Press Release, Gopher Investments

3 August 2021

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, IN, INTO OR FROM ANY JURISDICTION WHERE TO DO SO WOULD CONSTITUTE A VIOLATION OF THE RELEVANT LAWS OR REGULATIONS OF SUCH JURISDICTION

FOR IMMEDIATE RELEASE

Gopher response to statement by Playtech, related clarifications and reasons why shareholders should VOTE AGAINST the Consortium offer

Gopher Investments ("Gopher"), a 4.97% shareholder in Playtech plc ("Playtech"), is highly disappointed with the Board of Playtech's decision not to change its recommendation in relation to the offer from Finalto's management team backed by a consortium led by Barinboim Group (the "Consortium").

Gopher does not believe the supplementary circular contains a full and fair representation of the interaction between Gopher and Playtech since the previous adjournment of the general meeting and therefore wishes to clarify the following chain of events:

- Gopher responded promptly to an initial information request from the Board, relating to Gopher's financing and its high confidence of regulatory approval.
- The Board sought additional information which was commercially confidential and sensitive in nature.
- Accordingly, Gopher and Playtech agreed to put a confidentiality agreement in place to allow such information to be shared.
- On 26 July 2021, having agreed the confidentiality agreement in all material respects, Playtech advised Gopher that it would very shortly be issuing a supplementary circular.
- The confidentiality process was therefore paused on the understanding that any further information provided would not be taken into consideration ahead of the issuance of the supplementary circular.
- Since 26 July 2021, Gopher has received: (i) no further request for information from Playtech
 or its advisers, despite multiple interactions; (ii) no indication that the additional information
 requested was required for a change of recommendation nor that the Board would not be
 changing its recommendation; and (iii) no suggestion that Gopher had provided insufficient
 information for the Board to form a view on its proposal.

Shareholders are reminded that Gopher's proposal:

- is valued at USD 250 million representing a 47% premium to the base proposal offered by the Consortium;
- will deliver certainty of full proceeds on completion, with no deferred or contingent component;
- is on materially comparable contractual terms and expected to complete in a similar timeframe;
- will be funded by allocated and ring-fenced cash funds available for immediate drawdown;
- will complete subject to the same conditions as the Consortium's offer, i.e. subject to shareholder approval and regulatory clearances only;

- has been subject to significant analysis by Gopher's legal counsel in each jurisdiction in which
 Finalto is regulated and accordingly Gopher is highly confident that it will receive regulatory
 approval in each relevant jurisdiction; and
- includes a reverse break fee of USD 10 million, illustrating the confidence of Gopher that it will be able to successfully complete the acquisition of Finalto.

Additionally, Gopher understands that Playtech may have received interest in Finalto from other potential acquiring parties since the date of the adjournment. As the second largest shareholder in Playtech, with approximately USD 100 million of capital invested, Gopher's interests are aligned with those of its fellow shareholders in looking to maximise value for Finalto and would expect the Board to properly consider all credible offers. Gopher strongly believes that Finalto's attractive growth prospects are not fairly reflected in the value of the Consortium's offer that has been recommended by the Board.

For all of these reasons Gopher encourages Playtech shareholders to <u>VOTE AGAINST</u> the Consortium's offer, in line with the current recommendations of proxy advisors Glass Lewis, ISS and PIRC.

Rothschild & Co. is acting as Financial Adviser to Gopher Investments on its Offer for Finalto.

White & Case LLP is acting as legal advisor to Gopher Investments on its Offer for Finalto.

About Gopher Investments and TT Bond Partners

Gopher is an investment vehicle backed by investors with experience in gaming and financials, and is an affiliate of TT Bond Partners ("TTB"). TTB, through its Hong Kong regulated entity, TTB Partners Limited, which is advising Gopher on this transaction, is an investment and advisory firm based in Hong Kong, whose founders and professionals have over 30 years' experience in the financial services industry investing and advising on over \$250 billion of transactions in the US, Europe, and Asia.

TTB has significant experience in investing in assets in the technology-driven financial services sector. Recent investments include: Xen Financial, a next-generation investment platform providing fractionalised access to private markets; KASB, a stock brokerage in Pakistan, and creator of KTrade, Pakistan's leading retail stock trading app; Finhabits, a US-based leading bilingual money app designed for Latinos' financial success; Selfin, a digital microlending platform focused on financial inclusion of microenterprises in India; Aspen Digital, an innovative technology-driven platform that empowers asset and wealth managers to offer digital asset products with confidence, driving mass adoption of digital assets and blockchain technologies; Coherent, a Hong Kong based insurtech company building digital platforms for insurers; and M7 Real Estate, a UK and EU based real estate asset manager.

Contacts

Investor Enquiries

Finalto@gopher-investments.com

Contact - Media

Jennifer Renwick jennifer.renwick@camarco.co.uk 020 3757 4994 Ed Gascoigne-Pees ed.gascoigne-pees@camarco.co.uk 020 3757 4984

No offer or solicitation:

This announcement is for information purposes only and is not intended to and does not constitute or form part of any offer or invitation to purchase, acquire, subscribe for, sell, dispose of or issue, or any solicitation to purchase, acquire, subscribe for, sell, dispose of or issue any securities in Playtech in any jurisdiction.

Overseas jurisdictions:

The release, publication or distribution of this announcement in certain jurisdictions may be restricted by law. Persons who are not resident in the United Kingdom or who are subject to the laws of other jurisdictions should inform themselves of, and observe, any applicable restrictions or requirements. Any failure to comply with these restrictions may constitute a violation of securities laws of any such jurisdictions. To the fullest extent permitted by law, Gopher and TTB disclaim all and any responsibility or liability for the violation of such restrictions by such person.

No investment recommendation:

This announcement is not intended to be and does not constitute or contain any investment recommendation as defined by Regulation (EU) No 596/2014 (as it forms part of the domestic law in the United Kingdom by virtue of the European Union (Withdrawal) Act 2018). No information in this announcement should be construed as recommending or suggesting an investment strategy. Nothing in this announcement or in any related materials is a statement of or indicates or implies any specific or probable value outcome in any particular circumstance.

Disclaimer:

N.M. Rothschild and Sons Limited ("Rothschild & Co"), which is authorised and regulated by the Financial Conduct Authority in the United Kingdom, is acting exclusively for Gopher Investments and no one else in connection with the matters described in this announcement and will not be responsible to anyone other than Gopher Investments for providing the protections afforded to clients of Rothschild & Co nor for providing advice in connection with any matter referred to herein or the other matters referred to herein.