.8bn - LICs up \$0.1bn; Compared with 2Q16, LICs decreased by \$0.2bn 4% fall in costs reflecting the effect of transformational cost saving programmes **Adjusted PBT** (3Q15: \$5.2bn) Reported PBT of \$10.6bn \$5.6bn Adjusted PBT of \$16.7bn down \$1.0bn: lower revenue (mainly client-facing GB&M and 9M16 vs Principal RBWM); higher LICs; 4% fall in costs 9M15 Adjusted revenue Positive Jaws of 1.5%; \$1.3bn of savings realised (3Q15: \$12.5bn) - Strong capital position with a CET1 ratio<sup>1</sup> of 13.9% and a leverage ratio of 5.4% \$12.8bn Capital and Change in PRA regulatory treatment of BoCom, resulting in a \$121bn reduction in RWAs and a liquidity \$5.6bn threshold deduction from capital driving a 104bps increase to CET1 **Adjusted Jaws** 5.6% Further reduction in RWAs through the completion of Brazil disposal and other management actions - Increased market share in a number of key markets and international product areas, including CET1 ratio<sup>1</sup> Strategy trade finance in Hong Kong and Singapore (2Q16: 12.1%) Share buy-back programme is now 59%<sup>2</sup> complete and expect to finish in late 2016 or early 13.9% 2017

## 9M16 Key metrics

Key financial metrics	9M15	9M16
Return on average ordinary shareholders' equity <sup>3</sup>	10.7%	4.4%
Return on average tangible equity <sup>3</sup>	12.1%	5.3%
Jaws (adjusted)	-	1.5%
Dividends per ordinary share in respect of the period	\$0.30	\$0.30
Earnings per share	\$0.73	\$0.29
Common equity tier 1 ratio <sup>1</sup>	11.8%	13.9%
Leverage ratio	5.0%	5.4%
Advances to deposits ratio	70.8%	67.9%
Net asset value per ordinary share (NAV)	\$9.00	\$8.52
Tangible net asset value per ordinary share (TNAV)*	\$7.73	\$7.37

<sup>\*</sup>TNAV was \$7.53 as at 30th June 2016

Reported Inco	ome Statemo	ent, \$m				
	3Q16 \	/s. 3Q15	%	9M16	vs. 9M15	%
Revenue	9,512	(5,573)	(37)%	38,982	(9,046)	(19)%
LICs	(566)	72	11%	(2,932)	(855)	(41)%
Costs	(8,721)	318	4%	(27,349)	877	3%
Associates	618	(71)	(10)%	1,856	(144)	(7)%
PBT	843	(5,254)	(86)%	10,557	(9,168)	(46)%

Adjusted Inco	me Stateme	nt, \$m		_		
	3Q16 vs	s. 3Q15	%	9M16	vs. 9M15	%
Revenue	12,787	259	2%	39,153	(941)	(2)%
LICs	(566)	(132)	(30)%	(2,184)	(871)	(66)%
Costs	(7,248)	266	4%	(22,145)	889	4%
Associates	618	(42)	(6)%	1,857	(58)	(3)%
PBT	5,591	351	7%	16,681	(981)	(6)%

### Financial overview

### Reconciliation of Reported to Adjusted PBT

\$m
Reported profit before tax
Includes
Currency translation
Significant items:
Loss on disposal of operations in Brazil
Trading results from disposed operations in Brazil
Fair value gains / (losses) on own debt (credit spreads only)
Gain on the partial sale of shareholding in Industrial Bank
Gain on the disposal of our membership interest in Visa Europe
Settlements and provisions in connection with legal matters
Impairment of GPB Europe goodwill
UK customer redress programmes
Costs-to-achieve
Other significant items <sup>4</sup>
Adjusted profit before tax

Discrete qu		
3Q15	3Q16	vs. 3Q15
6,097	843	(5,254)
253	-	(253)
-	(1,743)	(1,743)
(35)	-	35
1,125	(1,370)	(2,495)
-	-	-
-	-	-
(135)	-	135
-	-	-
(67)	(456)	(389)
(165)	(1,014)	(849)
(119)	(165)	(46)
5,240	5,591	351

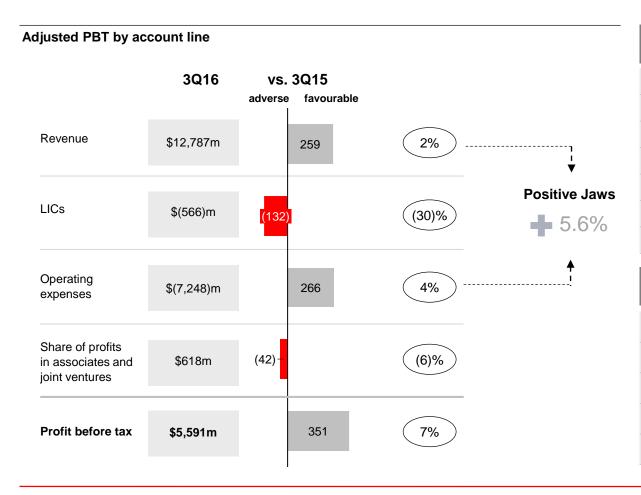
Discrete quarter

9M15	9M16	vs. 9M15
19,725	10,557	(9,168)
688	-	(688)
-	(1,743)	(1,743)
110	(338)	(448)
1,775	(144)	(1,919)
1,372	-	(1,372)
-	584	584
(1,279)	(723)	556
-	(800)	(800)
(204)	(489)	(285)
(165)	(2,032)	(1,867)
(234)	(439)	(205)
17,662	16,681	(981)

## 3Q16 Profit before tax performance

Higher PBT from increased revenue and reduced costs

### 3Q16 vs 3Q15 PBT analysis<sup>5</sup>, \$m

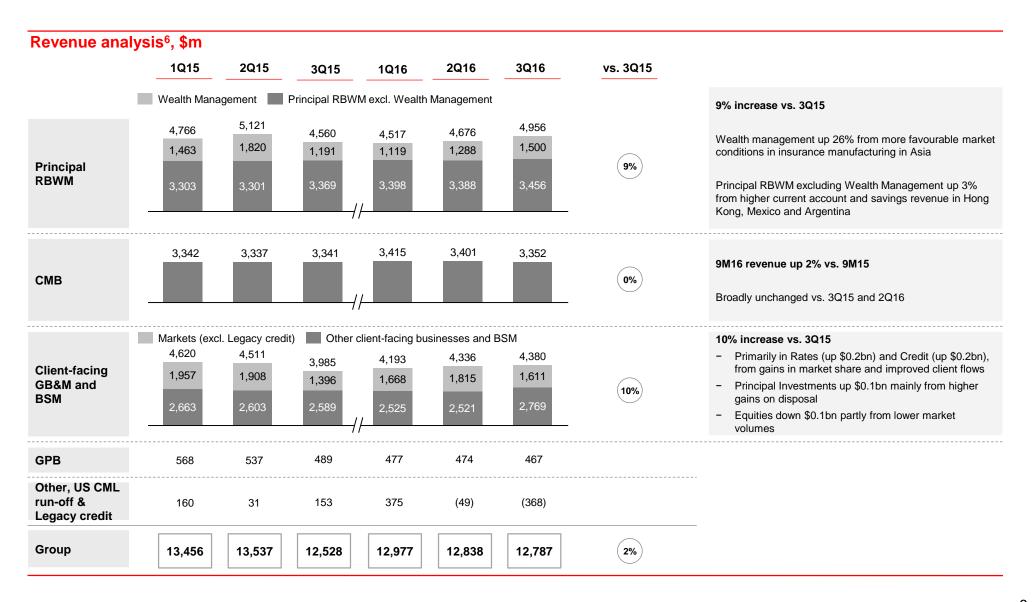


Adjusted PBT by global business, \$m	3Q15	3Q16	vs. 3Q15	%
Principal RBWM	1,356	1,747	391	29%
US CML run-off	154	52	(102)	(66)%
CMB	2,080	2,096	16	1%
GB&M	1,926	2,513	587	30%
GPB	86	109	23	27%
Other	(362)	(926)	(564)	n/a
Group	5,240	5,591	351	7%

%
5%
10%
16%
(31)%
88%

### 3Q16 revenue performance

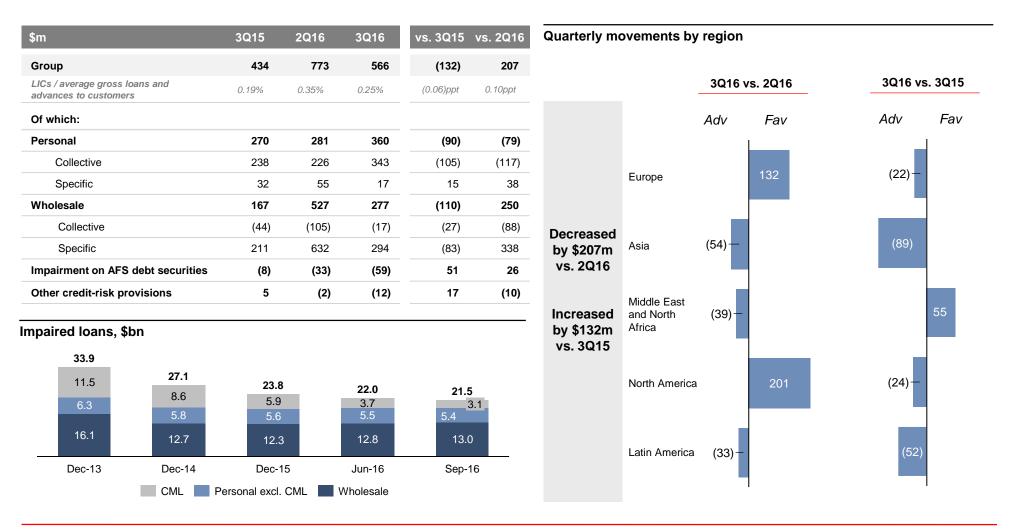
2% increase vs. 3Q15 driven by client-facing GB&M and Principal RBWM; 9M16 revenue down 2% on 9M15



## 3Q16 Loan impairment charges

LICs decreased by \$0.2bn compared with 2Q16

### LICs analysis<sup>6</sup> by type

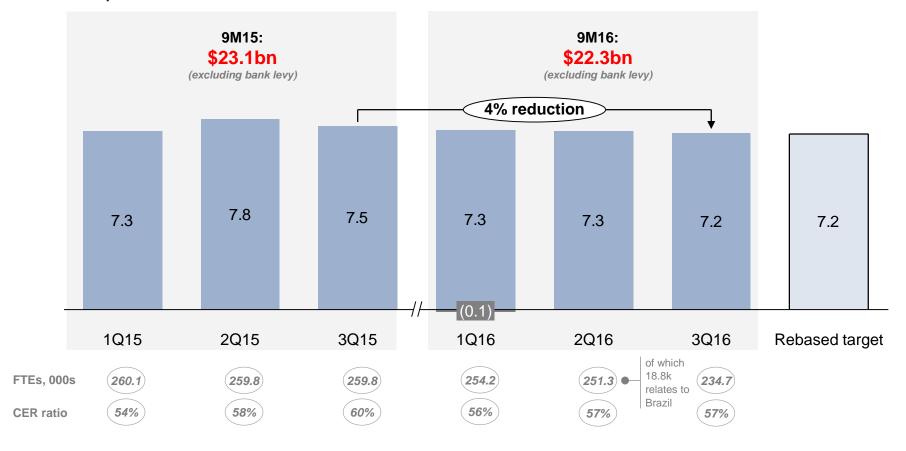


## 3Q16 operating expenses

Annualised savings of \$2.8bn; fully on track to achieve our target of \$4.5bn to \$5.0bn

### Operating expenses<sup>6</sup> trend



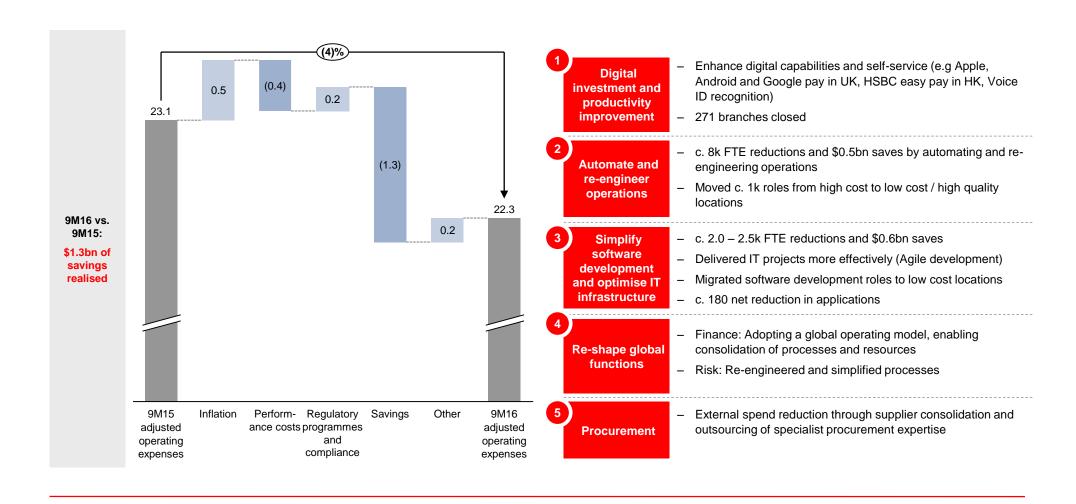


## 3Q16 operating expenses

Annualised savings of \$2.8bn; fully on track to achieve our target of \$4.5bn to \$5.0bn

#### Operating expenses analysis (excluding UK bank levy)

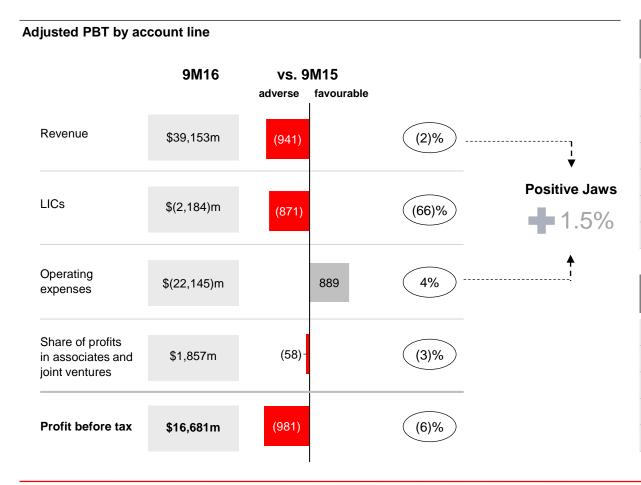
### **Examples of savings achieved**



## 9M16 Profit before tax performance

Positive Jaws despite a challenging revenue environment

### 9M16 vs 9M15 PBT analysis, \$m



Adjusted PBT by global business, \$m	9M15	9M16	vs. 9M15	%
Principal RBWM	4,954	4,761	(193)	(4)%
US CML run-off	368	147	(221)	(60)%
CMB	6,428	6,363	(65)	(1)%
GB&M	6,988	6,506	(482)	(7)%
GPB	402	351	(51)	(13)%
Other	(1,478)	(1,447)	31	2%
Group	17,662	16,681	(981)	(6)%

Adjusted PBT by geography, \$m	9M15	9M16 v	s. 9M15	%
Europe	3,482	2,753	(729)	(21)%
Asia	11,286	11,007	(279)	(2)%
Middle East and North Africa	1,190	1,370	180	15%
North America	1,461	1,067	(394)	(27)%
Latin America	243	484	241	99%

## Capital adequacy

Strong capital base: common equity tier 1 ratio<sup>1</sup> – 13.9%

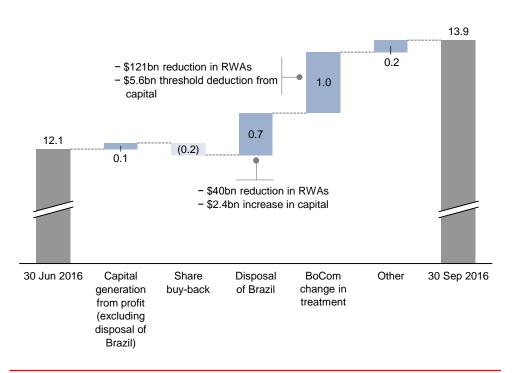
### Regulatory capital and RWAs \$bn

	31 Dec 2015	30 Jun 2016	30 Sep 2016
Common equity tier 1 capital	130.9	130.7	125.8
Total regulatory capital on a transitional basis	189.8	186.8	181.6
Risk-weighted assets	1,103.0	1,082.2	904.1

### 3Q16 CET1 movement, \$bn

At 30 Jun 2016	130.7
Capital generation from profit	1.3
Profit for the period including regulatory adjustments (excluding disposal of Brazil)	2.5
Dividends <sup>8</sup> net of scrip	(1.2)
Disposal of Brazil	2.4
Change in treatment of BoCom	(5.6)
Share buy-back	(2.5)
Foreign currency translation differences	(1.3)
Other movements	0.8
At 30 Sep 2016	125.8

### 3Q16 CET1 ratio movement %



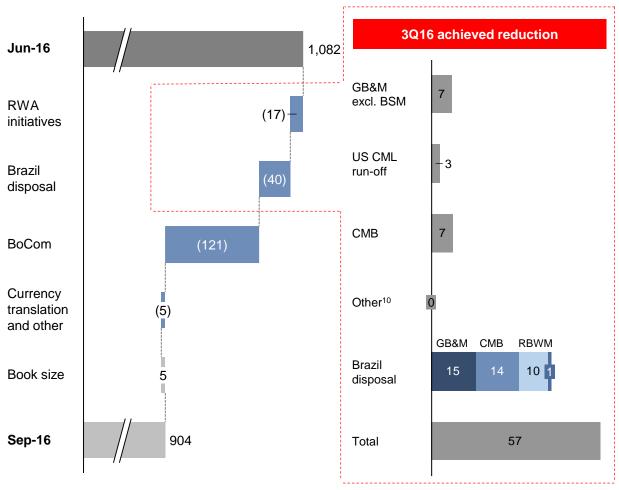
### **Quarterly CET1 ratio and leverage ratio progression**

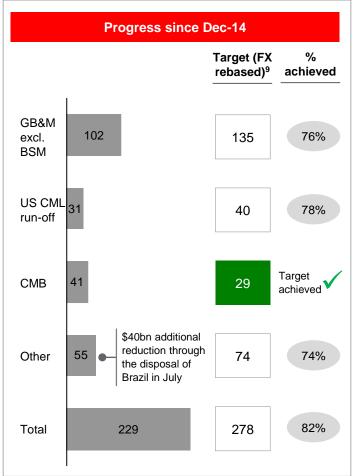
	4Q15	1Q16	2Q16	3Q16
CET1 ratio	11.9%	11.9%	12.1%	13.9%
Leverage ratio	5.0%	5.0%	5.1%	5.4%

## Reduce RWAs by \$290bn<sup>9</sup>

\$121bn reduction through Bocom; \$57bn reduction through the disposal of Brazil and RWA initiatives

### **Key movements in Group RWA (\$bn)**

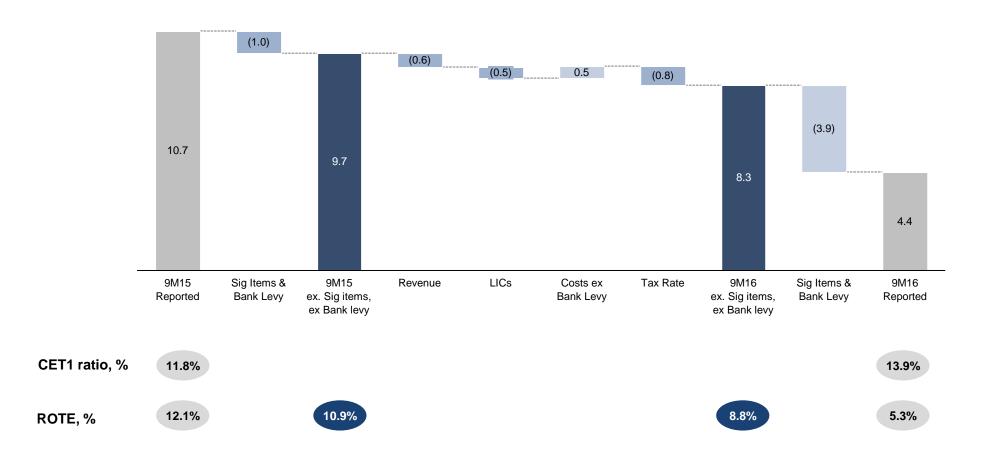




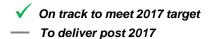
## Return metrics

### Drivers of returns

### 9M16 ROE vs. 9M15



## Progress on strategic actions to capture value from our international network



Strategic actions	Progress	Targeted outcome by 2017	Status
Actions to re-size and simplify			
Reduce Group RWAs by c.\$290bn	<ul> <li>\$57bn further reduction in 3Q16, notably from the disposal of Brazil (\$40bn) and initiatives in CMB and GB&amp;M more than 80% of Group reduction target achieved</li> <li>Further \$3bn reduction in CML in 3Q16</li> <li>Client-facing GB&amp;M RWAs of \$294bn; 33% of the Group total</li> </ul>	<ul><li>Group RWA reduction: \$290bn</li><li>GB&amp;M &lt;1/3 of Group RWAs</li></ul>	$\checkmark$
Optimise global network	<ul> <li>Completed sale of Brazil business (announced 1 July 2016);</li> </ul>	<ul> <li>Reduced footprint</li> </ul>	$\checkmark$
Rebuild NAFTA profitability	<ul> <li>US Principal</li> <li>Revenue: \$3.6bn (broadly unchanged vs. 9M15);</li> <li>PBT: \$0.4bn (down 28% vs. 9M15)</li> </ul>	- US Principal PBT c. \$2bn	_
Rebuild NAPTA prolitability	<ul><li>Mexico</li><li>Revenue: \$1.5bn (up 16% on 9M15)</li><li>PBT: \$0.2bn (up 69% on 9M15)</li></ul>	- Mexico PBT c. \$0.6bn	$\checkmark$
Set up UK ring-fenced bank	- Implementation in progress	- Completed by 2018	$\checkmark$
Deliver \$4.5-5.0bn cost savings	<ul> <li>\$2.8bn total savings on run-rate basis since Investor Update</li> <li>Positive jaws in 3Q16 and on a YTD basis</li> </ul>	<ul> <li>2017 exit rate to equal 2014 operating expenses</li> </ul>	$\checkmark$
Actions to redeploy capital and invest			
Deliver growth above GDP from international network	<ul> <li>Transaction banking revenue: \$11.0bn (broadly unchanged vs. 9M15)</li> <li>GLCM revenue: \$4.8bn up 6% vs. 9M15; average deposits up 4% on prior year</li> <li>GTRF revenue: \$2.0bn down 7% on 9M15, reflecting decline in market conditions</li> </ul>	<ul> <li>Revenue growth of international network above GDP</li> </ul>	_
Pivot to Asia – prioritise and accelerate investments	<ul> <li>Asia share of adjusted PBT increased to 66% in 9M16 versus 64% in 9M15</li> <li>Insurance manufacturing new business premiums: \$1.8bn (up 14% on 9M15)</li> <li>Asset Mgt. AUM distributed in Asia: \$145bn (up 15% on 9M15)</li> </ul>	<ul><li>Market share gains</li><li>c.10% growth p.a. in assets under management</li></ul>	$\checkmark$
RMB internationalisation	<ul> <li>Renminbi internationalisation revenue: \$1.0bn (down 29% on 9M15)</li> </ul>	- \$2.0-2.5bn revenue	_
Global Standards	<ul> <li>Implementation in progress</li> </ul>	<ul> <li>Completed implementation</li> </ul>	$\checkmark$

### Conclusion

### Strong franchise in challenging operating environment

### Strength of franchise and universal banking model

- Continued to capture value from international network:
- Gained market share in key Asian markets and businesses
- Sustainable business model with long-term earnings capacity to support our dividend<sup>11</sup>
- Share buy-back programme is now 59%<sup>2</sup> complete and expected to finish in late 2016 or early 2017

### Good progress on operating expenses

- Positive jaws in 3Q16
- Achieved cost savings of \$1.3bn in 9M16; \$2.8bn total savings on run-rate basis since Investor Update
- On track to hit top end of \$4.5-5bn cost target

### Strong capital position

- Reduced RWAs by c.\$229bn since start of programme (more than 80% of target); on track to deliver our target<sup>9</sup>
- Change in PRA regulatory treatment of BoCom, resulting in a \$121bn reduction in RWAs and a \$5.6bn threshold deduction from capital driving a 104bps increase to CET1
- Strengthened CET1 ratio to 13.9%

### **Challenging operating environment**

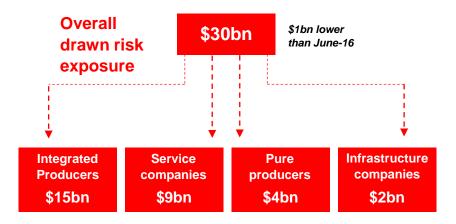
- Uncertain economic, regulatory, and political outlook
- Positioned to benefit from increases in interest rates (Advances to deposits ratio: 68%)

Group financial ta	argets
ROE	>10%
Costs	Positive jaws (adjusted)
Dividend and capital	<ul> <li>Sustain dividend through long-term earnings capacity of the businesses<sup>11</sup></li> <li>Contemplate share buybacks as and when appropriate, subject to the execution of targeted capital actions and regulatory approval</li> </ul>



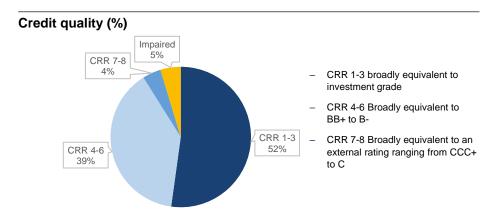
## Appendix Oil and gas

### Oil and gas, \$bn



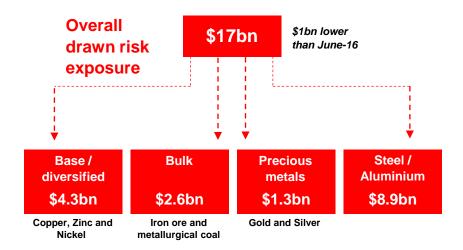
Exposure by region	\$bn
Europe	8
Asia	7
Middle East and North Africa	4
North America	9
Latin America	2
Group	30

- \$30bn represents c. 2% of wholesale drawn risk exposures
- Large integrated producers remain resilient
- 4% of the portfolio is CRR 7-8, the majority of which is in service companies and pure producers
- 5% of the portfolio is impaired
- Loan impairment charges and other credit risk provisions of c. \$0.4bn
   YTD, mainly individually assessed charges
- Past due but not impaired is insignificant
- Impairment allowances against the oil and gas portfolio of c. \$0.9bn



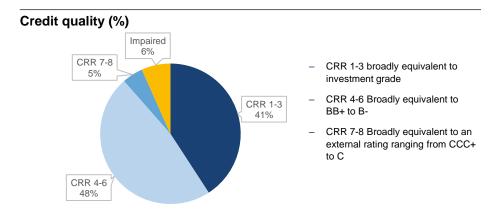
## Appendix Metals and mining

### Metals and mining, \$bn



- \$17bn represents c.1% of wholesale drawn risk exposure
- In line with expectations precious metals, copper, nickel and zinc prices improved during 2016
- The outlook for steel, aluminium and bulk metals is more negative due to a combination of oversupply and reduction in demand
- Impairment allowances of c. \$0.5bn
- Loan impairment charges and other credit risk provisions of c. \$0.4bn
   YTD, mainly individually assessed charges

Exposure by region	\$bn
Europe	3
Asia	9
Middle East and North Africa	1
North America	3
Latin America	1
Group	17



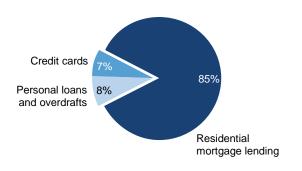
## **Appendix**

### UK loans and advances to customers, as of September 2016

#### **UK loans and advances to customers**

- Total UK lending of \$281bn which represents c. 32% of Group exposure
- Wholesale: \$157bn; Personal: \$124bn
- c.28% of the UK retail mortgage exposure is in Greater London; over half of the UK book is at an LTV of less than 50%
- c. 2% of our mortgage portfolio (c. 0.2% by volume) are for mortgages > £1m
- Corporate real estate lending of \$17bn represents c. 11% of our UK wholesale portfolio

#### UK Personal of \$124bn (vs. \$127bn at June 16)



## UK Mortgage lending of \$106bn (vs. \$107bn at June 16 on a reported basis)



### UK Corporate real estate loans and advances of US\$17bn

We lend to high quality real estate operators – typically publicly quoted firms, private family operators, Sovereign Wealth Funds, Overseas Investors, Family Offices

We have maintained conservative LTV levels and have strong interest cover

The following percentages are based on risk limits:

- Portfolio comprises lending for general financing (c. 36%) and specific property-related financing (c. 64%)
- c. 55% of specific property-related lending is in London and the South East
- General financing is focused on larger high quality names with 75% of the portfolio in CRRs 1-3, (broadly equivalent to investment grade)

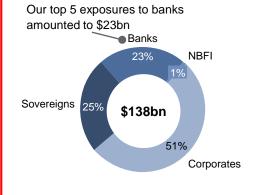
## **Appendix**

### Mainland China exposure, as of September 2016

### Mainland China drawn risk exposure<sup>12</sup>

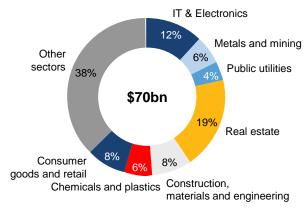
- Total China exposure of \$146bn of which 55% is onshore
- Wholesale: \$138bn; Retail: \$8bn
- Losses remain low (loan impairment charges of c. \$100m year-to-date Sep 16)
- Impaired loans and days past due trends remain low.
- HSBC's onshore corporate lending market share is 0.2% which allows us to be selective in our lending

### Wholesale lending by type:



CRRs	1-3	4-6	7-8	9+	
Sovereigns	34.1	-	-	-	\$34.1bn
Banks	31.2	0.2	-	-	\$31.4bn
NBFI	1.5	0.3	-	-	\$1.8bn
Corporates	41.5	28.0	0.3	0.5	\$70.3bn
Total, \$bn	108.3	28.5	0.3	0.5	\$137.6bn
June 2016	106.3	28.0	0.7	0.4	\$135.3bn

### **Corporate Lending by sector**



- 29% State owned enterprises, 45% Private owned enterprises and 26% Foreign owned enterprises
- Corporate real estate
  - 66% sits within in CRR 1-3 (broadly equivalent to investment grade)
  - Total real estate is weighted towards investment grade

## Appendix Balance sheet

### Loans and advances to customers, \$bn (constant currency)

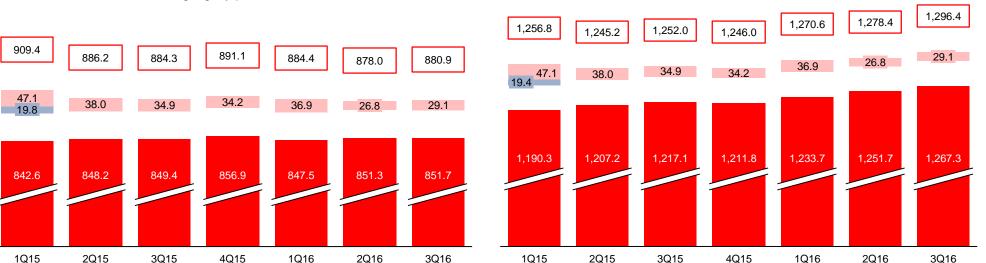
### **Customer accounts, \$bn (constant currency)**

- Growth in customer accounts driven by Asia

Key messages vs. June 16

### Key messages vs. June 16

- 2% mortgage growth in the UK
- Growth in CMB term lending, mainly in the UK
- Continued focus on reducing legacy portfolios in the US



Total on a constant currency basis Red-inked balances<sup>13</sup> Brazil – balances reclassified to held for sale Balances excl. red-inked balances

# Appendix Currency translation and significant items

\$m	3Q15	3Q16	9M15	9M16	
Currency translation	253	-	688	-	
Significant items:					
Revenue					
Loss on disposal of operations in Brazil	-	(1,743)	-	(1,743)	
Trading results from disposed operations in Brazil	858	-	2,489	1,470	
(Loss) / Gain on sale of several tranches of real estate secured accounts in the US	(17)	(119)	-	(51)	
Gain on the partial sale of shareholding in Industrial Bank	-	-	1,372	-	
(Adverse) / Favourable debit valuation adjustment on derivative contracts	251	(55)	416	96	
(Adverse) / Favourable fair value movements on non-qualifying hedges	(308)	12	(353)	(385)	
Provisions arising from the ongoing review of compliance with the Consumer Credit Act in the UK	(10)	-	2	2	
Favourable / (Adverse) movements on own credit spread	1,125	(1,370)	1,775	(144)	
Gain on disposal of our membership interest in Visa Europe	-	-	, -	584	
	1,899	(3,275)	5,701	(171)	
Loan impairment charges	·	, , ,	•	, ,	
Trading results from disposed operations in Brazil	(207)	-	(609)	(748)	
Operating expenses					
Trading results from disposed operations in Brazil	(686)	-	(1,769)	(1,059)	
Regulatory provisions in GPB	(7)	50	(154)	46	
Impairment of GPB Europe goodwill	-	-	-	(800)	
Settlements and provisions in connection with legal matters	(135)	-	(1,279)	(723)	
UK customer redress programmes	(67)	(456)	(204)	(489)	
Restructuring and other related costs	-	-	(117)	-	
Costs-to-achieve	(165)	(1,014)	(165)	(2,032)	
Costs to establish UK ring-fenced bank	(28)	(53)	(28)	(147)	
	(1,088)	(1,473)	(3,716)	(5,204)	
Share of profit in associates and joint ventures					
Trading results from disposed operations in Brazil	-	-	(1)	(1)	
Currency translation and significant items	857	4,748	2,063	(6,124)	

## Appendix Reported Consolidated Income statement

\$m	3Q15	3Q16	9M15	9M16
Net interest income	8,028	7,185	24,472	22,945
Net fee income	3,509	3,262	11,234	9,848
Net trading income	2,742	2,231	7,315	7,555
Other income	806	(3,166)	5,007	(1,366)
Net operating income before loan impairment charges and other credit risk provisions	15,085	9,512	48,028	38,982
Loan impairment charges and other credit risk provisions	(638)	(566)	(2,077)	(2,932)
Net operating income	14,447	8,946	45,951	36,050
Total operating expenses	(9,039)	(8,721)	(28,226)	(27,349)
Operating profit	5,408	225	17,725	8,701
Share of profit in associates and joint ventures	689	618	2,000	1,856
Profit before tax	6,097	843	19,725	10,557
Cost efficiency ratio %	59.9%	91.7%	58.8%	70.2%

## Appendix Footnotes

- 1. Since 1 January 2015 the CRD IV transitional CET1 and end point CET1 capital ratios have been aligned for HSBC Holdings plc
- As at 2<sup>nd</sup> November 2016
- 3. On an annualised basis
- Refer to slide 22 for a complete list of significant items
- 5. Significant items for 3Q15 and 3Q16 can be found in the '3Q 2016 Data Pack' on our website at www.hsbc.com. Any differences between reported numbers excluding significant items and the figures presented relate to foreign currency translation
- 6. Revenue, loan impairment charges and operating expenses trends are calculated based on 3Q16 foreign exchange rates and exclude significant items. Reported numbers and significant items to 3Q15 can be found in in the '3Q2016 Data pack' on our website www.hsbc.com. Any differences between reported numbers excluding significant items and the figures presented relate to foreign currency translation. The operating results for Brazil included revenue of \$1,034m in 1Q15 and \$1,008m in 2Q15, and costs of \$698m in 1Q15 and \$654m in 2Q15
- 7. 1Q15, 1Q16 and 2Q16 included credits relating to the prior year's UK bank levy charge of \$44m, \$106m and \$22m respectively
- 8. This includes dividends on ordinary shares, quarterly dividends on preference shares and coupons on capital securities, classified as equity
- 9. Investor day target of \$290bn rebased for exchange rates at 30 September 2016
- 10. Includes BSM
- 11. Dividend per ordinary share
- 12. Retail drawn exposures represent retail lending booked in mainland China; wholesale drawn exposures represents wholesale lending where the ultimate parent or beneficial owner is Chinese
- 13. Red-inked balances relate to PCM customers in the UK, who settle their overdraft and deposit balances on a net basis

## **Appendix**

### Important notice and forward-looking statements

#### Important notice

The information set out in this presentation and subsequent discussion does not constitute a public offer for the purposes of any applicable law or an offer to sell or solicitation of any offer to purchase any securities or other financial instruments or any recommendation in respect of such securities or instruments.

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This presentation contains non-GAAP financial information. The primary non-GAAP financial measure we use is 'adjusted performance' which is computed by adjusting reported results for the period-on-period effects of foreign currency translation differences and significant items which distort period-on-period comparisons. Significant items are those items which management and investors would ordinarily identify and consider separately when assessing performance in order to better understand the underlying trends in the business. Reconciliations between non-GAAP financial measurements and the most directly comparable measures under GAAP are provided in the 3Q16 Earnings Release and the Reconciliations of Non-GAAP Financial Measures document which are both available at www.hsbc.com.

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Cover image: Tsing Ma Bridge carries road and rail traffic to Hong Kong International Airport and accommodates large container ships. At HSBC, we help customers across the world to trade and invest internationally.

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