

Transaction Details: IMPERIAL BRANDS PLC

Name of the Issuer	Identify Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
IMPERIAL BRANDS PLC	549300CP0687.3.342	GB0005444929	MORGAN STANLEY & CO INTERNATIONAL PLC	4F0URKJ3FQFN388653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identify code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
IMPERIAL BRANDS PLC	11/12/2023	GB0005444929	351,834	1,817.92	XLON	1,821.00	1,801.00
IMPERIAL BRANDS PLC	11/12/2023	GB0005444929	121,168	1,813.12	CHX	1,821.00	1,801.00
IMPERIAL BRANDS PLC	11/12/2023	GB0005444929	41,062	1,813.54	BATE	1,821.00	1,801.00
IMPERIAL BRANDS PLC	11/12/2023	GB0005444929	28,390	1,813.70	AQXE	1,820.00	1,801.00
IMPERIAL BRANDS PLC	11/12/2023	GB0005444929	27,386	1,813.95	TRGX	1,820.00	1,801.00
		Sum:	579,219	1,812.48		1,821.00	1,801.00

Individual trade details:

Name of the Issuer	Date	Time (GMT)	Identify code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm [incl. algorithms if used]
IMPERIAL BRANDS PLC	11/12/2023	08:00:50	GB0005444929	1,820.00	342	XLON	EOGyanRQ1x	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	317	XLON	EOGyanRUGX	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	400	XLON	EOGyanRUQZ	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	220	XLON	EOGyanRUOv	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241731	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241732	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241733	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241734	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	20	CHX	2977838241735	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241736	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.00	400	XLON	EOGyanRURC	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.00	71	XLON	EOGyanRURE	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.00	329	XLON	EOGyanRURL	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.00	87	XLON	EOGyanRURX	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.00	235	XLON	EOGyanRURc	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.00	246	XLON	EOGyanRURe	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241737	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241738	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241739	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241740	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	18	CHX	2977838241741	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.00	48	XLON	EOGyanRURJ	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241742	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241743	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241744	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241745	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241746	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241747	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241748	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	44	CHX	2977838241749	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:02:05	GB0005444929	1,817.50	176	CHX	2977838241749	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	38	AQXE	1239	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	9	AQXE	1230	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	38	AQXE	1231	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	9	AQXE	1232	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	48	BATE	156728335806	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	9	BATE	156728335807	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	38	AQXE	1233	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	9	AQXE	1234	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	127	CHX	2977838242102	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	48	BATE	156728335808	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	9	BATE	156728335809	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	48	BATE	156728335810	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	9	BATE	156728335811	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	47	CHX	2977838242103	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	38	AQXE	1235	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	9	AQXE	1236	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	29	AQXE	1237	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	419	XLON	EOGyanRY3y	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	77	XLON	EOGyanRY4b	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	193	XLON	EOGyanRY4c	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	372	XLON	EOGyanRY44	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	9	AQXE	1238	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	9	AQXE	1239	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	29	AQXE	1240	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	77	XLON	EOGyanRY48	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	40	XLON	EOGyanRY4A	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	360	XLON	EOGyanRY4G	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	107	XLON	EOGyanRY4K	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	379	XLON	EOGyanRY4P	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	449	XLON	EOGyanRY4R	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	400	XLON	EOGyanRY4T	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	209	XLON	EOGyanRY4V	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	247	XLON	EOGyanRY4X	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	48	XLON	EOGyanRY4Z	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	38	BATE	156728335812	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	48	AQXE	1241	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	7	AQXE	1242	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	88	XLON	EOGyanRY4m	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	104	XLON	EOGyanRY4o	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	22	XLON	EOGyanRY4q	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	9	BATE	156728335816	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	48	BATE	156728335817	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	2	AQXE	1243	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	36	AQXE	1244	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	2	AQXE	1245	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	2	AQXE	1246	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	36	AQXE	1247	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	9	BATE	156728335818	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	48	BATE	156728335819	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	9	BATE	156728335820	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:04:26	GB0005444929	1,817.50	48	BATE	156728335821	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:08:43	GB0005444929	1,817.50	850	XLON	EOGyanRgGu	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:08:43	GB0005444929	1,817.50	285	XLON	EOGyanRgGw	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:08:43	GB0005444929	1,817.50	850	XLON	EOGyanRgHq	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:08:43	GB0005444929	1,817.50	95	XLON	EOGyanRgHy	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:09:04	GB0005444929	1,816.50	40	TRGX	EOGyanRcmqAw	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:09:04	GB0005444929	1,816.50	400	XLON	EOGyanRm70	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:09:04	GB0005444929	1,816.50	448	XLON	EOGyanRm72	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:09:04	GB0005444929	1,816.50	477	XLON	EOGyanRm74	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:09:04	GB0005444929	1,816.50	6	BATE	156728336272	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:09:04	GB0005444929	1,816.50	6	BATE	156728336275	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:09:04	GB0005444929	1,816.50	6	BATE	156728336276	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:09:04	GB0005444929	1,816.50	6	BATE	156728336277	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:09:04	GB0005444929	1,816.50	6	BATE	156728336278	2001001125
IMPERIAL BRANDS PLC	11/12/2023	08:09:04	GB0005444929	1,816.50	6	BATE		

IMPERIAL BRANDS PLC	11/12/2023	16:24:28	GB0004544929	1,816.00	69	AQXE	116839	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:24:28	GB0004544929	1,816.00	288	CHX	2977838341101	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:24:28	GB0004544929	1,816.00	730	TRDX	E00ykv2LJKRW	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:24:28	GB0004544929	1,816.00	472	TRDX	E00ykv2LJKRW	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:24:28	GB0004544929	1,816.00	69	AQXE	116840	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:24:28	GB0004544929	1,816.00	17	CHX	2977838341102	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:24:28	GB0004544929	1,816.00	283	CHX	2977838341103	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:24:28	GB0004544929	1,816.00	291	CHX	2977838341104	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:24:28	GB0004544929	1,816.00	137	TRDX	E00ykv2LJKR6	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:24:28	GB0004544929	1,816.00	69	AQXE	116841	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:24:28	GB0004544929	1,816.00	30	AQXE	116842	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:24:28	GB0004544929	1,816.00	14	CHX	2977838341105	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:24:28	GB0004544929	1,816.00	15	CHX	2977838341106	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:24:28	GB0004544929	1,816.00	23	AQXE	116843	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:26:29	GB0004544929	1,816.00	54	BATE	156728398344	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:26:39	GB0004544929	1,816.00	43	AQXE	120004	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:26:44	GB0004544929	1,816.00	82	BATE	156728398435	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:26:44	GB0004544929	1,816.00	108	TRDX	E00ykv2LJKR5	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:26:49	GB0004544929	1,816.00	64	BATE	156728398458	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:26:54	GB0004544929	1,816.00	95	BATE	156728398469	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:26:59	GB0004544929	1,816.00	52	BATE	156728398538	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:26:59	GB0004544929	1,816.00	57	AQXE	120174	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:27:00	GB0004544929	1,816.50	1,587	AQXE	120218	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:27:00	GB0004544929	1,816.50	99	BATE	156728398548	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:27:00	GB0004544929	1,816.50	313	TRDX	E00ykv2LJKRq	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:27:00	GB0004544929	1,816.50	541	BATE	156728398549	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:27:00	GB0004544929	1,816.50	40	BATE	156728398550	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:27:00	GB0004544929	1,816.50	422	BATE	156728398551	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:27:00	GB0004544929	1,816.50	590	TRDX	E00ykv2LJKRy	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:27:00	GB0004544929	1,816.50	761	TRDX	E00ykv2LJKRz	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:27:00	GB0004544929	1,816.50	400	BATE	156728398552	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:27:00	GB0004544929	1,816.50	168	AQXE	120219	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:27:01	GB0004544929	1,816.50	65	AQXE	120220	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:27:01	GB0004544929	1,816.50	313	BATE	156728398553	2001001125
IMPERIAL BRANDS PLC	11/12/2023	16:27:01	GB0004544929	1,816.50	229	TRDX	E00ykv2LJKRc	2001001125

Contact Details for further information

Name: Elia Vieira
Role: Company Secretarial Assistant
Company: Imperial Brands PLC
Tel: +44(0) 117 933 7833
Email: elia.vieira@uk.imptob.com

Name: Kevin O'Sullivan
Role: Managing Director
Company: Morgan Stanley & Co. International plc
Tel: +44 20 7677-1672
Email: kevin.o'sullivan@morganstanley.com