



Transaction Details: ITV PLC

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
ITV PLC	ZLEC7ED2QMWFGYCKZ59	GB0033986497	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQUHN3JFFGFNF38B653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
ITV PLC	30/01/2025	GB0033986497	49,539	71.57	XLON	71.75	71.20
ITV PLC	30/01/2025	GB0033986497	14,200	71.46	BATE	71.75	71.25
ITV PLC	30/01/2025	GB0033986497	19,587	71.46	CHIX	71.75	71.25
ITV PLC	30/01/2025	GB0033986497	1,724	71.75	AQXE	71.75	71.75
* Rounded to two decimal places		Sum:	85,050	71.53		71.75	71.20

Individual trade details:

Name of the Issuer	Date	Time	Identity code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm [incl. algorithms if used]
ITV PLC	30/01/2025	08:07:16	GB0033986497	71.2000	99	XLON	E0Lpy4gKt56G	2001001125
ITV PLC	30/01/2025	08:07:16	GB0033986497	71.2000	1,568	XLON	E0Lpy4gKt56I	2001001125
ITV PLC	30/01/2025	08:08:19	GB0033986497	71.2500	5,068	XLON	E0Lpy4gKtUQQ	2001001125
ITV PLC	30/01/2025	08:08:19	GB0033986497	71.2500	10,612	XLON	E0Lpy4gKtUQS	2001001125
ITV PLC	30/01/2025	08:08:19	GB0033986497	71.2500	11,485	CHIX	2977838242886	2001001125
ITV PLC	30/01/2025	08:08:19	GB0033986497	71.2500	8,327	BATE	156728335983	2001001125
ITV PLC	30/01/2025	08:21:16	GB0033986497	71.6000	2,033	XLON	E0Lpy4gKxtt8	2001001125
ITV PLC	30/01/2025	08:27:41	GB0033986497	71.7500	13,029	XLON	E0Lpy4gKu94D	2001001125
ITV PLC	30/01/2025	08:27:41	GB0033986497	71.7500	7,485	XLON	E0Lpy4gKu94H	2001001125
ITV PLC	30/01/2025	08:27:41	GB0033986497	71.7500	6,645	XLON	E0Lpy4gKu94J	2001001125
ITV PLC	30/01/2025	08:27:41	GB0033986497	71.7500	3,000	XLON	E0Lpy4gKu94P	2001001125
ITV PLC	30/01/2025	08:27:41	GB0033986497	71.7500	8,102	CHIX	2977838246647	2001001125
ITV PLC	30/01/2025	08:27:41	GB0033986497	71.7500	5,873	BATE	156728338050	2001001125
ITV PLC	30/01/2025	08:27:41	GB0033986497	71.7500	1,724	AQXE	13008	2001001125