



Transaction Details: IMPERIAL BRANDS PLC

Name of the Issuer	Identify Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
IMPERIAL BRANDS PLC	549300DFVPO867A3A42	GB0004544929	MORGAN STANLEY & CO INTERNATIONAL PLC	4FOURKJ3PFGFN388653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identify code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
IMPERIAL BRANDS PLC	29/01/2024	GB0004544929	507	1,921.33	XLON	1,921.50	1,921.00
IMPERIAL BRANDS PLC	29/01/2024	GB0004544929	206	1,923.00	CHIX	1,923.00	1,923.00
		Sum:	713	1,921.81		1,923.00	1,921.00

Individual trade details:

Name of the Issuer	Date	Time (GMT)	Identify code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm (incl. algorithms if used)
IMPERIAL BRANDS PLC	29/01/2024	15:56:48	GB0004544929	1,923.00	206	CHIX	2977838325428	2001001125
IMPERIAL BRANDS PLC	29/01/2024	16:08:25	GB0004544929	1,921.00	176	XLON	EHKXyFGA8cb	2001001125
IMPERIAL BRANDS PLC	29/01/2024	16:23:08	GB0004544929	1,921.50	331	XLON	EHKXyFGAGc2	2001001125

Contact Details for further information

Name: Elia Vieira  
Role: Company Secretarial Assistant  
Company: Imperial Brands PLC  
Tel: +44(0) 117 933 7033  
Email: elia.vieira@uk.implb.com

Name: Kevin O'Sullivan  
Role: Managing Director  
Company: Morgan Stanley & Co. International plc  
Tel: +44 20 7877-1672  
Email: kevin.o'sullivan@morganstanley.com