

STANDARD FORM TR-1
VOTING RIGHTS ATTACHED TO SHARES – ARTICLE 12(1) OF DIRECTIVE 2004/109/EC
FINANCIAL INSTRUMENTS – ARTICLE 11(3) OF THE COMMISSION DIRECTIVE 2007/14/ECⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attachedⁱⁱ:
Paddy Power plc

2. Reason for the notification (please tick the appropriate box or boxes):

- an acquisition or disposal of voting rights
- an acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached
- an event changing the breakdown of voting rights

3. Full name of person(s) subject to the notification obligationⁱⁱⁱ:
Capital Research and Management Company

4. Full name of shareholder(s) (if different from the person mentioned in point 3.)^{iv}:

5. Date of the transaction and date on which the threshold is crossed or reached^v:
12 June 2012

6. Date on which issuer is notified: 13 June 2012

7. Threshold(s) that is/are crossed or reached: Above 7%

8. Notified details:

A) Voting rights attached to shares							
Class/type of shares (if possible using the ISIN CODE)	Situation previous to the Triggering transaction ^{vi}		Resulting situation after the triggering transaction ^{vii}				
	Number of Shares ^{viii}	Number of Voting rights ^{ix}	Number of shares ^x	Number of voting rights ^{xi}		% of voting rights	
			Direct	Direct ^{xii}	Indirect ^{xiii}	Direct	Indirect
Ordinary (IE0002588105)	3,407,073	3,407,073			3,442,781		7.02%
SUBTOTAL A (based on aggregate voting rights)	3,407,073	3,407,073			3,442,781		7.02%

B) Financial Instruments				
Resulting situation after the triggering transaction ^{xiv}				
Type of financial instrument	Expiration Date ^{xv}	Exercise/Conversion Period/ Date ^{xvi}	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
N/A				
SUBTOTAL B (in relation to all expiration dates)				

Total (A+B) [where applicable in accordance with national law]	number of voting rights	% of voting rights
3,442,781	3,442,781	7.02%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable^{xvii}:

n/a

10. In case of proxy voting: [name of the proxy holder] will cease to hold [number] voting rights as of [date].

n/a

11. Additional information:

Contact information: Vivien Tan

Email: GRGroup@capgroup.com

Done at Los Angeles, California on 13 June 2012