

Transaction Details: IMPERIAL BRANDS PLC

Name of the Issuer	Identify Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
IMPERIAL BRANDS PLC	549300CPPOB67L342	GB0004544929	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQUHCLPFFGFFNF38B653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identify code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
IMPERIAL BRANDS PLC	10/03/2026	GB0004544929	53,114	3,155.45	XLON	3,175.00	3,144.00
IMPERIAL BRANDS PLC	10/03/2026	GB0004544929	11,763	3,155.52	BATE	3,175.00	3,144.00
IMPERIAL BRANDS PLC	10/03/2026	GB0004544929	37,878	3,155.38	CHX	3,174.00	3,144.00
IMPERIAL BRANDS PLC	10/03/2026	GB0004544929	13,889	3,155.93	TRQX	3,174.00	3,144.00
IMPERIAL BRANDS PLC	10/03/2026	GB0004544929	14,055	3,155.57	AQXE	3,174.00	3,144.00
		Sum:	109,699	3,155.71		3,175.00	3,144.00

Individual trade details:

Name of the Issuer	Date	Time (GMT)	Identify code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm (incl. algorithms if used)
IMPERIAL BRANDS PLC	10/03/2026	08:00:20	GB0004544929	3,175.00	383	XLON	EQDYrRvF36	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:00:20	GB0004544929	3,175.00	383	XLON	EQDYrRvF36m	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:00:20	GB0004544929	3,175.00	374	XLON	EQDYrRvF36j	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:00:20	GB0004544929	3,174.00	383	XLON	EQDYrRvF36d	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:00:20	GB0004544929	3,174.00	266	XLON	EQDYrRvF36l	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:00:51	GB0004544929	3,168.00	358	XLON	EQDYrRvF36w	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:00:51	GB0004544929	3,168.00	358	XLON	EQDYrRvF36k	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:00:51	GB0004544929	3,168.00	105	XLON	EQDYrRvF36s	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:09:24	GB0004544929	3,161.00	370	BATE	156728339187	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:09:24	GB0004544929	3,162.00	385	XLON	EQDYrRvF36e	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:15:49	GB0004544929	3,151.00	325	XLON	EQDYrRvQMB8	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:19:24	GB0004544929	3,159.00	266	XLON	EQDYrRvQxG5	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:19:35	GB0004544929	3,158.00	284	CHX	2977838255155	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:19:37	GB0004544929	3,157.00	277	AQXE	12454	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:19:37	GB0004544929	3,157.00	269	AQXE	12455	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:20:49	GB0004544929	3,154.00	270	CHX	2977838255614	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:24:25	GB0004544929	3,151.00	256	XLON	EQDYrRvQma4	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:24:26	GB0004544929	3,150.00	260	TRQX	EQDYrRvQSPG2C	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:29:45	GB0004544929	3,153.00	512	TRQX	EQDYrRvQSPv5d	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:36:27	GB0004544929	3,160.00	244	AQXE	19087	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:36:27	GB0004544929	3,161.00	272	BATE	156728346014	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:36:27	GB0004544929	3,163.00	256	XLON	EQDYrRvRk7	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:41:40	GB0004544929	3,165.00	264	XLON	EQDYrRvRv6m	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:45:33	GB0004544929	3,172.00	243	BATE	15672834709	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:47:47	GB0004544929	3,172.00	497	CHX	2977838267206	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:51:58	GB0004544929	3,167.00	247	CHX	2977838267911	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:53:18	GB0004544929	3,164.00	344	CHX	2977838264107	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:56:45	GB0004544929	3,166.00	162	XLON	EQDYrRv616F	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:56:45	GB0004544929	3,166.00	172	CHX	2977838264986	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:56:45	GB0004544929	3,166.00	101	TRQX	EQDYrRvDPAv5	2001001125
IMPERIAL BRANDS PLC	10/03/2026	08:59:41	GB0004544929	3,167.00	233	CHX	2977838265424	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:01:31	GB0004544929	3,169.00	246	XLON	EQDYrRvSaa	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:01:31	GB0004544929	3,169.00	40	CHX	2977838265905	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:01:31	GB0004544929	3,169.00	204	CHX	2977838265906	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:03:31	GB0004544929	3,167.00	249	TRQX	EQDYrRvPvC5	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:11:06	GB0004544929	3,168.00	167	CHX	2977838268008	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:11:06	GB0004544929	3,168.00	167	CHX	2977838268009	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:11:06	GB0004544929	3,168.00	124	CHX	2977838268010	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:11:06	GB0004544929	3,168.00	59	BATE	156728352990	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:11:06	GB0004544929	3,168.00	59	BATE	156728352991	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:11:06	GB0004544929	3,168.00	59	BATE	156728352992	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:11:06	GB0004544929	3,168.00	59	BATE	156728352993	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:11:06	GB0004544929	3,168.00	51	BATE	156728352994	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:11:06	GB0004544929	3,168.00	99	TRQX	EQDYrRvQSPv6k	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:11:06	GB0004544929	3,168.00	202	TRQX	EQDYrRvQSPv6m	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:16:41	GB0004544929	3,166.00	394	CHX	2977838269229	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:21:57	GB0004544929	3,166.00	391	AQXE	3384	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:21:57	GB0004544929	3,164.00	370	XLON	EQDYrRv6tE	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:26:45	GB0004544929	3,162.00	249	TRQX	EQDYrRvQSPv6G	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:28:08	GB0004544929	3,162.00	253	AQXE	34519	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:29:40	GB0004544929	3,164.00	491	XLON	EQDYrRvSx7a	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:33:18	GB0004544929	3,167.00	251	XLON	EQDYrRvT1dF	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:38:41	GB0004544929	3,172.00	277	CHX	2977838273523	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:38:41	GB0004544929	3,171.00	315	XLON	EQDYrRvTbW6	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:38:41	GB0004544929	3,171.00	315	XLON	EQDYrRvTbW1	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:38:41	GB0004544929	3,171.00	104	XLON	EQDYrRvTbWv	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:38:41	GB0004544929	3,171.00	251	CHX	2977838273525	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:46:50	GB0004544929	3,172.00	315	XLON	EQDYrRvTMCJ	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:46:50	GB0004544929	3,172.00	325	TRQX	EQDYrRvQSPv6p	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:51:50	GB0004544929	3,175.00	249	BATE	156728360526	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:52:57	GB0004544929	3,174.00	281	XLON	EQDYrRvTUR6	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:52:57	GB0004544929	3,174.00	299	CHX	2977838276840	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:52:57	GB0004544929	3,174.00	266	BATE	156728360704	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:52:57	GB0004544929	3,174.00	102	AQXE	41174	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:52:57	GB0004544929	3,174.00	173	AQXE	41175	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:52:57	GB0004544929	3,174.00	107	TRQX	EQDYrRvQSPv6F	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:56:35	GB0004544929	3,174.00	324	CHX	2977838277639	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:59:35	GB0004544929	3,171.00	167	XLON	EQDYrRvTcK	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:59:35	GB0004544929	3,171.00	241	CHX	2977838276886	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:59:35	GB0004544929	3,171.00	153	CHX	2977838276887	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:59:35	GB0004544929	3,171.00	167	BATE	156728362076	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:59:35	GB0004544929	3,171.00	61	AQXE	42651	2001001125
IMPERIAL BRANDS PLC	10/03/2026	09:59:35	GB0004544929	3,171.00	105	TRQX	EQDYrRvQSPv6J	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:05:45	GB0004544929	3,167.00	345	XLON	EQDYrRvT20	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:05:46	GB0004544929	3,166.00	274	BATE	156728363196	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:05:46	GB0004544929	3,166.00	67	BATE	156728363197	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:10:56	GB0004544929	3,169.00	368	TRQX	EQDYrRvQSPv6L	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:14:34	GB0004544929	3,168.00	175	XLON	EQDYrRvTwt	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:14:34	GB0004544929	3,168.00	186	CHX	2977838281210	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:14:34	GB0004544929	3,168.00	66	BATE	156728364712	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:14:34	GB0004544929	3,168.00	65	AQXE	4659	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:14:34	GB0004544929	3,168.00	110	TRQX	EQDYrRvQSPv6M	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:20:52	GB0004544929	3,170.00	160	XLON	EQDYrRvU78G	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:20:52	GB0004544929	3,170.00	170	CHX	2977838282313	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:20:52	GB0004544929	3,170.00	60	BATE	156728365978	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:20:52	GB0004544929	3,170.00	58	AQXE	48104	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:20:52	GB0004544929	3,170.00	1	AQXE	48105	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:20:52	GB0004544929	3,170.00	101	TRQX	EQDYrRvQSPv6N	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:20:52	GB0004544929	3,169.00	273	CHX	2977838282316	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:20:53	GB0004544929	3,169.00	19	XLON	48108	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:26:53	GB0004544929	3,171.00	311	AQXE	EQDYrRvU8P5	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:28:37	GB0004544929	3,175.00	55	CHX	2977838283340	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:28:37	GB0004544929	3,173.00	239	CHX	2977838283421	2001001125
IMPERIAL BRANDS PLC	10/03/2026	10:28:37	GB0004544929	3,173.00				

