

Transaction Details: IMPERIAL BRANDS PLC

Name of the Issuer	Identify Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
IMPERIAL BRANDS PLC	549300CP0B67.3A42	GB000544929	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQRHLJ3PQFN388653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identify code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
IMPERIAL BRANDS PLC	30/11/2023	GB000544929	145,133	1,853.84	XLON	1,853.50	1,856.50
IMPERIAL BRANDS PLC	30/11/2023	GB000544929	54,973	1,853.22	CHX	1,853.50	1,846.50
IMPERIAL BRANDS PLC	30/11/2023	GB000544929	12,061	1,851.96	BATE	1,853.50	1,842.00
IMPERIAL BRANDS PLC	30/11/2023	GB000544929	13,178	1,854.25	AQXE	1,854.20	1,839.00
IMPERIAL BRANDS PLC	30/11/2023	GB000544929	11,815	1,853.07	TRQX	1,853.30	1,842.50
		Sum:	236,758	1,853.78		1,853.50	1,836.50

Individual trade details:

Name of the Issuer	Date	Time (GMT)	Identify code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm (incl. algorithms if used)
IMPERIAL BRANDS PLC	30/11/2023	08:00:27	GB000544929	1,839.00	319	XLON	EGGqKPha7Jy	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:00:36	GB000544929	1,840.50	429	CHX	297783824249	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:04:52	GB000544929	1,844.50	422	XLON	EGGqKPha8fm	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.50	422	XLON	EGGqKPha8Sp	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.50	422	XLON	EGGqKPha8Dz	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.50	422	XLON	EGGqKPha8D1	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.50	135	XLON	EGGqKPha8D3	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.50	422	XLON	EGGqKPha8D5	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.50	422	XLON	EGGqKPha8DQ	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.50	273	XLON	EGGqKPha8D3U	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.50	149	XLON	EGGqKPha8D3W	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.50	54	XLON	EGGqKPha8D3Y	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.00	465	XLON	EGGqKPha8D7	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.00	488	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.00	431	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.00	465	XLON	EGGqKPha8D4	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.00	263	XLON	EGGqKPha8D5	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.00	168	XLON	EGGqKPha8D6	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.00	455	XLON	EGGqKPha8D8	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.00	488	XLON	EGGqKPha8D8	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.00	311	XLON	EGGqKPha8D8	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.00	940	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.00	26	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:15	GB000544929	1,844.00	285	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:17	GB000544929	1,844.00	431	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:17	GB000544929	1,844.00	181	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:17	GB000544929	1,844.00	183	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:17	GB000544929	1,844.00	35	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:17	GB000544929	1,844.00	396	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:17	GB000544929	1,844.00	431	CHX	297783824272	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:05:17	GB000544929	1,844.00	220	CHX	297783824273	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:06:48	GB000544929	1,839.50	446	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:06:48	GB000544929	1,839.50	446	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:06:48	GB000544929	1,839.50	446	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:06:48	GB000544929	1,839.50	446	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:06:48	GB000544929	1,839.50	88	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:09:37	GB000544929	1,839.50	509	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:09:37	GB000544929	1,839.50	502	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:09:37	GB000544929	1,839.50	529	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:09:37	GB000544929	1,839.50	280	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:09:37	GB000544929	1,839.50	502	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:09:37	GB000544929	1,839.50	509	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:09:37	GB000544929	1,839.50	26	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:09:37	GB000544929	1,839.50	22	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:09:38	GB000544929	1,839.50	173	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:12:42	GB000544929	1,838.00	478	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:12:42	GB000544929	1,838.00	321	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:12:42	GB000544929	1,838.00	75	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:12:42	GB000544929	1,838.00	454	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:12:42	GB000544929	1,838.00	478	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:12:42	GB000544929	1,838.00	1,029	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:12:42	GB000544929	1,838.00	382	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:14:02	GB000544929	1,836.50	437	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:14:02	GB000544929	1,836.50	437	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:14:02	GB000544929	1,836.50	250	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:16:29	GB000544929	1,841.50	282	CHX	297783824604	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:16:29	GB000544929	1,841.50	26	CHX	297783824604	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:16:29	GB000544929	1,841.50	400	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:16:29	GB000544929	1,841.50	14	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:16:29	GB000544929	1,841.50	386	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:16:29	GB000544929	1,841.50	14	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:16:29	GB000544929	1,841.50	256	CHX	297783824604	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:16:29	GB000544929	1,841.50	26	CHX	297783824604	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:16:29	GB000544929	1,841.50	256	CHX	297783824604	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:16:29	GB000544929	1,841.50	25	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:16:29	GB000544929	1,841.50	539	CHX	297783824604	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:16:29	GB000544929	1,841.50	109	CHX	297783824604	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:17:50	GB000544929	1,838.00	505	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:17:50	GB000544929	1,838.00	805	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:17:50	GB000544929	1,838.00	182	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:20:04	GB000544929	1,839.00	463	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:20:04	GB000544929	1,839.00	463	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:20:04	GB000544929	1,839.00	74	AQXE	5258	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:20:04	GB000544929	1,839.00	87	AQXE	5259	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:21:31	GB000544929	1,840.50	392	CHX	297783824747	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:21:31	GB000544929	1,840.50	32	AQXE	5551	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:21:31	GB000544929	1,840.50	331	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:21:31	GB000544929	1,840.50	67	AQXE	5552	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:21:34	GB000544929	1,838.50	468	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:21:34	GB000544929	1,838.50	401	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:21:34	GB000544929	1,838.50	67	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:25:41	GB000544929	1,845.00	666	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:25:41	GB000544929	1,845.00	108	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:28:06	GB000544929	1,844.50	438	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:28:06	GB000544929	1,844.50	438	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:29:14	GB000544929	1,845.00	306	BATE	297783824894	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:29:14	GB000544929	1,845.00	106	BATE	156728338658	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:29:14	GB000544929	1,845.00	394	AQXE	6918	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:29:14	GB000544929	1,845.00	89	AQXE	6919	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:29:14	GB000544929	1,845.00	77	AQXE	6920	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:29:14	GB000544929	1,845.00	85	TRQX	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:29:14	GB000544929	1,845.00	258	XLON	EGGqKPha8D9	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:29:28	GB000544929	1,844.00	352	CHX	297783824885	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:32:35	GB000544929	1,848.00	86	AQXE	7662	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:32:35	GB000544929	1,848.00	118	BATE	156728339153	2001001125
IMPERIAL BRANDS PLC	30/11/2023	08:32:35	GB000544929	1,848.00	341	CHX	2977838248	

