CORPORATE SUBSTANTIAL SHAREHOLDER NOTICE

Notice pursuant to s. 324 of Part XV of the Securities and Futures Ordinance (Cap. 571)

Form for use by a corporation giving notice of :

- (i) First acquiring an interest in 5% or more of the shares of a listed corporation (I.e. first becoming a substantial shareholder);
- (ii) Changes in the percentage level, or nature, of its interest or its short position in such shares; and
- (iii) Ceasing to have an interest of 5% in such shares (complete Boxes 1 to 19 and 27 only).

This Form must be completed in accordance with the directions and instructions in the Notes to Form 2.

1. Name of listed corporation						
HSBC Holdings plc	HSBC Holdings plc					
2. Stock code	5	4. Number of issued shares in class				
3. Class of shares	Ordinary Shares	18,832,361,533				

5. Name of substantial shareholder	8. Business registration number			
JPMorgan Chase & Co.	N/A			
	9. Place of incorporation	Certificate of Incorporation No.		
	United States	13-2624428 (Tax ID#)		
6. Registered office	10. Contact person			
270 Park Avenue, New York 10017, United States	Grace Poh			
	11. Daytime tel. No.	12. e-mail address		
	6568821234	asia.doi.team@jpmorgan.com		
7. Principal place of business in Hong Kong	13. Exchange on which listed			
N/A	New York Stock Exchange			
	14. Name of listed parent and exchange on which parent is listed			
	N/A			

15. Date of relevant event

11	3	2014
(day)	(month)	(year)

16. Date when the substantial shareholder became aware of the relevant event/ interest in the shares (if later)

	· · · · · · · · · · · · · · · · · · ·							
13	3	2014						
(day)	(month)	(year)						

17. Details of relevant event

		Code describing ca		Number of shares bought/sold or	1	On Exc	change	Off Ex	change
		(see Table 2)	eiu –	involved	transaction	1	Average price per		Consideration Code
	(see Table 1)		After relevant event			share	share		(see Table 3)
Long position	117 13	205 4	205 4	160,202,221	HKD 0	80.350	80.217	79.503	301 1
Short position	111 1	201 1	201 1	163,008,346		_	_	_	

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18. Total shares immediately before the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,293,872,955	6.87
Short position	133,046,121	0.70
Lending pool	866,528,934	4.60

20. Capacity in which interests disclosed in Box 19 are held

Code describing capacity		pacity	Number of shares			
(see Table 2)			Long position	Short position		
201	2	▼	369,609,335	296,054,467		
202	3	▼	218,499,497	0		
207	7	_	133,226	0		
208	8	_	865,833,119	0		
- Select -	0	-				

19. Total shares immediately after the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,454,075,176	7.72
Short position	296,054,467	1.57
Lending pool	865,833,119	4.59

21. Further information in respect of derivative interests

Code descr	Code describing derivatives		Number of shares			
(see Table	4)		Long position	Short position		
401	2	•	11,783,510	3,170,945		
402	3	-	1,798,000	19,424,600		
403	4	•	6,109,515	2,818,147		
404	5	•	29,850,231	101,042,738		
- Select -	0	•				

22. Further information in relation to interests of corporations controlled by substantial shareholder

Name of controlled	Address and place of incorporation	Name of controlling	%	Direct	Number o	of shares
corporation	Address and place of incorporation	shareholder	Icontrol	interest (Y/N)	Long position	Short Position
J.P. Morgan Securities LLC	383 Madison Avenue, New York 10179, United States	J.P. Morgan Broker-Dealer Holdings Inc	100.00	Y	48,425	9,670
J.P. Morgan Clearing Corp	Three Chase MetroTech Center, Brooklyn, New York 11245, United States	J.P. Morgan Securities LLC	100.00	Y	35,732,964	182,000
JPMorgan Chase Bank, N.A London Branch	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Chase Bank, N.A.	100.00	Y	11,658,000	0
JF International Management Inc.	Palm Grove House, P.O. Box 438, Road Town, Tortola (British Virgin Islands)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	35,163	0
JF Asset Management Limited	21st Floor Chater House 8 Connaught Road Central Hong Kong (Hong Kong)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	32,998,338	0
JPMorgan Asset Management (Japan) Limited	Tokyo Building, 7-3, Marunouchi 2-chome Chiyoda-ku, Tokyo 100-6432 (Japan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	8,882	0
JPMorgan Asset Management (Taiwan) Limited	3/F., No.65 and 17/F., No. 65, 67, 69 and 71, Sec.2, Tun Hwa South Road, Taipei (Taiwan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	498,296	0
J.P. Morgan Investment Management Inc.	270 Park Avenue New York (United States)	JPMorgan Asset Management Holdings Inc	100.00	Y	82,326,753	0

23. Further information in relation to interests held by substantial shareholder jointly with another person

Name of joint shareholder	Addross	Number	of shares
Name of joint shareholder	Address	Long position	Short Position

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24. Further information f	rom a trust	ee, or beneficiary	of a trust, or a four	nder of a Discretio	nary Trust	T	1		
Name of Trust	Address	(See Table 5)					Number of Long position	f shares Short positio	 on
N.A	N.A					501 1	133,226		(
						- Select 0			
						- Select 0			
25. Further information f	rom a party	γ to an agreement ι	ınder Section 317	(Please see No	tes for further info	rmation required)			
Names of other parties	Address						Number of shares		
Total number of shares in	which subst	antial shareholder is	interested under s	ection 317 and 318					
26. Details of person(s) i			ections the substa	ntial shareholder	or its directors are	accustomed to ac		a) D	(0.1)
Names	Address						Relationship Code (see Table	6) Percentag	je (%)
							- Select - 0	<u> </u>	
							30.000		
							- Select -	-	
27. Date of filing this For	m 2	14	3	2014]		28. Number of continuation	sheets	1
		(day)	(month)	(year)	j			L	
Form 2.							29. Number of attachments	L	

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22. Further information in relation to interests of corporations controlled by substantial shareholder

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Name of controlled corporation	Address and place of incorporation	Name of controlling shareholder	% control	interest	Number of Long position	Short position
J.P. Morgan International	270 Park Avenue	JPMorgan Chase Bank,	100.00	(Y/N)	324,823,765	295,862,797
Inc.	New York (United States)	N.A.			OZ 1,020,7 00	250,002,101
J.P. Morgan Chase International Holdings	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase (UK) Holdings Limited	100.00	N	293,500,109	179,121,247
CMC Holding Delaware Inc.	200 White Clay Center Drive Newark, Delaware (United States)	J.P. Morgan Equity Holdings, Inc.	100.00	N	196,362	0
J.P. Morgan Trust Company of Delaware	500 Stanton Christiana Road Newark, Delaware (United States)	CMC Holding Delaware Inc.	100.00	Υ	196,362	0
J.P. Morgan International Bank Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase International Holdings	100.00	Υ	2,653,819	0
J.P. Morgan Whitefriars Inc.	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan Overseas Capital Corporation	100.00	Y	31,323,655	116,741,550
J.P. Morgan Securities plc	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Capital Financing Limited	0.69	Υ	290,846,290	179,121,247
J.P. Morgan Securities plc	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase International Holdings	99.31	Υ	290,846,290	179,121,247
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	Y	886,256,455	0
JPMorgan Asset Management (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings (UK) Limited	100.00	Y	78,934,959	0
JPMorgan Funds Management, Inc.	460 Polaris Parkway, 2nd floor OH1-1235, Westerville, Ohio (United States)	JPMorgan Distribution Services, Inc.	100.00	Y	372,840	0
J.P. Morgan International Inc.	270 Park Avenue New York (United States)	JPMorgan Chase Bank, N.A.	100.00	Y	183,975	0
J.P. Morgan Capital Financing Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Chase & Co.	100.00	N	290,846,290	179,121,247
J.P. Morgan Securities LLC	383 Madison Avenue, New York 10179, United States	J.P. Morgan Broker- Dealer Holdings Inc	100.00	N	35,732,964	182,000
J.P. Morgan Broker- Dealer Holdings Inc	270 Park Avenue, New York 10017, United States	JPMorgan Chase & Co.	100.00	N	35,781,389	191,670
J.P. Morgan Capital Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan International Finance Limited	100.00	N	293,500,109	179,121,247
JPMorgan Asset Management Holdings Inc	270 Park Avenue New York, New York (United States)	JPMorgan Chase & Co.	100.00	N	194,802,391	0
JPMorgan Asset Management (Asia) Inc.	270 Park Avenue New York, (United States)	JPMorgan Asset Management Holdings Inc	100.00	N	33,540,679	0
J.P. Morgan Chase (UK) Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Capital Holdings Limited	100.00	N	293,500,109	179,121,247
JPMorgan Asset Management Holdings (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management International Limited	100.00	N	78,934,959	0
J.P. Morgan Overseas Capital Corporation	500 Stanton Christiana Road Newark, Delaware (United States)	J.P. Morgan International Finance Limited	100.00	N	31,323,655	116,741,550
JPMorgan Asset Management International Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings Inc	100.00	N	78,934,959	0
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	N	336,665,740	295,862,797
J.P. Morgan Equity Holdings, Inc.	500 Stanton Christiana Road Newark, Delaware (United States)	JPMorgan Chase & Co.	100.00	N	196,362	0
J.P. Morgan International Finance Limited	500 Stanton Christiana Road Newark, Delaware (United States)	Bank One International Holdings Corporation	100.00	N	324,823,765	295,862,797
JPMorgan Distribution	460 Polaris Parkway, 2nd floor OH1-1235, Ohio,	JPMorgan Chase & Co.	100.00		372,840	0

Bank One International Holdings Corporation	1 Bank One Plaza Chicago, Illinois (United States)	J.P. Morgan International Inc.	100.00	N	324,823,765	295,862,797
Holdings Corporation	Cricago, filiflois (Orfited States)	mc.				