Transaction Details: ITV PLC

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
ITV PLC	ZLECI7ED2QMWFGYCXZ59	GB0033986497	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQUHN3JPFGFNF3BB653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
ITV PLC	02/11/2026	GB0033986497	19,247	64.56	XLON	64.70	64.50
ITV PLC	03/11/2026	GB0033986497	25,334	64.57	XLON	64.60	64.45
ITV PLC	02/11/2026	GB0033986497	15,363	64.50	BATE	64.50	64.50
ITV PLC	03/11/2026	GB0033986497	12,291	64.38	BATE	64.60	64.35
ITV PLC	02/11/2026	GB0033986497	17,020	64.75	CHIX	64.80	64.70
ITV PLC	03/11/2026	GB0033986497	43,623	64.65	CHIX	64.90	64.55
ITV PLC	04/11/2026	GB0033986497	688	65.95	CHIX	65.95	65.95
ITV PLC	03/11/2026	GB0033986497	3,661	64.60	AQXE	64.60	64.60
* Rounded to two decimal places		Sum:	**137,227**	**64.60**		**65.95**	**64.35**

Individual trade details:

Name of the Issuer	Date	Time	Identity code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm [incl. algorithms if used]
ITV PLC	02/11/2026	08:47:26	GB0033986497	64.5000	10,271	BATE	156728345369	2001001125
ITV PLC	02/11/2026	09:08:26	GB0033986497	64.5500	4,822	XLON	E0TKn2oSzDI2	2001001125
ITV PLC	02/11/2026	09:53:04	GB0033986497	64.5000	4,914	XLON	E0TKn2oT01kx	2001001125
ITV PLC	02/11/2026	09:53:04	GB0033986497	64.5000	5,092	BATE	156728353596	2001001125
ITV PLC	02/11/2026	10:00:32	GB0033986497	64.5000	4,316	XLON	E0TKn2oT08II	2001001125
ITV PLC	02/11/2026	10:00:32	GB0033986497	64.5000	432	XLON	E0TKn2oT08IL	2001001125
ITV PLC	02/11/2026	10:46:03	GB0033986497	64.7000	4,996	CHIX	2977838265502	2001001125
ITV PLC	02/11/2026	12:07:04	GB0033986497	64.7500	2,510	CHIX	2977838276173	2001001125
ITV PLC	02/11/2026	12:34:10	GB0033986497	64.7000	4,763	XLON	E0TKn2oT2CXC	2001001125
ITV PLC	02/11/2026	13:02:00	GB0033986497	64.7500	4,755	CHIX	2977838284451	2001001125
ITV PLC	02/11/2026	13:33:04	GB0033986497	64.8000	3,975	CHIX	2977838289405	2001001125
ITV PLC	02/11/2026	13:33:04	GB0033986497	64.8000	784	CHIX	2977838289406	2001001125
ITV PLC	03/11/2026	08:54:48	GB0033986497	64.8000	5,109	CHIX	2977838248218	2001001125
ITV PLC	03/11/2026	12:59:44	GB0033986497	64.9000	4,820	CHIX	2977838288943	2001001125
ITV PLC	03/11/2026	14:47:17	GB0033986497	64.6500	5,213	CHIX	2977838326266	2001001125
ITV PLC	03/11/2026	15:47:07	GB0033986497	64.6000	5,493	XLON	E0TLW0IOi8zg	2001001125
ITV PLC	03/11/2026	15:47:07	GB0033986497	64.6000	6,063	CHIX	2977838346947	2001001125
ITV PLC	03/11/2026	15:47:07	GB0033986497	64.6000	1,634	BATE	156728415905	2001001125
ITV PLC	03/11/2026	15:47:07	GB0033986497	64.6000	1,296	AQXE	128519	2001001125
ITV PLC	03/11/2026	15:51:17	GB0033986497	64.5500	5,108	CHIX	2977838348327	2001001125
ITV PLC	03/11/2026	15:59:11	GB0033986497	64.4500	1,369	XLON	E0TLW0IOiVs8	2001001125
ITV PLC	03/11/2026	15:59:11	GB0033986497	64.4500	3,684	XLON	E0TLW0IOiVsH	2001001125
ITV PLC	03/11/2026	16:07:26	GB0033986497	64.3500	4,896	BATE	156728421887	2001001125
ITV PLC	03/11/2026	16:09:09	GB0033986497	64.3500	1,951	BATE	156728422486	2001001125
ITV PLC	03/11/2026	16:09:09	GB0033986497	64.3500	3,810	BATE	156728422487	2001001125
ITV PLC	03/11/2026	16:24:04	GB0033986497	64.5500	5	XLON	E0TLW0IOjLBO	2001001125
ITV PLC	03/11/2026	16:24:04	GB0033986497	64.5500	2,153	XLON	E0TLW0IOjLCW	2001001125
ITV PLC	03/11/2026	16:24:04	GB0033986497	64.5500	3,475	CHIX	2977838360961	2001001125
ITV PLC	03/11/2026	16:26:22	GB0033986497	64.6000	2,543	XLON	E0TLW0IOjPHX	2001001125
ITV PLC	03/11/2026	16:26:22	GB0033986497	64.6000	2,404	CHIX	2977838362207	2001001125
ITV PLC	03/11/2026	16:26:22	GB0033986497	64.6000	425	CHIX	2977838362208	2001001125
ITV PLC	03/11/2026	16:27:03	GB0033986497	64.6000	888	XLON	E0TLW0IOjQra	2001001125
ITV PLC	03/11/2026	16:27:03	GB0033986497	64.6000	6,767	XLON	E0TLW0IOjQri	2001001125
ITV PLC	03/11/2026	16:27:03	GB0033986497	64.6000	163	XLON	E0TLW0IOjQrr	2001001125
ITV PLC	03/11/2026	16:27:03	GB0033986497	64.6000	6,604	CHIX	2977838362728	2001001125
ITV PLC	03/11/2026	16:27:03	GB0033986497	64.6000	4,402	CHIX	2977838362729	2001001125
ITV PLC	03/11/2026	16:27:03	GB0033986497	64.6000	2,365	AQXE	158093	2001001125
ITV PLC	03/11/2026	16:27:03	GB0033986497	64.6000	2,269	XLON	E0TLW0IOjQs8	2001001125
ITV PLC	04/11/2026	09:58:43	GB0033986497	65.9500	241	CHIX	2977838263267	2001001125
ITV PLC	04/11/2026	09:58:43	GB0033986497	65.9500	447	CHIX	2977838263268	2001001125