CORPORATE SUBSTANTIAL SHAREHOLDER NOTICE

Notice pursuant to s. 324 of Part XV of the Securities and Futures Ordinance (Cap. 571)

Form for use by a corporation giving notice of :

(i) First acquiring an interest in 5% or more of the shares of a listed corporation (I.e. first becoming a substantial shareholder);

(ii) Changes in the percentage level, or nature, of its interest or its short position in such shares; and

(iii) Ceasing to have an interest of 5% in such shares (complete Boxes 1 to 19 and 27 only).

This Form must be completed in accordance with the directions and instructions in the Notes to Form 2.

| 1. Name of listed corporati | 1. Name of listed corporation | | | | | | |
|-----------------------------|-------------------------------|-------------------------------------|--|--|--|--|--|
| HSBC Holdings plc | HSBC Holdings plc | | | | | | |
| 2. Stock code | 5 | 4. Number of issued shares in class | | | | | |
| 3. Class of shares | Ordinary Shares | 18,564,451,544 | | | | | |

| 5. Name of substantial shareholder | 8. Business registration numbe | r | | |
|---|----------------------------------|--|--|--|
| JPMorgan Chase & Co. | N/A | N/A | | |
| | 9. Place of incorporation | Certificat | | |
| | United States | 13-26244 | | |
| 6. Registered office | 10. Contact person | | | |
| 270 Park Avenue, New York 10017, USA | Grace Poh | Grace Poh | | |
| | 11. Daytime tel. No. | 12. e-ma | | |
| | 6568821234 | asia.doi.t | | |
| 7. Principal place of business in Hong Kong | 13. Exchange on which listed | | | |
| N/A | New York Stock Exchange | | | |
| | 14. Name of listed parent and ex | 14. Name of listed parent and exchange on which pare | | |
| | N/A | | | |

15. Date of relevant event

| 05 | 04 | 2013 |
|-------|---------|--------|
| (day) | (month) | (year) |

16. Date when the substantial shareholder became aware of the relevant event/ interest in the shares (if later)

| 08 | 04 | 2013 |
|-------|---------|--------|
| (day) | (month) | (year) |

17. Details of relevant event

| | | Code describing ca | | Number of shares | , | On Ex | change | Off Ex | change |
|----------------|---------------|-------------------------------------|-------------------------|----------------------------|-------------|--------|-------------------|--------|-----------------------|
| | 0 | shares were/are he (see Table 2) | alu | bought/sold or involved | transaction | | Average price per | 5 | Consideration Code |
| | (see Table 1) | | After relevant event | | | share | share | | (see Table 3) |
| Long position | 117 13 🖵 | 205 4 | 205 4 🚽 | 23,583,896 | нкр 0 | 82.240 | 81.550 | 81.350 | 301 1 🚽 |
| Short position | - Select D 🚽 | - Select 0 | - Select D | | | | | | |

cate of Incorporation No. 4428 (Tax ID#) nail address i.team@jpmorgan.com rent is listed

18. Total shares immediately before the relevant event

| | Total number of shares | Percentage figure (%) |
|----------------|------------------------|-----------------------|
| Long position | 1,290,799,101 | 6.95 |
| Short position | 50,912,868 | 0.27 |
| Lending pool | 1,009,280,225 | 5.44 |

20. Capacity in which interests disclosed in Box 19 are held

| Code describing capacity | | pacity | Number of shares | | | |
|--------------------------|---|--------|------------------|----------------|--|--|
| (see Table 2) | | | Long position | Short position | | |
| 201 | 2 | • | 130,287,980 | 52,725,968 | | |
| 202 | 3 | • | 174,724,639 | 0 | | |
| 207 | 7 | • | 621 | 0 | | |
| 208 | 8 | - | 1,009,369,757 | 0 | | |
| - Select - | 0 | • | | | | |

19. Total shares immediately after the relevant event

| | Total number of shares | Percentage figure (%) |
|----------------|------------------------|-----------------------|
| Long position | 1,314,382,997 | 7.08 |
| Short position | 52,725,968 | 0.28 |
| Lending pool | 1,009,369,757 | 5.44 |

21. Further information in respect of derivative interests

| Code describing derivatives | Number of shares | | |
|-----------------------------|------------------|----------------|--|
| (see Table 4) | Long position | Short position | |
| 401 2 | 3,560,800 | 4,998,000 | |
| 402 3 - | 748,000 | 6,228,520 | |
| 403 4 🖵 | 9,411,658 | 8,388,685 | |
| 404 5 🖵 | 3,496,000 | 24,044,288 | |
| - Select - 0 | | | |

22. Further information in relation to interests of corporations controlled by substantial shareholder

| Name of controlled | Address and place of incorporation | Name of controlling | % | Direct interest | Number of shares | |
|--|--|--|---------|--------------------|------------------|----------------|
| corporation | Address and place of incorporation | shareholder | control | (Y/N) | Long position | Short Position |
| JPMorgan Chase Bank, N.A. | 1111 Polaris Parkway, Columbus, Ohio (United States) | JPMorgan Chase & Co. | 100.00 | Y | 1,019,853,288 | 0 |
| J.P. Morgan Securities plc | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan Chase International Holdings Limited | 98.95 | Y | 81,157,677 | 17,410,658 |
| J.P. Morgan Chase International Holdings Limited | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan Chase (UK) Holdings Limited | 100.00 | N | 81,157,677 | 17,410,658 |
| J.P. Morgan Chase (UK) Holdings Limited | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan Capital Holdings Limited | 100.00 | N | 81,157,677 | 17,410,658 |
| J.P. Morgan Capital Holdings Limited | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan International Finance Limited | 100.00 | N | 81,157,677 | 17,410,658 |
| J.P. Morgan International Finance Limited | 500 Stanton Christiana Road, Newark, Delaware 19713, USA (United States) | Bank One International Holdings Corporation | 100.00 | N | 102,899,989 | 47,840,493 |
| Bank One International Holdings Corporation | 1 Bank One Plaza, Chicago, Illinois | J.P. Morgan International Inc | 100.00 | N | 102,899,989 | 47,840,493 |
| J.P. Morgan International Inc. | 270 Park Avenue, New York, N.Y.10017 (United States) | JPMorgan Chase Bank, N.A. | 100.00 | N | 102,899,989 | 47,840,493 |

23. Further information in relation to interests held by substantial shareholder jointly with another person

| Name of joint shareholder Address | Number of shares | | |
|-----------------------------------|------------------|---------------|----------------|
| | Address | Long position | Short Position |

24. Further information from a trustee, or beneficiary of a trust, or a founder of a Discretionary Trust

| Name of Trust | | Status Code | Number of shares | | |
|---------------|-----|---------------|------------------|----------------|--|
| | | (see Table 5) | Long position | Short position | |
| N.A | N.A | 501 1 | 621 | 0 | |
| | | | | | |
| | | - Select 0 - | | | |
| | | | | | |
| | | - Select 0 | | | |
| | | | | | |

25. Further information from a party to an agreement under Section 317 (Please see Notes for further information required)

| Names of other parties | Address | Number of shares |
|--------------------------|---|------------------|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| otal number of shares in | which substantial shareholder is interested under section 317 and 318 | |

26. Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act

| Names | Address | Relationship Co | Percentage (%) | |
|-------|---------|-----------------|----------------|--|
| | | - Select - | 0 🔽 | |
| | | | | |
| | | - Select - | 0 🚽 | |
| | | | | |
| | | - Select - | 0 🖵 | |
| | | | | |

27. Date of filing this Form 2

| 10 | 04 | 2013 |
|-------|---------|--------|
| (day) | (month) | (year) |

28. Number of continuation sheets

Form 2.





| 22. Further information in | 22. Further information in relation to interests of corporations controlled by substantial shareholder | | | | |
|----------------------------|--|--|--|--|--|
| | | | | | |

| Name of controlled | n relation to interests of corporations controlled by Address and place of incorporation | Name of controlling | % | Direct | Number of shares | |
|---|---|---|---------|-------------------|------------------|----------------|
| corporation | | | control | interest (Y/N) | Long position | Short position |
| JPMorgan Chase Bank, N.A. | 1111 Polaris Parkway, Columbus, Ohio (United States) | JPMorgan Chase & Co. | 100.00 | N | 102,899,989 | 47,840,493 |
| J.P. Morgan Whitefriars Inc. | 500 Stanton Christiana Road, Newark, Delaware, USA (United States) | J.P. Morgan Overseas Capital Corporation | 100.00 | Y | 20,357,617 | 29,952,808 |
| J.P. Morgan Overseas Capital Corporation | 500 Stanton Christiana Road, Newark, Delaware, USA (United States) | J.P. Morgan International Finance Limited | 100.00 | N | 21,742,312 | 30,429,835 |
| JF Asset Management Limited | 21st Floor Chater House 8 Connaught Road Central Hong Kong (Hong Kong) | JPMorgan Asset Management (Asia) Inc. | 100.00 | Y | 27,193,394 | 0 |
| JPMorgan Asset Management (Asia) Inc. | 270 Park Avenue New York (United States) | JPMorgan Asset Management Holdings Inc. | 100.00 | N | 27,543,425 | 0 |
| JPMorgan Asset Management Holdings Inc. | 270 Park Avenue New York (United States) | JPMorgan Chase & Co. | 100.00 | N | 162,837,883 | 0 |
| JPMorgan Asset Management (UK) Limited | 25 Bank Street Canary Wharf London E14 5JP | JPMorgan Asset Management Holdings (UK) Limited | 100.00 | Y | 70,732,443 | 0 |
| JPMorgan Asset Management Holdings (UK) Limited | 25 Bank Street Canary Wharf London E14 5JP | JPMorgan Asset Management International Limited | 100.00 | N | 70,732,443 | 0 |
| JPMorgan Asset Management International Limited | 25 Bank Street Canary Wharf London E14 5JP | JPMorgan Asset Management Holdings Inc. | 100.00 | N | 70,732,443 | 0 |
| J.P. Morgan Investment Management Inc. | 245 Park Avenue, New York (United States) | JPMorgan Asset Management Holdings Inc. | 100.00 | Y | 64,562,015 | 0 |
| JPMorgan Asset Management (Japan) Limited | Tokyo Building, 7-3, Marunouchi 2-chome Chiyoda- ku, Tokyo 100-6432 (Japan) | JPMorgan Asset Management (Asia) Inc. | 100.00 | Y | 8,800 | 0 |
| J.P. Morgan Securities LLC | 270 Park Avenue New York N.Y. 10017, USA | JPMorgan Securities Holdings LLC | 100.00 | Y | 309,856 | 0 |
| JPMorgan Securities Holdings LLC | 270 Park Avenue New York, N.Y. 10017, USA | JPMorgan Chase & Co. | 100.00 | N | 309,856 | 0 |
| JPMorgan Asset Management (Taiwan) Limited | 3/F.,No.65 and 17/F, No. 65, 67and 69 Tun Hwa S. Road Sec. 2 Taipei (Taiwan) | JPMorgan Asset Management (Asia) Inc. | 100.00 | Y | 337,610 | 0 |
| J.P. Morgan International Bank Limited | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan Overseas Capital Corporation. | 100.00 | Y | 1,384,695 | 0 |
| J.P. Morgan Whitefriars (UK) | 25 Bank Street Canary Wharf London E14 5JP | J.P. Morgan Whitefriars Inc. | 99.99 | Y | 0 | 477,027 |
| J.P. Morgan Whitefriars Inc. | 500 Stanton Christiana Road, Newark, Delaware, USA (United States) | J.P. Morgan Overseas Capital Corporation | 100.00 | N | 0 | 477,027 |
| J.P. Morgan International Inc. | 270 Park Avenue New York (United States) | JPMorgan Chase Bank, N.A. | 100.00 | Y | 19,151 | 0 |
| JPMorgan Chase Bank, N.A. | 1111 Polaris Parkway Columbus, Ohio (United States) | JPMorgan Chase & Co. | 100.00 | N | 19,151 | 0 |
| JF International Management Inc. | Palm Grove House, P.O. Box 438, Road Town, Tortola (British Virgin Islands) | JPMorgan Asset Management (Asia) Inc. | 100.00 | Y | 3,621 | 0 |
| J.P. Morgan Clearing Corp | Three Chase MetroTech Center, Brooklyn, New York 11245, United States | J.P. Morgan Securities LLC | 100.00 | Y | 28,462,830 | 4,885,475 |
| J.P. Morgan Securities LLC | 383 Madison Avenue, New York 10179, United States | J.P. Morgan Broker- Dealer Holdings Inc | 100.00 | N | 28,462,830 | 4,885,475 |
| J.P. Morgan Broker- Dealer Holdings Inc | 270 Park Avenue, New York 10017, United States | JPMorgan Chase & Co. | 100.00 | N | 28,462,830 | 4,885,475 |