

## FINAL TERMS

### PROHIBITION OF SALES TO EEA RETAIL INVESTORS

The Notes are not intended to be offered, sold or otherwise made available to, and, with effect from such date, should not be offered, sold or otherwise made available to any retail investor in the European Economic Area (the **EEA**). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (**MiFID II**); (ii) a customer within the meaning of Directive 2002/92/EC (**IMD**), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II; or (iii) not a qualified investor as defined in Directive 2003/71/EC (as amended, the **Prospectus Directive**). Consequently no key information document required by Regulation (EU) No 1286/2014 (the **PRIIPs Regulation**) for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes (or beneficial interests therein) or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.

1 March 2018

**Banco Bilbao Vizcaya Argentaria, S.A.**  
**Issue of**  
**EUR 1,500,000,000 Senior Non-Preferred Floating Rate Notes due March 2023**  
**under the €40,000,000,000**  
**Global Medium Term Note Programme**

### PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions (the Conditions) set forth in the Offering Circular dated 17 July 2017 and the supplements to it dated 31 July 2017, 27 October 2017, 28 December 2017 and 14 February 2018 which together constitute a base prospectus for the purposes of the Prospectus Directive (the **Offering Circular**). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Offering Circular. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Offering Circular. The Offering Circular has been published on the website of the London Stock Exchange.

- |           |  |                                       |
|-----------|--|---------------------------------------|
| <b>1.</b> | Issuer:  | Banco Bilbao Vizcaya Argentaria, S.A. |
| <b>2.</b> | (a) Series Number:   | 155                                   |
|           | (b) Tranche Number:  | 1                                     |
|           | (c) Date on which the Notes will be consolidated and form a single Series: | Not Applicable                        |
| <b>3.</b> | Specified Currency or Currencies:  | Euro ( <b>EUR</b> )                   |
| <b>4.</b> | Aggregate Nominal Amount:  |                                       |

	(a) Series:	EUR 1,500,000,000
	(b) Tranche:	EUR 1,500,000,000
5.	Issue Price:	100.404 per cent. of the Aggregate Nominal Amount
6.	(a) Specified Denomination:	EUR 100,000
	(b) Calculation Amount (in relation to calculation of interest in global form see Conditions):	EUR 100,000
7.	(a) Issue Date:	9 March 2018
	(b) Interest Commencement Date:	Issue Date
8.	Maturity Date:	9 March 2023, subject to adjustment in accordance with the Business Day Convention set out in 16(b) below
9.	Interest Basis:	3 month Euribor + 0.60 per cent. (see item 16, below)
10.	Redemption/Payment Basis:	Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount
11.	Change of Interest Basis:	Not Applicable
12.	Put/Call Options:	Not Applicable
13.	Status of the Notes:	Senior
	(a) Status of Senior Notes:	Senior Non-Preferred
	(b) Status of Subordinated Notes:	Not Applicable
	(c) Date approval for issuance of Notes obtained:	Not Applicable

#### **PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE**

14.	<b>Fixed Rate Note Provisions</b>	Not Applicable
15.	<b>Fixed Reset Provisions:</b>	Not Applicable
16.	<b>Floating Rate Note Provisions</b>	Applicable

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|------------|---|---|
| (a)        | Specified Period(s)/Specified Interest Payment Dates:   | Interest shall be payable quarterly in arrears on 9 March, 9 June, 9 September and 9 December in each year, from and including 9 June 2018, to and including the Maturity Date, subject to adjustment in accordance with the Business Day Convention set out in (b) below |
| (b)        | Business Day Convention:  | Modified Following Business Day Convention  |
| (c)        | Additional Business Centre(s):  | Not Applicable  |
| (d)        | Manner in which the Rate of Interest and Interest Amount is to be determined:                                   | Screen Rate Determination   |
| (e)        | Party responsible for calculating the Rate of Interest and Interest Amount (if not the Principal Paying Agent): | Not Applicable  |
| (f)        | Screen Rate Determination:  | Applicable  |
|            | – Reference Rate:   | 3 month EURIBOR   |
|            | – Interest Determination Date(s):   | Second day on which the TARGET2 System is open prior to the start of each Interest Period   |
|            | – Relevant Screen Page:   | Reuters Page EURIBOR01  |
| (g)        | ISDA Determination:   | Not Applicable  |
| (h)        | Linear Interpolation:   | Not Applicable  |
| (i)        | Margin:   | +0.60 per cent. per annum   |
| (j)        | Minimum Rate of Interest:   | 0.00 per cent. per annum  |
| (k)        | Maximum Rate of Interest:   | Not Applicable  |
| (l)        | Day Count Fraction:   | Actual/360  |
| <b>17.</b> | <b>Zero Coupon Note Provisions</b>  | Not Applicable  |

**PROVISIONS RELATING TO REDEMPTION**

## 18. Tax Redemption

If redeemable in part:

- (a) Minimum Redemption Amount: EUR 100,000
  - (b) Maximum Redemption Amount: EUR 1,499,900,000
19. Issuer Call Not Applicable
20. Investor Put Not Applicable
21. Final Redemption Amount: EUR 100,000 per Calculation Amount
22. Early Redemption Amount payable on redemption for taxation reasons, on an event of default, upon the occurrence of a Capital Event or upon the occurrence of an Eligible Liabilities Event: EUR 100,000 per Calculation Amount

## GENERAL PROVISIONS APPLICABLE TO THE NOTES

23. Form of Notes: Bearer Notes:  
Temporary Bearer Global Note exchangeable for a Permanent Bearer Global Note which is exchangeable for Definitive Notes upon an Exchange Event excluding the Exchange Event described in paragraph (iii) of the definition in the Permanent Global Note
24. New Global Note (NGN): Applicable
25. Additional Financial Centre(s): Not Applicable
26. Talons for future Coupons to be attached to Definitive Bearer Notes: No
27. Condition 16 applies: Yes
28. Eligible Liabilities Event: Applicable in accordance with the Conditions
29. Additional Events of Default (Senior Preferred Notes): Not Applicable
30. RMB Currency Event: Not Applicable
31. Spot Rate (if different from that set out in Condition 5(h)): Not Applicable

- |            |   |                |
|------------|---|----------------|
| <b>32.</b> | Party responsible for calculating the Spot Rate:              | Not Applicable |
| <b>33.</b> | Relevant Currency (if different from that in Condition 5(h)): | Not Applicable |
| <b>34.</b> | RMB Settlement Centre(s)                                      | Not Applicable |

Signed on behalf of the Issuer:

By:

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*Duly authorised*

## PART B - OTHER INFORMATION

### 1. LISTING AND ADMISSION TO TRADING

- (a) Listing and Admission to trading: Application has been made by the Issuer (or on its behalf) for the Notes to be admitted to trading on the London Stock Exchange's regulated market and to the Official List of the UK Listing Authority with effect from 9 March 2018.
- (b) Estimate of total expenses related to admission to trading: GBP 4,070

### 2. RATINGS

The Notes to be issued are expected to be rated:

Standard & Poor's Credit Market Services Europe Limited (**S&P**): BBB

Moody's Investors Services España, S.A. (**Moody's**): Baa3

Fitch Ratings España, S.A.U. (**Fitch**): A-

Each of S&P, Moody's and Fitch is established in the EEA and registered under Regulation (EU) No 1060/2009, as amended.

### 3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Managers, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer. The Managers and their affiliates have engaged and may in the future engage in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and its affiliates in the ordinary course of business

### 4. YIELD

Indication of yield: Not Applicable

### 5. OPERATIONAL INFORMATION

- |     |   |                          |
|-----|---|--------------------------|
| (a) | ISIN:   | XS1788584321             |
| (b) | Common Code:  | 178858432                |
| (c) | CUSIP:  | Not Applicable           |
| (d) | Any clearing system(s) other than Euroclear Bank SA/NV, Clearstream Banking, S.A. and the Depository Trust Company and the relevant identification number(s): | Not Applicable           |
| (e) | Delivery:   | Delivery against payment |
| (f) | Names and addresses of additional Paying Agent(s) (if any):   | Not Applicable           |

**6. PROHIBITION OF SALES TO EEA RETAIL INVESTORS**

Prohibition of sales to EEA Retail Investors:	Applicable
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