CORPORATE SUBSTANTIAL SHAREHOLDER NOTICE

Notice pursuant to s. 324 of Part XV of the Securities and Futures Ordinance (Cap. 571)

Form for use by a corporation giving notice of :

- (i) First acquiring an interest in 5% or more of the shares of a listed corporation (I.e. first becoming a substantial shareholder);
- (ii) Changes in the percentage level, or nature, of its interest or its short position in such shares; and
- (iii) Ceasing to have an interest of 5% in such shares (complete Boxes 1 to 19 and 27 only).

This Form must be completed in accordance with the directions and instructions in the Notes to Form 2.

1. Name of listed corpo	ration			
HSBC Holdings plc				
2. Stock code	5	4. Number of issued shares in class		
3. Class of shares	Ordinary Shares	19,070,197,663		
5. Name of substantial	shareholder	8. Business registration number		
JPMorgan Chase & Co.		N/A		
		9. Place of incorporation	Certificate of Incorporation No.	
		United States	12 2624429 (Toy ID#)	

JPMorgan Chase & Co.	N/A	
	9. Place of incorporation	Certificate of Incorporation No.
	United States	13-2624428 (Tax ID#)
6. Registered office	10. Contact person	
270 Park Avenue, New York 10017, United States	Grace Poh	
	11. Daytime tel. No.	12. e-mail address
	6568821234	asia.doi.team@jpmorgan.com
7. Principal place of business in Hong Kong	13. Exchange on which listed	
N/A	New York Stock Exchange	
	14. Name of listed parent and exchange on w	hich parent is listed
	N/A	

15. Date of relevant event

27	5	2014
(day)	(month)	(year)

16. Date when the substantial shareholder became aware of the relevant event/ interest in the shares (if later)

29	5	2014
(day)	(month)	(year)

17. Details of relevant event

		Code describing ca shares were/are he (see Table 2)		Number of shares bought/sold or involved	transaction	Highest price per	Average price per	Average	change Consideration Code
	(see Table 1)	Before relevant event	After relevant event			Share			(see Table 3)
Long position	117	205	205	223,116,244	HKD ▼	81.350	81.269	80.905	301 🔻
Short position	112 -	201 🔻	201	225,591,230					

18. Total shares immediately before the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,505,715,648	7.89
Short position	355,471,777	1.86
Lending pool	867,903,004	4.55

20. Capacity in which interests disclosed in Box 19 are held

Code describing capacity	Number of shares			
(see Table 2)	Long position	Short position		
201	191,978,869	129,880,547		
202	222,779,014	0		
207	104,176	0		
208 ▼	867,737,345	0		
- Select -				

19. Total shares immediately after the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,282,599,404	6.72
Short position	129,880,547	0.68
Lending pool	867,737,345	4.55

21. Further information in respect of derivative interests

Code describing derivatives	Number of shares			
(see Table 4)	Long position	Short position		
401	10,415,760	2,507,565		
402	1,676,800	9,865,400		
403	6,234,317	2,527,596		
404	25,813,960	90,681,793		
- Select -				

22. Further information in relation to interests of corporations controlled by substantial shareholder

Name of controlled	Address and place of incorporation	Name of controlling	%	Direct	Number of shares		
corporation	Address and place of incorporation shareholder	shareholder	control	interest (Y/N)	Long position	Short Position	
J.P. Morgan Securities LLC	383 Madison Avenue, New York 10179, United States	J.P. Morgan Broker-Dealer Holdings Inc	100.00	Y	47,902	8,396	
J.P. Morgan Clearing Corp	Three Chase MetroTech Center, Brooklyn, New York 11245, United States	J.P. Morgan Securities LLC	100.00	Y	41,080,432	12,467,592	
JPMorgan Chase Bank, N.A London Branch	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Chase Bank, N.A.	100.00	Y	11,658,000	0	
JF International Management Inc.	Palm Grove House, P.O. Box 438, Road Town, Tortola (British Virgin Islands)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	35,836	0	
JF Asset Management Limited	21st Floor Chater House 8 Connaught Road Central Hong Kong (Hong Kong)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	29,526,933	0	
JPMorgan Asset Management (Japan) Limited	Tokyo Building, 7-3, Marunouchi 2-chome Chiyoda-ku, Tokyo 100-6432 (Japan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	8,882	0	
JPMorgan Asset Management (Taiwan) Limited	3/F., No.65 and 17/F., No. 65, 67, 69 and 71, Sec.2, Tun Hwa South Road, Taipei (Taiwan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	654,466	0	
J.P. Morgan Investment Management Inc.	270 Park Avenue New York (United States)	JPMorgan Asset Management Holdings Inc	100.00	Y	84,651,547	0	

23. Further information in relation to interests held by substantial shareholder jointly with another person

Name of joint above holder	Address	Number of shares		
Name of joint shareholder		Long position	Short Position	

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	Name of Trust Address	Status Code	Number of shares		
ľ		Address	(see Table 5)	Long position	Short position
١	I.A	N.A	501	104,176	0
			- Select -		
			- Select -		

25. Further information from a party to an agreement under Section 317 (Please see Notes for further information required)

Names of other parties	Address	Number of shares			
Total number of shares in which substantial shareholder is interested under section 317 and 318					

26. Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act

Names	Address	Relationship Code (see Table 6)	Percentage (%)
		- Select -	
		- Select -	
		- Select -	

27. Date of	filing this	Form 2
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29	5	2014
(day)	(month)	(year)

28. Number	of con	tinuation	sheets
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Form 2.

29. Nun

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22. Further information in relation to interests of corporations controlled by substantial shareholder

Name of controlled	Address and place of incorporation	Name of controlling	%	Direct	ect Number of shares		
corporation	Address and place of incorporation	shareholder	control	(Y/N)	Long position	Short position	
J.P. Morgan International Inc.	270 Park Avenue New York (United States)	JPMorgan Chase Bank, N.A.	100.00	N	142,011,365	117,404,559	
J.P. Morgan Chase International Holdings	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase (UK) Holdings Limited	100.00	N	115,987,103	17,187,531	
CMC Holding Delaware Inc.	200 White Clay Center Drive Newark, Delaware (United States)	J.P. Morgan Equity Holdings, Inc.	100.00	N	54,055	0	
J.P. Morgan Trust Company of Delaware	500 Stanton Christiana Road Newark, Delaware (United States)	CMC Holding Delaware Inc.	100.00	Y	54,055	0	
J.P. Morgan International Bank Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase International Holdings	100.00	Y	2,818,831	0	
J.P. Morgan Whitefriars Inc.	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan Overseas Capital Corporation	100.00	Y	26,024,262	100,217,028	
J.P. Morgan Securities plc	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Capital Financing Limited	0.69	Y	113,168,272	17,187,531	
J.P. Morgan Securities plc	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase International Holdings	99.31	Y	113,168,272	17,187,531	
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	Y	889,301,755	0	
JPMorgan Asset Management (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings (UK) Limited	100.00	Y	82,987,758	0	
JPMorgan Funds Management, Inc.	460 Polaris Parkway, 2nd floor OH1-1235, Westerville, Ohio (United States)	JPMorgan Distribution Services, Inc.	100.00	Y	375,650	0	
J.P. Morgan International Inc.	270 Park Avenue New York (United States)	JPMorgan Chase Bank, N.A.	100.00	Y	204,822	0	
J.P. Morgan Capital Financing Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Chase & Co.	100.00	N	113,168,272	17,187,531	
J.P. Morgan Securities LLC	383 Madison Avenue, New York 10179, United States	J.P. Morgan Broker- Dealer Holdings Inc	100.00	N	41,080,432	12,467,592	
J.P. Morgan Broker- Dealer Holdings Inc	270 Park Avenue, New York 10017, United States	JPMorgan Chase & Co.	100.00	N	41,128,334	12,475,988	
J.P. Morgan Capital Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan International Finance Limited	100.00	N	115,987,103	17,187,531	
JPMorgan Asset Management Holdings Inc	270 Park Avenue New York, New York (United States)	JPMorgan Chase & Co.	100.00	N	197,865,422	0	
JPMorgan Asset Management (Asia) Inc.	270 Park Avenue New York, (United States)	JPMorgan Asset Management Holdings Inc	100.00	N	30,226,117	0	
J.P. Morgan Chase (UK) Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Capital Holdings Limited	100.00	N	115,987,103	17,187,531	
JPMorgan Asset Management Holdings (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management International Limited	100.00	N	82,987,758	0	
J.P. Morgan Overseas Capital Corporation	500 Stanton Christiana Road Newark, Delaware (United States)	J.P. Morgan International Finance Limited	100.00	N	26,024,262	100,217,028	
JPMorgan Asset Management International Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings Inc	100.00	N	82,987,758	0	
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	N	153,874,187	117,404,559	
J.P. Morgan Equity Holdings, Inc.	500 Stanton Christiana Road Newark, Delaware (United States)	JPMorgan Chase & Co.	100.00	N	54,055	0	
J.P. Morgan International Finance Limited	500 Stanton Christiana Road Newark, Delaware (United States)	Bank One International Holdings Corporation	100.00	N	142,011,365	117,404,559	

JPMorgan Distribution Services, Inc.	460 Polaris Parkway, 2nd floor OH1-1235, Ohio, USA	JPMorgan Chase & Co.	100.00	N	375,650	0
Bank One International Holdings Corporation	1 Bank One Plaza Chicago, Illinois (United States)	J.P. Morgan International Inc.	100.00	N	142,011,365	117,404,559