CORPORATE SUBSTANTIAL SHAREHOLDER NOTICE

Notice pursuant to s. 324 of Part XV of the Securities and Futures Ordinance (Cap. 571)

Form for use by a corporation giving notice of :

- (i) First acquiring an interest in 5% or more of the shares of a listed corporation (I.e. first becoming a substantial shareholder);
- (ii) Changes in the percentage level, or nature, of its interest or its short position in such shares; and
- (iii) Ceasing to have an interest of 5% in such shares (complete Boxes 1 to 19 and 27 only).

This Form must be completed in accordance with the directions and instructions in the Notes to Form 2.

1. Name of listed corporation	Name of listed corporation				
HSBC Holdings plc					
2. Stock code	5	4. Number of issued shares in class			
3. Class of shares	Ordinary Shares	18,484,651,931			

5. Name of substantial shareholder	8. Business registration number	
JPMorgan Chase & Co.	N/A	
	9. Place of incorporation	Certificate of Incorporation No.
	United States	13-2624428 (Tax ID#)
6. Registered office	10. Contact person	
270 Park Avenue, New York 10017, USA	Grace Poh	
	11. Daytime tel. No.	12. e-mail address
	6568821234	asia.doi.team@jpmorgan.com
7. Principal place of business in Hong Kong	13. Exchange on which listed	
N/A	New York Stock Exchange	
	14. Name of listed parent and exchange on w	hich parent is listed
	N/A	

15. Date of relevant event

26	03	2013
(day)	(month)	(year)

16. Date when the substantial shareholder became aware of the relevant event/ interest in the shares (if later)

			,
27	03	2013	
(day)	(month)	(year)	

17. Details of relevant event

		Code describing ca	•	Number of shares	1	On Ex	change	Off Ex	change
	0	shares were/are he (see Table 2)	eiu	bought/sold or involved	transaction	1. "	Average price per		Consideration Code
	,	Before relevant event	After relevant event			share	share		(see Table 3)
Long position	117 13	205 4	205 4	334,392,134	HKD 0	82.900	82.570	77.370	301 1
Short position	112 2	205 4 🔻	205 4 🕌	333,138,178			_		

18. Total shares immediately before the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,633,337,475	8.84
Short position	384,436,963	2.08
Lending pool	1,016,437,511	5.50

20. Capacity in which interests disclosed in Box 19 are held

Code describing capacity		pacity	Number of shares			
(see Table 2)			Long position	Short position		
201	2		109,194,970	51,298,785		
202	3	•	173,549,318	0		
207	7	•	621	0		
208	8	•	1,016,200,432	0		
- Select -	0					

19. Total shares immediately after the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,298,945,341	7.03
Short position	51,298,785	0.28
Lending pool	1,016,200,432	5.50

21. Further information in respect of derivative interests

Code descr	Code describing derivatives (see Table 4)		Number of shares			
			Long position	Short position		
401	2	F	4,090,000	5,832,800		
402	3	-	771,600	5,588,120		
403	4	- I	7,061,658	6,575,962		
404	5	-	3,046,000	24,044,288		
- Select -	0	-				

22. Further information in relation to interests of corporations controlled by substantial shareholder

Name of controlled	Address and place of incomparation	Name of controlling	%	Direct	Number of	shares
corporation	Address and place of incorporation	shareholder	control	interest (Y/N)	Long position	Short Position
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway, Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	Y	1,026,554,265	0
J.P. Morgan Securities plc	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase International Holdings Limited	98.95	Y	84,117,456	16,482,798
J.P. Morgan Chase International Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase (UK) Holdings Limited	100.00	N	84,117,456	16,482,798
J.P. Morgan Chase (UK) Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Capital Holdings Limited	100.00	N	84,117,456	16,482,798
J.P. Morgan Capital Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan International Finance Limited	100.00	N	84,117,456	16,482,798
J.P. Morgan International Finance Limited	500 Stanton Christiana Road, Newark, Delaware 19713, USA (United States)	Bank One International Holdings Corporation	100.00	N	105,912,492	46,549,510
Bank One International Holdings Corporation	1 Bank One Plaza, Chicago, Illinois	J.P. Morgan International Inc	100.00	N	105,912,492	46,549,510
J.P. Morgan International Inc.	270 Park Avenue, New York, N.Y.10017 (United States)	JPMorgan Chase Bank, N.A.	100.00	N	105,912,492	46,549,510

23. Further information in relation to interests held by substantial shareholder jointly with another person

Name of joint shareholder	Addross	Number	of shares
Name of joint shareholder	Address	Long position	Short Position

						<u> </u>	
24. Further information	on from a trust	tee, or beneficiary (of a trust, or a four	nder of a Discretionary T	rust		
Name of Trust	Address			-	Status Code	Number of	shares
					(see Table 5)	Long position	Short position
N.A	N.A				501 1	621	
					- Select 0		
					- Select 0		
Names of other parties	Address Address					Number of	shares
Total number of shares	s in which subst	antial shareholder is	interested under so	ection 317 and 318			
					directors are accustomed to act		
26. Details of person		nce with whose dire			directors are accustomed to act	Relationship Code (see Table	6) Percentage (%)
26. Details of person	(s) in accordar	nce with whose dire					6) Percentage (%)
26. Details of person	(s) in accordar	nce with whose dire				Relationship Code (see Table	
26. Details of person	(s) in accordar	nce with whose dire				Relationship Code (see Table	
26. Details of person	(s) in accordar	nce with whose dire				Relationship Code (see Table	
26. Details of person	(s) in accordar	nce with whose dire				Relationship Code (see Table - Select - 0 - Select - 0	
Names	(s) in accordar Address	nce with whose dire	ections the substa	ntial shareholder or its o		Relationship Code (see Table - Select - 0 - Select - 0 - Select - 0	
26. Details of person	(s) in accordar Address	nce with whose dire				Relationship Code (see Table - Select - 0 - Select - 0	

22. Further information in relation to interests of corporations controlled by substantial shareholder

Name of controlled	n relation to interests of corporations controlled by	Name of controlling	%	Direct	Number of shares	
corporation	Address and place of incorporation	shareholder	control	interest (Y/N)	Long position	Short position
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway, Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	N	105,912,492	46,549,510
J.P. Morgan Whitefriars Inc.	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan Overseas Capital Corporation	100.00	Y	20,018,383	29,652,408
J.P. Morgan Overseas Capital Corporation	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan International Finance Limited	100.00	N	21,795,036	30,066,712
JF Asset Management Limited	21st Floor Chater House 8 Connaught Road Central Hong Kong (Hong Kong)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	26,725,394	0
JPMorgan Asset Management (Asia) Inc.	270 Park Avenue New York (United States)	JPMorgan Asset Management Holdings Inc.	100.00	N	27,069,183	0
JPMorgan Asset Management Holdings Inc.	270 Park Avenue New York (United States)	JPMorgan Chase & Co.	100.00	N	161,395,525	0
JPMorgan Asset Management (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings (UK) Limited	100.00	Y	70,479,981	0
JPMorgan Asset Management Holdings (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management International Limited	100.00	N	70,479,981	0
JPMorgan Asset Management International Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings Inc.	100.00	N	70,479,981	0
J.P. Morgan Investment Management Inc.	245 Park Avenue, New York (United States)	JPMorgan Asset Management Holdings Inc.	100.00	Y	63,846,361	0
JPMorgan Asset Management (Japan) Limited	Tokyo Building, 7-3, Marunouchi 2-chome Chiyoda- ku, Tokyo 100-6432 (Japan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	8,800	0
J.P. Morgan Securities LLC	270 Park Avenue New York N.Y. 10017, USA	JPMorgan Securities Holdings LLC	100.00	Y	309,856	0
JPMorgan Securities Holdings LLC	270 Park Avenue New York, N.Y. 10017, USA	JPMorgan Chase & Co.	100.00	N	309,856	0
JPMorgan Asset Management (Taiwan) Limited	3/F.,No.65 and 17/F, No. 65, 67and 69 Tun Hwa S. Road Sec. 2 Taipei (Taiwan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	331,368	0
J.P. Morgan International Bank Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Overseas Capital Corporation.	100.00	Y	1,776,653	0
J.P. Morgan Whitefriars (UK)	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Whitefriars Inc.	99.99	Y	0	414,304
J.P. Morgan Whitefriars Inc.	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan Overseas Capital Corporation	100.00	N	0	414,304
J.P. Morgan International Inc.	270 Park Avenue New York (United States)	JPMorgan Chase Bank, N.A.	100.00	Y	23,928	0
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	N	23,928	0
JF International Management Inc.	Palm Grove House, P.O. Box 438, Road Town, Tortola (British Virgin Islands)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	3,621	0
J.P. Morgan Clearing Corp	Three Chase MetroTech Center, Brooklyn, New York 11245, United States	J.P. Morgan Securities LLC	100.00	Y	4,749,275	4,749,275
J.P. Morgan Securities LLC	383 Madison Avenue, New York 10179, United States	J.P. Morgan Broker- Dealer Holdings Inc	100.00	N	4,749,275	4,749,275
J.P. Morgan Broker- Dealer Holdings Inc	270 Park Avenue, New York 10017, United States	JPMorgan Chase & Co.	100.00	N	4,749,275	4,749,275