**PROHIBITION OF SALES TO EEA AND UK RETAIL INVESTORS** – The Instruments are not intended to be offered, sold or otherwise made available to any retail investor in the European Economic Area ("**EEA**") or in the United Kingdom ("**UK**"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, "**MiFID II**"); or (ii) a customer within the meaning of Directive 2016/97/EU, where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II; or (iii) not a qualified investor as defined in Regulation (EU) 2017/1192 ("**Prospectus Regulation**"). Consequently no key information document required by Regulation (EU) No 1286/2014 (as amended, the "**PRIIPs Regulation**") for offering or selling the Instruments or otherwise making them available to retail investors in the EEA or in the UK has been prepared and therefore offering or selling the Instruments or otherwise making them available to any retail investor in the PRIIPs Regulation.

Each person in a Member State of the EEA who receives any communication, or who acquires any tender, in respect of the offers to the public contemplated in these Final Terms or to whom the Instruments are otherwise made available, will be deemed to have represented, warranted, acknowledged and agreed to and with each Joint Lead Manager the Issuer that it and any person on whose behalf it acquires Instruments is not a "retail investor" (as defined above).

**MIFID II PRODUCT GOVERNANCE / PROFESSIONAL INVESTORS AND ECPS ONLY TARGET MARKET** – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Instruments has led to the conclusion that: (i) the target market for the Instruments is eligible counterparties and professional clients only, each as defined in MiFID II; and (ii) all channels for distribution of the Instruments to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Instruments (a "**distributor**") should take into consideration the manufacturers' target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Instruments (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

**SINGAPORE SECURITIES AND FUTURES ACT PRODUCT CLASSIFICATION** – Solely for the purposes of its obligations pursuant to sections 309B(1)(a) and 309B(1)(c) of the Securities and Futures Act (Chapter 289) of Singapore (as modified or amended from time to time, the "**SFA**"), the Issuer has determined, and hereby notifies all relevant persons (as defined in Section 309A of the SFA) that the Instruments are capital markets products other than "prescribed capital markets products" (as defined in the Securities and Futures (Capital Markets Products) Regulations 2018).

Final Terms dated 25 September 2020

# **DIAGEO plc**

#### Legal Entity Identifier (LEI): 213800ZVIELEA55JMJ32

(Incorporated with limited liability in England and Wales with registered number 23307) as Issuer and Guarantor

#### **DIAGEO FINANCE plc**

#### Legal Entity Identifier (LEI): BPF79TJMIH3DK8XCKI50

(Incorporated with limited liability in England and Wales with registered number 213393) as Issuer

#### DIAGEO CAPITAL B.V.

#### Legal Entity Identifier (LEI): 213800YHFC48VOL6JY40

(Incorporated with limited liability under the laws of the Netherlands with registered with the Dutch trade register under number 78747929 and having its official seat (statutaire zetel) in Amsterdam, the Netherlands) as Issuer

Programme for the

Issuance of Debt Instruments

EUR 700,000,000 0.125 per cent. Instruments due 28 September 2028 issued by Diageo Capital B.V.

#### Series No: 2020/4

Guaranteed by DIAGEO plc

#### under the **Programme for Issuance of Debt Instruments**

# PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Prospectus dated 26 August 2020 which constitutes a base prospectus (the "**Base Prospectus**") for the purposes of Regulation (EU) 2017/1129 (the "**Prospectus Regulation**"). This document constitutes the Final Terms of the Instruments described herein for the purposes of the Prospectus Regulation and must be read in conjunction with the Base Prospectus in order to obtain all the relevant information. The Base Prospectus is available for viewing at <u>https://www.londonstockexchange.com/exchange/news/market-news/market-news-home.html</u>.

1.	(i)	Issuer:	Diageo Capital B.V.
	(ii)	Guarantor:	Diageo plc
2.	(i)	Series Number:	2020/4
	(ii)	Tranche Number:	1
3.	Specif	ied Currency or Currencies:	Euro (" <b>EUR</b> ")
4.	Aggregate Nominal Amount of Instruments:		
	(i)	Series:	EUR 700,000,000
	(ii)	Tranche:	EUR 700,000,000
5.	Issue I	Price:	99.492 per cent. of the Aggregate Nominal Amount
6.	(i)	Specified Denominations:	EUR 100,000 and integral multiples of EUR 1,000 in excess thereof up to and including EUR 199,000. No notes in definitive form will be issued with a denomination above EUR 199,000
	(ii)	Calculation Amount:	EUR 1,000
7.	(i)	Issue Date:	28 September 2020
	(ii)	Interest Commencement Date:	28 September 2020
8.	Maturity Date:		28 September 2028
9.	Interest Basis:		0.125 per cent. Fixed Rate
10.	Redemption/Payment Basis:		Redemption at par

11.	Change of Interest or Redemption Payment Basis:		Not Applicable
12.	Put/Call Options:		Issuer Call
13.		approval for issuance of Instruments and tee obtained:	Issuer: 6 August 2020 Guarantor: 22 September 2020
PRO	PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE		
14.	Fixed Rate Instrument Provisions		Applicable
	(i)	Rate of Interest:	0.125 per cent. per annum payable annually in arrear on each Interest Payment Date
	(ii)	Interest Payment Date(s):	28 September in each year commencing on 28 September 2021
	(iii)	Fixed Coupon Amount:	EUR 1.25 per Calculation Amount
	(iv)	Broken Amount(s):	Not Applicable
	(v)	Day Count Fraction:	Actual/Actual – ICMA
	(vi)	Determination Dates:	28 September in each year
	(vii)	Relevant Currency	EUR
15.	Floatin	ng Rate Instrument Provisions	Not Applicable
16.	Zero C	Coupon Instrument Provisions	Not Applicable
PROVISIONS RELATING TO REDEMPTION			
17.	Call Option		Applicable
	(i)	Call Option Date(s):	Any Business Day from and including 28 June 2028 (the " <b>Par</b> <b>Call Commencement Date</b> ") up to but excluding the Maturity Date (together, the " <b>Par Call</b> <b>Period</b> ")
	(ii)	Early Redemption Amount(s) (Call) of each	EUR 1,000 per Calculation

- Instrument and method, if any, of calculation Amount of such amount(s):
- (iii) If redeemable in part:

		(a) Minimum Redemption Amount:	Not Applicable
		(b) Maximum Redemption Amount:	Not Applicable
	(iv)	Notice period:	Minimum period 10 days
			Maximum period: 30 days
18.	Make	Whole Redemption/Spens	Not Applicable
19.	Put O	ption	Not Applicable
20.	<b>Final</b> ]	Redemption Amount of each Instrument	EUR 1,000 per Calculation Amount

# 21. Early Redemption Amount

Early Redemption Amount(s) per Calculation EUR 1,000 per Calculation Amount payable on redemption for taxation reasons Amount or on event of default or other early redemption:

# GENERAL PROVISIONS APPLICABLE TO THE INSTRUMENTS

22.	Form of Instruments	<b>Bearer Instruments</b>
		Temporary Global Instrument exchangeable for a Permanent Global Instrument which is exchangeable for Definitive Instruments in the limited circumstances specified in the Permanent Global Instrument
23.	New Global Note:	Yes
24.	Financial Centre(s) or other special provisions relating to payment dates:	London, in addition to TARGET Settlement Day
25.	Calculation Agent:	Not Applicable
26.	Talons for future Coupons to be attached to Definitive Instruments (and dates on which such Talons mature):	No
27.	Exchange Date:	Not Applicable
DIS	TRIBUTION	
28.	U.S. Selling Restrictions:	Reg.S Compliance Category 2; TEFRA D
20	Duchibition of Solos to EEA and UK Datail Investores	Appliaghla

29. Prohibition of Sales to EEA and UK Retail Investors: Applicable

# THIRD PARTY INFORMATION

The descriptions of the ratings of the Instruments contained in paragraph 2 of Part B has been extracted from the websites of Moody's Investors Service Limited ("**Moody's**") and S&P Global Ratings Europe Limited ("**S&P**") (as applicable) as indicated. Each of the Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as it is aware, and is able to ascertain from information published by Moody's or S&P (as applicable), no facts have been omitted which would render the reproduced information inaccurate or misleading.

Signed on behalf of Diageo Capital B.V.:

Mara Major By:

Name: Kara Major

Title: Authorised Signatory

Signed on behalf of Diageo plc:

By: Jame Edun

Duly authorised

# **PART B – OTHER INFORMATION**

#### 1. LISTING

- (i) Listing
- (ii) Admission to trading:

London

Application has been made by the Issuer (or on its behalf) for the Instruments to be admitted to trading on the London Stock Exchange plc's Regulated Market with effect from the Issue Date.

(iii) Estimate of total expenses related to GBP 5,748 admission to trading:

#### 2. **RATINGS**

Ratings:

The Instruments to be issued are expected to be assigned the following ratings:

S&P: A- (Stable)

An obligation rated 'A' is somewhat more susceptible to the adverse effects of changes in circumstances and economic conditions than obligations in higher-rated categories. However, the obligor's capacity to meet its financial commitments on the obligation is still strong. The minus (-) sign shows relative standing within the rating categories. (Source: S&P, https://www.standardandpoors.com/en\_US/

web/guest/article/-/view/sourceId/504352)

Moody's: A3 (Stable)

Obligations rated 'A' are judged to be uppermedium grade and are subject to low credit risk. The modifier '3' indicates a ranking in the lower end of that generic rating category. (Source: Moody's, <u>https://www.moodys.com/ratingsprocess/R</u> atings-Definitions/002002)

# 3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE/OFFER

Save for any fees payable to Banco Santander, S.A., Barclays Bank PLC, Morgan Stanley & Co. International plc, NatWest Markets Plc, RBC Europe Limited and Standard Chartered Bank as active joint lead managers and to BofA Securities Europe SA, Citigroup Global Markets Limited, Credit Suisse Securities (Europe) Limited, Deutsche Bank Aktiengesellschaft and HSBC Bank plc as passive joint lead managers (together,

the "Joint Lead Managers"), so far as the Issuer is aware, no person involved in the issue of the Instruments has an interest material to the offer.

The Joint Lead Managers and their affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuers and their affiliates in the ordinary course of business.

# 4. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL **EXPENSES**

(i)	Reasons for the offer:	See "Use of Proceeds" in the Base Prospectus
(ii)	Estimated net proceeds:	EUR 694,813,000
(iii)	Estimated total expenses:	EUR 1,631,000
<b>YIELD</b> Indication of yield:		0.189 per cent. per annum
		The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an

indication of future yield.

#### HISTORIC INTEREST RATES 6.

Not Applicable

5.

#### 7. OPERATIONAL INFORMATION

ISIN Code:	XS2240063730
Common Code:	224006373
Any clearing system(s) other than Euroclear Bank SA/NV and Clearstream Banking S.A. and the relevant identification number(s):	Not Applicable
Delivery:	Delivery against payment
Names and addresses of additional Paying Agent(s) (if any):	Not Applicable
Intended to be held in a manner which would allow Eurosystem eligibility:	Yes. Note that the designation "yes" simply means that the Instruments are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Instruments will be recognised as eligible collateral for Eurosystem monetary policy and intra day credit operations by the Eurosystem either upon issue or at any or all times during their

life. Such recognition will depend upon the ECB being satisfied that Eurosystem eligibility criteria have been met.