



Pembroke VCT plc

Annual report  
for the year ended 31 March 2025





Pembroke VCT plc (the “Company”) is a generalist VCT focused on early-stage investments in founder-led businesses.



# Investment Objective

The Company invests in a diversified portfolio of small, principally unquoted companies, and selects those which Pembroke Investment Managers LLP (the “Investment Manager”) believes provide the opportunity for value appreciation.

The Investment Manager supports the success of the Company through fundraising, fund management, marketing, investment management including investment pipeline, portfolio management, and liaising with professional advisors.

The Board of Directors of the Company (the “Board”) believes that the Company can benefit from leveraging the previous sector experience of the Investment Manager and also that there are likely to be synergistic advantages from grouping similar businesses.

## Investment Strategy

The Company and the Investment Manager’s investment strategy is focused on delivering long-term stable capital growth, accompanied by annual dividends and further dividends upon achieving profitable exits. Its approach centres on investing in a diversified portfolio of carefully researched unquoted companies, operating within three key sectors known for their attractive fundamental characteristics:



Business Services



Consumer



Technology

To achieve its investment objective, the Company and the Investment Manager seek out companies with the following key attributes:

- **Talented leadership:** The Company and the Investment Manager prioritise companies led by what they consider to be talented founders and management teams, with a proven track record in their respective fields.

- **Strong business models:** The Company and the Investment Manager’s focus is on companies with attractive business models and solid company fundamentals.
- **Market disruptors:** The Company and the Investment Manager seek companies that have the potential to disrupt large markets with a standout and innovative product or service.
- **Compelling valuations:** The Company and the Investment Manager carefully evaluate investment opportunities to ensure a compelling entry valuation.
- **Value growth potential:** Companies in the portfolio demonstrate a credible and justifiable path to achieving significant value growth, potentially leading to an exit event within a four-to-eight-year time horizon.

By adhering to these principles, the Company aims to deliver strong returns for its investors while maintaining a disciplined and responsible approach to investment management.

In the coming year, the Company and the Investment Manager will maintain their focus on businesses within the three key sectors, utilising deal origination to continue to access quality new investment opportunities.



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# — + Financial Highlights

for the year ended 31 March 2025

Net asset value per share

99.7p

(2024: 104.6p)

Net asset value total  
return per share

139.7p

(2024: 139.6p)

See KPI section on page 10

Dividend paid per share

5.0p

(2024: 5.0p)

The Company paid three (2024: two)  
dividends in the year, a total of  
£11.1m (2024: £9.6m)

Increase of portfolio  
value over cost

56%

(2024: 62%)

See Investments section  
on page 15

Total value of investments

£194.6m

(2024: £182.5m)

Cash invested in  
four new investments

£7.7m

(2024: £3.0m invested in  
one new investment)

Cash invested in  
eight follow-on investments

£8.9m

(2024: £9.1m invested in  
seven follow-on investments)

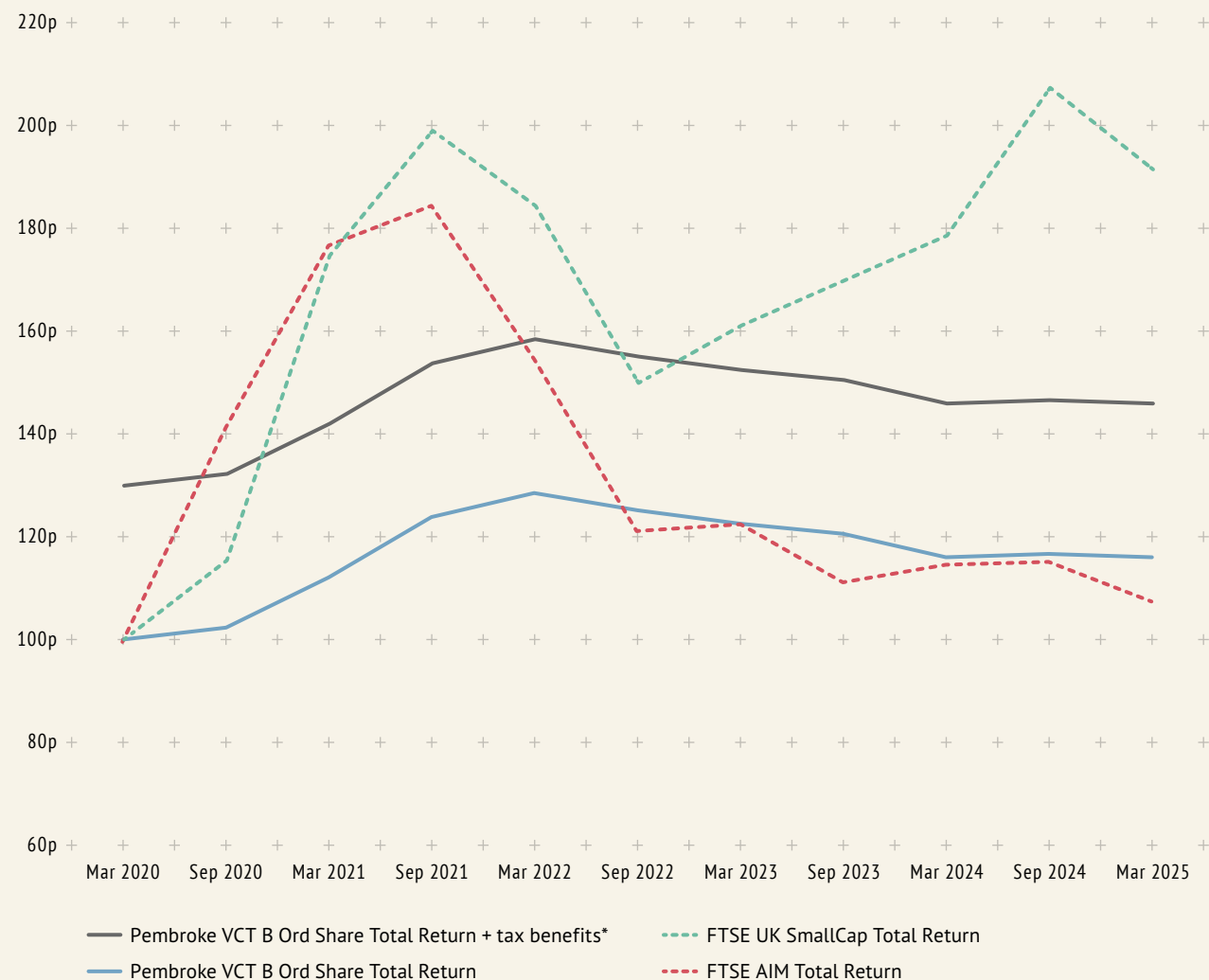
Total cash invested  
during the year

£16.6m

(2024: £12.1m)

# Performance

The graph compares the total returns on an investment of 100p in the B Ordinary Shares of the Company for five years (being the minimum holding period under VCT rules), assuming all dividends are reinvested, with the total shareholder return on a notional investment of 100p in two FTSE indices. The FTSE UK Small Cap Total Return index was chosen for comparison purposes as it is the most relevant to the Company's investment portfolio. FTSE AIM Total Return Index was presented as an additional benchmark illustration.



\*Tax benefits include a 30% initial tax credit on invested cost and exclude tax benefits on dividends and capital gains on VCT shares.



# Chair's Statement



I am pleased to present the annual results for Pembroke VCT plc for the year ended 31 March 2025.

## Overview

The Company recently closed a record £50.8 million fundraise for Pembroke VCT. We would like to extend thanks to our existing shareholders for their continued support and we warmly welcome our new shareholders.

The Company's net asset value ("NAV") at 31 March 2025 is £251.7 million (2024: £224.1 million) and the upward trend continues, driven by successful fundraising efforts. This growth comes after returning £17.6 million to shareholders in the period through dividends and share buybacks. Since the year end, the Company has returned a further £9.8 million to shareholders through a £4.6 million share buyback and a further £5.2 million dividend, in April and May 2025 respectively.

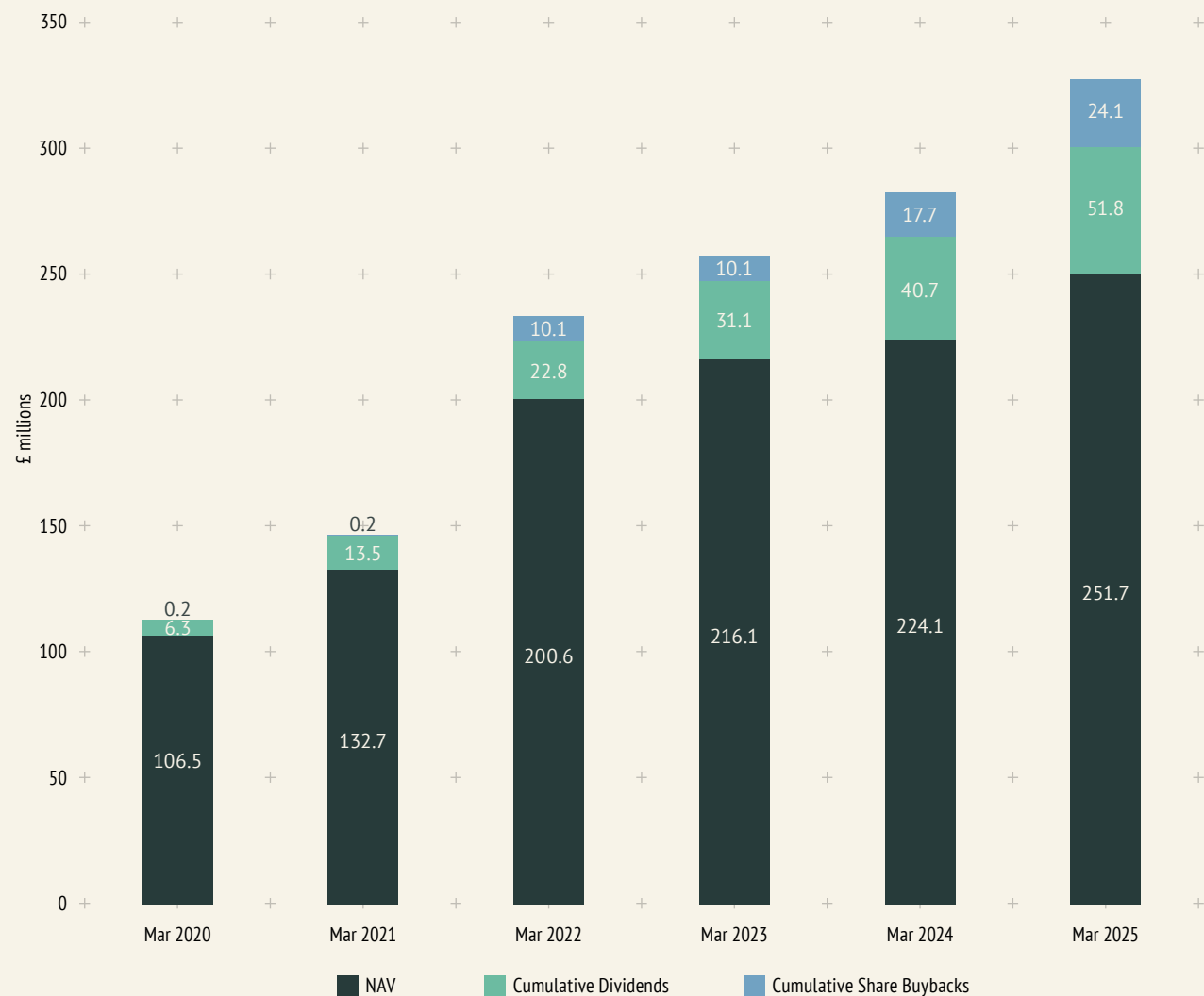
During the period, the Total Return (NAV plus cumulative dividends paid) per share increased 0.1 pence, or 0.1%, from 139.6 pence per share to 139.7 pence per share.

Whilst the total return has remained broadly stable, we were delighted to complete two successful exits over the course of the year, BOAT International and Secret Food Tours.

In July 2024, Pembroke exited its stake in BOAT International, which was acquired by Informa Group. This exit generated £4.6 million for our shareholders, a 1.4x money multiple which was distributed as a 2.0 pence per share dividend.

In March 2025, Pembroke partially exited its stake in Secret Food Tours to Harwood Private Capital. This exit generated £4.3 million, a 5.3x realised return.

## NAV, dividends and buybacks



## Chair's Statement continued

Post year end, these exit proceeds have been distributed to shareholders through a 2.0 pence per share dividend in May 2025. Pembroke has retained a 12.2% equity stake and a Board seat, and is looking forward to continuing to support the business on its next stage of growth.

We will continue to work with the Investment Manager to generate additional returns to shareholders through exits and partial exits.

### Investment Portfolio Overview

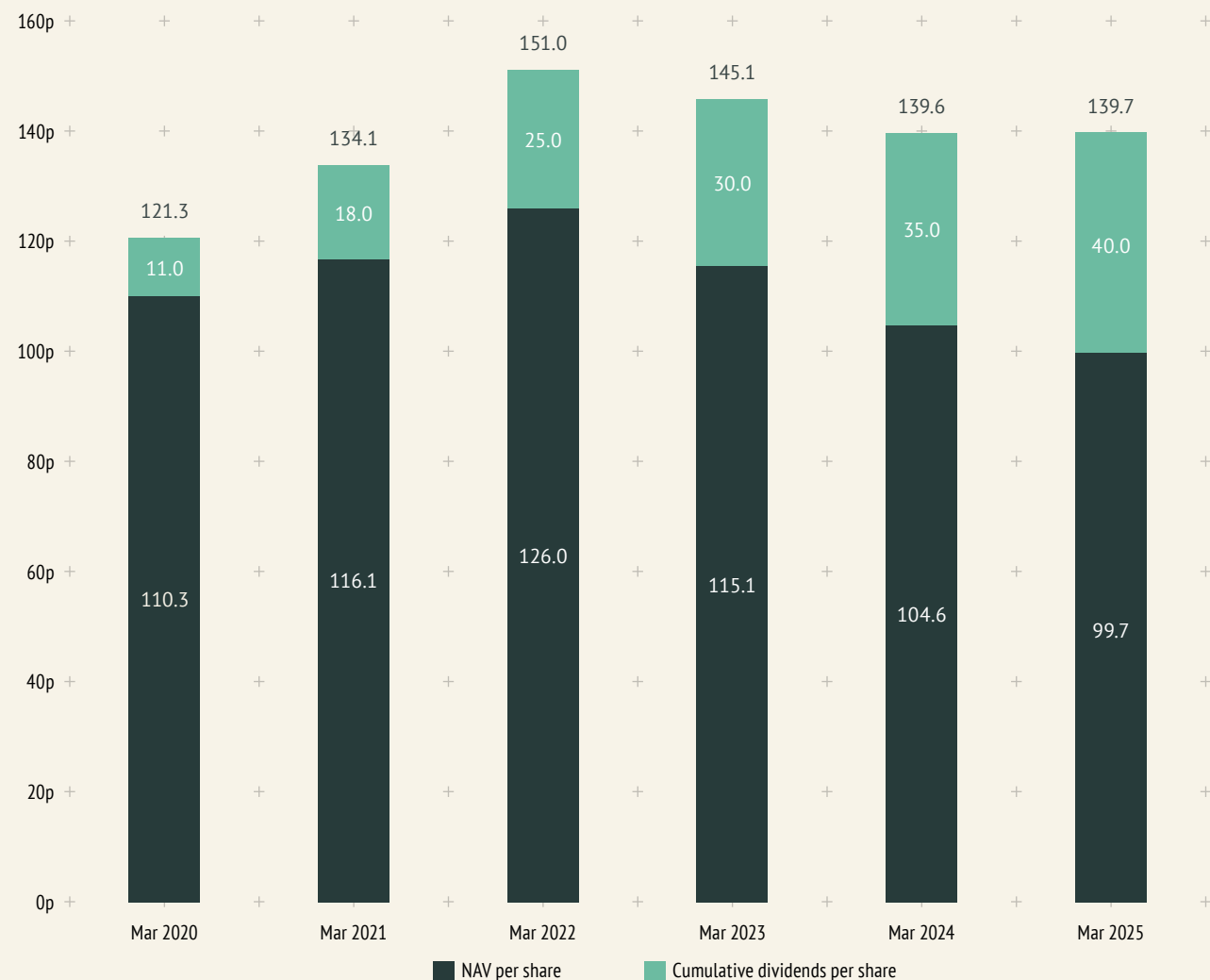
We are pleased with the strong performers in the portfolio, notably SeatFrog, LYMA, Bloobloom, My Expert Midwife and COAT, all on positive growth trajectories which you can read more about on page 22 of the Investment Managers Review. The valuation of these five investments has increased by £12.4 million during FY25.

We currently hold investments in ten portfolio companies with individual company valuations exceeding £50 million, compared to just two companies in 2020. These companies collectively represent over half of our portfolio's total value, highlighting its potential and its continued stability.

We recognise that some of our portfolio companies have faced challenges in the current economic environment. One of those is Floom, the company expanded into the US in 2022 and is navigating challenges faced by increased margin pressure and competitive market dynamics. Subsequent to the year-end, a US based business acquired Floom with a nil return to Pembroke.

During the year, the Company invested £7.7 million in four new companies: Mindset AI, Ryft, Smartr365 and With Nothing Underneath. The Company also made follow-on investments totalling £8.9 million (2024: £9.1 million) in eight portfolio companies to continue our support of their growth. We are optimistic of our investment pipeline for the coming year as we look to make new investments. As a result of the improved deal flow and record fundraise, the Investment Manager is expanding its investment team to continue to bring exceptional companies into the portfolio.

### NAV total return per share performance



For further details, see the Investment Portfolio and Investment Managers Review on pages 14 to 36.



## Chair's Statement continued

### Results

The Company made a profit of £0.4 million in the year to 31 March 2025. The net investment revaluations amounted to a £3.4 million profit which has been supplemented by investment income of £2.7 million. Company expenses were £0.9 million and Investment Manager fees were £4.7 million. The Net Asset Value at 31 March 2025 is £251.7 million, equivalent to 99.7 pence per share.

### Environmental, Social & Governance ("ESG")

We are proud that the Pembroke portfolio now includes nine registered B Corp companies: LYMA, N Family Club, Troubadour, COAT Paints, Rubies in the Rubble, Dropless, JustWears, Popsa and With Nothing Underneath. A B Corp certification means a business meets high standards of social and environmental performance, transparency, and accountability for both their profit and social impact.

The Investment Manager is a member of ESG\_VC and has shared the ESG\_VC framework with the management teams at our portfolio companies to collect company level ESG data. ESG\_VC is a voluntary organisation and provides its members with regular updates, invitations to workshops, training and industry events. The members may also be asked to submit data from across their own portfolio companies using the ESG\_VC measurement framework.

The Investment Manager is also a signatory of the Investing in Women Code. The Code is a commitment to support the advancement of female entrepreneurship in the UK by improving female entrepreneurs' access to tools, resources and finance from the financial services sector. Pembroke has been a supporter of female founders since inception, with 36% of our portfolio companies having at least one female founder.

The Board of Pembroke VCT is aware of ESG reporting requirements within the venture capital sector and will continue to develop its strategy and seek to embed ESG at Pembroke VCT.

### Dividends and share buybacks

In the year to March 2025 the Company paid a total of £11.1 million in dividends. A 2.0 pence per share dividend was paid in each of April 2024 and October 2024, with a further 1.0 pence per share dividend paid in March 2025. A total of 5.0 pence per share dividend was paid in the year to March 2025, meeting the Company's annual dividend target.

Since the year end, and following the partial exit from Secret Food Tours, a 2.0 pence per share dividend totalling £5.2 million was paid in May 2025 - a strong start to meeting the Company's dividend target for the year to March 2026. The Company continues with its policy to pay additional dividends above its target as investment exits are achieved.

We have continued to uphold our policy of half-yearly buybacks at a 5% discount to NAV. In April 2024 the Company bought back 3,355,560 shares at 98.0 pence per share and 3,262,026 shares at 95.8 pence per share in September 2024 for an aggregate consideration of £6.4 million. Additionally, after the March 2025 year end, the Company bought back 4,862,763 shares at 94.3 pence per share and for an aggregate consideration of £4.6 million.

As interests in portfolio companies are sold, the Company intends to continue paying dividends and conducting share buybacks, but always subject to the requirements and best interests of the Company, the rules, and regulations to which it is subject and the Company having sufficient cash resources.

### VCT Status

Philip Hare & Associates LLP provides both the Board and the Investment Manager with advice concerning ongoing compliance with HMRC rules and regulations concerning VCTs. The Board has been advised that Pembroke VCT continues to comply with the HMRC conditions for maintaining its approval as a venture capital trust.

In September 2024 the Government confirmed the extension of the VCT scheme for a further 10 years to 2035. This is a positive indicator for the scheme and the industry around it

that helps entrepreneurs behind the UK's high growth and innovative businesses.

In March 2025, the Chancellor announced a series of government round tables on stimulating investment and growth in the UK's start-up and scale-up economy. As part of this initiative, we have been actively involved in meeting with and lobbying the government to expand the VCT scheme and improve access to it for the UK's ambitious entrepreneurs.

### Outlook

Despite the continued geopolitical uncertainty and the decreased business confidence in the UK, we are proud of our stable Total Return, and the potential within our portfolio. Ten of our portfolio companies are individually valued at £50 million or more and this, coupled with renewed optimism in the venture capital space, provides an encouraging start to the new financial year.

The second half of the year saw a marked increase in the volume and quality of deal flow seen by the Investment Manager, and we remain positive about the investment opportunities this year both inside and outside of our current portfolio.

Since the year end the Company has made a new investment into Serve First and follow on investments into My Expert Midwife and Cydar, totalling £5.3 million.

We will continue to work with the Investment Manager to generate further shareholder returns.

### Annual General Meeting

The Annual General Meeting ("AGM") will be held at the Company's offices at 3 Cadogan Gate, London SW1X 0AS on 25 September 2025 at 2 p.m.

Jonathan Djanogly  
*Chair*  
 25 June 2025

# Key Performance Indicators (KPIs)

As a VCT, the Company's objective is to provide shareholders with an attractive income and capital return by investing its funds in unquoted companies which meet the relevant criteria for VCTs.

The Board has agreed upon the following five key performance measures to assess the Company's success in meeting these objectives. Some of these are classified as alternative performance measures ("APMs") in line with Financial Reporting Council ("FRC") guidance.

1. NAV per share;
2. NAV total return per share;
3. Dividends per share paid in the year;
4. Annual Recurring Costs; and
5. Qualifying percentages under VCT rules.

## 1. NAV per share

The NAV per share of the Company is the sum of the underlying assets less the liabilities of the Company divided by the total number of shares in issue. The Company's target is for the NAV per share to remain level or increase after adjusting for dividends paid.

2025	2024	Reason for movement
99.7p	99.6p*	NAV per share increased by 0.1 pence, or 0.1%, from 99.6 pence per share to 99.7 pence per share. This is mainly as a result of the Company's portfolio growth.

\*Adjusted for dividends paid in the year of 5p.

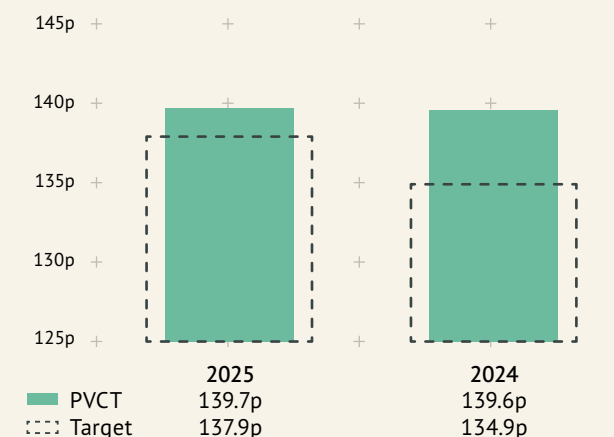
Increase in total return per share	
10 year (since inception)	42.7%
5 year	15.2%
1 year	0.1%

The Company's total return has seen an increase of 0.1p, which is 0.1% over the past year, 15.2% over the past 5 years, and 42.7% over the past 10 years. The total return continues to achieve the growth target hurdle measured by the Board on the performance of the Investment Manager.

## 2. NAV total return per share

This is the most widely used measure of performance in the VCT sector. Total return per share is an APM that is calculated as the NAV per share plus cumulative dividends paid per share. Total return per share enables shareholders to evaluate more clearly the performance of the Company, as it reflects the overall return and value of shareholders' interest. The Company's target is for the Total return per share to increase by 3 pence per year from August 2020 (124.1p), which represents one of the hurdles for the Investment Manager to be paid a Performance Incentive Fee ("PIF") when a cumulative profitable exit is achieved.

Target vs actual total return per share



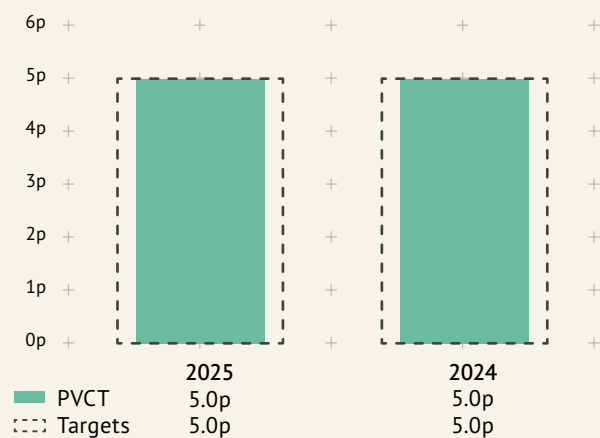
Total return pence per share:	2025	2024
Cumulative dividends paid at the beginning of the period	35.0	30.0
Dividends paid during the year	5.0	5.0
Total dividends paid since launch	40.0	35.0
Closing NAV per share	99.7	104.6
Total return per share	139.7	139.6



## + Key Performance Indicators continued

### 3. Dividends per share paid in the year

The Company has a target of paying an annual dividend of 5 pence per share.



The Company paid 5.0 pence per share (2024: 5.0 pence per share) of dividends in the current period, which met the target of 5.0 pence per share annual dividend.

#### Dividend yield per share

2025:	4.8%
2024:	4.3%

The Company continues to achieve its dividend targets. The dividend yield was 4.8% in 2025 (4.3% in 2024).

### 4. Annual Running Costs

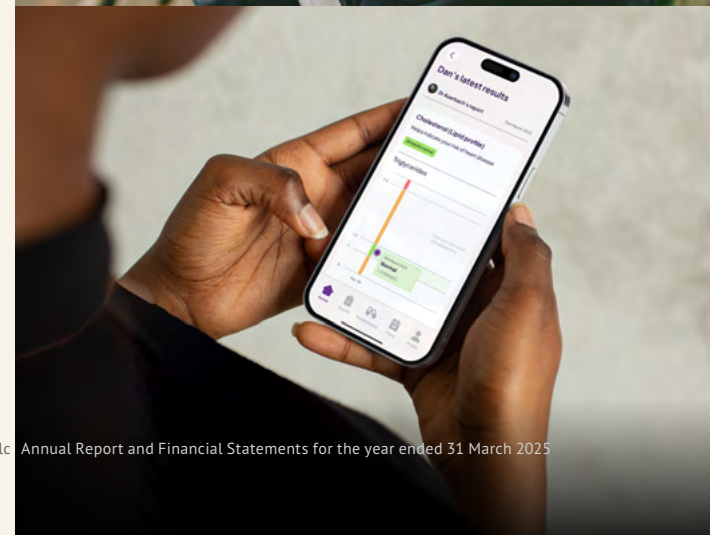
The Company is indemnified by the Investment Manager by such amount equal to the excess by which the Annual Running Costs of the Company exceed 0.5% of the Company's NAV, calculated on an annual basis. The Board monitors its costs carefully (as an APM) and seeks to maintain the Annual Running Costs below 0.5% of NAV.

The Board monitors the Annual Running Costs as follows:

	2025	2024
Annual Running Costs (£'000)	902	876
Net Asset Value (£'000)	251,671	224,075
Annual Running Costs as a percentage of NAV	0.36%	0.39%

See Notes 5 and 8.

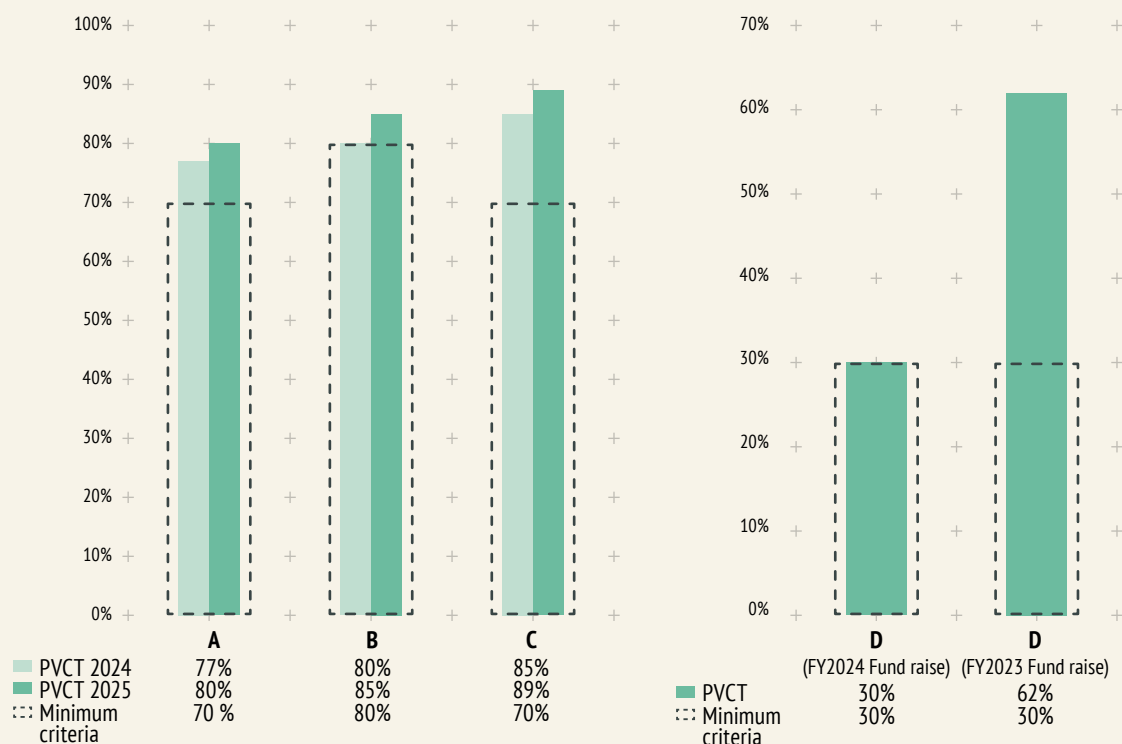
This is within the Company's annual limit of 0.5% of NAV.



## + Key Performance Indicators continued

### 5. Qualifying percentages under VCT rules\*

The Company complies with the VCT rules which require it to maintain the following criteria.



\*The values on these APMs are computed based on specific HMRC rules and are not in line with any GAAP.

E	2025	2024
Maximum	15%	15%
PVCT	0%	0%

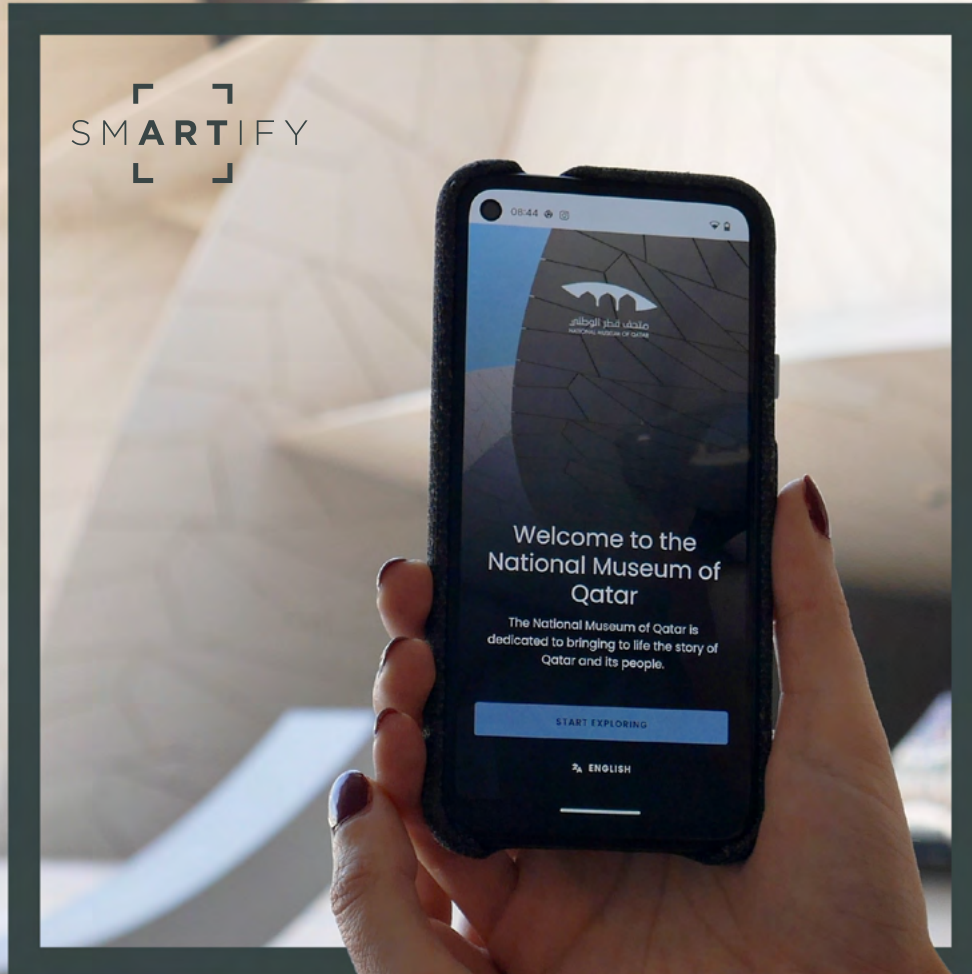
#### Legend

<b>A</b>	The Company's income in the period has been derived wholly or mainly (70% plus) from shares or securities.
<b>B</b>	At least 80% of the value of the Company's investments has been represented throughout the period by shares or securities comprised of qualifying holdings of the company.
<b>C</b>	For funds raised after 5 April 2011, at least 70% by value of the company's qualifying holdings has been represented throughout the period by holdings of eligible shares.
<b>D (FY 2023 Fund Raise)</b>	At least 30% of the funds raised in FY 2022/2023 are invested in qualifying holdings by 31 March 2024.
<b>D (FY 2024 Fund Raise)</b>	At least 30% of the funds raised in FY 2023/2024 are invested in qualifying holdings by 31 March 2025.
<b>E</b>	The Company has not retained more than 15% of its income from shares and securities.

The Company continues to meet the requirements of the VCT rules and is confident there continues to be sufficient investment opportunities to maintain this.



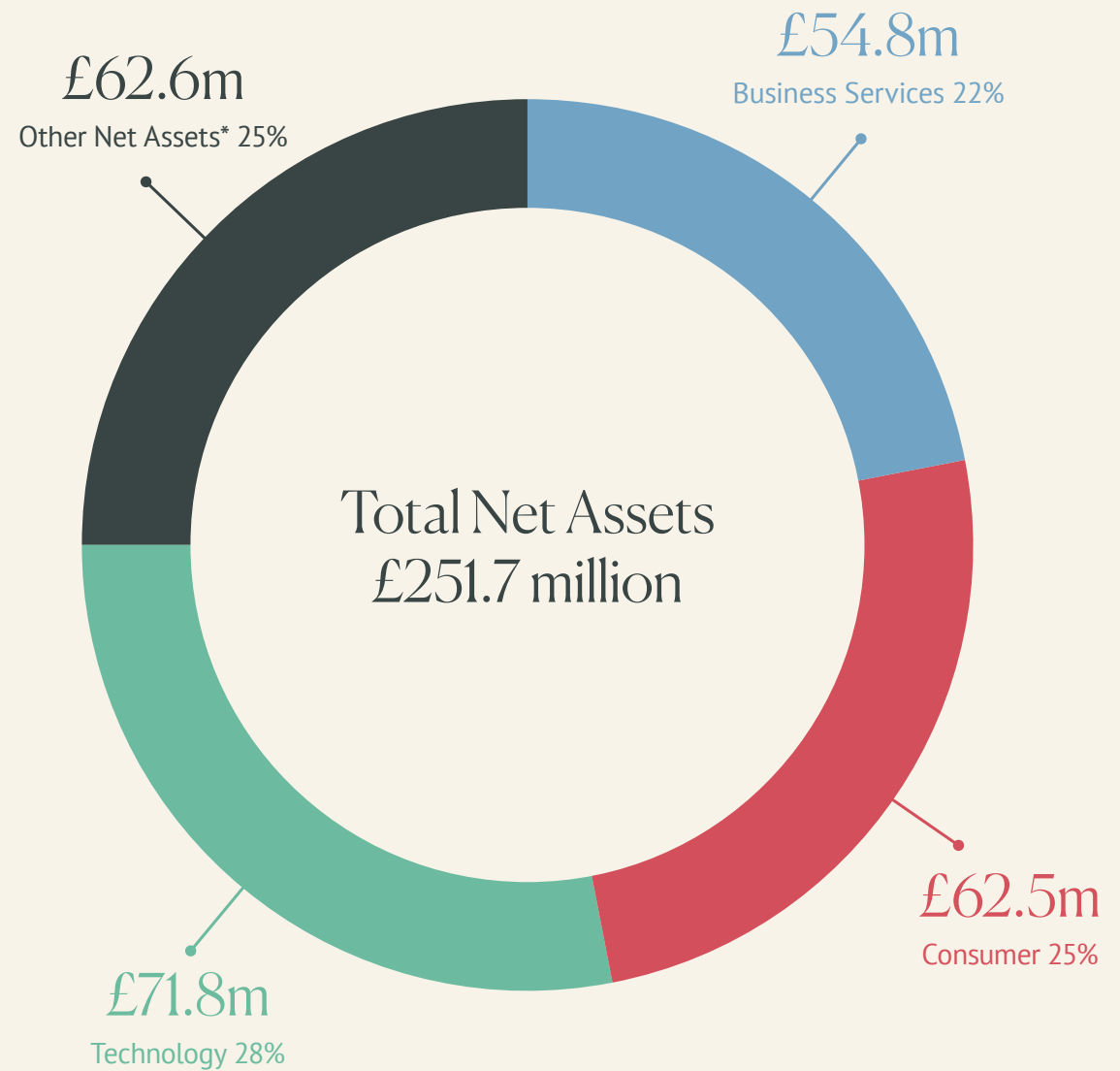
# + Investments



# Segment Analysis

Segmental breakdown of the investment portfolio based on net assets at 31 March 2025.

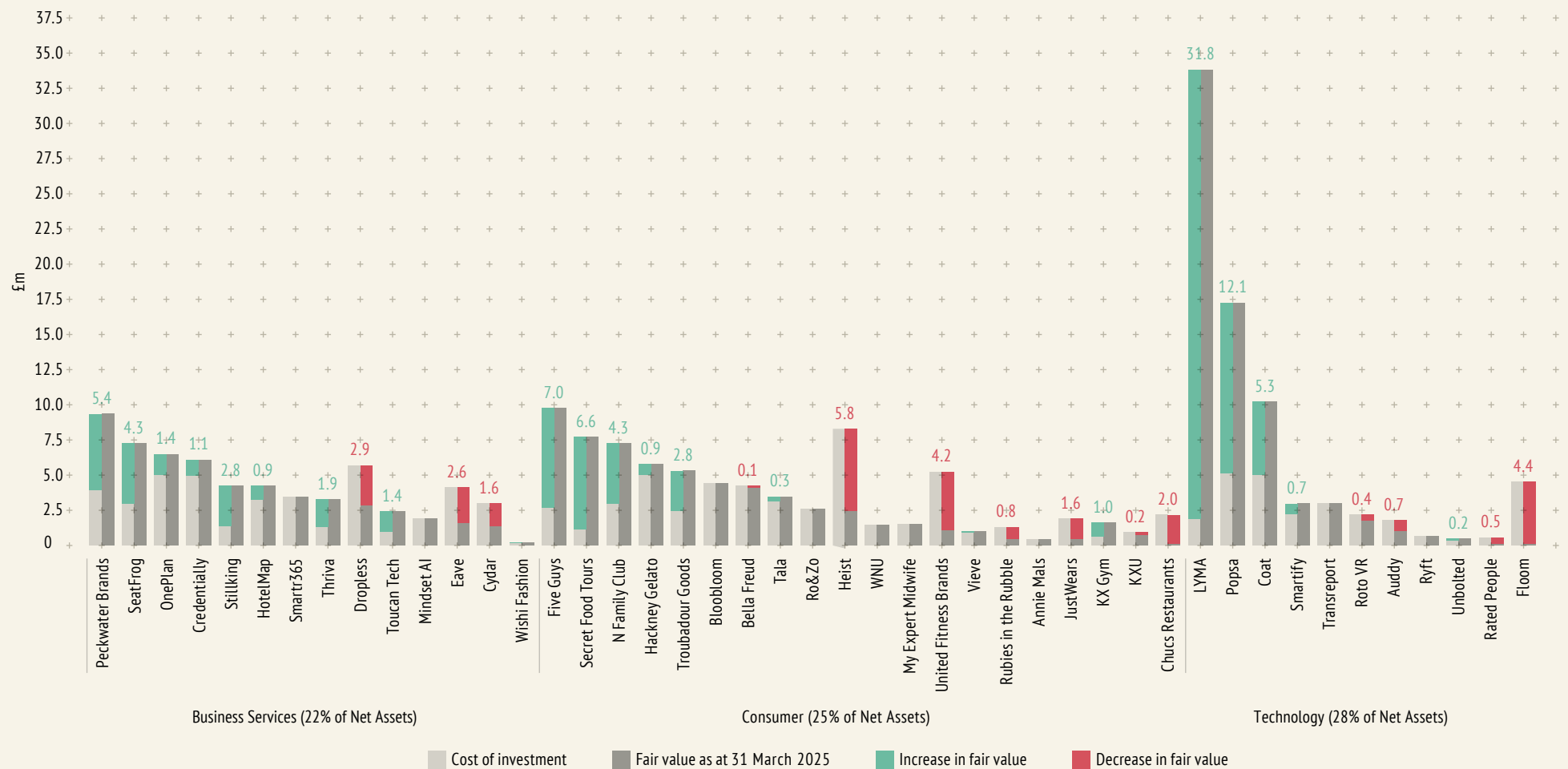
Pembroke VCT has a sector-balanced portfolio and liquidity for new and follow-on investments.



\*Includes interest rolled up in fixed income investments

# Investment Portfolio

## Investment portfolio valuation vs cost



Note: As at 31 March 2025, the Company holds investments, valued at £nil, in Alexa Chung, Bella Freud Parfum, Chilango, Kat Maconie and Kinteract.



## + Investment Portfolio continued

## Business Services

	As at 31 March 2025			As at 31 March 2024		
	Cost £'000	Fair value £'000	% of NAV	Cost £'000	Fair value £'000	% of NAV
PeckWater Brands	4,000	9,375	3.7	4,000	10,888	4.9
SeatFrog	3,000	7,268	2.9	3,000	4,632	2.1
OnePlan	5,000	6,448	2.6	5,000	6,448	2.9
Credentially	5,000	6,110	2.4	5,000	5,000	2.2
Stillking	1,452	4,273	1.7	1,452	5,315	2.4
HotelMap	3,300	4,200	1.7	3,300	4,200	1.9
Smarter365	3,500	3,500	1.4	–	–	0.0
Thriva	1,330	3,266	1.3	1,330	3,752	1.7
Dropless	5,750	2,831	1.1	5,000	2,610	1.2
Toucantech	1,000	2,437	1.0	1,000	2,081	0.9
Mindset AI	2,000	2,000	0.8	–	–	0.0
Eave	4,150	1,590	0.6	3,900	568	0.3
Cydar	3,000	1,360	0.5	3,000	1,793	0.8
Wishi	153	114	0.0	153	457	0.2
Boat	–	–	0.0	3,250	6,480	2.9
	42,635	54,772	21.7	39,384	54,223	24.2

## Consumer

	As at 31 March 2025			As at 31 March 2024		
	Cost £'000	Fair value £'000	% of NAV	Cost £'000	Fair value £'000	% of NAV
Five Guys	2,726	9,772	3.9	2,726	9,772	4.4
Secret Food Tours	1,195	7,749	3.1	2,000	10,622	4.7
N Family Club	3,000	7,297	2.9	3,000	7,297	3.3
Hackney Gelato	5,000	5,878	2.3	4,500	5,378	2.4
Troubadour	2,540	5,381	2.1	2,540	5,381	2.4
Bloobloom	4,500	4,500	1.8	2,500	1,672	0.7
Bella Freud	4,279	4,191	1.7	4,329	4,191	1.9
Tala	3,200	3,510	1.4	200	510	0.2
Ro&Zo	2,600	2,600	1.0	1,500	1,500	0.7
Heist	8,349	2,508	1.0	8,349	2,508	1.1
KX	700	1,654	0.7	700	1,654	0.7
With Nothing Underneath	1,500	1,500	0.6	–	–	0.0
My Expert Midwife	1,500	1,500	0.6	1,500	904	0.4
United Fitness Brands	5,276	1,028	0.4	5,276	1,028	0.5
Vieve	1,000	1,025	0.4	1,000	590	0.3
KXU	1,034	790	0.3	1,034	790	0.4
Rubies in the Rubble	1,328	510	0.2	1,328	510	0.2
Annie Mals	500	500	0.2	500	500	0.2
JustWears	2,000	420	0.1	2,000	760	0.3
Chucs Restaurants	2,220	200	0.1	2,220	639	0.3
	54,447	62,513	24.8	47,202	56,203	25.1

Note: As at 31 March 2025, the Company holds investments, valued at £nil, in Alexa Chung, Bella Freud Parfum, Chilango, Kat Maconie and Kinteract.

## + Investment Portfolio continued

## Technology

	As at 31 March 2025			As at 31 March 2024		
	Cost £'000	Fair value £'000	% of NAV	Cost £'000	Fair value £'000	% of NAV
LYMA	2,000	33,778	13.4	2,000	31,169	13.9
Popsa	5,200	17,253	6.9	5,200	17,253	7.7
Coat	5,000	10,275	4.1	5,000	4,496	2.0
Smartify	2,300	3,045	1.2	1,500	2,245	1.0
Transreport	3,000	3,000	1.2	3,000	3,000	1.3
Roto VR	2,250	1,823	0.7	1,750	1,323	0.6
Auddy	1,800	1,108	0.4	1,800	1,108	0.5
Ryft	660	660	0.3	-	-	0.0
Unbolted	400	553	0.2	400	553	0.2
Rated People	641	189	0.1	641	621	0.3
Floom	4,560	145	0.1	4,560	1,955	0.9
Beryl	-	-	0.0	553	1,889	0.8
	27,811	71,829	28.6	26,404	65,612	29.3

## Totals

	As at 31 March 2025			As at 31 March 2024		
	Cost £'000	Fair value £'000	% of NAV	Cost £'000	Fair value £'000	% of NAV
Total Portfolio before interest	124,893	189,114	75.1	112,990	176,038	78.6
Interest rolled up in fixed-income investments	-	5,466	2.2	-	6,451	2.9
Total Portfolio including interest	124,893	194,580	77.3	112,990	182,489	81.4
Other Net Assets	57,091	57,091	22.7	41,586	41,586	18.6
Net assets	181,984	251,671	100.0	154,576	224,075	100.0

# Investment Manager's Review

COAT

# Investment Manager's Review

The 2025 financial year marked a period of progress for the Investment Manager. Against a dynamic market backdrop, we remained disciplined and proactive in sourcing high-quality investment opportunities, driving value across our portfolio, and delivering positive outcomes for stakeholders. This approach translated into significant achievements, with all KPIs on pages 10 to 12 being met, and in most cases, improved, underscoring the effectiveness of our strategy and execution. The year culminated in the highest net asset value since the inception of Pembroke VCT, reflecting the portfolio's resilience and growth, and was further supported by our most successful fundraising year to date, securing £50.8 million and reinforcing investor confidence in our long-term potential.

Our role as Investment Manager to Pembroke VCT is focused on three key areas: fundraising for the Company, sourcing and executing investment opportunities, and driving value across the portfolio.

## Fundraising

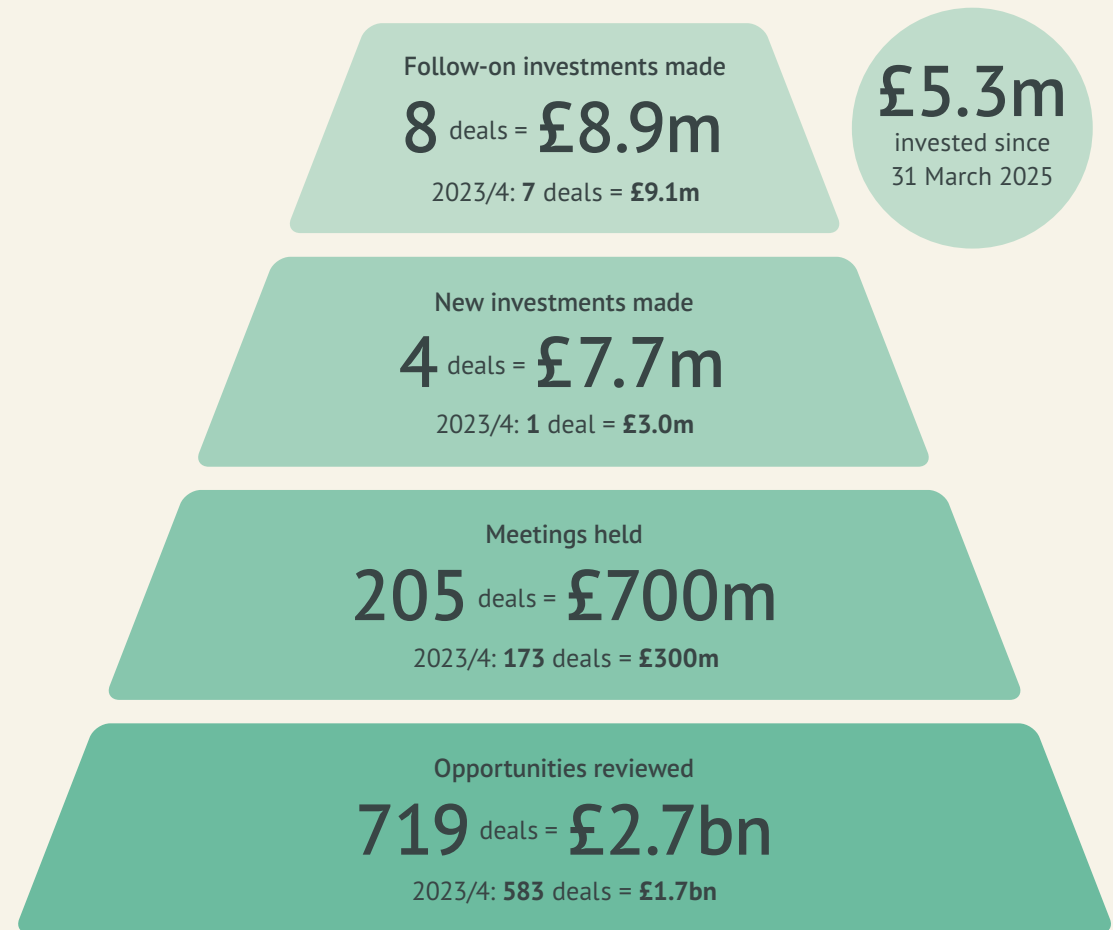
We delivered a strong result for the fundraising year 2024/2025, securing £50.8 million, the highest in Pembroke VCT's history. This record-breaking achievement reflects the growing confidence of both new and existing investors in our investment strategy, track record, and ability to generate sustainable returns. The success of the fundraise not only enhances our capital base but also positions us strongly to capitalise on future investment opportunities and continue building a diversified, high-quality portfolio.

## Sourcing and Executing Investment Opportunities

We actively pursued and evaluated a steady flow of investment opportunities throughout the year. The second half of the financial year saw a marked increase in the volume and quality of deal flow. Through proactive outreach and engagement with market participants, we secured access to a number of high-quality opportunities, some of which have contributed to the improved investment activity since September 2024.

The following graph provides insights into the flow of investment opportunities during the year.

## 2024/25 Investment Deal Flow





## + Investment Manager's Review continued

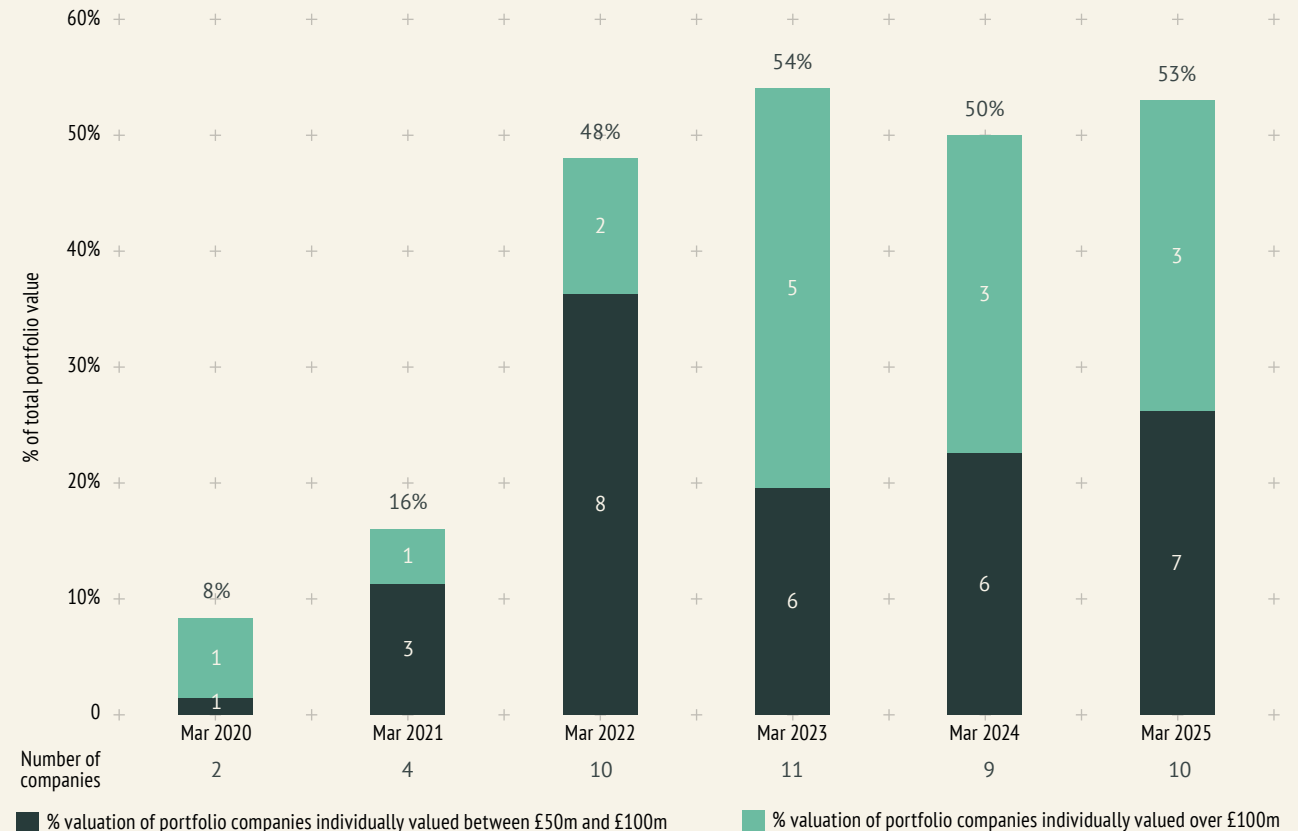
### Driving Value Across the Portfolio

We remained focused on supporting our portfolio companies through evolving market conditions, offering tailored strategic guidance that enabled them to adapt their operations, manage cost pressures, navigate leadership transitions, and respond effectively to market disruptions, all while staying firmly aligned with sustainable growth and profitability objectives.

A key part of our investment philosophy is backing exceptional founders and management teams. Their clarity of vision, operational excellence, and agility in decision-making reduce the execution risk, allowing us to act as a true partner rather than just a problem-solver. In addition, we have continued to strengthen boards across our portfolio with strategically appointed, industry-qualified non-executive directors and chairpersons. These enhancements bring critical sector expertise and independent challenge, helping to scale businesses responsibly and with ambition.

This hands-on yet founder-led approach has contributed meaningfully to the resilience of the portfolio, as reflected in its stable valuation. We are pleased to report that ten of our portfolio companies are now individually valued in excess of £50 million—up from just two in 2020. These businesses now represent 53% of the total portfolio value, demonstrating our increasing focus on supporting larger, more resilient companies. Many of these high-performing businesses have expanded their customer bases, secured meaningful B2B partnerships, and delivered impressive commercial outcomes—further validating their long-term growth potential.

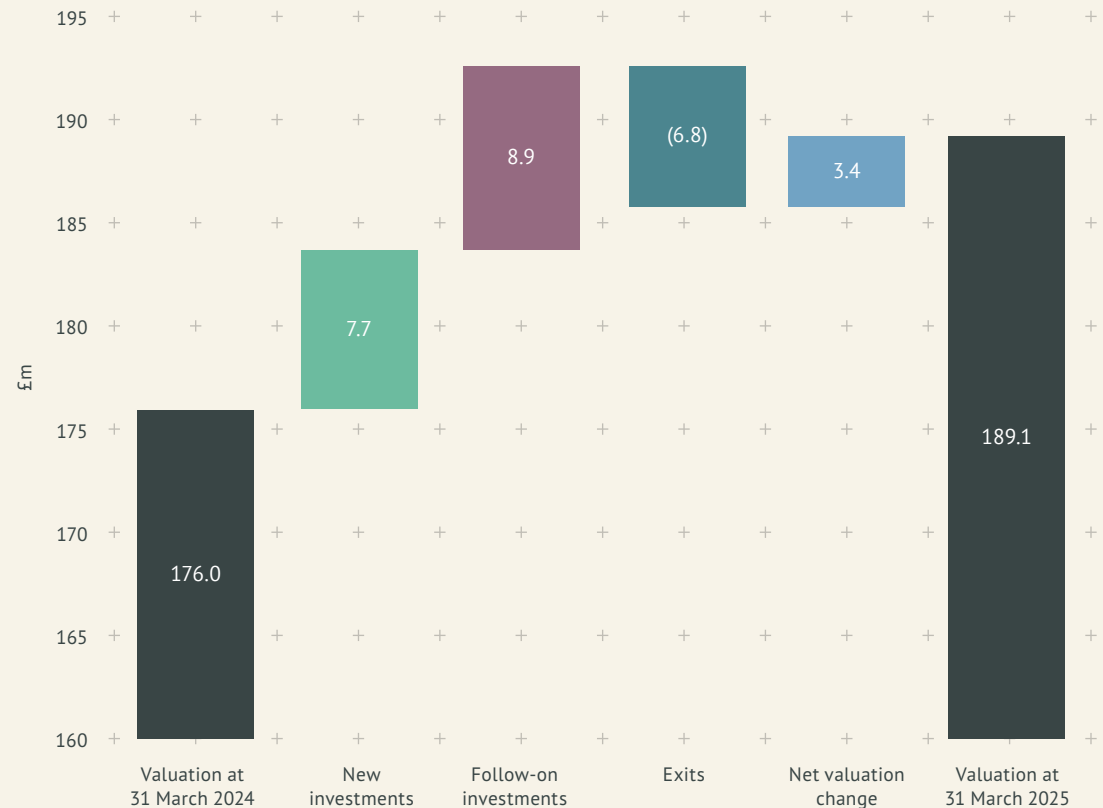
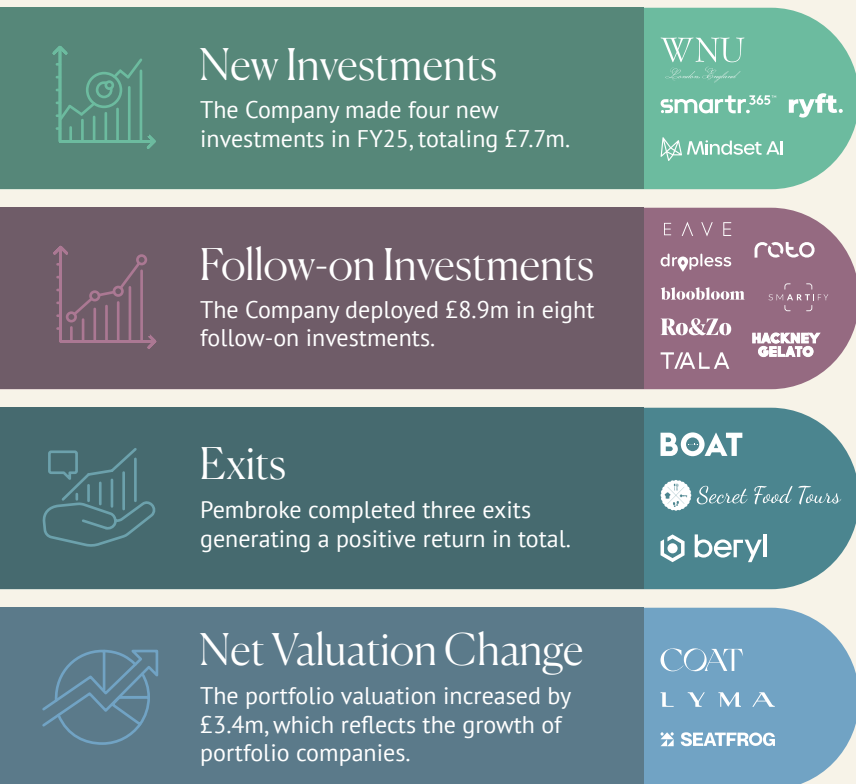
### Companies individually valued at greater than £50m enterprise value



# + Investment Manager's Review continued

## Overall Portfolio Performance

The movement in the value of the Company's portfolio is illustrated below:



The portfolio value as of March 2025 reflects a 56% uplift on cost (2024: 62%). The decrease in the year-on-year percentage is driven by recent investments, which remain held at cost, and investment realisations during the year.

We acknowledge the uncertainties and volatility in the market, yet our portfolio companies continue to adapt their strategies to overcome challenges and capture new opportunities. Our founders and management teams are committed to exploring innovative avenues for customer acquisition, leveraging brand partnerships, influencer collaborations, and targeted B2B strategies. Several portfolio companies are forming mutually beneficial alliances, creating scalable revenue streams with minimal additional costs.

We are pleased to report that a number of our portfolio businesses are achieving sustainable growth and driving positive results. Strong performers within our portfolio include Lyma, Secret Food Tours, SeatFrog, Bloobloom, My Expert Midwife, and Coat, all of which are on strong growth trajectories.

## + Investment Manager's Review continued

### Strong performers in our portfolio



LYMA's expansion into the US market, along with the launch of innovative products like the LYMA Laser Pro and LYMA Skincare, has driven sales. The recent US FDA clearance for the LYMA Laser Pro in the US has helped sales exceed forecasts since its US launch in April, despite the challenges posed by recent tariffs.



Secret Food Tours now operates in more than 60 cities worldwide and continues to scale, adding new tours in both established and emerging locations. Following a successful partial exit, the business continues to achieve strong growth rates with significant international expansion plans.



Seatfrog achieved another year with significant growth rates. Product enhancements drove high levels of returning active users. The business also secured a five-year extension to a major contract, reinforcing its position in the market.



Bloobloom has more than doubled its revenue over the past year, growing from two to six stores since our initial investment in 2022. The recent investment round will allow the company to fuel its store rollout strategy. Most of the stores are profitable.



My Expert Midwife has successfully expanded distribution into major UK supermarkets, including Sainsbury's and Morrisons. Amazon has also been firmly established as a key sales channel. The business is now preparing for a brand refresh, set to launch in summer 2025.



Coat delivered a strong financial year, with revenue growth and margins out-performing forecasts—strengthening its profitability. These results reflect the continued focus of the management team on the premium segment of the market.

## + Investment Manager's Review continued



### Challenges Faced by Some Portfolio Companies

We recognise that some of our portfolio companies face challenges in the current economic environment. Heist, Chucs Restaurants, JustWears, Floom and Peckwater Brands have encountered obstacles impacting their growth strategies. In response, the Pembroke team has been working closely with these companies' management teams to develop financially resilient strategies and prioritise cost-effective operations.

**Heist:** The newly appointed CEO and senior management team are focused on positioning Heist as a premium brand in tights and shapewear. This team is driving growth through direct-to-consumer channels, partnerships with wholesalers, and international distributors. Partners now include NEXT, H&M, Nordstrom and Whistles.

**JustWears:** Underwent a management restructuring and developed a strategy for new product launches and retail distribution. JustWears can now be found in John Lewis and Selfridges.

**Chucs Restaurants:** Closed underperforming locations to concentrate on overall corporate profitability.

**Floom:** The business expanded into the US in 2022 and navigated the challenges it faced through increased margin pressure and competitive market dynamics. Subsequent to the year-end, a US based business acquired Floom with a nil return to Pembroke.

Whilst we are disappointed that Floom was ultimately unable to capitalise on the US flower market, this proactive approach across our portfolio has bolstered each company's resilience and positioned them for future growth opportunities.

### US tariffs and the Pembroke VCT portfolio

The US has introduced country-of-origin trade tariffs on goods from 50 countries, including the UK, with rates initially ranging from 10% for the UK to over 100% for China. The tariffs, sector exemptions and rules continue to change as negotiations progress. The new tariffs are proposed to apply to goods imported into the US, with services provided to the US being out of the scope.

We have engaged with the portfolio companies about the potential impact and the majority remain largely unaffected by the introduction of tariffs. Those with exports into the US may face some challenges and have begun to look at supply chain options and scenario planning to mitigate the margin impact of the tariffs.

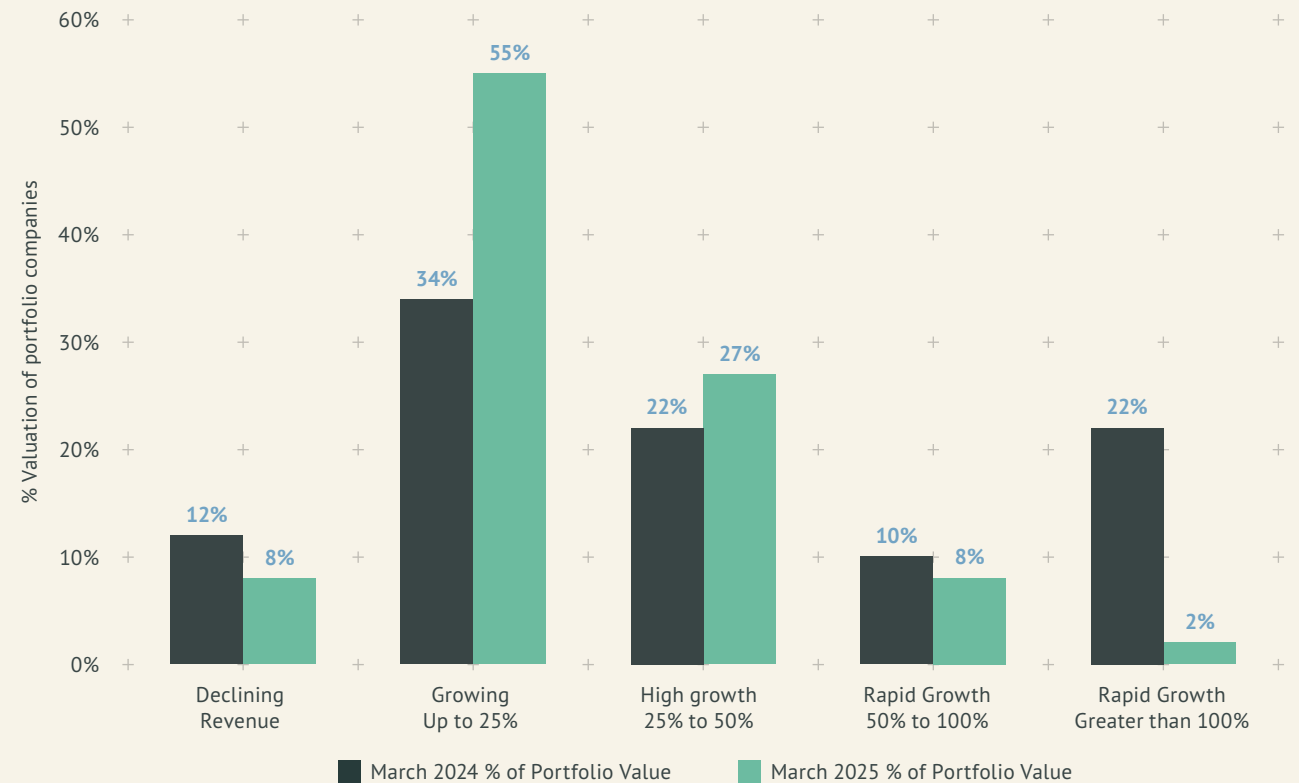


## + Investment Manager's Review continued

Our portfolio has demonstrated resilience and stability, with the majority of companies continuing to achieve growth. While a few companies have experienced a decline in year-on-year revenue, this is largely due to strategic efforts to optimise revenue quality, enhance profit margins, reduce operating losses and extend cash runways.

The following graphs illustrate the revenue growth achieved and the revenue and profitability stages across our portfolio companies.

### Year on Year Revenue Growth\*



### Number of companies in each band

	Declining Revenue	Growing Up to 25%	High growth 25% to 50%	Rapid Growth 50% to 100%	Rapid Growth Greater than 100%
March 2024 % of Portfolio Value	8	17	5	4	9
March 2025 % of Portfolio Value	10	19	10	4	2

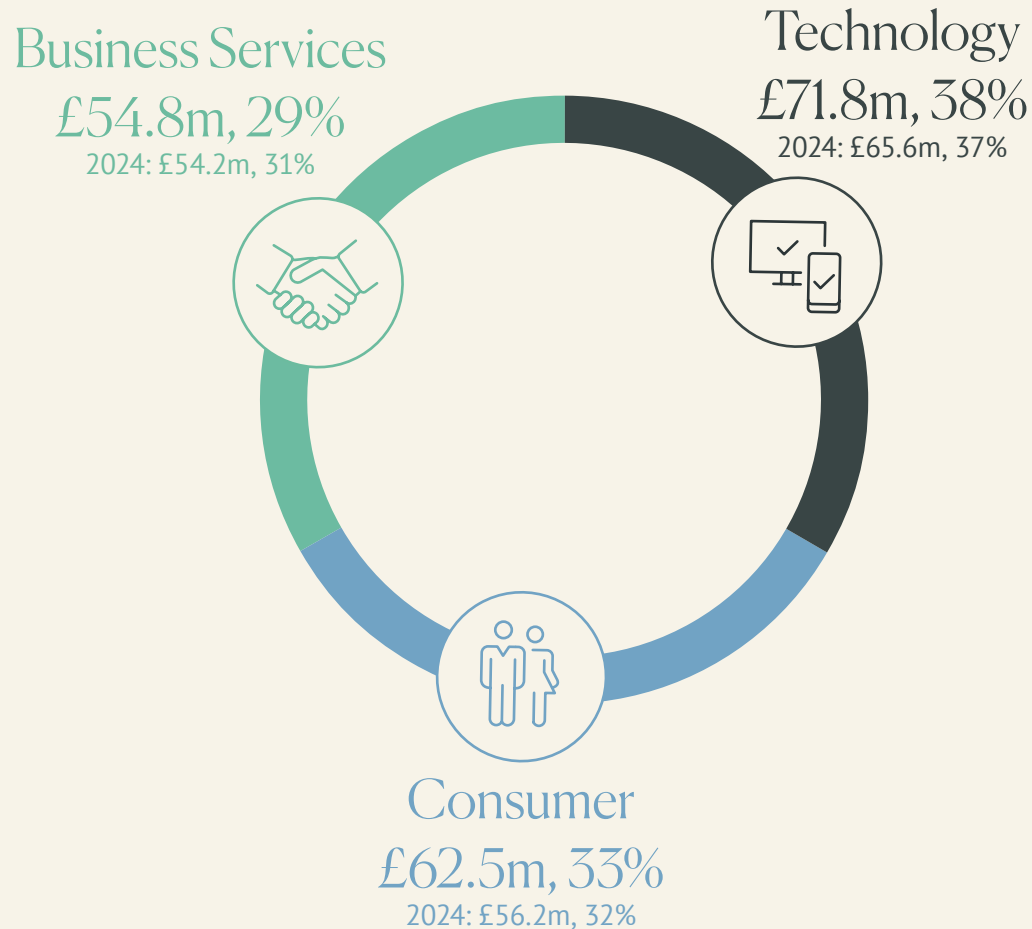
\*Based on actual last 12 months revenue to February 2025.

## + Investment Manager's Review continued

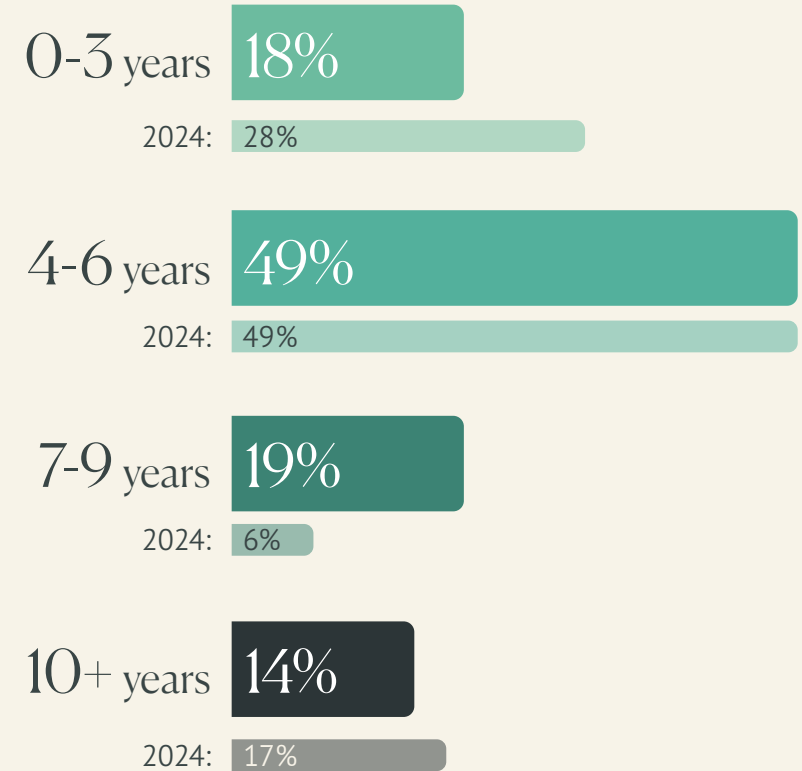
### Current portfolio analysis

The following charts provide a snapshot of our portfolio's valuation as of 31 March 2025, compared to 31 March 2024. They offer insights into the portfolio's stability across sector spread, the duration of the investment hold period, and current valuation compared to cost. This analysis highlights the diversification within the investment portfolio.

#### Portfolio Valuation by Sector



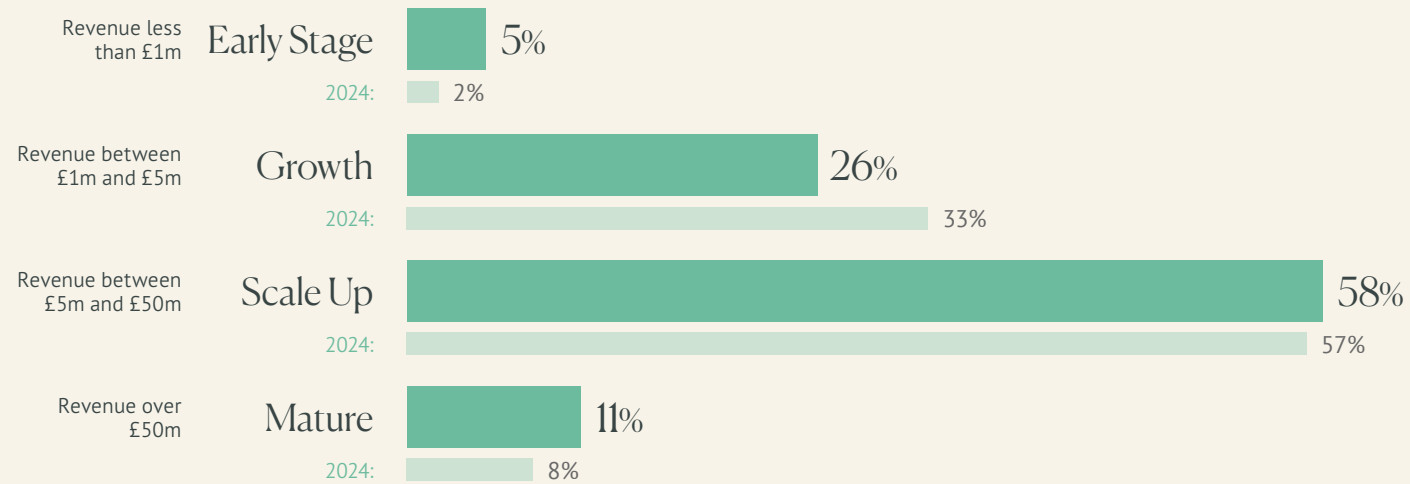
#### Portfolio Valuation by Holding Period



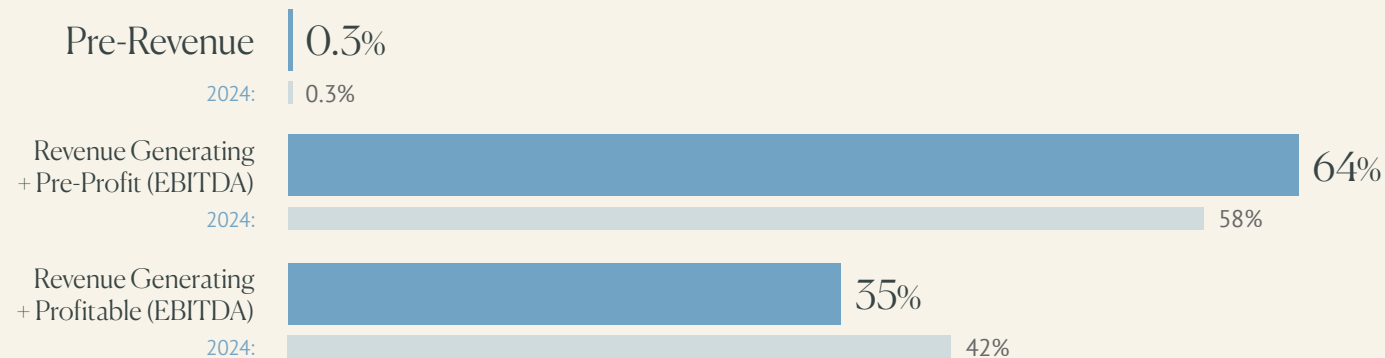
## + Investment Manager's Review continued

### Portfolio Valuation by

#### Revenue Stage

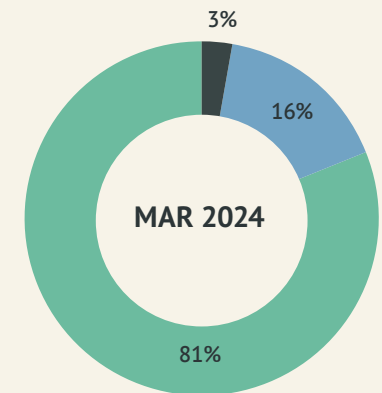
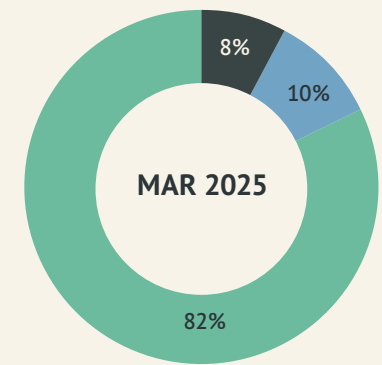


#### Profitability Stage



### Portfolio Valuation Compared to Cost

82% of the portfolio is valued above cost.



● At cost  
● Below cost  
● Above cost

## + Investment Manager's Review continued

### Investment activity

The Company invested £16.6 million (2024: £12.1 million) in total in the year including £7.7 million in four new companies (2024: £3.0 million in one company) and a further £8.9 million (2024: £9.1 million) in eight existing portfolio companies (2024: seven).



Founded by Barrie Hadfield, a serial technology entrepreneur with a proven track record in building and exiting successful software-as-a-service (SaaS) businesses, the company is poised for growth. As founder and CEO of Mindset AI, he is revolutionising how businesses digitise services and scale expertise. Prior to Mindset AI, Barrie founded and served as CTO at Workshare, a company that gained significant traction with over two million users across 70 countries before being successfully sold to HG Capital.

Mindset AI has an innovative approach to integrating AI into business solutions. The company offers a unique SaaS platform that enables organisations to digitise services and scale expertise through customisable, AI-powered digital agents. Mindset AI demonstrates its ability to drive behaviour change and sustained user interaction.

### New investments

As higher-quality deal flow emerged during the year, the four new investment opportunities were completed across all three sectors.



Sadra Hosseini, Alex Mackenzie, and Richard Kirby, founders of Ryft, bring a proven track record, innovative solutions, and a strong market positioning. After successfully scaling and exiting Butlr, a mobile ordering platform for pubs and bars, the team identified a gap in the market for efficient, compliant, and cost-effective payment solutions for marketplaces.

Ryft addresses this need by offering automated next-day payouts with a flat fee structure, ensuring compliance and reducing administrative burdens for finance teams. By allowing digital platforms and financial institutions to own their payments, Ryft is disrupting the payments industry and creating a new revenue stream. With a strong founding team and compelling value proposition, Ryft is primed for significant growth in the fintech sector.

Pembroke's participation in this funding round, alongside existing shareholders, reflects the confidence the investors have in Ryft's potential.

### Post year-end investment activity

Our investment team is working on a number of deals following the increased market activity and is maximising opportunities to expand our portfolio of unique, innovative businesses.

Since the year-end, the Company has made three additional investments totalling £5.3 million, comprising a new investment of £2.0 million in Serve First and follow-on investments of £3.3 million across two companies.



Smartr365, founded by Conor Murphy, is transforming the UK mortgage industry. Conor is also CEO of Capricorn Financial Consultancy, London's largest independent mortgage brokerage. Capricorn manages £2.5 billion in lending and operates in Dubai, Singapore, Hong Kong, and Shanghai, reflecting his proven track record in the sector.

Smartr365 was created to tackle inefficiencies in the mortgage process, automating the entire journey and connecting brokers, lenders, estate agents, and homebuyers through a cloud-based platform. Since launch, it has captured 25% of the UK residential mortgage intermediary market and integrates with over 65% of UK lenders, including Barclays, Nationwide, and NatWest. Under Conor's leadership, Smartr365 continues to drive innovation, streamlining processes and enhancing financial decision-making.



With Nothing Underneath (WNU) and its founder, Pip Durell, combine fashion expertise, sustainable practices, and remarkable growth. Pip, a former Vogue stylist and Tatler editor, launched WNU in 2017 with the goal of creating the perfect women's shirt, drawing inspiration from men's tailoring but designed for the female silhouette. The brand has since earned B Corp certification, highlighting its commitment to sustainability and ethical production.

WNU has gained impressive organic traction, attracting significant PR and celebrity interest, all with minimal marketing investment, indicating a strong product-market fit. With its focus on timeless, high-quality designs at accessible prices, the brand offers a compelling and sustainable market proposition.



## + Investment Manager's Review continued

### Exits

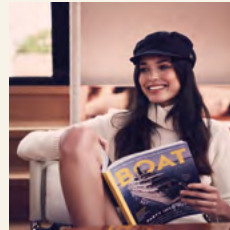


# 5.3x



*Secret Food Tours*

In March 2025, Pembroke successfully realised a portion of its stake in Secret Food Tours through a sale to Harwood Private Capital, a private equity group. The transaction generated £4.3 million in cash proceeds, delivering a strong 5.3x realised return. Pembroke retains a 12.2% equity stake and a Board seat, positioning Pembroke to support the business's continued growth and benefit from further upside through a larger exit in the future.



# 1.4x

**BOAT**

In July 2024, Pembroke successfully exited its stake in BOAT, selling to Informa Group. This exit generated £4.6 million from an initial £3.3 million investment, representing a 1.4x money multiple. Following the exit, a dividend of 2 pence per share was paid to shareholders in October 2024.



# 0.5x

**beryl**

In December 2024, the Company sold its entire 2.3% holding in Beryl following the receipt of a drag-along notice, despite our efforts to negotiate alternative arrangements. The sale generated proceeds of £0.3 million, resulting in a loss relative to the £0.6 million investment cost.

### Valuation

The Company's investments are valued in line with the International Private Equity and Venture Capital (IPEV) valuation guidelines, as of December 2022, developed by the British Venture Capital Association and other bodies. Under these guidelines, valuations are determined at 'fair value' for accounting purposes. Actual commercial transactions by third parties in the companies' shares may be made at valuations lower than, or higher than, the fair value.

To determine fair value, the Investment Manager employs a variety of valuation approaches, combining recent investment prices with market-based methodologies. The market-based approach values an asset by comparing it to similar businesses, operating on the principle that a prudent buyer would pay no more for an asset than the cost of a comparable substitute with equivalent income potential. Recent investment prices are considered fair value only after thorough analysis of all relevant circumstances around each underlying investment.

Portfolio valuations are prepared quarterly by the Investment Manager, reviewed and approved by the Board, and are subject to annual independent audit. Further information is available in the Investment Portfolio and Investment Manager's Review on pages 19 to 50.

## + Investment Manager's Review continued

# Pembroke

INVESTMENT MANAGERS

### About the Investment Manager

The Investment Manager, Pembroke Investment Managers LLP (PIM), has an experienced leadership group and has grown to a team of over 20 (from 11 in 2021). The combined experience of these individuals aligns with the Company's investment objective and strategy. The Investment Manager has significant experience in venture capital, finance, fund management and valuations.

PIM supports the success of the Company through fundraising, fund management, marketing and investment management, including investment pipeline, portfolio management and liaising with professional advisors. PIM aligns itself with the Company's objective to maximise shareholder returns through:

- Progressive approach on fees:
  - To align closely with its shareholders, Pembroke VCT has a unique exit-based Performance Incentive Fee ("PIF") structure with the Investment Manager. PIF is only payable to the Investment Manager if Pembroke VCT's cumulative realised investment gains are greater than its cumulative realised investment losses. This cash based performance fee structure aligns the shareholders and the Investment Manager as the PIF is not paid until Pembroke VCT has made positive cash returns and only after compensating for past investment losses. The Investment Manager cannot be paid a PIF on any unrealised valuation gains during the investment hold period and can only be paid after a profitable exit. Third-party reviewers have commended this alignment of interests.
  - During the last two years, the Investment Manager introduced a 2% arrangement fee and a limited three-year portfolio support fee of £30,000 per year to help its ability to support the close monitoring of the portfolio. These combined fees remain some of the lowest in the market.
- Actively managed and diversified portfolio of resilient companies that continue to grow in a challenging, albeit improving, market environment.
- Wide range of deal flow channels, including corporate finance firms, founders within Pembroke's portfolio, service providers, other funds, direct contacts, and outbound efforts.

The Investment Manager is part of the Oakley group of companies, a leading European mid-market Private Equity investor with over €15 billion of assets under management. Pembroke can therefore draw on the same resources that power Oakley. Oakley has a combined team of over 150 professionals and business support staff who provide the Investment Manager with resources across compliance, governance, HR, legal and IT. Leveraging the high-quality specialist resources of Oakley enables the Investment Manager to operate as a lean and independently-managed investment team, focusing its time on unearthing investment opportunities and working with portfolio founders. Additionally, the Investment Manager gains exposure across multiple asset classes, leveraging insights and contacts to enhance portfolio company performance.

# + Investment Manager's Review continued

## Who we are



### The Leadership Team



**Andrew Wolfson**  
*Chief Executive Officer*

Andrew is responsible for executing Pembroke's strategy, overseeing the investment team, leading deal origination and is directly involved with supporting portfolio companies. He has been with Pembroke since its inception in 2012, and is a member of Pembroke's Deal Committee. He sits on the board of a number of Pembroke's current investments, helping the founders and management teams develop their strategies and supporting them in delivering their goals. Prior to becoming CEO of the Investment Manager, Andrew worked with some of Oakley's earlier-stage portfolio companies, including KX and James Perse. Before joining Oakley, he headed a number of businesses working across a breadth of sectors from hospitality to manufacturing and telecoms. He is also Chairman of Benesco Charity Limited, The Charles Wolfson Charitable Trust and Music in Secondary Schools Trust (MiSST).



**Chris Lewis**  
*Chief Financial and Operating Officer*

Chris joined Pembroke in 2019 and is a member of Pembroke's Deal Committee. Prior to joining Pembroke, he was CFO at Downing LLP. During his ten years at Downing, the business expanded considerably and diversified from managing VCTs into EIS, inheritance tax planning, lending and other investment products. He became a Partner and CFO in 2014. He graduated from University College London and spent nine years with KPMG, where he qualified as a chartered accountant. He has also worked at EY and has been CFO of a London family office. Chris is currently the Chair of the Venture Capital Trust Association (VCTA), the industry body representing VCT managers in the UK and over 90% of the industry's £6.5 billion of funds under management. This year, the VCTA hosted a 30 year celebration at the House of Lords and is actively involved with the Government's consultation round tables on enhancing the VCT scheme.



**Fred Ursell**  
*Head of Investments*

Fred leads Pembroke's investment strategy alongside the CEO and is responsible for its execution across sourcing, due diligence, capital allocation, and portfolio management. He leads the investment team and is a member of Pembroke's Deal Committee. Fred also sits on the boards of several portfolio companies, working closely with founders and management teams to support value creation and long-term growth. Fred joined Pembroke in 2019 and has over a decade of experience working with high-growth, early-stage companies. Prior to Pembroke, he worked in the Growth Finance team at Grant Thornton, advising scaling businesses on raising capital. Fred holds a First-Class Honours degree in Business and Finance and has passed Level I of the CFA programme.

## + Investment Manager's Review continued



### The Investment Team

Our investment team comprises professionals from diverse and dynamic backgrounds, enabling a thorough analysis and recommendation of investment opportunities. By understanding the risks, rewards and commercial viability of each transaction, they provide comprehensive insights. Additionally, team members serve as directors on the boards of portfolio companies, assisting founders and management teams in developing strategies and achieving their goals.

PIM has strengthened its capabilities by adding a specialist in business and people leadership. This addition enhances our ability to partner closely with the leadership teams of our portfolio companies, providing strategic support on Chair, NED, and C-suite talent planning. The specialist will also play a key role in Board-level hiring across both existing investments and future opportunities, helping to ensure our companies are led by high-performing, growth-focused teams.



### The Reporting and Valuations Team

Our reporting and valuations team consists of finance and accounting professionals with experience from leading accounting firms. Their commercial acumen and professional scepticism ensure balanced and well-reasoned valuations of our portfolio of businesses. With their skills and knowledge they analyse the performance of the underlying portfolio company businesses thereby allowing the Investment Manager to make informed investment, strategic and operational decisions.



### The Operations Team

The operations team brings together professionals with expertise in finance, accounting, marketing, business operations and law, ensuring that operational processes support to the Company and its objectives.

- **Marketing:** Supports the Company in fundraising and stakeholder communications and assists portfolio companies with public relations and marketing initiatives.
- **Finance and Operations:** Ensures the Company's finance, operations and corporate governance framework are robust and comply with standards, laws and regulations.
- **Legal:** Our legal director, with over eight years of experience in investments, venture capital, mergers and acquisitions and deal execution, ensures that necessary investor protections are in place and contractual agreements are aligned with the Company's commercial objectives.

## How Do We Manage the Company's Investments?

**Team-Based Approach:** We actively manage our investment portfolio with a team of dedicated professionals who regularly assist founders and management teams with performance, cash runway and strategy. Our investment team collaborates closely with our valuations and reporting team, ensuring mutual support for the founders and management. Additionally, our investment team works hand in hand with our experienced valuations and legal professionals to incorporate input, reviews, and opinions in all deal transactions.

**Founder-Friendly Philosophy:** We are deeply committed to supporting our founders. We believe in their vision and stand by them during challenging times. The success of our founders and their businesses directly translates to growth and returns for the Company and, ultimately, the Investment

Manager. Therefore, we focus on understanding and assisting our founders and portfolio management teams in achieving their aspirations, driving growth and ensuring success.

**Transparent Fee Structure:** The Investment Manager does not charge any investment exit fees to the Company or its portfolio companies. After a decade of not charging arrangement or monitoring fees, a 2% arrangement fee was introduced, and a portfolio support fee of £30,000 per year for three years.

**Extensive Deal Flow Networks:** Our extensive personal and professional network, built through years of operational business experience in the venture space, especially in the consumer, business services and technology sectors, is a key source of deal flow. Our opportunities arise from:

- Introductions from current or former founders we have worked with;
- Direct approaches to the Investment Manager;
- Outbound origination by the Investment Manager;
- Network of corporate finance advisers;
- The Investment Manager's network of professionals and organisations, including Oakley; and
- Our investor base, which often brings opportunities to our attention.

**Collaboration with Experts:** We leverage a diverse range of third-party experts to maximise opportunities for our portfolio companies, including corporate finance advisors, accounting, legal, talent management and other fund managers. We connect our founders and local management teams with these experts to support their success.



## + Investment Manager's Review continued

### How Do We Value Our Businesses?

#### Valuing Early-Stage Companies:

Pembroke VCT's investment strategy involves backing companies at the early stages of their growth journey, where annualised revenues are in the region of £1 million. It is important to recognise that the valuations at which we invest in these businesses for minority holdings do not necessarily reflect the price they could command in a full market sale at that time.

Early-stage company valuations are fundamentally based on potential rather than past financial performance. Unlike mature businesses with predictable revenue streams and established profitability, early-stage ventures are valued based on their future prospects, including market opportunity, scalability, team capability, funding structure and strategic positioning. These are qualitative judgments, often difficult to quantify, and inherently uncertain.

Valuing such companies is a balance between the objective and the subjective. While we apply rigorous analysis and draw on sector expertise, we are making forward-looking assessments that may take several years to prove, often culminating in a profitable exit only once a business has scaled meaningfully or demonstrated sustainable cash flows.

We remain disciplined and thoughtful in our valuation approach, and we acknowledge the inherent subjectivity involved. Our focus remains on the long-term value creation, even where short-term comparable metrics may not align with early valuations.

The two key valuations are the investment's purchase and sale values, and we value each business quarterly considering the following factors.

#### Data-Driven Valuation:

We actively support our portfolio companies and collaborate closely with founders and management teams to foster growth. We maintain constant communication and information exchange. This allows us to gather valuable insights about our portfolio enabling us to make informed valuations. We consider a mix of quantitative, qualitative, historical, and forward-looking information to fairly determine the value of our investments.

#### Market Knowledge Integration:

Our in-depth understanding of our businesses and their market is incorporated with our investment and valuation processes. We regularly analyse the performance and growth trajectory of our investments, integrating this data into our strategies and processes.

#### Market Benchmarking:

We use market benchmarking to ensure our valuations are accurate and reflective of current market conditions. By comparing our valuations with market information and recent transactions, we gain a comprehensive understanding of market sentiment and conditions, allowing us to assess how these factors impact our businesses.

Our valuations are directly influenced by market conditions and the trading performance of our portfolio companies. The valuations predominantly use trading multiples, which reflect recent market activity and our focus on strategic growth. Additionally, our valuation methods incorporate both historical and current data, often based on the most recent funding rounds, supported by either current or expected trading operations.

#### Valuation Representative Trading Multiples and Methodology:

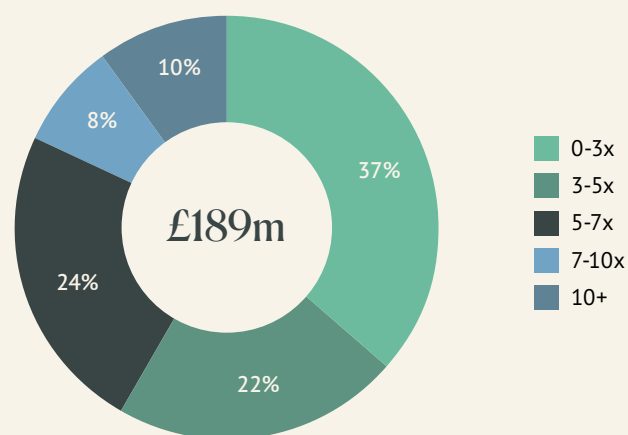
We present revenue trading multiples and the methodologies used to value our investments. Notably, our top 10 holdings represent 61% of the portfolio's total value (compared to 63% in 2024), reflecting both the stability of our core investments and the growing diversification of the portfolio following three realisations and four new investments during the year. In addition, 83% of the portfolio is valued using trading multiples, underscoring that the portfolio's value is driven by the underlying performance of each business.

## + Investment Manager's Review continued

Below, we present revenue trading multiples used in valuing our investments. Notably, our top 10 holdings now constitute 61% of the portfolio's total value, compared to 63% in March 2024.

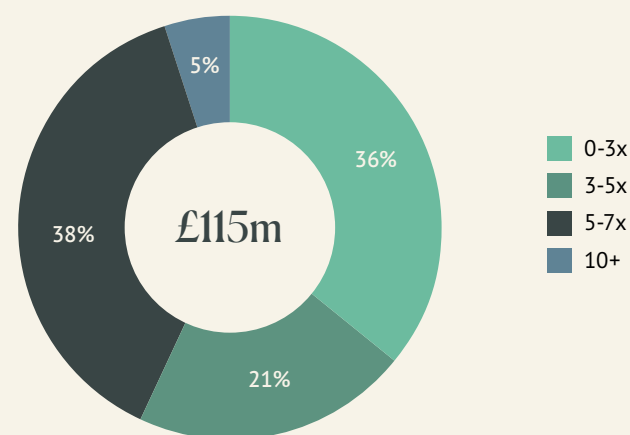
### Valuation Representative Revenue Trading Multiples

All Companies as a percentage of Total Portfolio Valuation



Representative Revenue Trading Multiple <sup>1</sup>	Number of companies	No. companies EBITDA positive	Valuation £m
0-3x	18	5	70
3-5x	9	3	41
5-7x	4	1	45
7-10x	7	1	14
10+	7	0	19
Total	45	10	189

Top Ten Companies as a percentage of the Top 10 Portfolio Valuation



Representative Revenue Trading Multiple <sup>1</sup>	Number of companies	No. companies EBITDA positive	Valuation £m
0-3x	4	2	42
3-5x	3	1	24
5-7x	2	1	43
7-10x	-	-	-
10+	1	0	6
Total	10	4	115

<sup>1</sup>Based on actual last 12 months revenue to February 2025, adjusted for net debt and share options.

Around 10% of the portfolio (7 companies at a total valuation within the portfolio of £19 million) are valued at in excess of a 10x revenue trading multiple. These companies are hyper-growth business models and have valuations based on near-term revenue targets.

Currently, our portfolio consists of 45 investments, with an initial cost of £124.9 million and a fair market value of £194.6 million, reflecting a 56% increase over cost.

## + Investment Manager's Review continued

### A Balanced Portfolio

Our portfolio of 45 companies demonstrates a healthy balance between stable, lower-multiple businesses and high-growth ventures trading at premium valuations. This blend underpins both the resilience of our current Net Asset Value (NAV) and our long-term potential for value creation.

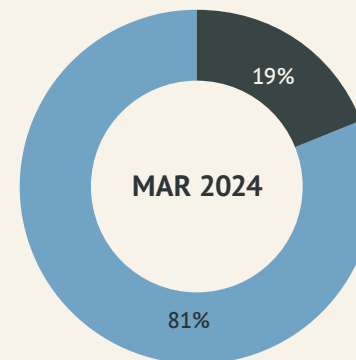
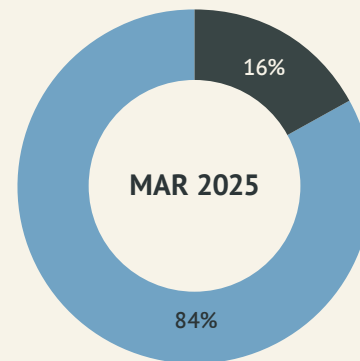
A significant portion of our portfolio, 27 companies, trade on revenue multiples of 0-3x and 3-5x, collectively contributing £111 million (58.7% of portfolio) in valuation. These businesses form a solid foundation for NAV stability, with eight already EBITDA positive. Their valuations are grounded in financial metrics and cash-generative business models, with their steady performance offering assurances against market volatility.

The 18 companies trading at revenue multiples above 5x represent a combined valuation of £78 million (41.3% of portfolio). These companies reflect the diversity of our portfolio and investments in the business services and technology sectors. Their scalability, innovation, and long-term potential present significant growth potential. Though most are not yet EBITDA positive, we see them as the future value drivers of the portfolio, with the potential to deliver outsized returns over time.

The portfolio's structure, half of the valuation stemming from lower-multiple, more mature businesses and the other half from high-multiple, technology-powered high-growth ventures, aligns with our strategy of managing risk while targeting long-term capital appreciation.

### Portfolio Valuation by Method

83% of the portfolio is valued using trading multiples.



● Most Recent Round  
● Multiples



# Investment Manager's Review continued

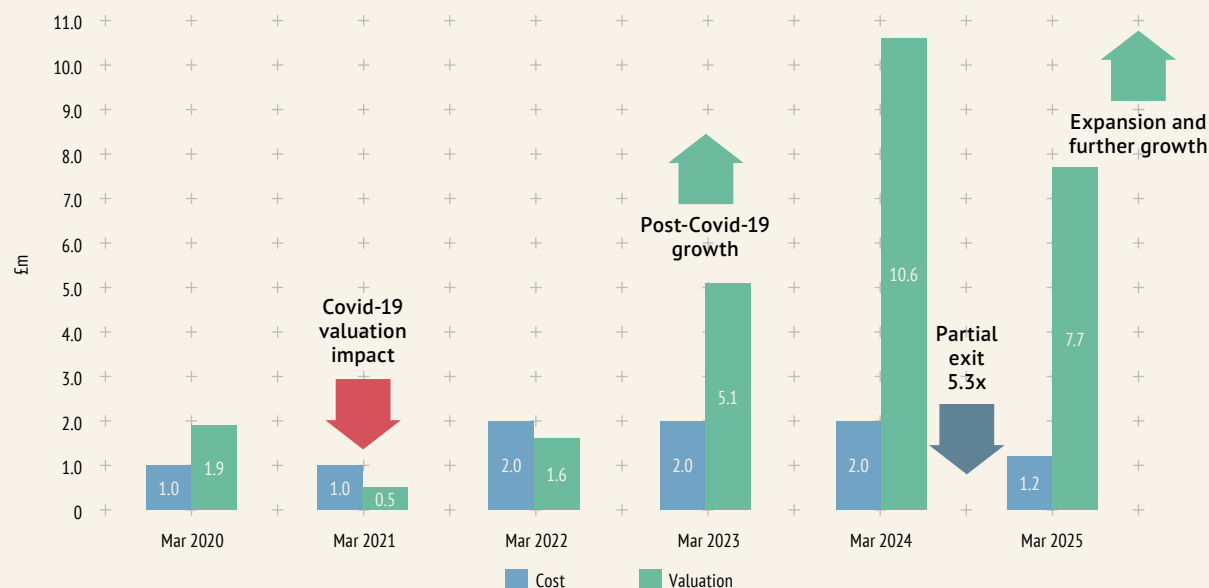
## Illustration on how we value our businesses



### Secret Food Tours

The following summarises the cost and valuation of our investment in Secret Food Tours and the timeline for how we value the business.

Amounts in £m	Cost	Valuation	Method
31 March 2019	1.0	1.3	Multiples
31 March 2020	1.0	1.9	Multiples
31 March 2021	1.0	0.5	Market Value
31 March 2022	2.0	1.6	Most Recent Round
31 March 2023	2.0	5.1	Multiples
31 March 2024	2.0	10.6	Multiples
31 March 2025	1.2	7.7	Multiples



## Timeline of Investment and Valuation:

### March 2019

We made our initial investment in August 2018. The business quickly gained market traction and achieved significant growth. By March 2019, the valuation reflected this success.

### March 2020

The business continued its growth trajectory, resulting in a valuation approximately twice the original investment cost.

### March 2021

The Covid-19 pandemic severely impacted the business, forcing it to halt operations to preserve cash. Consequently, we reduced the valuation to half of our initial investment cost, reflecting the uncertainty during this period.

### March 2022

As the global situation improved, the business resumed its growth journey. In November 2021, we demonstrated our confidence in the founders and their vision by investing an additional £1 million. This support facilitated a swift recovery, and the business began delivering on its potential once more.

### March 2023–March 2024

Secret Foods Tours, along with the broader travel industry, not only recovered from the pandemic but also thrived. This period saw continued growth and success in their operations. The valuation of our investment reflects this ongoing positive performance.

### March 2025

The business continued to expand and strengthen its market position, resulting in sustained value growth. In March 2025, Pembroke VCT sold a portion of its stake, achieving a realised return of 5.3x. The remaining holding retains significant upside potential as the company accelerates its growth strategy. The valuation as at March 2025 reflects Secret Food Tours' robust performance and positive outlook, reinforcing our confidence in its long-term value creation.



## + Investment Manager's Review continued

### ESG

The Company, together with the Investment Manager, supports the transparent reporting of environmental and social topics.

The following portfolio companies are certified B Corporation business, publicly committing to transparent reporting of their environmental and social impacts.



**RUBIES IN THE RUBBLE**



**family club**



**Just Wears**



**WNU**  
*London, England*



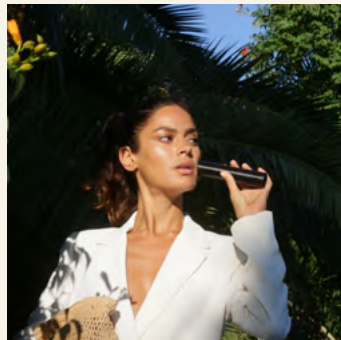
**Popsa**



**TROUBADOUR**



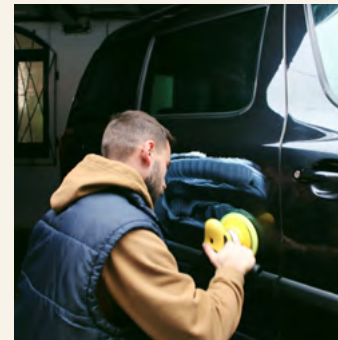
**L Y M A**



**COAT**



**dropless**



### Diversity and inclusion

The Company with the Investment Manager continue to monitor the diversity and inclusion of its portfolio. Further details can be found in the Strategic Report on pages 57 and 58.



# Investment Portfolio



# + Business Services

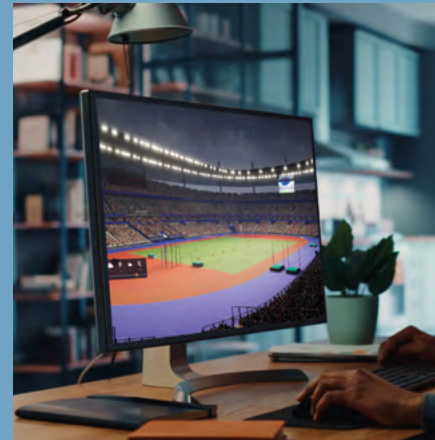
## 22%

of net assets



Peckwater Brands develops virtual food brands for delivery-only restaurant franchises which are operated by existing restaurant owners allowing them to increase their revenue from their existing kitchens. Since its commercial launch in 2020, Peckwater has developed multiple brands, ranging from Korean fried chicken and wings to a plant-based hot dog brand in partnership with Unilever.

Cost	£4.0m
Valuation	£9.4m
Basis of valuation	Multiples
Equity holding	11.4%



OnePlan has built a collaborative, easy-to-use, real-time platform for event and venue planning. OnePlan combines some of the best selection of 2D, 3D, satellite, and aerial maps into its platform to provide planners with fully customisable solutions to suit their event planning needs. The user-friendly design allows employees of all skill levels to use the platform without specialist training. The company has delivered a contract for the 2024 Olympic and Paralympic Games in Paris.

Cost	£5.0m
Valuation	£6.4m
Basis of valuation	Multiples
Equity holding	14.1%



Credentiaally is aiming to ease the administrative burden placed on both medical and clerical staff when applying for and filling job vacancies in Health and Social Care. This application process is resource intensive and can take up to six months. To reduce this burden, Credentiaally has developed software that automates the sign-up, verification, and ongoing compliance of employees in Health and Social Care. Following success in the UK market, they are currently expanding in the US.

Cost	£5.0m
Valuation	£6.1m
Interest rolled up in fixed income investment	£0.1m
Basis of valuation	Multiples
Equity holding	21.3%





## STILKING

Stilking Films is a prolific producer of commercials, TV series, feature films and music videos. The company has created commercials for almost all Dow Jones and FTSE advertisers. They have co-produced a number of successful feature films, including Spider-Man: Far from Home, The Falcon and the Winter Soldier, Casino Royale and created music videos for artists including Beyoncé, Kanye West, Blur, Madonna, and One Direction.

Cost	£1.5m
Valuation	£4.3m
Basis of valuation	Multiples
Equity holding	4.9%



## HOTELMAP

HotelMap is a worldwide platform for managing hotel bookings exclusively for business events such as conferences, professional congresses, conventions, and trade shows. The company seeks to exploit the advantages associated with hotel booking for business events by creating a completely autonomous on-demand platform. HotelMap aims to become the dominant global brand in the sector, enabling the platform to aggregate buying power with hotel suppliers because of its ability to manoeuvre the world's largest audience of business event delegates to HotelMap's official hotels.

Cost	£3.3m
Valuation	£4.2m
Basis of valuation	Most Recent Round
Equity holding	8.1%



## SEATFROG

Seatfrog is a two-sided technology business with a mission to build a better future for rail operators and their passengers with its consumer-facing application. Seatfrog provides enterprise software to train operating companies that increases revenue, creates new incremental revenue sources and improves customer satisfaction scores. Together, Seatfrog's consumer app aims to provide rail passengers with a superior customer experience as the only app that allows one to buy a ticket, upgrade to first-class and switch to any train.

Cost	£3.0m
Valuation	£7.3m
Basis of valuation	Multiples
Equity holding	11.0%



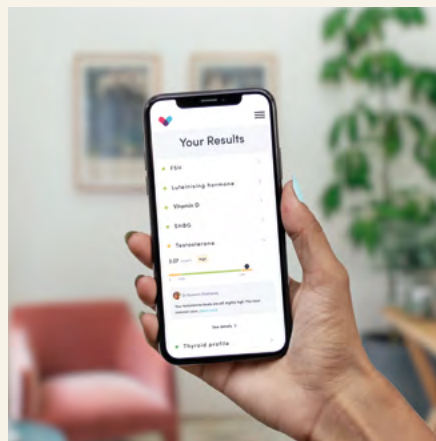




## smartr.<sup>365</sup><sup>TM</sup>

Smartr365 addresses the fragmentation in the mortgage industry by providing a comprehensive digital platform that automates the mortgage process. The platform is designed to significantly enhance both the efficiency and user experience of securing a mortgage for all parties involved including brokers, lender, and home buyers.

Cost	£3.5m
Valuation	£3.5m
Basis of valuation	Most Recent Round
Equity holding	15.2%
Investment in the year at cost	£3.5m



## thriva

Thriva is a proactive healthcare service, which offers at-home blood tests for a range of health markers such as Vitamin B12, Vitamin D, liver function, omega, and iron. Consumers receive the testing kit in the post with NHS-grade results. Post-blood test, Thriva offers a range of supplements they can recommend and offer to consumers based on test results. The company is also working with several government agencies to support their health programs.

Cost	£1.3m
Valuation	£3.3m
Basis of valuation	Multiples
Equity holding	5.2%



## dropless

Dropless has developed an eco-friendly, non-hazardous nano car cleaning solution which has helped save over 200 litres of water every wash. The company launched a scratch and dent repair service in 2020 and the Dropless Hydroloop, the world's first closed-loop HGV and LCV wash system. It has grown rapidly expanding beyond London to Bristol and Manchester through its regional B2B customers.

Cost	£5.7m
Valuation	£2.8m
Basis of valuation	Multiples
Equity holding	27.8%
Investment in the year at cost	£0.8m



## toucantech

ToucanTech is a software-as-a-service (SaaS) CRM and website-builder used by schools, charities and companies to run their communities. It allows organisations to manage marketing, fundraising, alumni communications and events in one easy-to-use, vertically integrated platform. ToucanTech has created a user-friendly, cost-effective community management software platform that encompasses a wide range of features.

Cost	£1.0m
Valuation	£2.4m
Basis of valuation	Most Recent Round
Equity holding	10.7%



## Mindset AI

Mindset AI uses Artificial Intelligence ('AI') to enable learning and development companies to turn static content learning libraries into AI-powered conversational agents that provide precise answers, performance support, and scalable digital coaching. Content owners can create, deploy or sell these agents which can think, decide, and respond to their users with accuracy drawing on owned content libraries.

Cost	£2.0m
Valuation	£2.0m
Basis of valuation	Most Recent Round
Equity holding	14.3%
Investment in the year at cost	£2.0m



## EAVE

Eave aims to help prevent avoidable deafness through the monitoring of, and protection against, damaging noise levels at work. Its first product is a pair of smart ear defenders designed for the construction industry. Unlike traditional passive hearing protection, these work as part of a complete solution to protect workers from hearing damage, as well as to detect and report noise levels. This hardware and software combination is enabling Eave to pivot to data-driven monitoring.

Cost	£4.1m
Valuation	£1.6m
Basis of valuation	Multiples
Equity holding	34.4%
Investment in the year at cost	£0.3m



## CYDAR MEDICAL

Cydar is a medical software company that improves patient outcomes by providing a 'sat nav for surgeons' which uses Artificial Intelligence (AI) to enhance image-guided surgery. The first application of the software is in the field of endovascular surgery. Cydar feeds the data received from these surgeries into the Cydar Surgical Intelligence system which develops a deeper understanding of the variables that affect patient outcomes and aims to improve outcomes going forward.

Cost	£3.0m
Valuation	£1.4m
Basis of valuation	Multiples
Equity holding	5.1%



## WISHI

Wishi is an innovative fashion technology business that brings together personal styling and online wardrobe management functionality to help fully exploit an individual's current wardrobe and provide new clothing suggestions personalised to their look.

Cost	£0.2m
Valuation	£0.1m
Basis of valuation	Most Recent Round
Equity holding	1.6%

# + Consumer

## 25%

of net assets



### FIVE GUYS UK

Five Guys was founded in the US. The company serves a range of hand-made burgers made with fresh locally sourced beef and cooked on a grill, along with fresh-cut fries, served with unlimited toppings. It now has over 150 outlets in the UK and is expanding in Europe.

Cost	£2.8m
Valuation	£9.8m
Interest rolled up in fixed income investment	£4.5m
Basis of valuation	Multiples
Equity holding	1.0%



### Secret Food Tours

Secret Food Tours is a rapidly growing food and beverage tour company that has developed a scalable and profitable approach to global expansion. Its flagship events centre on high-end food tours, culinary events, and nightlife tours. The company operates tours across five continents.

Cost	£1.2m
Valuation	£7.7m
Basis of valuation	Multiples
Equity holding	20.5%
Investment exit in the year at cost	£0.8m



### n family club

N Nursery & Family Club is a 7-day-a-week neighbourhood club, which offers a nursery (N Nursery) during the week and a family club space (N Family Club) at weekends. N Nursery & Family Club is open 51 weeks per year, closing only between Christmas and New Year and, to provide parents with a flexible offering, the nursery is open from 7am to 7pm. The business has more than 30 live sites including its latest additions.

Cost	£3.0m
Valuation	£7.3m
Basis of valuation	Multiples
Equity holding	6.8%





Hackney Gelato produces artisanal gelato that specialises in creating unique and delicious flavours using high-quality, locally sourced ingredients. It was established in 2015 by two chefs, Sam and Enrico, who learnt the craft from the master Gualtieri of Sicily. The brand has quickly become one of the leading suppliers to high-end London restaurants, as well as retail customers through multiple channels including Ocado, Waitrose, Tesco, Whole Foods, Gorillas and independent retail outlets. Hackney Gelato has won 40 Great Taste awards in five years.

Cost	£5.0m
Valuation	£5.9m
Interest rolled up in fixed income investment	£0.1m
Basis of valuation	Multiples
Equity holding	35.2%
Investment in the year at cost	£0.5m



## TROUBADOUR

Troubadour Goods is a sustainable London based luxury men's and women's accessories brand specialising in designing and creating superior handcrafted leather and textile goods, including an affordable range of products. Troubadour has recently opened its first London store in Beak Street, with the entire collection on display.

Cost	£2.5m
Valuation	£5.4m
Interest rolled up in fixed income investment	£0.1m
Basis of valuation	Multiples
Equity holding	29.2%



## bloobloom

Bloobloom sells premium glasses and sunglasses at a fair price, via a seamless buying experience. Bloobloom sells direct to consumer (DTC) both online and offline through a growing store network and offers a free Home Try On (HTO) service for online customers who select five styles to be sent to their home. The business is rolling out stores over London as it continues to grow.

Cost	£4.5m
Valuation	£4.5m
Basis of valuation	Most Recent Round
Equity holding	21.2%
Investment in the year at cost	£2.0m



## BELLA FREUD

Bella Freud is a fashion designer label producing a range of high-end men's and women's clothing and homeware. The collections are available at the flagship store on Chiltern Street in London, online and through a range of luxury retail boutiques and department stores in the UK, and around the world. Bella Freud's mission is to create clothing and accessories that are both stylish and comfortable, and that reflect the brand's unique, irreverent spirit.

Cost	£4.3m
Valuation	£4.2m
Interest rolled up in fixed income investment	£0.3m
Basis of valuation	Multiples
Equity holding	46.4%



## T / A L A

We Are Tala (TALA) is a sustainable activewear brand focused on 'Gen Z' (the generation that was born between 1997- 2012) females. TALA was founded by fitness influencer Grace Beverley, who has amassed on social media a loyal following of over a million followers on her personal Instagram account.

Cost	£3.2m
Valuation	£3.5m
Basis of valuation	Most Recent Round
Equity holding	7.8%
Investment in the year at cost	£3.0m



## Ro&Zo

Ro&Zo is a womenswear brand selling accessible, trend-led pieces that flatter women of all ages and sizes. Ro&Zo's key product categories include dresses and occasion wear, alongside a range of tops, trousers, and loungewear, all of which are designed to be versatile, comfortable, and fashionable.

Cost	£2.6m
Valuation	£2.6m
Basis of valuation	Most Recent Round
Equity holding	32.1%
Investment in the year at cost	£1.1m



## Heist

Heist is a UK-based fashion brand that specialises in creating high-quality, comfortable, and stylish hosiery for women. The company was founded with the goal of rethinking the traditional hosiery industry. Heist uses innovative materials and design techniques to create hosiery that is both comfortable and stylish, with features like a waistband that does not roll down, a seamless design that eliminates bulges, and a range of skin-tone shades that are inclusive. The company also places a strong emphasis on sustainability, using recycled materials and reducing waste in their production process.

Cost	£8.3m
Valuation	£2.5m
Interest rolled up in fixed income investment	£0.2m
Basis of valuation	Multiples
Equity holding	37.1%



## my expert midwife.

My Expert Midwife (MEM) is a pregnancy, post-birth and baby brand offering award-winning products and midwife-led educational services. My Expert Midwife's products are developed in collaboration with experienced midwives and are designed to be safe and effective for both mother and baby.

Cost	£1.5m
Valuation	£1.5m
Basis of valuation	Multiples
Equity holding	13.1%





## UNITED • FITNESS • BRANDS

United Fitness Brands (UFB) is the UK's first fitness supergroup – offering its portfolio of premium studios accelerated growth, scale and commercial prowess within the industry and beyond. UFB brings together the Boom Cycle, Kobox, Barrecore, and Triyoga fitness brands.

Cost	£5.3m
Valuation	£1.0m
Interest rolled up in fixed income investment	£0.1m
Basis of valuation	Multiples
Equity holding	5.3%



## VIEVE

VIEVE is an online first female cosmetics brand founded by Jamie Genevieve, a professional makeup artist and beauty influencer. Jamie has a cult following of over three million social media followers, was voted beauty influencer of the year in 2021 by VOGUE and is a member of the British Beauty Council's advisory board.

Cost	£1.0m
Valuation	£1.0m
Basis of valuation	Multiples
Equity holding	4.2%



## RUBIES IN THE RUBBLE

Rubies in the Rubble produces sustainable condiments. Every Rubies product makes use of otherwise discarded ingredients: aesthetically rejected fruit and vegetables, or under-utilised by-products of food production. The business has focussed on the OOH (out of home) market, whilst also being stocked in leading supermarkets. Their range includes mayo, relishes and ketchup that contains 3x more fruit and 50% less sugar than competitors.

Cost	£1.3m
Valuation	£0.5m
Basis of valuation	Multiples
Equity holding	15.7%



## ANNIE MALS

Annie Mals was incorporated in 2021 by Emily Samuels, an award-winning charity fundraiser and Oxbridge classics graduate. Emily has drafted a series of 15-20 illustrated children's books for 4–6-year-olds. The first book has been published with the rest to follow. Emily plans to then license the characters for television animation and short-form YouTube content with toys, clothing, and accessories also in the proposed pipeline.

Cost	£0.5m
Valuation	£0.5m
Basis of valuation	Most Recent Round
Equity holding	20.0%



**Just<sup>TM</sup>  
Wears**

JustWears is a men's basics brand looking to disrupt a £31 billion category that is dominated by stagnant legacy brands and unsustainable products. JustWears sells men's underwear as well as other basics such as t-shirts and socks and has recently started selling women's underwear. The brand prides itself on the use of innovative materials, with a focus on ergonomic designs and comfort, made using sustainable, biodegradable, high-performance fabrics.

Cost	£2.0m
Valuation	£0.4m
Basis of valuation	Multiples
Equity holding	15.3%



**KX**

KX Gym, founded in 2002, is a private members' gym and spa, which includes a restaurant and clubroom, located in Chelsea, London. KX offers members an exclusive holistic approach to wellbeing, incorporating fitness, diet, and relaxation.

Cost	£0.7m
Valuation	£1.7m
Basis of valuation	Multiples
Equity holding	11.8%



**KXU**

KX Urban (KXU) is a pay-as-you-go development of the established KX luxury gym brand. It offers a range of gym classes including Hiit & Run, Body Barre, yoga, boxing and spinning within a high-quality gym environment with a healthy food and beverage offering.

Cost	£1.0m
Valuation	£0.8m
Basis of valuation	Multiples
Equity holding	10.3%



**CHUCS**

Chucs Restaurants was founded with the goal of creating a unique dining experience that combines Italian inspired cuisine with a modern, luxurious atmosphere with locations open across West London, serving brunch, lunch and dinner. The restaurant's concept reflects the style and branding of the Italian Riviera.

Cost	£2.2m
Valuation	£0.2m
Basis of valuation	Multiples
Equity holding	19.8%





## WNU

*London, England*

Inspired by men's tailoring, British heritage and timeless style, With Nothing Underneath (WNU) fulfils the under-exploited territory of female shirting, using sustainably sourced and high-quality materials, offered at a more affordable price point. The Company was formed to create the perfect women's shirt, with an ethos centred around simplicity, timelessness and effortless design.

Cost	£1.5m
Valuation	£1.5m
Basis of valuation	Most Recent Round
Equity holding	12.0%
Investment in the year at cost	£1.5m



# + Technology

## 28 %

of net assets



## LYMA

LYMA is a luxury wellness brand. The company works closely with the world's leading nutritional scientists, combining intensive R&D with the latest technological advances to produce a unique and high-quality, evidence-based nutritional supplement. It also launched a world-first medical-grade laser that can be used safely at home in conjunction with a newly formulated serum and mist. LYMA has gained a reputation for excellence in the wellness industry and has been recognised with numerous awards and accolades.

Cost	£2.0m
Valuation	£33.8m
Basis of valuation	Multiples
Equity holding	19.7%



## Popsa

Popsa is a photobook app that, using proprietary machine learning algorithms, has reduced the time it takes for customers to produce photobooks from 2 hours to an average of just 5 minutes. Popsa operates in a billion-dollar global industry that has been built on a clunky and frustrating process. By automating the selection of a customer's most relevant photos, Popsa's disruptive software removes this frustration.

Cost	£5.2m
Valuation	£17.2m
Basis of valuation	Multiples
Equity holding	17.7%



## COAT

COAT Paints is a paint brand disrupting a market dominated by ageing incumbents. COAT provides premium, environmentally friendly paint at a cost approximately 20% lower than its direct competitors. COAT's entire range is water-based and solvent-free, low VOC (volatile organic compounds), 100% vegan and 100% animal cruelty-free.

Cost	£5.0m
Valuation	£10.3m
Basis of valuation	Multiples
Equity holding	39.1%

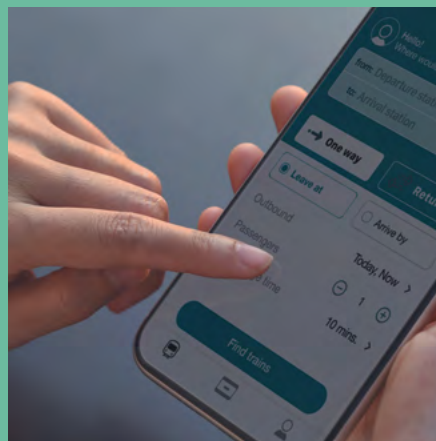




## SMARTIFY

Smartify is an award-winning digital platform used by some of the world's most popular art and cultural institutions to bring their content to life. Smartify gives its users access to audio tours, a 'Shazam for art' feature covering over two million artworks, and a suite of distance learning tools which have been produced in association with the world's leading cultural institutions. Smartify was launched in 2017 by Tate trustee Anna Lowe and digital entrepreneur Thanos Kokkiniotis.

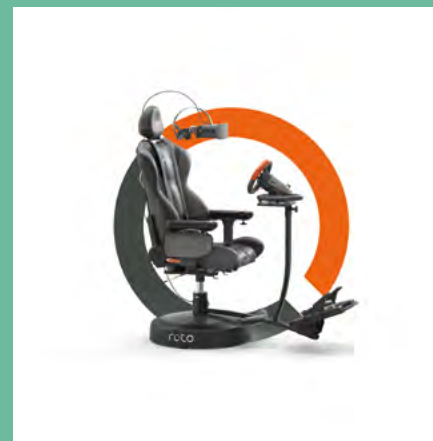
Cost	£2.3m
Valuation	£3.0m
Basis of valuation	Multiples
Equity holding	28.0%
Investment in the year at cost	£0.8m



## Transreport

Transreport is an enterprise SaaS platform and a consumer application that allows the rail industry to facilitate the booking of assisted travel, primarily for elderly and disabled passengers and supports rail operators in complying with the Department for Transport's Service Quality Regime (SQR).

Cost	£3.0m
Valuation	£3.0m
Basis of valuation	Most recent round
Equity holding	7.4%



## ROTO

Roto VR's flagship product is an interactive virtual reality (VR) chair. The chair syncs what users feel with what they see, by auto-rotating wherever the user looks. This phenomenon known as gravitational presence is achieved by incorporating accelerometers, gyroscopes and magnetometers inside the Roto Head tracker; a small device that clips onto the user's own VR headset. The Company has developed a VR immersion chair which boasts a smaller form factor allowing consumers to enter the VR world with the same benefits as the VR chair.

Cost	£2.3m
Valuation	£1.8m
Basis of valuation	Most Recent Round
Equity holding	19.7%
Investment in the year at cost	£0.5m



## AUDDY

Auddy was launched in 2021 to help companies and podcasts build and distribute audio content whilst carefully placing targeted advertisements (ads) therein. Auddy delivers end-to-end premium audio podcast publishing solutions for both creators and organisations. The business is focused on targeted audiences, highly responsive advertising solutions and deep analytics.

Cost	£1.8m
Valuation	£1.1m
Basis of valuation	Multiples
Equity holding	9.2%





## ryft.

Ryft is disrupting the payments industry by allowing digital platforms and financial institutions to own their payments, creating a completely new revenue stream. Ryft's software handles all licencing, processing and distribution of funds to allow these platforms to scale without any regulatory burden.

Cost	£0.7m
Valuation	£0.7m
Basis of valuation	Most Recent Round
Equity holding	2.9%
Investment in the year at cost	£0.7m



## Unbolted

Unbolted provides a platform for peer-to-peer secured lending, offering short-term liquidity to individuals seeking bridging facilities or advance sale loans for personal or small business use. In late 2019 the company launched its first mortgage product to complement the asset-backed lending product.

Cost	£0.4m
Valuation	£0.6m
Basis of valuation	Multiples
Equity holding	5.5%



## Rated people

Rated People, founded in 2005, is one of the UK's leading online marketplaces for homeowners to find tradesmen for home improvement jobs. Trustpilot reviews Rated People as "Excellent" with a rating of 4.4 out of 5.

Cost	£0.6m
Valuation	£0.2m
Basis of valuation	Multiples
Equity holding	0.3%



## FLOOM

Floom is a curated global marketplace platform for independent florists; its mission is to become the primary destination for customers looking to send flowers worldwide. It also encompasses FloomX, which provides a complete back-office function for independent florists to make their work more streamlined, efficient, and enjoyable. Floom is expanding its US operations by collaborating with small independent florists and working to secure increased subscriptions.

Cost	£4.5m
Valuation	£0.1m
Interest rolled up in fixed income investment	£36.0k
Basis of valuation	Most Recent Round
Equity holding	24.7%



# — + Statutory Reports



T / A L A



# Strategic Report

This report has been prepared by the Directors in accordance with the requirements of s414 of the Companies Act 2006 and incorporates the Financial Highlights, Chair's Statement and Investment Portfolio section.

The aim of the Strategic Report is to provide shareholders with the ability to assess how the Directors have performed their duty to promote the success of the Company for shareholders' collective benefit.

## Investment overview

The investment objective of the Company is to generate tax-free capital gains and income on investors' funds through investment, primarily in companies that are founder led, whilst mitigating risk appropriately within the framework of the structural requirements imposed on all VCTs.

## Investment policy

### *Investment objectives*

The Company will seek to invest in a diversified portfolio of smaller companies, principally unquoted companies but possibly also including stocks quoted on AIM or Aquis Stock Exchange, selecting companies which the Investment Manager believes provide the opportunity for value appreciation. Pending investment in suitable Qualifying Investments, the Investment Manager will invest in companies intended to generate a positive return, which may include certain money market securities, gilts, listed securities and cash deposits. The Company will continue to hold up to 20% of its net assets in such products after it is fully invested under the VCT rules.

### *Investment strategy*

For its "qualifying investments" (being investments which comprise Qualifying Investments for a venture capital trust as defined in Chapter 4 Part 6 of the Income Tax Act 2007) ("Qualifying Investments"), the Company is expected to invest primarily in unquoted companies, although it may also invest in companies whose shares are traded on AIM or Aquis Stock Exchange. The Company will invest in a diverse range of businesses, predominantly those which the Investment Manager considers are capable of organic

growth and, in the long term, sustainable cash flow generation. It is likely that investment will be founder led with an established brand or where brand development opportunities exist. The Company will invest in a small portfolio of carefully selected Qualifying Investments where the Investment Manager should be able to exert influence over key elements of each investee company's strategy and operations. The companies may be at any stage in their development from start-up to established businesses.

It is anticipated that, at any time, up to 20% of investments will be held in non-VCT qualifying investments, recognising that no single investment will represent more than 15% of net assets (at the time of investment). Until suitable Qualifying Investments are identified, up to 20% of the net proceeds of any offer will be invested in other funds, with the balance being invested in other investments which may include certain money market securities, and cash deposits.

## Asset allocation

### *Qualifying Investment portfolio*

Under current VCT legislation, the Company must at all times hold at least 80% of its funds in Qualifying Investments. Funds raised in a period of up to three years are excluded from this requirement, but at least 30% of funds raised in any accounting period must be invested in Qualifying Investments by the anniversary of the end of the accounting period in which those funds were raised.

For its Qualifying Investments, the Company will invest primarily in companies whose shares are not traded on any exchange, although it may also invest in companies whose shares are traded on AIM or Aquis Stock Exchange, and will invest up to a maximum of 15% (at the time of investment) in any single Qualifying Investment. The Investment Manager will seek to construct a portfolio comprising a diverse range of businesses. It is expected that a substantial proportion of the Qualifying Investments will be in the form of ordinary shares, and in some cases preference shares or loans.

### *Non-Qualifying Investment portfolio*

Under current VCT legislation, the Company must have invested at least 80% of funds raised in Qualifying Investments within three years of the funds being raised.

However, this programme of investment in Qualifying Investments will take time to complete; thus in the first three years following a fund raise, a considerable proportion of those funds will need to be invested elsewhere, in Non-Qualifying Investments such as certain money market securities, listed securities and cash deposits. At any time after the end of the three years of initial investment in Qualifying Investments, the Company will hold no more than 20% of its funds in Non-Qualifying Investments.

The portfolio of Non-Qualifying Investments will be managed with the intention of generating a positive return. Until suitable Qualifying Investments are identified, up to 20% of the net proceeds of any offer will be invested in other funds, with the balance being invested in other investments which may include money market securities and cash deposits.

## Risk diversification

The Directors will control the overall risk of the portfolio by ensuring that the Company has exposure to a diversified range of unquoted companies, in particular, through targeting a variety of sectors. The Company may invest in a diverse range of securities: unquoted Qualifying Investments will typically be structured as a combination of ordinary shares, preference shares, convertible shares and loans. In order to limit concentration risk in the portfolio, at the time of investment no more than 15% by value of the relevant share pool of the Company will be invested in any single portfolio company. Further, at the time the investment is made, no more than 10% in aggregate of the NAV of the Company may be invested in other listed closed-ended investment funds.

## Borrowing

In common with many other VCTs, although currently the Board does not intend that the Company will borrow funds, the Company has the ability to borrow funds provided that the aggregate principal amount outstanding at any time does not exceed 25% of the value of the adjusted capital and reserves of the Company at the time the borrowings are incurred. In summary, this is when the aggregate of (a) the

# + Strategic Report continued

issued share capital, plus (b) any amount standing to the credit of the Company's reserves less (c) any distributions declared and intangible assets and adjusting for any variation to the above since the date of the relevant balance sheet.

## Business review

A detailed review of the Company's development and performance during the year and consideration of its future prospects may be obtained by reference to this report, the Chair's Statement (pages 7 to 9) and the Investment Manager's Review (pages 18 to 36). Details of the investments made by the Company are given in the Investment Portfolio section (pages 37 to 50).

A summary of the Company's key financial measures is given on pages 5 and 10 to 12.

The Directors consider the following Key Performance Indicators (KPIs) to assess whether the Company is achieving its strategic objectives:

- NAV per share (page 10)
- Total return per share (page 10)
- Dividends per share paid during the year (page 11)
- Annual Running Costs (page 11)
- Qualifying percentages under VCT rules (page 12)

The Directors believe these measures help shareholders assess how effectively the Company is applying its investment policy and are satisfied the results give a good indication of whether the Company is achieving its investment objectives and policy. The KPIs are established industry measures and have been discussed in detail in the Chair's Statement and Investment Manager's Report on pages 7 to 9, and 18 to 36.

## Management agreement

Pembroke Investment Managers LLP (the "Investment Manager"), which is authorised and regulated by the Financial Conduct Authority to conduct investment business, is the Investment Manager of the Company under the terms of an investment management agreement entered into on

15 February 2013, novated to the Investment Manager on 1 July 2014 and varied on 1 March 2013, 3 October 2014, 1 December 2017, 16 July 2020 and 1 April 2021 (the "IMA"). Pursuant to the IMA, the Investment Manager provides discretionary and advisory investment management services to the Company in respect of its portfolio of investments. The Investment Manager acts as the Alternative Investment Fund Manager to the Company.

The Investment Manager provides services in accordance with the IMA for which it receives a management fee of 2% of the Company's NAV. The effect of the cost cap is to restrict the management fee to 2% of NAV less the extent to which the Company's ordinary course annual costs and expenses exceed 0.5% of NAV. The cost cap does not apply to costs and expenses which are not in the ordinary course of the Company's business (for example, costs related to a share offer, any performance incentive fee and costs) and expenses outside an agreed list of standard ordinary course costs.

Contrary to many other investment managers, the Investment Manager does not take any exit fees from any of the portfolio companies or the Company itself. In April 2023 the Investment Manager introduced a Portfolio Support Fee of £30,000 for the first three years of any new or follow-on investment.

As is customary in the venture capital industry, the Investment Manager will be incentivised with a performance fee to align the interests of the Investment Manager and shareholders.

The key features of the performance incentive fee are:

- performance incentive fees are only payable to the Investment Manager if the Company's cumulative realised investment gains are greater than its cumulative realised investment losses. This high watermark net realised investment gain approach requires all realised investment losses to be recovered before any performance incentive fees are paid;
- a Total Return hurdle of 3 pence per year from 14 August 2020 must be achieved before a performance incentive fee is paid to the Investment Manager;

- the relevant performance incentive fees remain unchanged at 20%, of the amount by which cumulative realised investment gains exceed cumulative realised investment losses, less previous performance incentive fees paid to the Investment Manager;
- the relevant performance incentive fees will be calculated at each financial year end and half year balance sheet dates using information disclosed in the relevant year end or half year financial statements;
- unless all the above conditions are met, no performance incentive fee will be payable to the Investment Manager.

The adopted Deed of Amendment & Restatement also revised the duration of the Investment Manager's appointment under the IMA. Under the pre-14 August 2020 IMA, there was another three years to run on the initial fixed ten-year term (after which the IMA would be terminated on one-year's notice by either the Company or the Investment Manager). It was resolved to revise these arrangements so that although the Company's current assets and funds would continue to be subject to a one-year rolling notice period, in future the Investment Manager would have the benefit of a five-year term in relation to any new funds ("New Funds") raised by the Company (and any investments acquired from New Funds). This would revert to a rolling term with termination on one year's notice by either the Company or the Investment Manager after the expiry of the relevant five-year period, although notice to terminate in respect of New Funds given by the Investment Manager would not take effect until such time as the Investment Manager ceases to manage any New Funds.

The Directors are of the opinion that the Investment Manager continues to raise, invest and manage funds for the Company successfully and that the continuing appointment of the Investment Manager on the terms agreed is in the interests of all shareholders.

## Venture Capital Trust status

The Company was granted approval as a Venture Capital Trust by HM Revenue & Customs under s274 of the Income Tax Act 2007. The Directors have managed the affairs of the Company in compliance with this section throughout the year under review and intend to continue to do so.

# + Strategic Report continued

## Risk management

The Board of Pembroke VCT plc (the “Company”) recognises that robust risk management is critical to achieving its investment objectives while protecting shareholder value. The Company’s risk management framework identifies, assesses, monitors, and mitigates risks associated with its investments in growth-stage, founder-led businesses in the consumer, business services, and technology sectors. The Investment Manager, Pembroke Investment Managers LLP, is a member of the Venture Capital Trust Association, which promotes the VCT sector’s contributions to the UK economy. Below are the principal and emerging risks facing the Company and the measures implemented to address them:

## Principal risks and mitigations

Description	Mitigation	Commentary
<b>Investment risk</b>		
<p>The Company invests in unquoted, small, and medium-sized VCT-qualifying companies, which inherently carry higher risks due to their limited operating histories, illiquidity, and exposure to market volatility. These investments may experience significant value fluctuations, and there is a risk that the Company may not recover the full amount invested, or any amount at all.</p> <p>Investment performance is primarily influenced by three market-related risk factors:</p> <p><b>Economic and sectoral volatility</b>, which impacts growth prospects and profitability, thus affecting investment returns.</p> <p>Unquoted companies are sensitive to macroeconomic factors (e.g., inflation, interest rates) and industry-specific trends. A market downturn or sector-specific slump can reduce revenues, profitability, or growth prospects, negatively impacting investment performance.</p> <p><b>Valuation fluctuations</b> caused by changes in market-based inputs such as discount rates or comparable multiples.</p> <p><b>Liquidity constraints</b> related to prevailing market conditions that may impact capital availability or investor demand.</p>	<ul style="list-style-type: none"> <li>• <b>Diversified portfolio:</b> The Company maintains a diversified portfolio of (approximately 45 ) companies across a broad range in terms of financing stage, age, business model and sectors such as consumer, business services, and technology, reducing the impact of underperformance in any single investment.</li> <li>• <b>Due Diligence:</b> The Investment Manager has extensive experience in early-stage investing. Rigorous due diligence is carried out prior to every new investment, with focus on management quality, market potential, and business models with strong pricing power.</li> <li>• <b>Appointed Board Member:</b> The Investment Manager may appoint a team member to the board of a portfolio company, applying a risk-based approach that reflects the company’s significance in the portfolio and engagement from other investors.</li> <li>• <b>Active Management:</b> Portfolio companies submit board reports reviewed by the Investment Manager. The Investment Manager uses its board representation and strategic expertise to support company growth and mitigate operational risks.</li> <li>• <b>Follow-on Investments:</b> A significant portion of capital is allocated to follow-on investments, enabling continued support for existing portfolio companies and reducing exposure to untested new investments.</li> <li>• <b>Manager Incentives:</b> The Investment Manager is incentivised through an exit-based performance fee mechanism, aligned to exceed specific performance hurdles.</li> </ul>	<p>Risk exposure remains elevated due to ongoing macroeconomic volatility. Nonetheless, the portfolio has demonstrated resilience, underpinned by strong fundamental growth characteristics and the execution capabilities of underlying portfolio companies. This reflects positively on the Investment Manager’s ability to identify and back high-quality businesses.</p>

## Emerging risks

The Board remains vigilant to emerging risks, including:

- **Technological Disruption:** Rapid advancements in technologies, such as artificial intelligence and automation, could affect portfolio companies’ competitiveness. The Company mitigates this by investing in technology-driven businesses, such as Mindset AI and Smartr365, which are well-positioned to capitalise on these trends.
- **ESG Considerations:** Growing emphasis on environmental, social, and governance (ESG) factors may influence investor sentiment and portfolio company operations. The Company integrates ESG principles into its investment process, prioritising sustainable and socially responsible businesses to enhance long-term value.
- **Geopolitical Uncertainty:** Global events, such as recent US trade disputes or periods of political instability, may affect portfolio companies with international exposure. The Company remains largely insulated from such risks, as it invests in early-stage, UK-domiciled businesses with limited direct exposure to impacted regions. However, the Board remains mindful of potential indirect effects on portfolio performance through broader macroeconomic channels.



## + Strategic Report continued

Description	Mitigation	Commentary
<b>Valuation risk</b>		
Valuing unquoted investments requires significant judgment and estimation due to the absence of an active market for these shares and limited external benchmarks. This increases the risk of discrepancies between reported NAV and their eventual realisable amounts and may be exacerbated by management override. Valuations may also be influenced by external factors, such as market volatility and broader macroeconomic conditions.	<ul style="list-style-type: none"> <li>• <b>Robust Valuation Process:</b> Robust Valuation Process: The VCT's portfolio valuations are subject to a rigorous and multi-layered review process. Valuations are initially prepared by the Investment Manager on a quarterly basis and subsequently undergo several internal reviews to validate their robustness and accuracy. This process culminates in approval by the VCT's Board. Once a year, the valuations are also ratified by the external auditors as part of the annual audit, ensuring that any issues or inaccuracies are identified and addressed. The Audit, Risk &amp; Valuations Committee, chaired by Mark Stokes (effective from 12 September 2024), oversees this process and ensures conformity with the International Private Equity and Venture Capital Valuation (IPEV) Guidelines.</li> <li>• <b>Independent Reviews:</b> Where appropriate, external advisers may be engaged to provide an independent view on portfolio valuations, adding an additional layer of scrutiny and robustness.</li> <li>• <b>Aligned Incentives:</b> The Investment Manager's performance is formally reviewed at least once a year and informally at each board meeting. Incentives for the team are determined by exit outcomes instead of interim valuations, thereby aligning incentives with delivering long-term shareholder value.</li> </ul>	These measures contribute to rigorous valuation practices, strong governance, and alignment of interests. As a result, the board considers valuation risk to be low to moderate.
<b>Credit risk</b>		
Credit risk refers to the potential for financial loss resulting from a counterparty's failure to meet its financial obligations. The Company is exposed to credit risk through its holdings of loan notes in investee companies, investments in money market funds, cash deposits, and trade or other receivables.	<ul style="list-style-type: none"> <li>• <b>Diversified portfolio:</b> The credit risk associated with loan stock is mitigated by maintaining a diversified portfolio across a range of sectors and asset classes, reducing the potential impact of a single counterparty default.</li> <li>• <b>Reputable Counterparty:</b> Cash deposits and money market investments are held at Barclays Bank plc, and Metro Bank plc respectively, both of which are well-capitalised and rated BBB-rated financial institutions.</li> </ul>	Given that loan stock account for 6.3% of NAV and cash deposits and money market funds are held at reputable institutions with strong credit ratings, the Board believes that credit risk for the Company remains low.

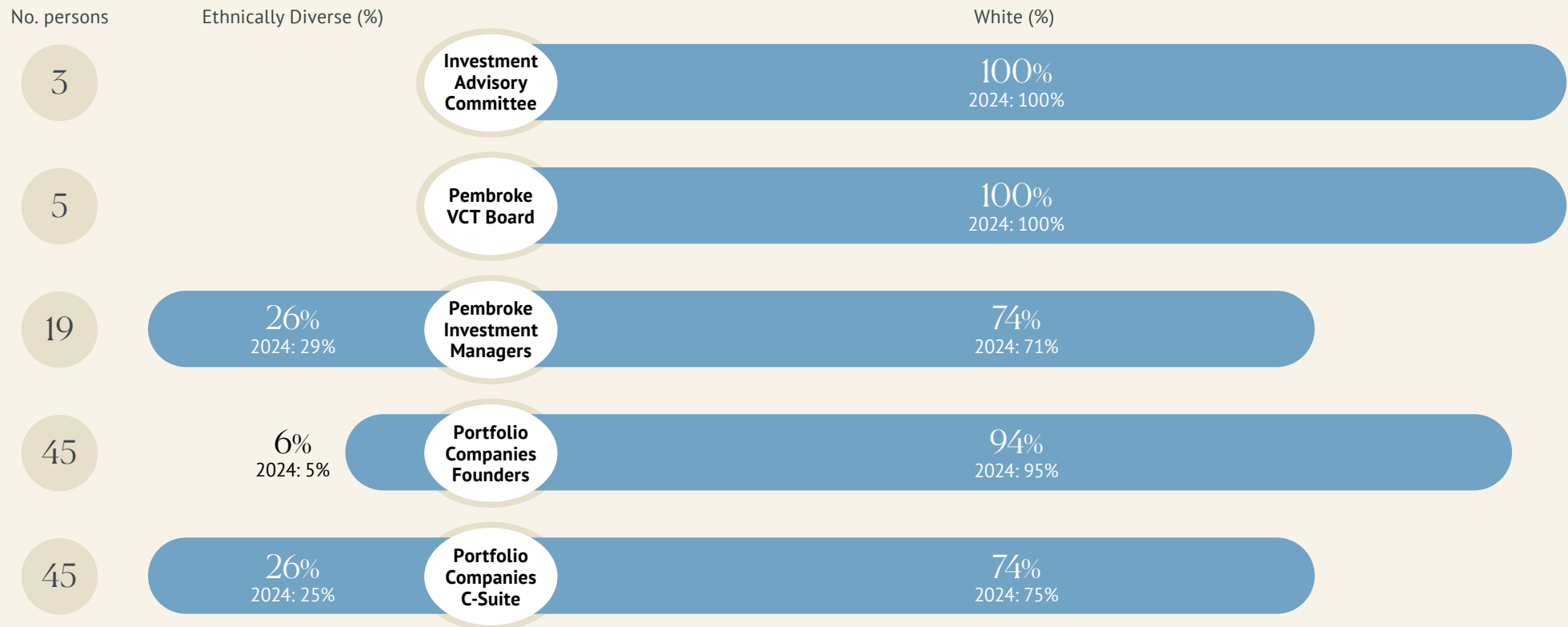
## + Strategic Report continued

Description	Mitigation	Commentary
<b>Regulatory and compliance risk (VCT qualifying status)</b>		
<p>The Company operates as a Venture Capital Trust under strict regulatory requirements imposed by HM Revenue &amp; Customs (HMRC) and the Financial Conduct Authority (FCA). Failure to maintain VCT status could result in the loss of tax reliefs for investors and penalties for the Company.</p> <p>A change to the VCT legislation, such as those introduced in 2015 and 2018, can have a material impact on the Company's operations. Such changes may constrain fundraising, increase liquidity risk, and elevate the cost of capital by reducing the risk-adjusted return profile across the VCT market.</p>	<ul style="list-style-type: none"> <li>• <b>Compliance Oversight:</b> The Board, supported by the Audit, Risk &amp; Valuations Committee, oversees adherence to VCT regulations through regular compliance reviews and ongoing engagement with professional advisers (Philip Hare &amp; Associates). The Investment Manager works closely with Philip Hare &amp; Associates to assess the VCT qualification status of potential investments prior to commitment.</li> <li>• <b>Experienced Management:</b> The Investment Manager has a proven track record of navigating VCT regulations, focusing on qualifying investments in growth-stage companies that align with HMRC requirements.</li> <li>• <b>Proactive Monitoring:</b> The Company maintains active dialogue with regulatory authorities and industry bodies, including the Venture Capital Trust Association (VCTA), to remain informed of prospective legislative or regulatory changes. This enables timely adjustments to the Company's investment strategy.</li> </ul>	<p>The Company continues to apply a conservative and disciplined approach to maintaining VCT compliance. In the Autumn Statement 2023, the UK government confirmed an extension of the VCT sunset clause, which was previously set to expire in April 2025, by an additional ten years to April 2035. This decision reaffirms the government's long-term commitment to the VCT scheme and provides increased regulatory certainty for both investors and VCT managers. In light of this, and given the Company's robust compliance processes and proactive oversight, the Board considers the risk to the VCT's qualifying status to be low.</p>
<b>Liquidity and capital risk</b>		
<p>Liquidity risk is the risk that the Company may face difficulties in meeting its financial obligations as they fall due. This includes the ability to fund operating expenses, support new investments, and meet shareholder obligations such as dividend payments and share buybacks.</p> <p>The Company is also exposed to liquidity constraints arising from its investments in unquoted companies, which are inherently illiquid and may be difficult to exit at expected valuations or within preferred timeframes.</p>	<ul style="list-style-type: none"> <li>• <b>Policies and procedures:</b> Liquidity risk is actively managed by the Investment Manager in accordance with Board-approved policies. The Board reviews liquidity on a quarterly basis, supported by regular budgeting and close monitoring of available cash resources.</li> <li>• <b>Cash Buffer:</b> The Company maintains a prudent liquidity buffer comprising cash and readily realisable investments. As at 31 March 2025, the Company held £30.0 million in money market funds and cash, representing approximately 11.9% of net asset value. These funds provide an accessible pool of capital to meet near-term obligations.</li> <li>• <b>Capital Management:</b> Since inception, the Company has raised over £320.8 million and returned £85.7 million to shareholders through dividends and buybacks. This demonstrates disciplined and effective capital management.</li> </ul>	<p>Given the Company's substantial liquidity buffer and conservative approach to capital management, the Board considers liquidity risk to be minimal. However, the challenging macroeconomic environment may impact the exit landscape.</p>

# + Strategic Report continued

## Diversity & Inclusion

As part of the Company, the Board and with the Investment Manager's commitment to promote diversity and inclusion reporting; the following chart analyses the Diversity & Inclusion Summary of the Company's Portfolio, the Board, and the Investment Manager.



\*Portfolio Companies Founders and C-Suite percentages are based on the value of investment

Note:

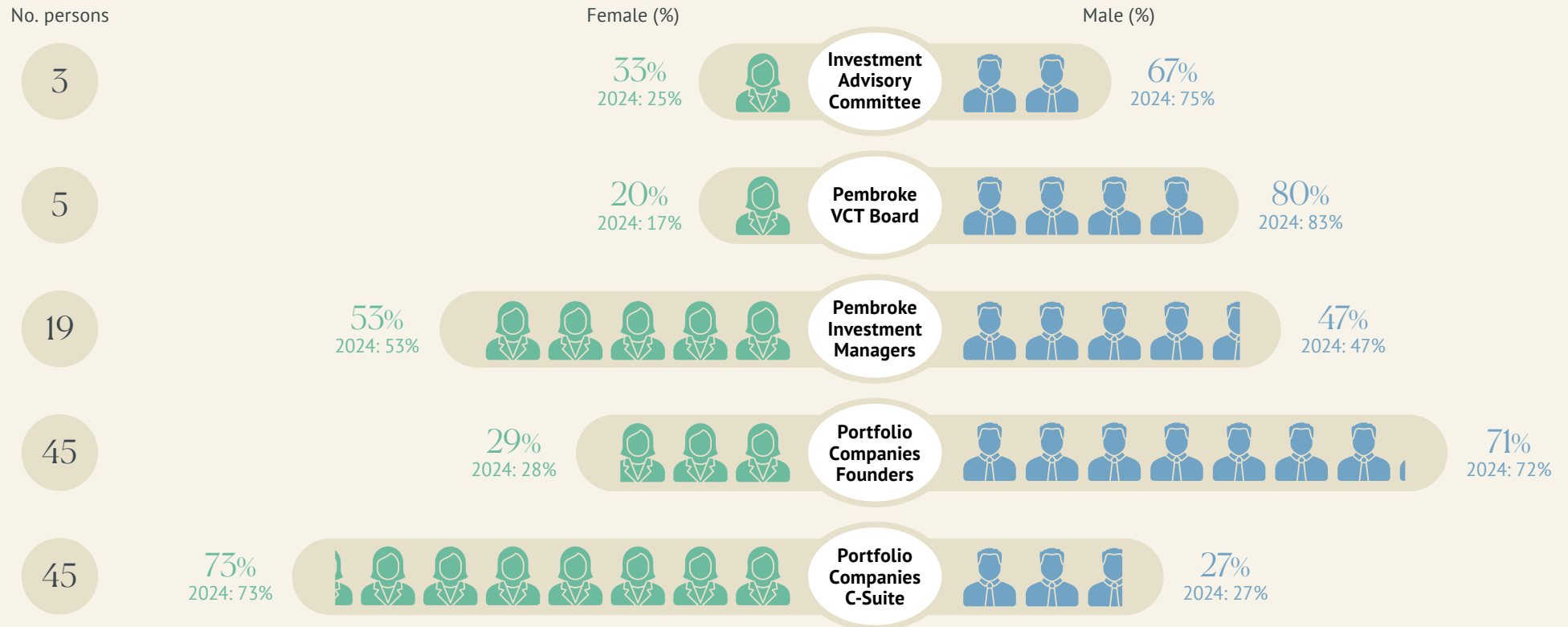
Ethnic diversity definition is based on gov.uk definition.

Founder diversity is based on having at least one ethnically diverse founder.

C-Suite diversity, including founders, is based on having at least one ethnically diverse member.

At year-end, the Company did not meet the UK Listing Rule of 40% diversity board representation target. However, one senior role is held by a woman and future appointments will continue to consider diversity alongside skills and experience. The Board maintains a policy of considering diversity when reviewing Board composition and has made a commitment to consider diversity when making future appointments.

## + Strategic Report continued



\*Portfolio Companies Founders and C-Suite percentages are based on the value of investment

Note:

Female founder composition is based on having at least one female founder.

C-Suite composition is based on having at least one female member.



## + Strategic Report continued



### Statement on long-term viability

In accordance with Corporate Governance best practice, the Directors have considered their obligation to assess the viability of the Company over a period longer than the 12 months from the date of approval of the Financial Statements required by the going concern basis of accounting. The Directors have carried out a robust assessment of the prospects of the Company for the period to 31 March 2030, taking into account the Company's current position and principal risks, and are of the opinion that, at the time of approving the Financial Statements there is a reasonable expectation that the Company will be able to continue in operation and meet liabilities as they fall due.

The Board carried out robust stress testing of cash flows, which included paying out dividends, performing share buybacks, making new investments, supporting our current portfolio with funding and fundraising.

The Directors consider that for the purpose of this exercise a five-year period is an appropriate time frame, as it allows for reasonable forecasts to be made to allow the Board to provide shareholders with reasonable assurance over the viability of the Company. In making their assessment the Directors have taken into account the nature of the Company's business and investment policy, its risk

management policies, the diversification of its portfolio and the Company's cash position.

The Board has additionally considered the ability of the Company to comply with the ongoing conditions to ensure it maintains its VCT qualifying status under the current investment policy.

### Alternative Investment Fund Managers Directive ("AIFMD")

In July 2013 the AIFMD was implemented, a European directive affecting the regulation of VCTs. The Company has appointed its Investment Manager as its AIFM. The Investment Manager was entered on the register of small registered UK AIFMs in February 2014. As an AIFM, the Investment Manager is required to submit an annual report to the FCA setting out various information relating mainly to the Company's investments, principal exposures and liquidity.

### Section 172 Statement: Directors' duty to promote the success of the Company

This section sets out the Company's Section 172 Statement and should be read in conjunction with the other contents of the Strategic Report. The Directors have a duty to

promote the success of the Company for the benefit of its members as a whole. In fulfilling this duty, the Directors have regard to a number of matters including:

- the likely consequences of any decision in the long term;
- the interests of the Company's employees;
- the need to foster business relationships with suppliers, customers and others;
- the impact of the Company's operations on the community and the environment;
- the desirability of the Company maintaining a reputation for high standards of business conduct; and
- the need to act fairly between members of the Company.

As an externally managed investment company, the Company does not have employees. Its main stakeholders therefore comprise the shareholders, the Investment Manager, investee companies and a small number of service providers.

By Order of the Board  
The City Partnership (UK) Limited  
Company Secretary  
25 June 2025



Jonathan Djanogly



Mark Stokes



Louise Wolfson



Chris Allner



David Till

## + The Board

### Jonathan Djanogly

*Independent non-executive Chair*

Jonathan is a non-practising solicitor and was, for over ten years, a corporate partner at City law firm SJ Berwin LLP. He specialised in mergers and acquisitions, private equity and joint ventures as well as fund raising on public markets. Jonathan was a Member of Parliament between 2001 and 2024, where he served as a Member of the Trade and Industry Select Committee and latterly as a member of the Public Accounts Committee. He also served on the Opposition front bench as Shadow Solicitor General, as a Shadow Minister for Trade and Industry with responsibility for employment law and corporate governance and as a Justice Minister for over two years.

### Mark Stokes

*Independent non-executive Director*

Mark Stokes has over 35 years experience in financial services, and 20 years at Executive Committee level. He is currently Chief Commercial Officer at United Trust Bank, and previously held Managing Director positions at Lloyds Corporate and Commercial Banking, Williams & Glyn, and Metro Bank. He has a deep understanding of business strategy, execution, performance management, risk management, and governance. Mark has a broad business

experience from a career lending into commercial and SME markets, and consumer and asset finance markets, that includes M&A execution and capital markets fund raising. He has also previously served as a Non-Executive Director Alternate with Motability Operations Group plc. Mark is a member of the Chartered Institute of Bankers and has completed its Green and Sustainable Finance certification.

### Louise Wolfson

*Independent non-executive Director*

Louise Wolfson is a senior corporate lawyer who was previously a partner at Allen & Overy LLP and Pinsent Masons LLP. She has a particular focus on corporate finance transactions, and has wider experience including mergers and acquisitions, joint ventures, strategic investments, capital raisings and listings. Louise currently works as a freelance corporate lawyer and sits as a tribunal judge hearing social security and immigration appeals.

### Chris Allner

*Independent non-executive Director*

Chris Allner joined the Board of Pembroke VCT plc in June 2024. He brings deep industry experience from a 40-year career in venture capital and private equity, including senior roles at fund, investment manager and portfolio company

level. He has been a partner at Downing LLP since 2012 and continues to chair its investment committee as well as being an advisor to Nesta's Impact investment committee. He also remains on the board of Foresight Ventures VCT (formerly Thames Ventures VCT 1 plc), and was previously a Non-Executive Director on the Boards of Firefly Education Ltd, FundingXchange Ltd, Curo Compensation Limited and Xupes Handbags & Jewellery Ltd. Previously, he held senior investment roles at Octopus Capital, Beringea and Bridgepoint.

### David Till

*Non-independent non-executive Director*

David Till co-founded the Oakley Capital Group in 2002 with Peter Dubens. David has overall responsibility for operations, finance and legal functions at Oakley Capital. David holds a BA (Hons) in Economics from Essex University. He started his career in the British Army, then later qualified as a chartered accountant with Coopers & Lybrand, worked in industry as a finance director before returning to the profession holding senior M&A roles.

# + Board Summary

Independent NEDs	Appointed	Age	Experience	Qualifications
Jonathan Djanogly	Nov-12	60	L CF LC SE G	BA, Qualified Solicitor, ICAEW Corporate Finance Qualification
Mark Stokes	Jan-21	63	B CF LC SE G	Chartered Banker, CBI Green & Sustainable Finance Certificate, IoD Diploma in Company Direction
Louise Wolfson	Jan-21	53	L CF LC SE G	MA, Qualified Solicitor
Chris Allner	June-24	66	IM CF LC SE G	MA, C.Dip Fin Acc.

Non-Independent										
David Till	Aug-18	61	CF	E	LC	SE	AA	IM	G	BA, Chartered Accountant, FCA

- L Legal
- B Banking
- CF Corporate Finance
- E Entrepreneur
- LC Listed Corporate
- SE Senior Executive
- AA Accounting & Audit
- IM Investment Management
- G Governance

# + Directors' Report

This Directors' report incorporates the Corporate Governance Statement on pages 69 to 71 and the Statement of Directors' Responsibilities on page 72.

## Principal activity and status

The Company is registered as a public limited company in England and Wales under registration number 08307631. The Directors have managed and intend to continue to manage the Company's affairs in such a manner as to comply with s274 of the Income Tax Act 2007.

## Directors

The Directors of the Company during the period under review were Jonathan Djanogly, Mark Stokes, Louise Wolfson, Chris Allner and David Till. Laurence Blackall resigned on 31 October 2024 and the Board would like to thank him for the outstanding service he provided to the Company since its launch. Brief biographical details of the Directors are given on pages 60 and 61.

## Share capital

There were 252,554,529 shares in issue at the year end. During the year 43,358,564 shares were allotted under Offers for subscription at an average price of 105.0 pence per share raising £45.5 million before deducting issue costs. 1,545,133 shares were allotted under the Dividend Re-Investment Scheme (DRIS) at an average price of 102.6 pence per share raising £1.6 million.

Since the year end, 13,539,625 shares have been issued under Offer for subscription and 661,357 shares have been allotted under the DRIS, refer to Note 26 on page 96 for further details.

The Company will consider requests to buy back shares but is mindful that investment in the Company was promoted as comparatively long term with venture capital portfolios typically taking from five to seven years to mature. The Directors review these requests around the financial year end and half year. On 11 April 2024, the Company bought back for cancellation 3,355,560 shares at 98.04p with a total

consideration of £3,290,000. A further 3,262,026 shares were bought back for cancellation on 16 September 2024 at 95.76p with a total consideration of £3,124,000.

After the year end, in April 2025, the Company bought back for cancellation 4,862,763 shares at 94.34p with a total consideration of £4.6 million.

The rights and obligations attaching to the Company's shares are set out in the Company's Articles of Association, copies of which can be obtained from Companies House. The holders of shares are entitled to receive dividends when declared, to receive the Company's report and accounts, to attend and speak at general meetings, to appoint proxies and to exercise voting rights. There are no restrictions on the voting rights attaching to the Company's shares or the transfer of securities in the Company.

## Substantial shareholdings

With the exception of UBS Private Banking Nominees Limited which, as at 31 March 2025 held 15,929,261 B Ordinary Shares (being approximately 6.3% of the issued share capital of the Company), the Company is not aware of any holdings, at 31 March 2025 and as at the date of this report, representing (directly or indirectly) 3% or more of the voting rights attached to the issued share capital of the Company.

## Independent auditor

A resolution to reappoint BDO LLP as Independent Auditor will be proposed at the forthcoming AGM.

## Accountability and audit

The Directors' responsibility statement in respect of the Financial Statements is set out on page 72 of this report. The report of the Independent Auditor is set out on pages 74 to 79 of this report. The Directors who were in office on the date of approval of these Financial Statements have confirmed that, as far as they were aware, there is no relevant audit information of which the auditor is unaware. Each of the Directors has taken all the steps they ought to have taken as Directors in order to make themselves aware of any relevant audit information that has been communicated to the auditor.

## Future developments

The primary focus will continue to be on the development of an investment portfolio which will deliver attractive returns over the medium to longer term. The Company will continue to provide support for the ongoing development of investee companies and the Investment Manager will continue to work closely with all investee companies towards accelerating their growth and identifying possible exits in the short to mid-term. Further details on the Company's future prospects may be found in the Outlook paragraph in the Chair's Statement on page 9. Details of post balance sheet events may be found at Note 26 to the Financial Statements.

## Going concern

In accordance with FRC Guidance for Directors on going concern and liquidity risk, the Directors have assessed the prospects of the Company and are of the opinion that, at the time of approving the Financial Statements, the Company has adequate resources to continue in business for at least 12 months from the date of approval of the Financial Statements. In reaching this conclusion the Directors took into account the nature of the Company's business and Investment Policy, its risk management policies, the diversification of its portfolio and the cash holdings. They have also reviewed the budgets and forecasts, which have been subject to liquidity stress tests performed by the Investment Manager, and consider that the Company has adequate financial resources to enable it to continue in operational existence for the foreseeable future. The Company's business activities, together with the factors likely to affect its future development, performance and position including the financial, and operational related risks to which the Company is exposed are set out in the Strategic Report on pages 52 to 59. As a consequence, the Directors have a reasonable expectation that the Company has sufficient cash to continue to operate and the Company is well placed to manage its business risks successfully and meet its liabilities as they fall due despite the current economic climate and unprecedented pace of change. Thus, the Directors believe it is appropriate to continue to apply the going concern basis in preparing the Financial Statements.



# + Directors' Report continued

## Financial instruments

Information on the principal financial instruments held by the Company, including details about risk management, may be found in the Investment Review forming part of the Strategic report and at Note 22 to the Financial Statements.

## Shareholders

The Board places great importance on communication with its shareholders and encourages shareholders to attend the AGM and welcomes communication from shareholders as described more fully on pages 69 to 71 in the Corporate Governance Statement.

## Investment Manager

The investment management services are fundamental to the long-term success of the Company through the pursuit of the investment objectives. The Board's decisions are intended to achieve the Company's objective to invest in a diversified portfolio of smaller, principally unquoted companies which the Investment Manager believes provide the opportunity for value creation. The Board regularly monitors the Company's performance in relation to its investment objectives and seeks to maintain a constructive working relationship with the Investment Manager. Representatives of the Investment Manager attend each quarterly board meeting and provide an update on the performance of companies in the portfolio.

## Investee companies

The Company's performance is directly linked to the performance of its underlying investee companies and accordingly communication with those companies is regarded as very important. The Investment Manager has a director on the board of many, but not all, of the portfolio companies and communicates with all of them irrespective of this on a regular basis. Most of the investments also carry information rights so that the Company is provided with reporting updates at least quarterly.

## Regulators

As a UK listed company the Board and Investment Manager comply with the Companies Act, HMRC, Listing Rules, UK Accounting Standards and FCA regulatory requirements in addition to the Alternative Investment Fund Managers Directive, to ensure the Company can continue to trade. The Company continued to comply with these regulations throughout the year and to the date of this Report.

## Key decision making

The Board has policies for dividends, share buybacks and the dividend reinvestment scheme which are discussed regularly and also discusses fundraising each year to ensure funds are available for investment where opportunities exist with new or existing investee companies. The Board also discusses the cash balances, distributable reserves and the VCT rules to ensure the Company can pay stable dividends for investors, with additional special dividends linked to investment realisations, and conduct share buybacks.

## Other service providers

Certain providers such as registrar, receiving agent, tax adviser, auditor, lawyers and others contract directly with the Company and do work on its behalf. Some providers such as the distributor provide their services to the Company via a contract with the Investment Manager. The quality of the provision of these services is considered by the Directors at Board meetings. The Board's primary focus in promoting the long-term success of the Company for the benefit of the shareholders as a whole is to direct the Company with a view to achieving the investment objective in a manner consistent with its stated investment policy and strategy.

## Global greenhouse gas emissions

The Company has no direct greenhouse gas emissions or energy consumption to report from its operations, being an externally managed investment company. The Company does not fall within the scope of The Companies (Directors' Report) and Limited Liability Partnerships (Energy and

Carbon Report) Regulations 2018 effective as of 1 April 2019 which implements the Government's policy on Streamlined Energy and Carbon Reporting, replacing the Carbon Reduction Commitment Scheme. The 2018 Regulations require companies that have consumed over 40,000 kilowatt-hours of energy to include energy and carbon information in their Directors' Report. This does not apply to the Company as it qualifies as a low energy user. Listing Rule 6.6.4 requires the Company to include certain information in a single identifiable section of the Annual Report or a cross reference table indicating where this information is set out. The Directors confirm that there are no disclosures required to be made in this regard.

## Annual General Meeting

Shareholders will find the Notice of the Annual General Meeting on pages 97 to 100.

The business of the meeting includes an ordinary resolution (**Resolution 7**) to re-elect Jonathan Djanogly as a Director of the Company. Please note that the Board, in accordance with the Company's succession planning framework and governance practices, has agreed with the Chair that, if he is re-elected (which, under the Company's Articles, would be for a maximum period of three years), then this term would serve as a transition period during which the Board would actively engage in the process of selecting and inducting a suitable successor, ensuring a smooth and orderly handover of responsibilities.

The business of the meeting also includes an ordinary resolution (**Resolution 8**) proposed to ensure the directors retain the authority to allot shares in the Company under the Company's DRIS until the later of the date falling 15 months after the date of the passing of this resolution or the date of the 2026 Annual General Meeting up to an aggregate nominal amount of £261,893 (representing approximately 10 per cent of the issued ordinary share capital of the Company as at the date of this report).

# + Directors' Report continued

**Resolution 9** is an additional ordinary resolution proposed to ensure the directors retain the authority to allot shares in the Company until the later of the date falling 15 months after the date of the passing of this resolution or the date of the 2026 Annual General Meeting up to (i) an aggregate nominal amount of £600,000 in connection with offers for subscription and (ii) an additional aggregate nominal amount representing 20% of the issued B Ordinary Shares from time to time.

Also included are the following special resolutions:

**Resolution 10** is proposed to empower the directors to allot shares under the authority granted by the ordinary resolution (Resolution 8) above without regard to any rights of pre-emption on the part of the existing shareholders.

**Resolution 11** is proposed to empower the directors to allot shares under the authority granted by the ordinary resolution (Resolution 9) above without regard to any rights of pre-emption on the part of the existing shareholders.

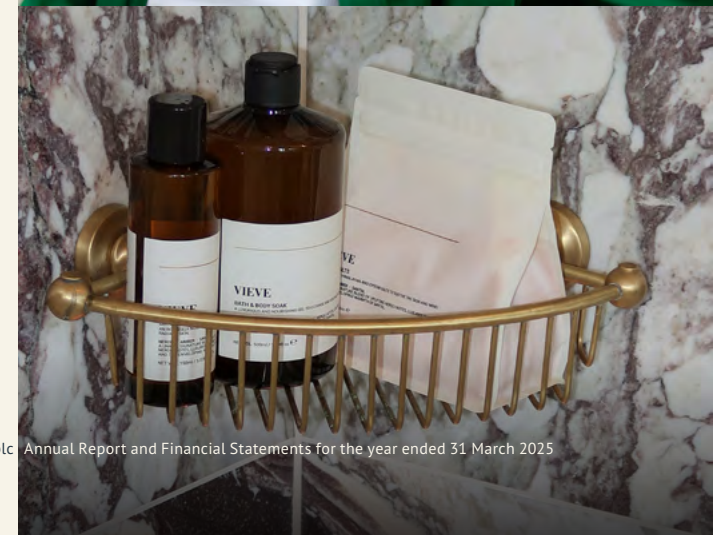
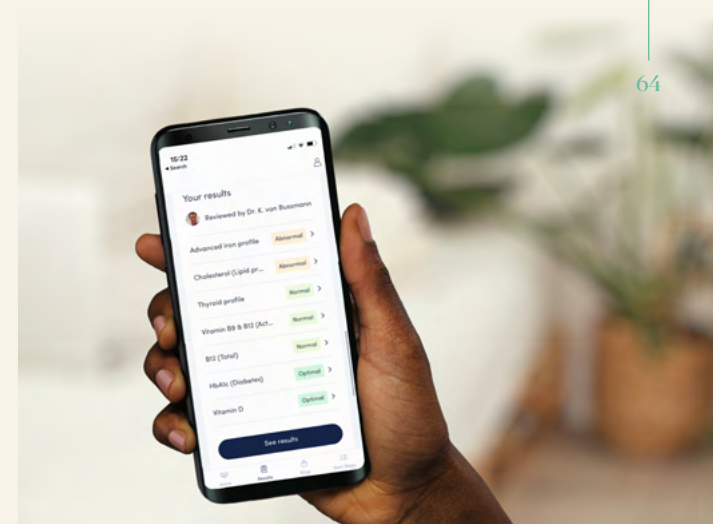
**Resolution 12** relates to the cancellation of the Company's share premium account. The purpose of the Resolution is to enable the Company to create additional distributable reserves so as to provide it with greater flexibility for the purposes of:

- buy-backs of shares, thereby improving the liquidity of its shares and minimising their discount to the Company's NAV;
- dividend distributions; and
- other corporate purposes capable of being undertaken by the Company from time to time.

The recommended resolution would create c.£79.7 million of additional distributable reserves over the next four years, as set out on page 98. There would be no dilution to shareholders' interests from enacting the recommended resolution. The Directors believe that both the ability to pay a regular dividend to shareholders, and to offer shareholders the ability to sell their shares back to the Company, are important mechanisms for Venture Capital Trusts and the Board is committed to providing these on an ongoing basis.

**Resolution 13** is proposed to change the Company's Articles of Association such that the limit on the aggregate remuneration of the non-executive directors is increased from £150,000 to £250,000 to allow for additional Directors to be appointed as part of the Board's succession plans and to reflect the market evolution of Directors' remuneration. The Investment Manager's cost cap agreement will remain unchanged.

By Order of the Board  
The City Partnership (UK) Limited  
Company Secretary  
25 June 2025



# + Directors' Remuneration Report

This report has been prepared by the Directors in accordance with The Large and Medium-sized Companies and Groups (Accounts and Reports) Regulations 2008 (as amended) (the "Regulations"). An ordinary resolution for the approval of the Directors' Annual Report on Remuneration will be put to members at the forthcoming AGM.

The Company's auditor, BDO LLP, is required to give its opinion on certain information included in this report.

The disclosures which have been audited are indicated as such. The auditor's opinion on these and other matters is set out in their report on pages 74 to 79.

## Annual statement from the Chair of the Company

Jonathan Djanogly and Laurence Blackall began their term on 27 November 2012, and David Till was appointed as a Director of the Company on 28 August 2018. Mark Stokes and Louise Wolfson were appointed as Directors on 1 January 2021. Chris Allner was appointed as a Director on 1 June 2024 and Laurence Blackall retired as a Director on 1 November 2024. The Board resolved that the Chair's annual fee would be £40,000 with effect from 1 January 2025 having been £30,000 since 1 January 2021 and the annual fee for other Directors would be £35,000 with effect from 1 January 2025 having been £25,000 since 1 January 2021. David Till has waived his annual fee since 1 April 2020.

The Company's Remuneration and Nomination Committee shall meet as required, and at least annually. The committee will review the appointments to the Board and its committees and the levels of director remuneration.

## Directors' remuneration policy

The statement of the Directors' Remuneration Policy took effect following approval by shareholders at the annual general meeting held on 12 September 2024. Of those who voted, 98.5% voted to approve the policy and 1.5% voted against, while 41,217 votes were withheld. A resolution to approve the Directors' Remuneration Policy will be put to shareholders every three years. At this year's annual general meeting shareholders are being invited to approve a change to the policy as described below.

The Board has not retained external advisors in relationship to remuneration matters but has access to information about directors' fees paid by other companies of a similar size and nature and this is used as a reference when setting the Directors' remuneration. Shareholders' views in respect of the Directors remuneration are communicated at the Company's AGM and are taken into consideration in formulating the Directors Remuneration Policy. The Board has not received any views from the Company's shareholders in respect of the levels of Directors' remuneration.

The Board considers that Directors' fees should reflect the time commitment required and the high level of responsibility borne by Directors, and should be broadly comparable to the fees paid by similar companies while ensuring that the fees payable are appropriate to retain individuals of sufficient calibre to lead the Company in achieving its short and long-term strategy. The Company's Articles of Association, further to a resolution passed at a General Meeting held on 14 August 2020, place an overall annual limit of £150,000 (£100,000 pre-14 August 2020) on Directors' remuneration. A special resolution to amend the Company's Articles of Association by increasing the overall annual limit of £150,00 to £250,000 will be put to members at the forthcoming AGM. The reasons for this proposed increase are to allow for additional Directors to be appointed as part of the Board's succession plans and to reflect the market evolution of Directors' remuneration. The Investment Manager's cost cap agreement will remain unchanged.

None of the Directors is eligible for pension benefits, share options, bonuses or other benefits in respect of their services as non-executive Directors of the Company.

## Terms of appointment

None of the Directors has a service contract with the Company. On being appointed, all Directors received a letter from the Company setting out the terms of their appointment, details of the fees payable and their specific duties and responsibilities. A Director's appointment may be terminated by the Director or by the Company on the expiry of three months' notice in writing given by the Director or the Company as the case may be. No arrangements have been entered into between the Company and the Directors to entitle any of the Directors to compensation for loss of office.

The letters of appointment are available for inspection on request from the Company Secretary.

The Company's Articles of Association provide that the Directors will be subject to election at the first annual general meeting after their appointment and at least every three years thereafter. Brief biographical details of the Directors are given on pages 60 and 61.

# + Directors' Remuneration Report continued

## Directors' annual report on remuneration

### Directors' fees for the year (audited)

The fees payable to individual Directors in respect of the year ended 31 March 2025 are shown in the table below.

Director	Total annual fee £	Total fee paid for the year ended 31.03.25 £	Total fee paid for the year ended 31.03.24 £	2025 change in fees %	2024 change in fees %	2023 change in fees %	2022 change in fees %	2021 change in fees %
Jonathan Djanogly	40,000	32,500	30,000	8.3	–	–	–	50.0
Mark Stokes***	35,000	27,500	25,000	10.0	–	–	n/a	n/a
Louise Wolfson***	35,000	27,500	25,000	10.0	–	–	n/a	n/a
Chris Allner*	35,000	23,333	Nil	n/a	n/a	n/a	n/a	n/a
Laurence Blackall**	Nil	14,583	25,000	(58.3)	–	–	–	66.6
David Till****	Nil	Nil	Nil	n/a	n/a	n/a	n/a	(100.0)

\*Chris Allner was appointed on 1 June 2024    \*\*Laurence Blackall resigned on 31 October 2024    \*\*\*Mark Stokes and Louise Wolfson were appointed on 1 January 2021

\*\*\*\*David Till waived his annual fee with effect from 1 April 2020

No taxable benefits were paid to the Directors, no pension related benefits were paid to the Directors and no monies or other assets were received or receivable by the Directors for the relevant financial year. There were no fees payable to past Directors or payments made for loss of office. There is no comparative information in respect of employee remuneration as the Company has no employees. Fees are not specifically related to the Directors' performance, either individually or collectively.

### Relative importance of spend on pay

The table below shows the total remuneration paid to the Directors and shareholder distributions in the year to 31 March 2025 and the prior year. There were no outstanding balances due at the year end.

	Year ended 31.03.25 £	Year ended 31.03.24 £	Percentage change %
Total Directors' fees	125,416	105,000	19.4
Dividend	11,114,838	9,606,425	15.6
Share Buy Back	6,445,581	7,662,428	(15.9)
Total Directors' fees as a percentage of dividend & buyback	0.7%	0.6%	(0.7)

### Directors' shareholdings (audited)

The beneficial interests of the Directors in the shares of the Company at the year-end and at the date of this report were as follows:

Director	As at 25.06.25		As at 31.03.25		As at 31.03.24	
	shares held	% of shares in issue	shares held	% of shares in issue	shares held	% of shares in issue
Jonathan Djanogly	101,168	0.039	101,168	0.040	75,992	0.035
Mark Stokes	37,652	0.014	37,652	0.015	37,652	0.018
Louise Wolfson	35,789	0.014	35,789	0.014	25,869	0.012
Chris Allner	16,724	0.006	16,724	0.007	n/a	n/a
Laurence Blackall	n/a	n/a	n/a	n/a	307,942	0.144
David Till	690,373	0.264	589,669	0.233	589,669	0.275

Laurence Blackall resigned on 31 October 2024.

The Company confirms that it has not set out any formal requirements or guidelines for a Director to own shares in the Company.



# + Directors' Remuneration Report continued

## Company performance

The Board is responsible for the Company's investment strategy and performance, although the management of the Company's investment portfolio is delegated to the Investment Manager through a management agreement. The Directors consider that a comparison of investment performance against the FTSE UK Small Cap Index is the best available metric, although readers should note that the scale, capital structure and liquidity of investments in the two differ markedly.

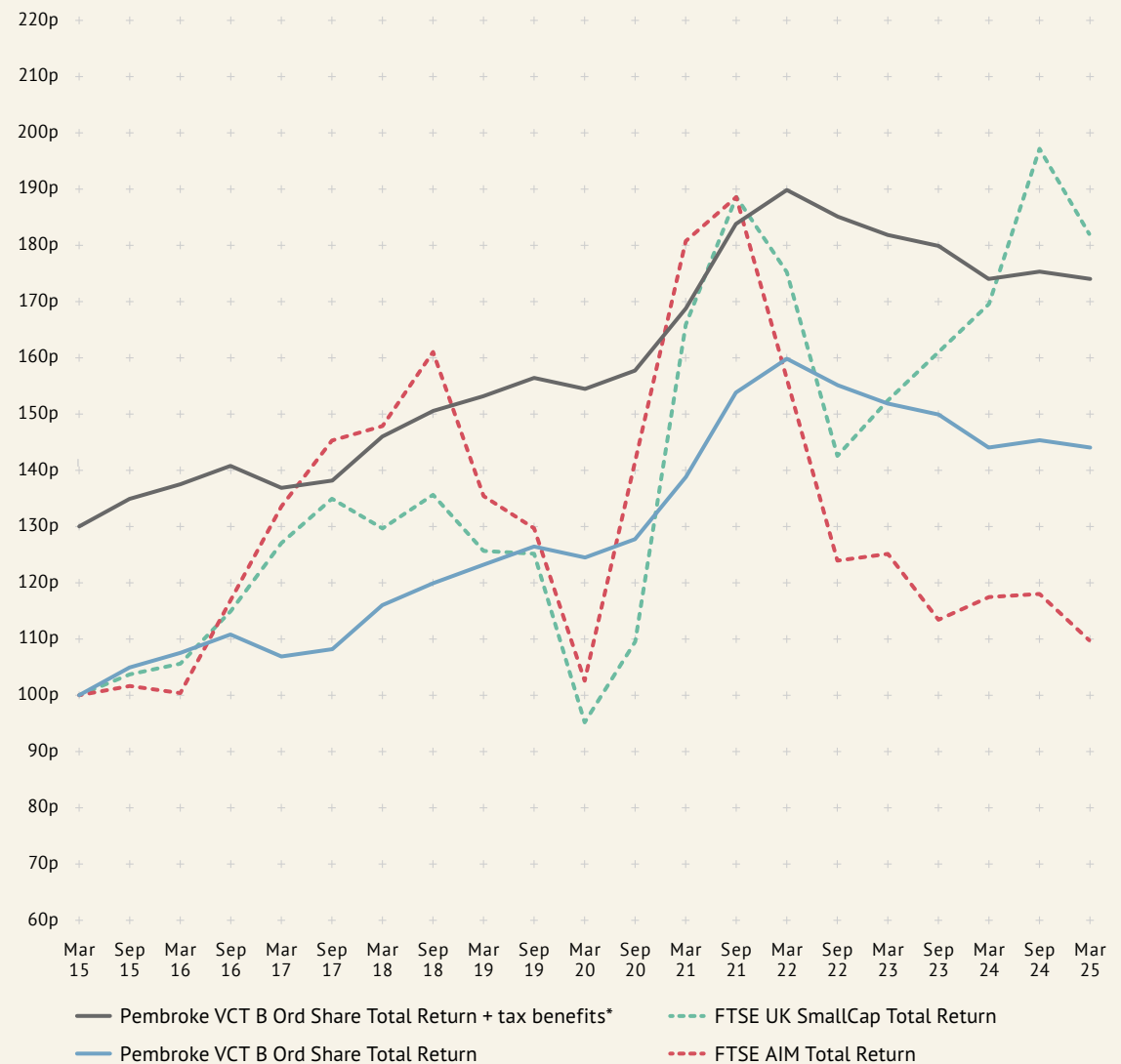
The graph below illustrates the Company's share price, net asset value and total return per share with the total return from a notional investment of 100p in the FTSE UK Small Cap Index over the same period (since Pembroke VCT plc B Ords inception).

At the AGM held on 12 September 2024, 97.3% of the votes cast were for, 2.7% of the votes cast were against, and 29,548 votes were withheld in respect of, the resolution approving the Directors' remuneration report.

On behalf of the Board  
Jonathan Djanogly  
Director  
25 June 2025

\*Tax benefits include a 30% initial tax rebate on invested cost and exclude tax benefits on dividends and capital gains tax on VCT shares.

## Pembroke VCT plc Performance (since issue of the Pembroke VCT B Ordinary Shares)



# + Governance



# + Corporate Governance Statement

The Directors of Pembroke VCT plc confirm that the Company has taken appropriate action to enable it to comply with the Principles of The AIC Corporate Governance Code (the "AIC Code") issued by the Association of Investment Companies in February 2019 which is publicly available at <https://www.theaic.co.uk/aic-corporate-governance-code>.

The AIC Code has been endorsed by the Financial Reporting Council (FRC). This enables boards to make a statement that, by reporting against the AIC Code they are meeting their obligations in relation to the 2018 UK Corporate Governance Code ("UK Code") (and associated disclosure requirements under paragraph 6.6.6 of the Listing Rules). The AIC Code adapts the Principles and Provisions set out in the UK Code to make them relevant for investment companies. It also includes some Supplementary Guidance for investment companies.

The 2019 AIC Code and 2018 UK Code were updated in August and January 2024 respectively. The 2024 AIC Code and 2024 UK Code will apply to financial years beginning on or after 1 January 2025. Until then, the 2019 AIC Code and the 2018 UK Code remain in place.

The Company is committed to maintaining the highest standards of corporate governance and during the year to 31 March 2025 complied with the Principles and Provisions of the 2019 AIC Code except as set out below.

The 2019 AIC Code includes provisions relating to the appointment of a chief executive and a recognised senior independent non-executive director, the presumption concerning the Chair's independence and the need for an internal audit function. For reasons set out in the AIC Code, the Board considers these provisions are not relevant to the position of Pembroke VCT plc, which is an externally advised venture capital trust. The Company has therefore not reported further in respect of these provisions.

The Directors consider that the annual report and accounts, taken as a whole, is fair, balanced and understandable and provides the information necessary for shareholders to assess the Company's position, performance, business model and strategy.

## Board of Directors

The Company has a Board of five non-executive Directors, four of whom are considered to be independent. The fifth Director, David Till, is also a member of the Investment Manager. In accordance with the Listing Rules, David Till is subject to annual re-election by shareholders. The Company has no employees.

During the year ended 31 March 2025, Chris Allner was appointed as a director with effect from 1 June 2024 and Laurence Blackall retired as a director with effect from 1 November 2024 having already ceased serving as chair of the Audit, Risk & Valuations Committee and the Management Engagement Committee with effect from 12 September 2024. Mark Stokes and Chris Allner were appointed to chair the Audit, Risk & Valuations Committee and the Management Engagement Committee respectively with effect from 12 September 2024.

Full details of the duties and obligations of the Directors are provided at the time of appointment and are supplemented by further details as necessary. There is no formal induction programme for Directors, but any newly appointed Director will be given a comprehensive introduction to the Company's business, including meeting the Company's advisers.

All non-executive Directors have signed letters confirming the terms of their appointment as non-executive Directors. These are dated with effect from 1 January 2021 and 1 June 2024. Directors are provided with key information on the Company's activities including regulatory and statutory requirements and internal controls by the Company's VCT status adviser, Philip Hare & Associates LLP, and by the Company Secretary, The City Partnership (UK) Limited. The Board has direct access to corporate governance advice and compliance services through the Company Secretary, which is responsible for ensuring that Board procedures are followed and compliance requirements are met.

All Directors may take independent professional advice in furtherance of their duties as necessary.

The Board is responsible to shareholders for the proper management of the Company and looks to meet on at least

four occasions each year. It has formally adopted a schedule of matters which must be brought to it for decision, thus ensuring that it maintains full and effective control over appropriate strategic, financial, operational and compliance issues. Those matters include the appointment or removal of the Investment Manager and monitoring the performance of the Investment Manager and investee companies. The Chair and the Company Secretary establish the agenda for each Board meeting and all necessary papers are distributed in advance of the meetings.

The Board has considered the recommendations of the Code concerning diversity and welcomes initiatives aimed at increasing diversity generally. The Board believes, however, that all appointments should be made on merit rather than positive discrimination. The policy of the Board is that maintaining an appropriate balance around the Board table through a diverse mix of skills, experience, knowledge and background is of paramount importance and all forms of diversity are a significant element of this.

## Board performance

The Board aims to carry out performance evaluations of the Board and its committees and, consequently, individual Directors each year. Owing to the size of the Company, the fact that all Directors are non executive and the costs involved, external facilitators will not be used in the evaluation. An informal performance evaluation of the Board, the Audit, Risk & Valuations Committee, the Remuneration & Nomination Committee, the Management Engagement Committee and individual Directors was carried out during the board meetings. The Directors concluded that the balance of skills is appropriate and all Directors contribute fully to discussion in an open, constructive and objective way. The size and composition of the Board is considered adequate for the effective governance of the Company. As all Directors have acted in the interests of the Company throughout the period of their appointment and demonstrated commitment to their roles the Board recommends those presenting themselves be re elected at the AGM.

# + Corporate Governance Statement continued

## Audit, Risk & Valuations Committee

The Audit, Risk & Valuations Committee operates within clearly defined written terms of reference which are available on request from the Company Secretary.

The Audit, Risk & Valuations Committee comprises four independent Directors. The members of the committee are Mark Stokes (Chair), Chris Allner, Jonathan Djanogly and Louise Wolfson.

A quorum shall be two members.

During the year ended 31 March 2025 and up to the date of signing the Annual Report and Financial Statements, the Audit, Risk & Valuations Committee discharged its responsibilities by:

- Reviewing the content and monitoring the integrity of the Financial Statements of the Company, including the fair value of investments as determined by the Investment Manager, calculation of the management fee and allocation of expenses between revenue and capital, and making recommendations to the Board;
- Reviewing the Company's accounting policies;
- Reviewing internal controls and assessing the effectiveness of those controls in minimising the impact of key risks;
- Reviewing and approving the statements to be included in the Annual Report concerning internal control and risk management;
- Reviewing the need to appoint an internal audit function;
- Reviewing and approving the Independent Auditor's terms of engagement, including remuneration;
- Reviewing and monitoring the independence and objectivity of the auditor and the effectiveness of the audit process;
- Reviewing and approving the Independent Auditor's audit plan;
- Recommending to the Board and shareholders the annual re-appointment of, and fee payable to, BDO LLP; and

- Reviewing the arrangements for staff of the Investment Manager to raise concerns in confidence about possible improprieties in financial reporting or other matters and ensuring that those arrangements allow proportionate and independent investigation of such matters and appropriate follow-up actions.

The key areas of risk identified by the Audit, Risk & Valuations Committee in relation to the business activities and Financial Statements of the Company are:

- Compliance with HM Revenue & Customs rules
  - in particular s274 of the Income Tax Act 2007
  - to maintain the Company's VCT status; and
- Valuation of unquoted investments.

These risks were discussed with the Investment Manager at the Audit, Risk & Valuations Committee meeting before sign off of the Financial Statements. The Committee concluded: Venture Capital status – the Investment Manager confirmed to the Audit, Risk & Valuations Committee that the conditions for maintaining the Company's status had been complied with throughout the year.

Valuation of unquoted investments – the Investment Manager confirmed to the Audit, Risk & Valuations Committee that the basis of valuation for unquoted companies was in accordance with published industry guidelines, taking account of the latest available information about investee companies and current market data.

The valuation of unquoted investments is discussed regularly at Board meetings. Directors are also consulted about material changes to these valuations between Board meetings. The Audit, Risk & Valuations Committee examined the Investment Manager's confirmation and considered it appropriate.

The Investment Manager and auditor confirmed to the Audit, Risk & Valuations Committee that they were not aware of any material misstatements. Having reviewed the Company's Financial Statements and reports received from the Investment Manager and auditor, the Audit, Risk

& Valuations Committee is satisfied that the key areas of risk and judgment have been appropriately addressed in the Financial Statements and that the significant assumptions used in determining the value of assets and liabilities have been properly appraised and are sufficiently robust.

The Audit, Risk & Valuations Committee has managed the relationship with the auditor and assessed the effectiveness of the audit process. When assessing the effectiveness of the process for the period under review the Committee considered the auditor's technical knowledge and that they have a clear understanding of the business of the Company; that the audit team is appropriately resourced; that the auditor provided a clear explanation of the scope and strategy of the audit and maintained independence and objectivity. As part of the review of auditor effectiveness and independence, BDO LLP has confirmed that it is independent of the Company and has complied with applicable auditing standards. BDO LLP does not provide any non audit services to the Company and the Audit, Risk & Valuations Committee must approve the appointment of the external auditor for any non audit services. BDO LLP was appointed by the Board as auditor in February 2020 following a tender process, therefore this is their fifth year and the first year for the current partner. The Board notes that statutory audit retendering is required after an auditor has been in place for ten years.

## Remuneration & Nomination Committee

The Remuneration & Nomination Committee operates within clearly defined written terms of reference, which are available on request from the Company Secretary.

The Remuneration & Nomination Committee comprises four independent Directors. The members of the committee are Louise Wolfson (Chair), Mark Stokes, Jonathan Djanogly and Chris Allner.

A quorum shall be two members.

The Committee shall meet at least once a year and otherwise as required.



# + Corporate Governance Statement continued

## Management Engagement Committee

The Management Engagement Committee operates within clearly defined written terms of reference, which are available on request from the Company Secretary.

The Management Engagement Committee comprises four independent Directors. The members of the committee are Chris Allner (Chair), Jonathan Djanogly, Mark Stokes and Louise Wolfson.

A quorum shall be two members.

The Committee shall meet at least once a year and otherwise as required.

## Attendance at Board and committee meetings

During the year ended 31 March 2025 there were:

- four full Board meetings – additional Board meetings were held as required to address specific issues, including an offer for subscription and quarterly net asset values;
- two Audit, Risk & Valuations Committee meetings;
- two Remuneration & Nomination Committee meetings; and
- one Management Engagement Committee meeting.

The Directors' attendance at these meetings is noted below.

Director	Board	Audit, Risk & Valuations Committee	Remuneration & Nomination Committee	Management Engagement Committee
Jonathan Djanogly	4	2	2	1
Laurence Blackall (Ret 1 Nov 2024)	1	1	–	–
Chris Allner (App 1 June 2024)	4	1	1	1
Mark Stokes	4	2	2	1
Louise Wolfson	4	2	2	1
David Till	2	n/a	n/a	n/a

## Internal control

The Board has established a process for the identification, evaluation and management of the significant risks faced by the Company. The Board acknowledges that it is responsible for the Company's internal control systems and for reviewing their effectiveness. Internal controls are designed to manage the particular needs of the Company and the risks to which it is exposed. The internal control systems aim to ensure the maintenance of proper accounting records, the reliability of the financial information on which business decisions are made and which is used for publication, and that the assets of the Company are safeguarded. They can by their nature provide only reasonable and not absolute assurance against material misstatement or loss. The financial controls operated by the Board include the authorisation of investments and regular reviews of both the financial results and investment performance.

The Board has delegated to third parties the provision of investment management services, VCT status advisory services, broking services, company secretarial and administration services, receiving agent and share registration services. Day-to-day accounting is undertaken by the Investment Manager.

Each of these contracts was entered into after full and proper consideration by the Board of the quality and cost of services offered. The Board receives and considers regular reports from the Investment Manager. Ad hoc reports and information are supplied to the Board as required. The Board keeps under review the terms of the agreement with the Investment Manager.

## Review of internal control

The process adopted by the Board for identifying, evaluating and managing the risks faced by the Company includes an annual review of the control systems. The review covers a consideration of the significant risks in each of three areas: statutory and regulatory compliance; financial reporting; and investment strategy and performance. Each risk is considered with regard to: the likelihood of occurrence, the probable impact on the Company, and the controls exercised at source, through reporting and at Board level. The Board has identified no problems with the Company's internal controls.

## Relations with shareholders

The Board welcomes the views of shareholders and puts a premium on effective communication with the Company's members. Shareholders are encouraged to attend the Company's Annual General Meeting, where the Directors and representatives of the Company's advisers will be available to answer any questions members may have.

The Board also communicates with shareholders through the half-yearly and annual reports which will include a Chair's Statement and an Investment Manager's report, both of which are reviewed and approved by the Board to ensure that they present a fair assessment of the Company's position and future prospects.

The Company distributes individual investor statements to shareholders annually. The Company also provides an Investor Hub, <https://pembroke-vct.cityhub.uk.com>, where shareholders and their financial intermediaries can view indicative shareholding valuations, transaction history, dividend history and deal with a range of administration matters. The Investment Manager also produces regular newsletters which are circulated to shareholders and their financial intermediaries.

On behalf of the Board  
Jonathan Djanogly  
Director  
25 June 2025

# Statement of Directors' Responsibilities

The Directors are responsible for preparing the annual report and the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice and applicable law and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors are required to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice. Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss for the Company for that period.

In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether they have been prepared in accordance with United Kingdom Generally Accepted Accounting Practice, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business;
- prepare a Directors' Report, a Strategic Report and Directors' Remuneration Report which comply with the requirements of the Companies Act 2006.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. The Directors are responsible for ensuring that the annual report and accounts, taken as a whole, are fair, balanced, and understandable and provide the information necessary for shareholders to assess the Company's position and performance, business model and strategy.

## Website publication

The Directors are responsible for ensuring the annual report and the financial statements are made available on a website. Financial statements are published on the Company's website in accordance with legislation in the United Kingdom governing the preparation and dissemination of financial statements, which may vary from legislation in other jurisdictions. The maintenance and integrity of the Company's website is the responsibility of the Directors. The Directors' responsibility also extends to the ongoing integrity of the financial statements contained therein.

## Directors' responsibilities pursuant to DTR4

The Directors confirm to the best of their knowledge:

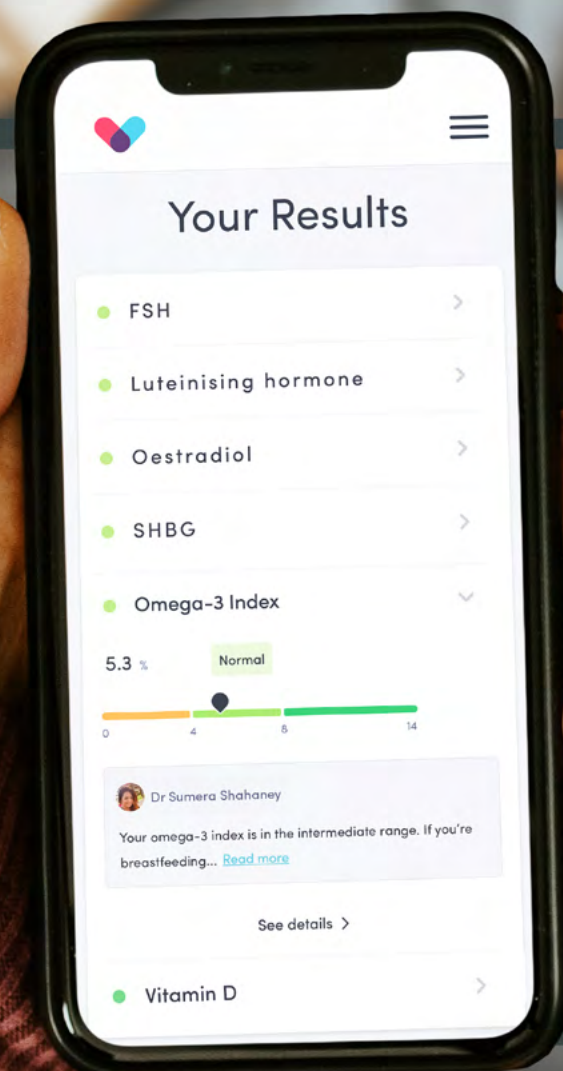
- The financial statements have been prepared in accordance with the applicable set of accounting standards, give a true and fair view of the assets, liabilities, financial position and profit and loss of the Company.
- The annual report includes a fair review of the development and performance of the business and the financial position of the Company, together with a description of the principal risks and uncertainties that they face.

On behalf of the Board  
Jonathan Djanogly  
Director  
25 June 2025





# + Auditor's Report



# + Independent Auditor's Report

## to the members of Pembroke VCT plc

### Opinion on the financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the Company's affairs as at 31 March 2025 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements of Pembroke VCT Plc (the 'Company') for the year ended 31 March 2025 which comprise the Income Statement, the Balance Sheet, the Statement of Changes in Equity, the Statement of Cash Flow and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion. Our audit opinion is consistent with the additional report to the Audit Committee.

### Independence

Following the recommendation of the Audit Committee, we were appointed by the Board of Directors to audit the financial statements for the year ended 31 March 2020 and subsequent financial periods. The period of total

uninterrupted engagement including retenders and reappointments is six years, covering the years ended 31 March 2020 to 31 March 2025. We remain independent of the Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard as applied to listed public interest entities, and we have fulfilled our other ethical responsibilities in accordance with these requirements. The non-audit services prohibited by that standard were not provided to the Company.

### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate. Our evaluation of the Directors' assessment of the Company's ability to continue to adopt the going concern basis of accounting included:

- Obtaining the VCT compliance reports prepared by management's expert during the year and as at year end and checking that the Company was meeting its requirements to retain VCT status;
- Consideration of the Company's expected future compliance with VCT legislation, the absence of bank debt, contingencies and commitments and any market or reputational risks;

- Reviewing the forecasted cash flows that support the Directors' assessment of going concern, challenging assumptions and judgements made in the forecasts, and assessing them for reasonableness. In particular, we considered the available cash resources relative to the forecasted expenditure which was assessed against the prior year for reasonableness; and
- Evaluating the Directors' method of assessing the going concern in light of market volatility and the present uncertainties in economic recovery.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

In relation to the Company's reporting on how it has applied the UK Corporate Governance Code, we have nothing material to add or draw attention to in relation to the Directors' statement in the financial statements about whether the Directors considered it appropriate to adopt the going concern basis of accounting.

Our responsibilities and the responsibilities of the Directors with respect to going concern are described in the relevant sections of this report.

### Overview

		2025	2024
<b>Key audit matters</b>	Valuation of unquoted investments	✓	✓
<b>Materiality</b>	<b>Company financial statements as a whole</b> £3,890,000 (2024: £3,640,000) based on 2% (2024: 2%) of Gross investments.		



# + Independent Auditor's Report continued

## An overview of the scope of our audit

Our audit was scoped by obtaining an understanding of the Company and its environment, including the Company's system of internal control, and assessing the risks of material misstatement in the financial statements. We also addressed the risk of management override of internal controls, including assessing whether there was evidence of bias by the Directors that may have represented a risk of material misstatement.

## Key audit matters

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the financial statements of the current period and include the most significant assessed risks of material misstatement (whether or not due to fraud) that we identified, including those which had the greatest effect on: the overall audit strategy, the allocation of resources in the audit, and directing the efforts of the engagement team. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

### **Key Audit Matter: Valuation of unquoted investments** (Notes 4 and 12 to the financial statements)

We consider the valuation of investments to be the most significant audit area as there is a high level of estimation uncertainty involved in determining the unquoted investment valuations; consisting of both equity and loan stock instruments.

There is also an inherent risk of management override arising from the unquoted investment valuations being prepared by the Investment Manager, who is remunerated based on the value of the net assets of the fund, as shown in Note 7.

For these reasons we considered the valuation of unquoted investments to be a key audit matter.

### **How the scope of our audit addressed the key audit matter**

Our sample for the testing of unquoted investments was stratified according to risk considering, inter alia, the value of individual investments, the nature of the investment, the extent of the fair value movement and the subjectivity of the valuation technique.

For all unquoted investments in our sample we:

- Challenged whether the valuation methodology was appropriate in the circumstances under the International Private Equity and Venture Capital Valuation ("IPEV") Guidelines and the applicable accounting standards; and
- We have recalculated the value attributable to the Company, having regard to the application of enterprise value across the capital structures of the investee companies.

For investments sampled that were valued using less subjective valuation techniques (price of recent investment reviewed for changes in fair value) we:

- Verified the price of recent investment to supporting documentation;
- Considered whether the investment was an arm's length transaction through reviewing the parties involved in the transaction and checking whether or not they were investors of the investee company;
- Considered whether there were any indications that the price of recent investment was no longer representative of fair value considering, inter alia, the current performance of the investee company and the milestones and assumptions set out in the investment proposal; and
- Considered whether the price of recent investment is supported by alternative valuation techniques.

For investments sampled that were valued using more subjective techniques (earnings multiples and revenue multiples) we:

- Challenged and corroborated the inputs to the valuation with reference to management information of investee companies, market data and our own understanding and assessed the impact of the estimation uncertainty concerning these assumptions and the disclosure of these uncertainties in the financial statements;
- Reviewed the historical financial statements and any recent management information available to support assumptions about maintainable revenues, earnings or cash flows used in the valuations;
- Considered the revenue or earnings multiples applied and the discounts or premiums applied by reference to observable transaction multiples data; and
- Challenged the consistency and appropriateness of adjustments made to such data in establishing the revenue or earnings multiple applied in arriving at the valuations adopted by considering the individual performance of investee companies against plan and relative to the peer group, the market and sector in which the investee company operates and other factors as appropriate.

For a sample of loans held at fair value included above, we:

- Checked security held to supporting documentation.
- Considered the carrying value of the loan with regard to the "unit of account" concept.
- Reviewed the treatment of accrued redemption premium/other fixed returns in line with the Statement of Recommended Practice.

### **Key observations**

Considering the level of estimation uncertainty and the procedures performed to address the risk, we consider the unquoted investment valuations to be appropriate.

# + Independent Auditor's Report continued

## Our application of materiality

We apply the concept of materiality both in planning and performing our audit, and in evaluating the effect of misstatements. We consider materiality to be the magnitude by which misstatements, including omissions, could influence the economic decisions of reasonable users that are taken on the basis of the financial statements.

In order to reduce to an appropriately low level the probability that any misstatements exceed materiality, we use a lower materiality level, performance materiality, to determine the extent of testing needed. Importantly, misstatements below these levels will not necessarily be evaluated as immaterial as we also take account of the nature of identified misstatements, and the particular circumstances of their occurrence, when evaluating their effect on the financial statements as a whole.



Based on our professional judgement, we determined materiality for the financial statements as a whole and performance materiality as follows:

	Company Financial Statements	
	2025	2024
<b>Materiality</b>	£3,890,000	£3,640,000
<b>Basis for determining materiality</b>	2% of Gross investments	
<b>Rationale for the benchmark applied</b>	In setting materiality, we have considered the nature and disposition of the investment portfolio. Given that the VCT's portfolio is comprised of unquoted investments which would typically have a wider spread of reasonable alternative possible valuations, we have applied a percentage of 2% of gross investments.	
<b>Performance materiality</b>	£2,910,000	£2,730,000
<b>Basis for determining performance materiality</b>	75%	75%
<b>Rationale for the percentage applied for performance materiality</b>	The level of performance materiality applied was set after having considered a number of factors including the expected total value of known and likely misstatements and the level of transactions in the year.	

# + Independent Auditor's Report continued

## Reporting threshold

We agreed with the Audit Committee that we would report to them all individual audit differences in excess of £190,000 (2024: £182,000). We also agreed to report differences below this threshold that, in our view, warranted reporting on qualitative grounds.

## Other information

The directors are responsible for the other information. The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

## Corporate governance statement

The Listing Rules require us to review the Directors' statement in relation to going concern, longer-term viability and that part of the Corporate Governance Statement relating to the Company's compliance with the provisions of the UK Corporate Governance Code specified for our review.

Based on the work undertaken as part of our audit, we have concluded that each of the following elements of the Corporate Governance Statement is materially consistent with the financial statements, or our knowledge obtained during the audit.

### Going concern and longer-term viability

- The Directors' statement with regards to the appropriateness of adopting the going concern basis of accounting and any material uncertainties identified; and
- The Directors' explanation as to their assessment of the Company's prospects, the period this assessment covers and why the period is appropriate.

### Other Code provisions

- Directors' statement on fair, balanced and understandable;
- Board's confirmation that it has carried out a robust assessment of the emerging and principal risks;
- The section of the annual report that describes the review of effectiveness of risk management and internal control systems; and
- The section describing the work of the Audit Committee

# + Independent Auditor's Report continued

## Other Companies Act 2006 reporting

Based on the responsibilities described below and our work performed during the course of the audit, we are required by the Companies Act 2006 and ISAs (UK) to report on certain opinions and matters as described below.

### Strategic report and Directors' report

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Strategic report and the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic report and the Directors' report have been prepared in accordance with applicable legal requirements.

In the light of the knowledge and understanding of the Company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the Directors' report.

### Directors' remuneration

In our opinion, the part of the Directors' remuneration report to be audited has been properly prepared in accordance with the Companies Act 2006.

### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements and the part of the Directors' remuneration report to be audited are not in agreement with the accounting records and returns; or
- certain disclosures of Directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

## Responsibilities of Directors

As explained more fully in the Statement of Directors' Responsibilities, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

### Extent to which the audit was capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

### Non-compliance with laws and regulations

Based on:

- Our understanding of the Company and the industry in which it operates;
- Discussion with the Investment Manager, and those charged with governance; and
- Obtaining and understanding of the Company's policies and procedures regarding compliance with laws and regulations.

We considered the significant laws and regulations to be the Companies Act 2006, the FCA listing and DTR rules, the principles of the UK Corporate Governance Code, industry practice represented by the Statement of Recommended Practice: Financial Statements of Investment Trust Companies and Venture Capital Trusts ("the SORP") and updated in 2022 with consequential amendments and the applicable financial reporting framework. We also considered the Company's qualification as a VCT under UK tax legislation.



# + Independent Auditor's Report continued

Our procedures in respect of the above included:

- Agreement of the financial statement disclosures to underlying supporting documentation;
- Enquiries of the Manager, and those charged with governance relating to the existence of any non-compliance with laws and regulations;
- Obtaining the VCT compliance reports prepared by management's expert during the year and as at year end and checking that the Company was meeting its requirements to retain VCT status; and
- Reviewing minutes of meeting of those charged with governance throughout the period for instances of non-compliance with laws and regulations.

## Fraud

We assessed the susceptibility of the financial statement to material misstatement including fraud.

Our risk assessment procedures included:

- Enquiry with the Manager and those charged with governance regarding any known or suspected instances of fraud;
- Obtaining an understanding of the Company's policies and procedures relating to:
  - Detecting and responding to the risks of fraud; and
  - Internal controls established to mitigate risks related fraud.
- Review of minutes of meeting of those charged with governance for any known or suspected instances of fraud; and
- Discussion amongst the engagement team as to how and where fraud might occur in the financial statements.

Based on our risk assessment, we considered the areas most susceptible to be valuation of unquoted investments and management override of controls.

Our procedures in respect of the above included:

- In addressing the risk of valuation of unquoted investments, the procedures set out in the key audit matter section in our report were performed;
- In addressing the risk of management override of control, we:
  - Considered the opportunity and incentive to manipulate accounting entries and target tested relevant adjustments made in the period end financial reporting process;
  - Reviewed for significant transactions outside the normal course of business;
  - Considered any indicators of bias in our audit as a whole; and
  - Performed a review of unadjusted audit differences, if any, for indications of bias or deliberate misstatement.

We also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members, who were deemed to have the appropriate competence and capabilities and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

Our audit procedures were designed to respond to risks of material misstatement in the financial statements, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery, misrepresentations or through collusion. There are inherent limitations in the audit procedures performed and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we are to become aware of it.

A further description of our responsibilities is available on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

## Use of our report

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Daniel Quiligotti (Senior Statutory Auditor)

For and on behalf of BDO LLP, Statutory Auditor  
London, United Kingdom  
25 June 2025

BDO LLP is a limited liability partnership registered in England and Wales (with registered number OC305127).

# Financial Statements



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# + Income Statement

for the year ended 31 March 2025

The total column of this Income Statement represents the profit and loss account of the Company, prepared in accordance with Financial Reporting Standard 102 ("FRS 102"). The supplementary revenue and capital return columns are prepared in accordance with the Statement of Recommended Practice, "Financial Statements of Investment Trust Companies and Venture Capital Trusts" ("SORP") and updated in 2022 with consequential amendments. A separate Statement of Comprehensive Income has not been prepared as all comprehensive income is included in the Income Statement.

All the items above derive from continuing operations of the Company.

The notes on pages 85 to 96 are an integral part of the Financial Statements.

	Note	Revenue £'000	Capital £'000	Total £'000
<b>For the year ended 31 March 2025 (audited)</b>				
Net realised/unrealised gains on investments	12	–	3,354	3,354
Income	6	2,662	–	2,662
Investment Manager's fees	7	(1,168)	(3,503)	(4,671)
Other expenses	8	(902)	–	(902)
Gain (Loss) before tax		592	(149)	443
Tax	9	–	–	–
Gain (Loss) attributable to equity shareholders		592	(149)	443
Return per share (pence)	11	0.3	(0.1)	0.2

	Note	Revenue £'000	Capital £'000	Total £'000
<b>For the year ended 31 March 2024 (audited)</b>				
Net realised/unrealised losses on investments	12	–	(6,689)	(6,689)
Income	6	1,524	–	1,524
Investment Manager's fees	7	(1,109)	(3,324)	(4,433)
Other expenses	8	(876)	–	(876)
Loss before tax		(461)	(10,013)	(10,474)
Tax	9	–	–	–
Loss attributable to equity shareholders		(461)	(10,013)	(10,474)
Return per share (pence)	11	(0.2)	(5.2)	(5.4)



# + Balance Sheet

as at 31 March 2025

The Financial Statements were approved by the Directors and authorised for issue on 25 June 2025 and signed on their behalf by:

Jonathan Djanogly  
Director

*Company registered number: 08307631*

The notes on pages 85 to 96 are an integral part of the Financial Statements.

	Note	31.03.25 £'000	31.03.24 £'000
<b>Fixed assets</b>			
Investments	12	194,580	182,489
<b>Current assets</b>			
Debtors	14	289	113
Current asset investments	15	30,000	–
Cash at bank		36,791	46,254
		67,080	46,367
Creditors: amounts falling due within one year	16	(8,585)	(3,369)
Net current assets		58,495	42,998
Creditors: amounts falling due after more than one year	17	(1,404)	(1,412)
Net assets		251,671	224,075
<b>Capital and reserves</b>			
Called up share capital	18, 19	2,526	2,143
Share premium account	19	79,705	35,441
Capital redemption reserve	19	232	166
Special reserves	19	139,838	157,398
Capital reserves	19	30,099	30,248
Revenue reserves	19	(729)	(1,321)
Total shareholders' funds		251,671	224,075
Net asset value per B Ordinary share (pence)	20	99.7	104.6



# + Statement of Changes in Equity

for the year ended 31 March 2025

	Non-distributable reserves				Distributable reserves				Total reserves £'000
	Called up share capital £'000	Share premium £'000	Capital redemption reserve £'000	Capital reserve £'000	Restricted Special reserve* £'000	Special reserve* £'000	Capital reserve £'000	Revenue reserve £'000	
<b>For the year ended 31 March 2025</b>									
Opening balance as at 1 April 2024	2,143	35,441	166	62,760	114,479	42,919	(32,512)	(1,321)	224,075
Investment disposal	-	-	-	(1,893)	-	-	1,893	-	-
Total comprehensive income for the period	-	-	-	3,354	-	-	(3,503)	592	443
Shares issued (Note 18)	449	46,651	-	-	-	-	-	-	47,100
Share issue expenses	-	(2,387)	-	-	-	-	-	-	(2,387)
Share bought back	(66)	-	66	-	-	(6,446)	-	-	(6,446)
Transfer of distributable reserves (Note 19)	-	-	-	-	(19,292)	19,292	-	-	-
Dividends paid	-	-	-	-	-	(11,114)	-	-	(11,114)
Closing balance as at 31 March 2025	2,526	79,705	232	64,221	95,187	44,651	(34,122)	(729)	251,671

## For the year ended 31 March 2024

Opening balance as at 1 April 2023	1,877	106,909	97	62,964	51,913	15,883	(22,703)	(860)	216,080
Investment disposal	-	-	-	6,485	-	-	(6,485)	-	-
Total comprehensive loss for the period	-	-	-	(6,689)	-	-	(3,324)	(461)	(10,474)
Shares issued (Note 18)	335	37,823	-	-	-	-	-	-	38,158
Share issue expenses	-	(2,382)	-	-	-	-	-	-	(2,382)
Share bought back	(69)	-	69	-	-	(7,701)	-	-	(7,701)
Transfer of distributable reserves (Note 19)	-	-	-	-	(44,343)	44,343	-	-	-
Dividends paid	-	-	-	-	-	(9,606)	-	-	(9,606)
Share premium cancellation	-	(106,909)	-	-	106,909	-	-	-	-
Closing balance as at 31 March 2024	2,143	35,441	166	62,760	114,479	42,919	(32,512)	(1,321)	224,075

The notes on pages 85 to 96 are an integral part of the Financial Statements.

\*Special reserve is available for distribution, subject to the restrictions tabled in Note 19 of the financial statements.

# + Statement of Cash Flow

for the year ended 31 March 2025

	Note	Year ended 31.03.25 (audited) £'000	Year ended 31.03.24 (audited) £'000
<b>Operating activities</b>			
Investment income received		2,802	344
Deposit and similar interest received	6	670	522
Investment Manager's fees paid		(4,535)	(4,566)
Directors' fees		(132)	(114)
Other cash payments		(852)	(773)
Net cash outflow from operating activities	21	(2,047)	(4,587)
<b>Cash flows from investing activities</b>			
Purchase of investments	12	(15,060)	(8,775)
Disposal of investments	12	5,288	-
Long-term loan made	12	(1,500)	(3,300)
Long-term loans repaid	12	1,550	585
Net cash outflow from investing activities		(9,722)	(11,490)
Net cash outflow before financing		(11,769)	(16,077)
<b>Cash flows from financing activities</b>			
Share issue proceeds (including funds received in advance)	16, 18	50,751	46,966
Share issue expenses		(2,451)	(1,403)
Share buybacks paid		(6,446)	(7,701)
Equity dividend paid		(9,548)	(8,020)
Net cash generated by financing activities		32,306	29,842
Increase in cash and cash equivalents		20,537	13,765
Cash and cash equivalents at the beginning of the period		46,254	32,489
Cash and cash equivalents at the end of the period		66,791	46,254
<b>Cash and cash equivalents are composed of:</b>			
Cash at bank		36,791	46,254
Current asset investments		30,000	-
		66,791	46,254

The notes on pages 85 to 96 are an integral part of the Financial Statements.

# + Notes to the Financial Statements

## 1. Company information

The Company is a Public Limited Company incorporated in England and Wales. The registered address is 3 Cadogan Gate, London, SW1X 0AS. The principal activity is investing in unlisted growth companies.

## 2. Basis of preparation

These Financial Statements have been prepared in accordance with applicable United Kingdom accounting standards, including Financial Reporting Standard 102 – ‘The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland’ (‘FRS 102’), and in accordance with the Statement of Recommended Practice ‘Financial Statements of Investment Trust Companies and Venture Capital Trusts’ issued by the Association of Investment Companies (updated in April 2022 – “SORP”) to the extent that they do not conflict with applicable accounting standards in conformity with the Companies Act 2006. The Financial Statements have been prepared on the historical cost basis except for the modification to a fair value basis for certain financial instruments as specified in the accounting policies below.

The Financial Statements are prepared in pounds sterling, which is the functional currency of the company.

## 3. Going concern

In accordance with FRC Guidance for Directors on going concern and liquidity risk, the Directors have assessed the prospects of the Company and are of the opinion that, at the time of approving the Financial Statements, the Company has adequate resources to continue in business for at least 12 months from the date of approval of the Financial Statements. In reaching this conclusion the Directors took into account the nature of the Company’s business and Investment Policy, its risk management policies, the diversification of its portfolio and the cash holdings. They have also reviewed the budgets and forecasts, which have been subject to liquidity stress tests performed by the Investment Manager and consider that the Company has adequate financial resources to enable it to continue in operational existence for the foreseeable future. Therefore, the Company continues to adopt the going concern basis in preparing these Financial Statements.

## 4. Significant judgements and estimates

The preparation of the Financial Statements may require the Board to make judgements and estimates that affect the application of policies and reported amounts of assets.

The carrying value of the unquoted fixed asset investments requires estimates to determine fair values. Estimates are based on historical experience and other assumptions that are considered reasonable under the circumstances.

However, because of the inherent uncertainty of valuation, those estimated values may be materially higher or lower than the values that would have been used had a ready market for the investments existed. The availability of valuation techniques and observable inputs can vary from investment to investment and are affected by a wide variety of factors, including the type of investment, whether the investment is new and not yet established in the marketplace, the liquidity of markets, and other characteristics particular to the transaction. All unquoted investments are valued in accordance with the International Private Equity and Venture Capital Valuation (“IPEV”) Guidelines December 2022, this relies on subjective estimates such as appropriate sector earnings multiples, forecast results of investee companies and liquidity or marketability of the investments held. Although the estimates and the assumptions applied are under continuous review to ensure that the fair values are appropriately stated there is a risk that the carrying value of an unquoted investment may require material adjustment either within the next year or in the longer term. More information related to the unquoted investment and their valuations is included in Note 12 and the Investment Manager’s Review.

## 5. Accounting policies

A summary of the principal accounting policies, all of which have been applied consistently throughout the year, is set out below.

### a) Investments

Aside from the money market funds, the Company did not hold any listed investments at any time during the reporting period. Investments in unlisted companies, being equity and loan stock, are held at fair value through profit or loss by the Directors. Information about the portfolio is provided internally to the Directors on that basis and the Directors consider the basis to be consistent with the Company’s investment strategy.

Investments held by the Company have been valued in accordance with the International Private Equity and Venture Capital Valuation (“IPEV”) Guidelines December 2022. The portfolio valuations are prepared by the Investment Manager and subsequently reviewed and approved by the Board.

In determining fair value, the Investment Manager uses various valuation methods, including a combination of the price of recent investment and market-based approach. The market-based approach ascribes a value to a business interest or shareholding by comparing it to similar businesses, using the principle of substitution: that is, that a prudent purchaser would pay no more for an asset than it would cost to acquire a substitute asset with the same utility and income earning potential. The price of recent investment will only be used as fair value after careful consideration of all the facts and circumstances concerning the underlying investment.

# + Notes to the Financial Statements continued

## 5. Accounting policies (continued)

When using the cost or price of recent investment in the valuations, the Company looks to 're-calibrate' this price at each valuation point by reviewing progress within the investment, comparing against the initial investment thesis, assessing if there are any significant events or milestones that would indicate the value of the investment has changed and considering whether a market-based methodology (i.e. using multiples from comparable public companies) or a discounted cashflow forecast would be more appropriate.

The main inputs into the calibration exercise, and for the valuation models using multiples, are revenue, EBITDA and P/E multiples (based on the most recent revenue, EBITDA or earnings achieved and equivalent corresponding revenue, EBITDA or earnings multiples of comparable companies), quality of earnings assessments and comparability difference adjustments. Revenue multiples are often used, rather than EBITDA or earnings, due to the nature of the Company's investments, being in growth and early stage companies which are not normally expected to achieve profitability or scale for a number of years. Where an investment has achieved scale and profitability, the Company would normally then expect to switch to using an EBITDA or earnings multiple methodology.

In the calibration exercise and in determining the valuation for the Company's equity instruments, comparable trading multiples are used. In accordance with the Company's policy, appropriate comparable companies based on industry, size, developmental stage, revenue generation and strategy are determined and a trading multiple for each comparable company identified is then calculated. The multiple is calculated by dividing the enterprise value of the comparable group by its revenue, EBITDA or earnings. The trading multiple is then adjusted for considerations such as illiquidity, marketability and other differences, advantages and disadvantages between the portfolio company and the comparable public companies based on company specific facts and circumstances.

Realised surpluses or deficits on the disposal of investments are taken to realised capital reserves, and unrealised surpluses and deficits on the revaluation of investments are taken to unrealised capital reserves.

Those venture capital investments that may be categorised as associated undertakings are carried at fair value as determined by the Directors in accordance with the Company's normal policy. Carrying investments at fair value is specifically permitted under FRS102 Section 14.4.

## b) Income

Income includes interest earned on money market funds and dividends. Dividends receivable on unlisted equity shares are brought into account when the Company's right to receive payment is established and it is probable that payment will be received. Special dividends receivable are treated as a revenue receipt or a capital receipt depending on the facts and circumstances of each particular case. Fixed returns on non-equity shares and debt securities are recognised on an accruals basis using the effective interest method. Such amounts are recognised in the revenue column provided that it is probable that payment will be received in due course.

## c) Expenses

All expenses, including "Annual Running Costs", are accounted for on an accruals basis. In respect of the analysis between revenue and capital items presented within the income statement, all expenses have been accounted for as revenue items except as follows:

Expenses are split and presented partly as capital items where a connection with the maintenance or enhancement of the value of the investments held can be demonstrated, and accordingly the investment management fee is currently allocated 25% to revenue and 75% to capital, which reflects the Directors' expected long-term view of the nature of the investment returns of the Company.

"Annual Running Costs" are the annual costs and expenses incurred by or on behalf of the Company in the ordinary course of its business, excluding the management fees payable to the Investment Manager and including, but not limited to, the following items:

- (i) auditor's fees;
- (ii) administration, accounting and company secretarial fees;
- (iii) share registrars' fees;
- (iv) London Stock Exchange fees;
- (v) printing and mailing costs in respect of the year-end audited accounts, interim accounts and circulars to shareholders;
- (vi) fees in respect of regulatory announcements made through a Regulatory Information Service;
- (vii) insurance premiums;
- (viii) remuneration of the Board (including employers' national insurance contributions);
- (ix) compliance and advisory fees; and
- (x) market/organisational subscriptions

together with any irrecoverable value-added tax on those annual costs and expenses.



# + Notes to the Financial Statements continued

## 5. Accounting policies (continued)

### d) Performance fees

Performance fees predominantly relate to the capital performance of the portfolio and are therefore charged 100% to capital. Performance fees are accrued and a liability is recognised when they are likely to be payable and can be reliably measured.

### e) Debtors

Short-term debtors (including short-term loans) are measured at amortised cost, less any impairment.

### f) Creditors

Short and long-term creditors are measured at amortised cost.

### g) Taxation

Current tax is recognised for the amount of income tax payable in respect of the taxable profit for the current or past reporting periods using the tax rates and laws that have been enacted or substantively enacted by the reporting date. The tax effect of different items of income/gain and expenditure/loss is allocated between capital and revenue return on the "marginal" basis as recommended in the SORP.

Any tax relief obtained in respect of management fees allocated to capital is reflected in the capital column of the Statement of Comprehensive Income and a corresponding amount is charged against the revenue column. The tax relief is the amount by which corporation tax payable is reduced as a result of these capital expenses.

Deferred tax is recognised in respect of all timing differences at the reporting date, except as otherwise indicated. Deferred tax assets are only recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Deferred tax is calculated using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference.

No asset or liability has been recognised for deferred tax in relation to capital gains or losses on revaluing investments as the Company is exempt from corporation tax in relation to capital gains or losses as a result of qualifying as a Venture Capital Trust.

The tax expense/(income) is presented either in the Income Statement or Statement of Changes in Equity depending on the transaction that resulted in the tax expense/(income). Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors.

## h) Financial instruments

The Company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

The Company's financial instruments comprise its investment portfolio, cash balances, current asset investments and most debtors and creditors. These financial assets and financial liabilities are carried either at fair value or, in the case of debtors, creditors and cash, using amortised cost.

## i) Cash and cash equivalents

Cash comprises cash and demand deposits. Cash equivalents are current asset investments, which include money market funds and are short term, highly liquid investments that are readily convertible to known amounts of cash, are subject to insignificant risks of changes in value, and are held for the purpose of meeting short-term cash commitments.

6. Income	2025 £'000	2024 £'000
<b>Interest receivable - revenue</b>		
- from bank deposits	710	522
- from money market funds	354	-
- from loan stock	871	1,275
Dividends receivable	1,259	140
Provision for interest from loan stock	(532)	(413)
	2,662	1,524

7. Investment Manager's fees	2025 £'000	2024 £'000
Annual management fee	4,671	4,433
Performance fee	-	-
Total	4,671	4,433

Pembroke Investment Managers LLP has been appointed as the Company's Investment Manager. This appointment shall continue until terminated by the expiry of not less than 12 months' notice in writing given by either party.

## + Notes to the Financial Statements continued

The appointment may also be terminated in circumstances of material breach by either party. The annual management fee is 2% of net assets calculated quarterly. The performance fee is based on exit proceeds and only payable on a profitable exit and subject to further conditions.

Details of the appointment can be found in the Strategic Report on page 53.

### 8. Other expenses

	2025 £'000	2024 £'000
Other expenses include:		
<b>Annual Running Costs</b>		
Company secretarial fees and administration fees	103	174
Legal, professional & due diligence fees	176	150
Directors' remuneration	126	105
Auditor's remuneration – audit of Statutory Financial Statements	61	71
Communications, printing and stationery	59	66
VCT advisory and monitoring fees	39	43
Insurance	42	39
Accounting services fees payable to the Investment Manager	67	33
Registrar fees	24	20
London Stock Exchange fees	11	10
Subscriptions	23	11
Employer's NI on Directors' remuneration	6	9
Other costs	53	36
Irrecoverable VAT	112	109
<b>Total costs and expenses (Annual Running Costs)</b>	<b>902</b>	<b>876</b>

The Company has no employees other than the Directors.

Information relating to Directors' remuneration can be found in the audited section of the Directors' Remuneration Report on page 66.

### 9. Tax

a) Analysis of tax charge	2025 £'000	2024 £'000
<b>Current year charge:</b>		
Revenue charge	–	–
Credited to capital return	–	–
<b>Current tax charge (Note 9b)</b>	<b>–</b>	<b>–</b>
<b>Prior year charge:</b>		
Revenue charge	–	–
Credited to capital return	–	–
<b>Total current and prior year tax charge</b>	<b>–</b>	<b>–</b>
<b>b) Factors affecting tax charge for the year</b>	<b>2025 £'000</b>	<b>2024 £'000</b>
Profit/(loss) on ordinary activities before taxation	443	(10,474)
<b>Effect of:</b>		
Corporation tax at 25% (2024: 25%)	111	(2,618)
Non-taxable gains/(losses) on investments	(839)	1,672
Non-taxable dividends	(315)	(35)
Current year losses carried forward	1,043	981
Other movements	–	–
<b>Tax charge for year (Note 9a)</b>	<b>–</b>	<b>–</b>

There is no potential liability to deferred tax. No deferred tax asset has been recognised on surplus expenses carried forward as it is not envisaged that any such tax will be recovered in the foreseeable future. The total losses carried forward are £21,455,000 (2024: £17,302,000) and the value of the unrecognised deferred tax in relation to these is £5,364,000 (2024: £4,325,000). This is calculated using a corporation tax rate of 25% (2024: 25%) which is the rate at which it is deemed that any losses would be utilised.

# + Notes to the Financial Statements continued

## 10. Dividends paid

Dividends paid or payable in respect of the financial year and recognised as distributions paid to equity holders during the year:

	2025 £'000	2024 £'000
Interim dividend on B Ordinary shares for the year ended 31 March 2024 of 2.5 pence per share – payable on 30 May 2023	–	4,723
Interim dividend on B Ordinary shares for the year ended 31 March 2024 of 2.5 pence per share – payable on 28 November 2023	–	4,883
Interim dividend on B Ordinary shares for the year ended 31 March 2025 of 2.0 pence per share – payable on 23 April 2024	4,239	–
Interim dividend on B Ordinary shares for the year ended 31 March 2025 of 2.0 pence per share – payable on 10 October 2024	4,393	–
Interim dividend on B Ordinary shares for the year ended 31 March 2025 of 1.0 pence per share – payable on 31 March 2025	2,482	–
	11,114	9,606

All dividends are paid from the distributable special reserve.

## 11. Return per share

	2025			2024		
	Revenue	Capital	Total	Revenue	Capital	Total
Earnings per share (pence)	0.3	(0.1)	0.2	(0.2)	(5.2)	(5.4)

Basic revenue return per share is based on the net profit after taxation of £592,000 (2024: £461,000 loss) and on 224,548,057 (2024: 194,636,033) shares, being the weighted average number of shares in issue during the year.

Basic capital return per share is based on the net capital loss after taxation of £149,000 (2024: £10,013,000) and on 224,548,057 (2024: 194,636,033) shares, being the weighted average number of shares in issue during for the year.

## 12. Investments

Movements in investments during the year are summarised as follows:

	Shares £'000	Loan stock £'000	Total £'000
<b>Opening valuation:</b>			
Cost at 31 March 2024 (after realised losses)	101,929	11,062	112,991
Unrealised gains at 31 March 2024	63,047	–	63,047
Unrealised losses on loan notes at 31 March 2024	–	–	–
Interest rolled up in fixed income investments	–	6,451	6,451
Valuation at 31 March 2024	164,976	17,513	182,489
<b>Movements in the year:</b>			
Purchases at cost	15,060	1,500	16,560
Disposal proceeds	(5,288)	–	(5,288)
Loans repaid	–	(1,550)	(1,550)
Loans converted to equity	500	(500)	–
Unrealised gains	1,174	–	1,174
Realised gains on disposals	2,231	(50)	2,181
Interest rolled up in fixed income investments	–	339	339
Interest received	–	(1,325)	(1,325)
Total movements in year	13,677	(1,586)	12,091
<b>Closing valuation:</b>			
Cost at 31 March 2025 (after realised losses)	114,432	10,461	124,893
Unrealised gains at 31 March 2025	64,221	–	64,221
Unrealised losses on loan notes at 31 March 2025	–	–	–
Interest rolled up in fixed income investments	–	5,466	5,466
Valuation at 31 March 2025	178,653	15,927	194,580

# + Notes to the Financial Statements continued

## 12. Investments (continued)

During the year, the following disposals were made:

	Value at 31.03.24 £'000	Cost £'000	Proceeds £'000	Dividend/ Interest on exit £'000	Realised Gain/(Loss) £'000
Secret Food Tours	2,998	804	2,998	1,259	2,194
Boat International Media	6,480	3,250	3,574	1,067	1,391
Beryl	1,889	553	266	-	(287)
Bella Freud	50	50	-	-	(50)
			6,838	2,326	3,248

As at 31 March 2025, the Company had no arrangements in place to dispose of any investments.

During the year, the following changes in valuation of unquoted shares were considered material:

	Carrying value at 31.03.24 £'000	Additions/ (realisations) in the year £'000	Increase/ (decrease) in valuation £'000	Carrying value at 31.03.25 £'000
Coat Trading	4,496	-	5,779	10,275
SeatFrog	4,632	-	2,636	7,268
Lyma Life	31,169	-	2,609	33,778
Secret Food Tours	10,622	(4,310)	1,437	7,749
Credentially	5,000	-	1,110	6,110
BlooBloom	1,672	2,000	828	4,500
Eave	568	250	772	1,590
My Expert Midwife	904	-	596	1,500
Dropless	2,610	750	(529)	2,831
Stillking Films	5,315	-	(1,042)	4,273
PeckWater Brands	10,888	-	(1,513)	9,375
Floom	1,955	-	(1,810)	145

The Company is required to report the category of fair value measurements used in determining the value of its investments, to be disclosed by the source of inputs, using a three-level hierarchy:

### Quoted market prices in active markets – “Level 1”

Inputs to Level 1 fair values are quoted prices in active markets for identical assets. An active market is one in which quoted prices are readily and regularly available and those prices represent actual and regular occurring market transactions on an arm's length basis. The Company has no investments classified in this category, except for money market funds.

### Valued using models with significant observable market parameters – “Level 2”

Inputs to Level 2 fair values are inputs other than quoted prices included within Level 1 that are observable for the asset, either directly or indirectly. The Company has no investments classified in this category.

### Valued using models with significant unobservable market parameters – “Level 3”

Inputs to Level 3 fair values are unobservable inputs for the asset. Unobservable inputs may have been used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset at the measurement date (or market information for the inputs to any valuation models). As such, unobservable inputs reflect the assumptions the Company considers that market participants would use in pricing the asset. The Company's unquoted equities and loan stock are classified within this category. As explained in Note 5, unquoted investments are valued in accordance with the IPEV guidelines. The fair value of all investments is assessed by the Company and, where appropriate, a revaluation against cost is made. The basis of revaluation may be based on a sales or profit multiple, or on market information that supersedes that held at the time of acquiring the investment. Details of the basis of revaluation are included in the Investment Manager's Review on pages 19 to 36.



# + Notes to the Financial Statements continued

## 13. Significant interests

As at the balance sheet date the company held significant investments amounting to 20% or more of the equity capital of an undertaking and voting rights, in the following companies:

Company	Legal name	Holdings*	Equity investment		Investment in loan stock	Total	Financial Information**		Location
			Ordinary	Preference			Year ended	Net Assets	
			£'000	£'000	£'000	£'000		£'000	
Bella Freud	Bella Freud Ltd	46.4%	3,379	–	900	4,279	31 March 2024	(202)	London, UK
Coat	Coat Trading Ltd	39.1%	–	5,000	–	5,000	31 March 2024	508	London, UK
Heist	Carousel Ventures Limited	37.1%	749	6,500	1,100	8,349	31 March 2024	11,841	London, UK
Hackney Gelato	Hackney Gelato Limited	35.2%	3,200	–	1,800	5,000	31 August 2024	17	London, UK
Eave	Eartex Ltd	34.4%	2,650	1,250	250	4,150	31 December 2024	(119)	London, UK
Ro&Zo	Ro&Zo Limited	32.1%	2,600	–	–	2,600	30 November 2023	(77)	London, UK
Troubadour	Troubadour Goods Limited	29.2%	2,540	–	–	2,540	31 December 2023	2,245	London, UK
Smartify	Smartify Holdings Ltd	28.0%	1,000	1,300	–	2,300	31 December 2023	1,059	London, UK
Dropless	Dropless Ltd	27.8%	2,375	625	2,750	5,750	31 December 2023	(1,360)	Devon, UK
Floom	Floom Ltd	24.7%	–	4,415	145	4,560	31 December 2023	1,468	London, UK
Credentially	Appraise Me Limited	21.3%	–	5,000	–	5,000	30 April 2024	3,032	Berkshire, UK
Bloobloom	Bloobloom Limited	21.2%	2,500	2,000	–	4,500	31 December 2023	2,143	London, UK
Annie Mals	Annie Mals Limited	20.0%	500	–	–	500	30 November 2023	168	Manchester, UK
Chucs Restaurants	Chucs Restaurants Limited	19.8%	2,220	–	–	2,220	30 June 2024	(2,029)	London, UK
Lyma	Lyma Life Limited	19.7%	2,000	–	–	2,000	31 December 2023	9,272	London, UK
Roto VR	Roto VR Ltd	19.7%	2,250	–	–	2,250	31 August 2023	791	Borehamwood, UK
Popsa	Popsa Holdings Limited	17.7%	5,200	–	–	5,200	31 December 2023	11,179	Surrey, UK

	Year ended	Financial Information*** (£'000)				Year ended	Prior year financial Information*** (£'000)		
		Turnover	Operating profit	Net assets			Turnover	Operating profit	Net assets
Popsa	31 December 2023	27,507	(885)	11,179	Popsa	31 December 2022	26,706	(2,063)	11,271
Lyma	31 December 2023	32,577	3,472	9,272	Lyma	31 December 2022	23,268	4,041	6,320
Five Guys***	31 December 2023	542,915	45,484	(266,700)	Five Guys***	31 December 2022	452,386	17,606	(250,940)
N Family Club***	31 December 2023	40,956	(7,391)	911	N Family Club***	31 December 2022	26,323	(7,657)	11,682

\* The percentage of equity held for these companies is the fully diluted figure.

\*\* The financial information is derived from publicly available Report and accounts, where available.

In addition to the reported net assets (above), the following information on turnover and operating profit is publicly available for Popsa and Lyma.

\*\*\* Financial information regarding the rest of our Top Ten Holdings not disclosed are not publicly available.

Details of holdings may be found in the Investment Manager's Review and Investment Portfolio on pages 19 to 50.

# + Notes to the Financial Statements continued

## 14. Debtors

	2025 £'000	2024 £'000
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### Amounts falling due within one year:

Prepayments and accrued income	197	38
Other debtors	92	75
	289	113

## 15. Current Asset Investments

	2025 £'000	2024 £'000
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Money market funds	30,000	-
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## 16. Creditors: amounts falling due within one year

	2025 £'000	2024 £'000
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Funds received in advance of share issuance	7,837	2,620
Trail commissions payable	308	284
Sundry creditors and accruals	440	465
	8,585	3,369

## 17. Creditors: amounts falling due after more than one year

	2025 £'000	2024 £'000
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Non-current creditors (trail commission payable)	1,404	1,412
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## 18. Called up share capital

	Total shares '000
Allotted, called-up and fully paid at 1 April 2024:	214,268
Issued during the year	44,904
Shares purchased for cancellation	(6,617)
At 31 March 2025	252,555

As at 31 March 2025, there were 252,554,529 (2024: 214,268,418) shares allotted, called up and fully paid. During the year, the Company issued 44,903,697 shares under an offer for subscription and the Dividend Re-Investment Scheme as detailed below:

	No of shares '000	Nominal value £'000	Consideration received £'000
Allotted, called up and fully paid:			
5 April 2024	6,727	67	7,201
8 April 2024	538	6	575
23 April 2024 (DRIS)	589	6	607
3 May 2024	772	8	815
8 May 2024	135	1	145
4 October 2024 (DRIS)	620	6	625
9 October 2024	1,610	16	1,667
20 November 2024	4,391	44	4,570
18 December 2024	5,062	51	5,329
10 February 2025	14,232	142	14,918
26 February 2025	5,903	59	6,183
19 March 2025	3,988	40	4,131
31 March 2025 (DRIS)	337	3	334
	44,904	449	47,100

After the year end, the Company issued a further 11,886,775 shares on 4 April 2025 with net proceeds of £12.3 million, 857,788 shares on 14 April 2025 with net proceeds of £0.9 million and 795,062 shares on 23 April 2025 with net proceeds of £0.8 million.

On 11 April 2024, the Company bought back for cancellation 3,355,560 shares at 98.0p with a total consideration of £3,290,000. A further 3,262,026 shares were bought back for cancellation on 16 September 2024 at 95.8p with a total consideration of £3,124,000.

After the year end, in April 2025, the Company bought back for cancellation 4,862,763 shares at 94.3p with a total consideration of £4.6 million.

## 19. Reserves

Called-up share capital represents the nominal value of shares that have been issued.

Share premium account includes any premiums received on the issue of share capital less any transaction costs associated with the issuing of shares and any amounts

# + Notes to the Financial Statements continued

## 19. Reserves (continued)

transferred to the special reserve. Included in the share issue expenses charged to the share premium account for the year is trail commissions of £201,000 (2024: £651,000).

The capital redemption reserve accounts for amounts by which the issued share capital is diminished through the repurchase and cancellation of the Company's own shares.

Capital reserves includes all current and prior period realised and unrealised movements in the fair value of investments and all costs which are considered capital in nature. As at 31 March 2025 there were realised losses of £34,122,000 (2024: £32,513,000) and £64,220,000 of unrealised, non-distributable, gains (2024: £62,760,000).

Revenue reserve includes all current and prior period retained profits and losses.

The balance on the account is distributable.

Special reserve includes amounts transferred from the share premium account on 26 March 2014, 22 December 2020 and 24 October 2023. Special reserve is a distributable reserve that is subject to certain restrictions under the VCT rules.

The restricted distributable reserves become unrestricted on the following dates:

Date	Amount £'000
1 April 2023	44,343
1 April 2024	19,292
1 April 2025	62,409
1 April 2026	32,778

## 20. Net asset value per share

The net asset values per share at the year-end were as follows:

2025		2024	
Net asset values attributable		Net asset values attributable	
Net assets (£'000)	Net assets per share (p)	Net assets (£'000)	Net assets per share (p)
251,671	99.7	224,075	104.6

Net asset value per B Ordinary share is based on net assets at the year end and on 252,554,529 (2024: 214,268,418) B Ordinary shares, being the number of B Ordinary shares in issue at the year end.

## 21. Reconciliation of profit before taxation to net cash outflow from operating activities

	2025 £'000	2024 £'000
Gain / (Loss) before taxation for the year	443	(10,474)
Net (gain)/loss on investments	(3,354)	6,689
Increase in debtors (excluding share issue proceeds and short-term loans)	(176)	(17)
Decrease/(Increase) in interest rolled up in fixed-income investments	985	(658)
Increase/(Decrease) in creditors and accruals (excluding share issue expenses, short-term loans, fixed asset investment balances and funds held in respect of unallotted shares)	55	(127)
Net cash outflow from operating activities	(2,047)	(4,587)

## 22. Financial instruments

The Company's financial instruments comprise:

- Equity and fixed-interest investments that are held in accordance with the Company's investment objectives as set out in the Directors' Report; and
- Cash, liquid resources, short-term debtors and creditors that arise directly from the Company's operations.

Investments are made in a combination of equity and loans. Surplus funds are held on bank deposit or in money market funds. It is not the Company's policy to trade in financial instruments or derivatives.

Fixed asset investments are valued at fair value through profit or loss. Unquoted investments are valued by the Directors using rules consistent with International Private Equity and Venture Capital Association ("IPEV") guidelines. The fair value of all other financial assets and liabilities is represented by their carrying value in the balance sheet. Further details of the bases on which financial instruments, including investments, are held may be found at Notes 5 and 12 and in the Investment Manager's Review on pages 19 to 36.

# + Notes to the Financial Statements continued

## 22. Financial instruments (continued)

The Company held the following categories of financial instruments at 31 March 2025:

	2025		2024	
	Cost £'000	Fair value £'000	Cost £'000	Fair value £'000
<b>Assets at fair value through profit or loss:</b>				
Equity investments				
Most recent round	32,578	30,345	32,861	31,734
Multiples	81,854	148,308	69,069	133,243
Loan stock (including interest)	10,461	15,927	11,061	17,512
<b>Assets measured at amortised cost:</b>				
Cash at bank	36,791	36,791	46,254	46,254
Current asset investments	30,000	30,000	-	-
Other debtors	289	289	113	113
<b>Liabilities measured at amortised cost:</b>				
Creditors	(9,989)	(9,989)	(4,781)	(4,781)
	181,984	251,671	154,577	224,075

Loans to investee companies are treated as fair value through profit or loss and are included in the investment portfolio.

Unquoted investments account for 100% of the investment portfolio by value. The investment portfolio has a 100% concentration of risk towards small UK based, sterling denominated companies and represents 77% (2024: 81%) of net assets at the year-end.

All financial liabilities due within one year and expected to be settled within six months of the period and in accordance with normal credit terms.

The main risks arising from the Company's financial instruments are credit risk, investment valuation risk, interest rate risk, foreign exchange risk on portfolio companies own cash flows, and liquidity risk. All assets and liabilities are denominated in sterling, hence there is no currency risk.

### Credit risk

The Company has exposure to credit risk in respect of its loan stock investments, cash at bank, current asset investments and other debtors. This risk is managed through the due diligence process adopted when making loan investments to unquoted companies and through regular monitoring of the investee companies by the Investment Manager. The selection of credit institution at which to hold cash balances and money market funds is made by the Investment Manager and monitored by the Board. The credit risk is managed by ensuring cash is held with an institution or institutions with a Standard & Poors' long-term credit rating of BBB or better. The maximum exposure to credit risk at the balance sheet date was £83,007,000 (2024: £63,879,000). The Company has banking relationships with Barclays Bank plc, and Lloyds Bank plc.

### Investment valuation risk

The Board manages the investment valuation risk inherent in the Company's portfolio by maintaining an appropriate spread of risk and by ensuring full and timely access to relevant information from the Investment Manager. The Board reviews the investment performance and financial results, as well as compliance with the Company's investment objectives. The Board seeks to ensure that an appropriate proportion of the Company's portfolio is invested in cash and readily realisable securities which are sufficient to meet any funding commitments which may arise. The Company does not use derivative instruments to hedge against market risk.

The equity and fixed interest stocks of the Company's unquoted investee companies are not traded and, as such, their prices are more uncertain than those of more frequently traded stocks. It is estimated that a 10% change in the carrying value of the Company's unquoted investments would reduce profit before tax for the year and the Company's net asset value per share by the amounts shown below.

A 10% estimate is considered to be an appropriate illustration given historical volatility and market expectations of future performance.

	2025		2024	
	+10%	-10%	+10%	-10%
<b>Equity investments</b>				
Most recent round (£'000)	2,010	(3,726)	2,901	(2,627)
Multiples (£'000)	16,182	(16,602)	18,512	(18,414)
Impact on carrying value (£'000)	18,197	(20,328)	21,413	(21,041)
Impact on NAV per share (pence)	7.23	(8.08)	9.99	(9.82)



# + Notes to the Financial Statements continued

## 22. Financial instruments (continued)

### Interest rate risk

The Company's financial assets include loan stock, bank deposits, money market funds and preference shares which are interest bearing, at a mix of fixed and variable rates.

As a result, the Company is exposed to interest rate risk due to fluctuations in prevailing levels of market interest rates. The Board seeks to mitigate this risk through regular monitoring of the Company's interest-bearing investments. The Company does not use derivative instruments to hedge against interest rate risk.

As at 31 March 2025, the Company's financial assets by value, excluding short-term debtors and creditors which are not exposed to interest rate risk, comprised:

Financial assets	£'000	%	Interest rate	Weighted average interest rate %	Fixed term years
<b>Venture capital investments</b>					
Ordinary Shares	173,643	66.44	n/a	n/a	n/a
Money Market Funds	30,000	11.48	Floating	4.6	n/a
Bank Deposits	28,903	11.06	Floating	1.9	n/a
Bank Deposits	7,886	3.02	Floating	0.9	n/a
Preference Shares	5,010	1.92	Fixed	12.0	n/a
Loan Stock Interest	4,498	1.72	Fixed	9.0	n/a
Loan Stock	1,300	0.50	Fixed	8.0	4
Loan Stock	1,000	0.38	Fixed	8.0	3
Loan Stock	1,000	0.38	Fixed	8.0	2
Loan Stock	1,000	0.38	Fixed	8.0	3
Loan Stock Interest	968	0.37	n/a	n/a	n/a
Loan Stock	694	0.27	Fixed	9.0	3
Loan Stock	644	0.25	Fixed	9.0	3
Loan Stock	570	0.22	Fixed	9.0	3
Loan Stock	500	0.19	Fixed	8.0	0
Loan Stock	500	0.19	Fixed	8.0	5
Loan Stock	500	0.19	Fixed	8.0	5
Loan Stock	471	0.18	Fixed	9.0	3
Loan Stock	347	0.13	Fixed	9.0	3
Loan Stock	300	0.11	Fixed	8.0	2
Loan Stock	290	0.11	Fixed	9.0	0
Loan Stock	250	0.10	Fixed	8.0	1
Loan Stock	250	0.10	Fixed	8.0	1
Loan Stock	250	0.10	Fixed	8.0	4
Loan Stock	250	0.10	Fixed	8.0	5
Loan Stock	145	0.06	Fixed	10.0	3
Loan Stock	100	0.04	Fixed	8.0	1
Loan Stock	100	0.04	Fixed	8.0	3
Bank Deposits	2	0.00	Fixed	0.0	n/a
	261,371	100.00			

# + Notes to the Financial Statements continued

## 22. Financial instruments (continued)

It is estimated that, if the floating interest rate fell to 0%, pre-tax profit for the year would fall by 240% (2024: 4.9%) on an annualised basis.

The risk from future fluctuations in interest rate movements should be mitigated by the Company's intention to complete its investment strategy and to hold a majority of its investments in instruments which are not directly exposed to market interest rate changes.

### Liquidity risk

The investments in equity and fixed interest stocks of unquoted companies that the Company holds are not traded and thus are not readily realisable. At times, the Company may be unable to realise its investments at their carrying values because of an absence of willing buyers. The Company's ability to sell investments may also be constrained by the requirements set down for VCTs. To counter such liquidity risk, sufficient cash and money market funds are held to meet running costs and other commitments.

## 23. Management of capital

The Board of Directors considers the Company's net assets to be its capital and the Company does not have any externally imposed capital requirements.

The Company's objectives when managing capital are to safeguard the Company's ability to continue as a going concern, satisfy the relevant HMRC requirements over VCTs, and provide at least adequate returns for shareholders.

As a VCT, the Company must have, and must continue to have, within three years of raising its capital at least 80% by value of its investments in VCT qualifying holdings which are a relatively high-risk asset class of small UK companies. In satisfying this requirement, the Company's capital management scope is restricted. Subject to this restriction, the Company directs investment policy and may adjust dividends, return capital to shareholders, issue new shares or sell assets to maintain the level of liquidity to remain a going concern.

## 24. Geographical analysis

The operations of the Company are wholly in the United Kingdom.

## 25. Related parties

The Company retains Pembroke Investment Managers LLP ("PIM") as its Investment Manager.

During the year ended 31 March 2025, £4,671,000 (2024: £4,433,000) was payable to PIM for the investment management services and £67,000 (2024: £33,000) was payable

to PIM for the accounting services, of which £245,000 (2024: £109,000) was owed to PIM at the year-end.

The remuneration and shareholdings of the Directors, who are key management personnel of the Company, are disclosed in the Directors' Remuneration Report on page 66.

PIM may charge fees in line with industry practice to companies in which the Company invests. These costs are borne by the investee company, not the Company.

As part of the offer for subscription of B Ordinary Shares of the Company launched on 5 September 2023 and 9 September 2024, during the year, PIM received £1,109,000 (2024: £1,035,000) in promoter's fee. In line with respective prospectuses, PIM is responsible for paying the costs of the offer out of this promoter fee, including distribution and marketing expenses. The £1,109,000 above formed part of the £2,387,000 offer issue costs referenced elsewhere in these financial statements. The remainder of this amount was paid to regulators, the London Stock Exchange, professionals and financial advisers (for trail commissions and fees, as agreed between them and their respective clients).

## 26. Events after the reporting period

### Non-adjusting events

Since the Company's year end, the following transactions have taken place:

- The Company bought back 4,862,763 B Ordinary Shares at 94.34p and a total cost of £4.6 million.
- 11,886,775 shares were allotted under the share offer on 4 April 2025 with net proceeds of £11.8 million.
- 857,788 shares were allotted under the share offer on 14 April 2025 with net proceeds of £0.9 million.
- 795,062 shares were allotted under the share offer on 23 April 2025 with net proceeds of £0.8 million.
- A dividend of 2.0 p per B Ordinary Share totalling £5.2 million was paid on 27 May 2025.
- 661,357 shares were allotted under the Company's Flexible Dividend Reinvestment Scheme raising £0.6 million.
- The Company has made a new investment of £2.0 million in Serve First.
- The Company has made a follow-on investment of £1.5 million in My Expert Midwife and £1.8 million in Cydar.

# + Notice of Annual General Meeting

**Notice is hereby given that the twelfth annual general meeting of Pembroke VCT plc will be held at 2.00 p.m. on Thursday, 25 September 2025 at 3 Cadogan Gate, London SW1X 0AS for the purpose of considering and, if thought fit, passing the following resolutions (of which, resolutions 1 to 9 will be proposed as ordinary resolutions and resolutions 10 to 14 will be proposed as special resolutions).**

**It is the Board's opinion that all resolutions are in the best interests of shareholders as a whole and the Board recommends that shareholders should vote in favour of all resolutions.**

**Any shareholder who is in doubt as to what action to take should consult an appropriate independent financial adviser authorised under the Financial Services and Markets Act 2000. If you have sold or transferred all your shares in the Company, please forward this document to the purchaser, transferee, stockbroker or other agent through whom the sale or transfer was effected, for transmission to the purchaser or transferee.**

If you are unable to attend in person, please consider viewing the live stream of the AGM which the Board has arranged. To do so, please send an email to [agm@pembrokevct.com](mailto:agm@pembrokevct.com) stating your wish to view the live stream. You will then be sent access details. The deadline for requesting access to the stream is 18 September 2025.

The Board also encourages those who are unable to attend in person to submit questions on either the Company or the portfolio to the Board via email to [agm@pembrokevct.com](mailto:agm@pembrokevct.com) by 18 September 2025, being one week prior to the date of the AGM. Answers will be published on the Company's website at the time of the AGM.

## Ordinary Resolutions

1. To receive the Directors' and the Independent Auditor's Reports and the Company's Financial Statements for the year ended 31 March 2025.
2. To receive and approve the Directors' Remuneration Report for the year ended 31 March 2025 other than the part of such report containing the Directors' Remuneration Policy.
3. To receive and approve the Directors' Remuneration Policy contained in the Directors' Remuneration Report for the year ended 31 March 2025.
4. To re-appoint BDO LLP as auditor of the Company to hold office until the conclusion of the next annual general meeting at which accounts are laid before the Company.
5. To authorise the Directors to fix the remuneration of the auditor.
6. To re-elect Jonathan Djanogly as a Director of the Company.
7. To re-elect David Till as a Director of the Company.
8. That, in accordance with article 147 of the Company's Articles of Association (the "Articles") and in addition to existing authorities, the Directors of the Company be and are hereby generally and unconditionally authorised in accordance with section 551 of the Companies Act 2006 (the "Act") to exercise all the powers of the Company to allot and issue the following B Ordinary shares of 1 pence each in the capital of the Company ("B Ordinary Shares") pursuant to the terms and conditions of the dividend investment scheme adopted by the Company on 3 December 2015 and in connection with any dividend declared or paid in the period commencing on the date of this resolution 8 and ending on the later of the date of the Company's next annual general meeting or the date falling 15 months after the date of the passing of this resolution:
 

B Ordinary Shares up to an aggregate nominal amount representing 10% of the issued B Ordinary Share capital from time to time (approximately £261,893 B Ordinary Shares at the date of this notice).
9. That, in addition to any existing authorities, in accordance with section 551 of the Act, the Directors be and are hereby generally and unconditionally authorised to exercise all the powers of the Company to allot:
  - a. B Ordinary Shares up to an aggregate nominal amount of £600,000 in connection with offer(s) for subscription; and
  - b. B Ordinary Shares up to an aggregate nominal amount representing 20% of the issued B Ordinary Shares from time to time; and

that, in connection with the use of the authority, the Directors may pay commission(s) including in the form of fully or partly paid shares in accordance with article 9 of the Articles and provided that this authority shall, unless renewed, extended, varied or revoked by the Company, expire on the later of the date of the Company's next annual general meeting or the date falling 15 months after the date of the passing of this resolution save that the Company may, before such expiry, make offers or agreements which would or might require B Ordinary Shares to be allotted and the Directors may allot B Ordinary Shares in pursuance of such offers or agreements notwithstanding that the authority conferred by this resolution has expired.

# + Notice of Annual General Meeting continued

## Special Resolutions

10. That, in accordance with section 570(1) of the Act, the Directors be and are hereby given power to allot or make offers or agreements to allot equity securities (as defined in section 560 of the Act) for cash pursuant to the authorities conferred by resolution 8 above as if section 561 of the Act did not apply to any such allotment, and so that:
  - a. Reference to the allotment in this resolution shall be construed with section 560 of the Act; and
  - b. The power conferred by this resolution shall enable the Company to make offers or agreements before the expiry of said power which would or might require equity securities to be allotted after the expiry of the said power and the Directors may allot equity securities of such offers or agreements notwithstanding the expiry of such power.
11. That, in accordance with section 570(1) of the Act, the Directors be and are hereby given power to allot or make offers or agreements to allot equity securities (as defined in section 560 of the Act) for cash pursuant to the authorities conferred by resolution 9 above as if section 561 of the Act did not apply to any such allotment, and so that:
  - a. Reference to the allotment in this resolution shall be construed with section 560 of the Act, and
  - b. The power conferred by this resolution shall enable the Company to make offers or agreements before the expiry of the said power which would or might require equity securities to be allotted after the expiry of the said power and the Directors may allot equity securities in pursuance of such offers or agreements notwithstanding the expiry of such power.
12. That, subject to the approval of the High Court of Justice, the amount standing to the credit of the share premium account of the Company, at the date the court order is made confirming such cancellation, be and is hereby cancelled and the amount by which the account is so reduced be credited to a reserve of the Company.
13. That the Articles be amended to increase the limit on the aggregate remuneration of the non-executive directors from £150,000 to £250,000 by replacing the figure of £150,000 appearing in article 89 with £250,000.
14. That the Company be and is hereby generally and unconditionally authorised within the meaning of section 701 of the Act to make market purchases of B Ordinary Shares provided that:
  - (i) the maximum number of B Ordinary Shares hereby authorised to be purchased is an amount equal to 14.99% of the issued B Ordinary Share capital of the Company from time to time;
  - (ii) the minimum price which may be paid for a B Ordinary Share is 1 pence per share, the nominal amount thereof;
  - (iii) the maximum price which may be paid for a B Ordinary Share is an amount equal to the higher of (a) 105% of the average of the middle market quotation per B Ordinary Share taken from the London Stock Exchange Daily Official List for the five business days immediately preceding the day on which such B Ordinary Share is to be purchased and (b) the amount stipulated by article 5(6) of the Market Abuse Regulation.
  - (iv) the authority hereby conferred shall (unless previously renewed or revoked) expire on the earlier of the AGM of the Company to be held in 2026 and the date which is 15 months after the date on which this resolution is passed; and
  - (v) the Company may make a contract or contracts to purchase its own B Ordinary Shares under this authority before the expiry of the authority which will or may be executed wholly or partly after the expiry of the authority, and may make a purchase of its own B Ordinary Shares in pursuance of any such contract or contracts as if the authority conferred hereby had not expired.

By Order of the Board  
 The City Partnership (UK) Limited  
 Company Secretary  
 25 June 2025



# + Notice of Annual General Meeting continued

## Notes

### Entitlement to vote

The right to vote at the Annual General Meeting is determined by reference to the register of members 48 hours before the time of the Annual General Meeting. Accordingly, to be entitled to vote, Shareholders must be entered in the register of members by close of business on 23 September 2025.

### Appointment of proxies

1. As a member of the Company, you are entitled to appoint a proxy to exercise all or any of your rights to attend, speak and vote at the Annual General Meeting. For this purpose, you may use the Form of Proxy which will have been sent to you unless you opted for electronic communications as an alternative to completing the hard copy.

Form of Proxy, Shareholders can appoint a proxy electronically on-line, as explained below. If you opted for electronic communications, then you will have been sent an email which includes information on how to appoint a proxy electronically on-line.

You can only appoint a proxy using the procedures set out in these notes.

2. A proxy does not need to be a member of the Company. Details of how to appoint the Chair of the meeting or another person as your proxy using the Form of Proxy are set out in these notes.
3. You may appoint more than one proxy provided each proxy is appointed to exercise rights attached to different shares. You may not appoint more than one proxy to exercise rights attached to any one share. To appoint more than one proxy, please complete a Form of Proxy for each proxy specifying which of your shares the proxy will be acting in respect of.
4. If you do not give your proxy an indication of how to vote on the resolutions, your proxy will vote or abstain from voting at his or her discretion. Your proxy will vote (or abstain from voting) as he or she thinks fit in relation to any other matter which is put before the meeting.

### Appointment of proxy using hard copy Form of Proxy

5. These notes explain how to direct your proxy to vote on the resolutions or withhold their vote.

To appoint a proxy using the Form of Proxy, the form must be:

- completed and signed;
- sent or delivered to The City Partnership (UK) Limited, The Mending Rooms, Park Valley Mills, Meltham Road, Huddersfield HD4 7BH; and
- received by The City Partnership (UK) Limited no later than 2.00 p.m. on 23 September 2025 in respect of the Annual General Meeting or, if the meeting is adjourned, by no later than 48 hours prior to the adjourned Annual General Meeting.

In the case of a member which is a company, the Form of Proxy must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company.

Any power of attorney or any other authority under which the Form of Proxy is signed (or a duly certified copy of such power or authority) must be included with the Form of Proxy.

### Electronic appointment of proxies

6. As an alternative to completing the hard copy Form of Proxy, you can appoint a proxy electronically by accessing the 'Vote Here' button/link on the Company's website: [www.pembrokevct.com/investors](http://www.pembrokevct.com/investors). You will need your City Investor Number (CIN) and your Access Code which may be found either on the Form of Proxy or in the email sent to you.

For an electronic proxy appointment to be valid, your appointment must be received by The City Partnership (UK) Limited no later than 48 hours prior to the time of the meeting, i.e. by 2.00 p.m. on 23 September 2025.

# + Notice of Annual General Meeting continued

## Notes

### Appointment of proxy by joint members

7. In the case of joint shareholders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which the names of the joint holders appear in the Company's register of members in respect of the joint holding (the first named being the most senior).

### Changing proxy instructions

8. To change your proxy instructions simply submit a new proxy appointment using the methods set out above. Note that the cut-off time for receipt of proxy appointments (see above) also applies in relation to amended instructions; any amended proxy appointment received after the relevant cut-off time will be disregarded.

Where you have appointed a proxy using the hard copy Form of Proxy and would like to change the instructions using another hard copy Form of Proxy, please contact The City Partnership (UK) Limited, The Mending Rooms, Park Valley Mills, Meltham Road, Huddersfield HD4 7BH.

If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.

### Termination of proxy appointments

9. In order to revoke a proxy instruction you will need to inform the Company using one of the following methods:
- By sending a signed hard copy notice clearly stating your intention to revoke your proxy appointment to The City Partnership (UK) Limited, The Mending Rooms, Park Valley Mills, Meltham Road, Huddersfield HD4 7BH. In the case of a member which is a company, the revocation notice must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company.
- Any power of attorney or any other authority under which the revocation notice is signed (or a duly certified copy of such power or authority) must be included with the revocation notice.

- By sending an e-mail to [proxies@city.uk.com](mailto:proxies@city.uk.com) with a signed revocation attached to the email such that the revocation would have been valid had it been sent by ordinary mail. This email address should not be used for any other purpose unless expressly stated.
- By amending your proxy vote online by accessing the 'Vote Here' button/link on the Company's website: [www.pembrokevct.com/investors](http://www.pembrokevct.com/investors).

Whichever method is used, the revocation notice must be received by the Company no later than 2.00 p.m. on 23 September 2025 in respect of the Annual General Meeting or, if the meeting is adjourned, by no later than 48 hours prior to the adjourned Annual General Meeting.

If you attempt to revoke your proxy appointment but the revocation is received after the time specified then, subject to the paragraph directly below, your proxy appointment will remain valid.

### Communication

10. Except as provided above, members who have general queries about the meeting should contact the Company Secretary by post at The City Partnership (UK) Limited, The Mending Rooms, Park Valley Mills, Meltham Road, Huddersfield HD4 7BH, or by email at [registrars@city.uk.com](mailto:registrars@city.uk.com) (no other methods of communication will be accepted).

You may not use any electronic address provided either:

- in the notice of the Annual General Meeting; or
- any related documents (including the Form of Proxy),

to communicate with the Company for any purposes other than those expressly stated.

# + Corporate Information

## **Directors (all non-executive)**

### **Independent**

Jonathan Simon Djanogly (Chair)

Mark Stokes

Louise Wolfson

Chris Allner (Appointed 1 June 2024)

### **Non-independent**

David Till

## **All of the registered office and principal place of business**

3 Cadogan Gate  
London SW1X 0AS

[www.pembrokevct.com](http://www.pembrokevct.com)

## **Investment Manager**

Pembroke Investment Managers LLP  
3 Cadogan Gate  
London SW1X 0AS

## **Registrar**

The City Partnership (UK) Limited  
The Mending Rooms  
Park Valley Mills  
Meltham Road  
Huddersfield  
HD4 7BH

## **Company Secretary**

The City Partnership (UK) Limited  
The Mending Rooms  
Park Valley Mills  
Meltham Road  
Huddersfield  
HD4 7BH

## **Bankers**

Barclays Bank plc  
1 Churchill Place  
London E14 5HP

Lloyds Bank plc  
5th Floor, 33 Old Broad Street  
London EC2N 1HZ

## **Solicitors**

Howard Kennedy LLP  
1 London Bridge  
London SE1 9BG

## **Independent Auditor**

BDO LLP  
55 Baker Street  
London W1U 7EU

## **VCT Status Adviser**

Philip Hare & Associates  
6 Snow Hill  
London EC1A 2AY

## **Reporting calendar**

for year ending 31 March 2026

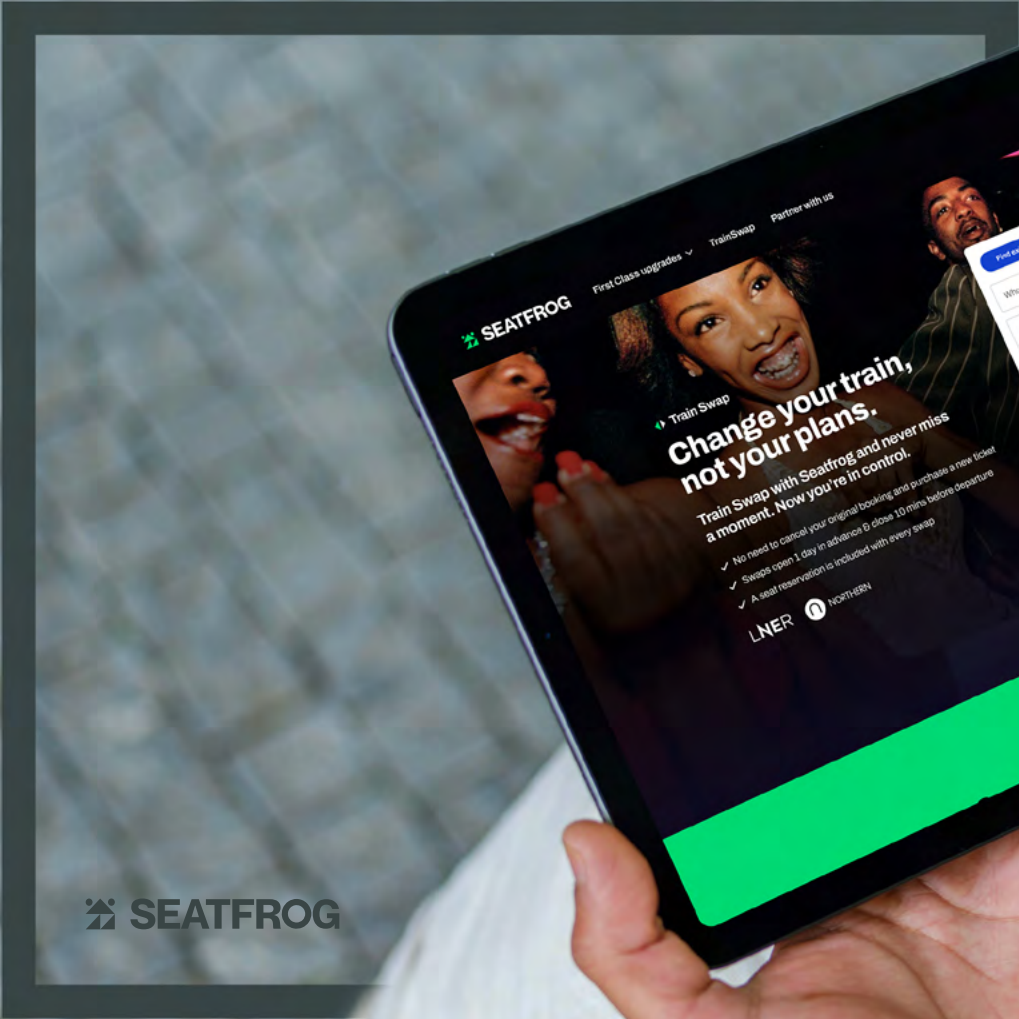
Results announced:

Interim – November 2025

Annual – June 2026







 SEATFROG



**Pembroke VCT plc**

3 Cadogan Gate, London SW1X 0AS

Incorporated in England and Wales  
with registered number 08307631

