

CAPITAL



SMALLCAP World Fund, Inc.
333 South Hope Street
Los Angeles, California 90071-1406
Phone (213) 615 0469
Fax (213) 486 9698

BY FACSIMILE AND POST
(353 1 404 5901)

6 January 2010

Paddy Power plc
Airton House
Airton Road, Tallaght
Dublin, 24, Ireland

Re: Amended Disclosure of Interest in Paddy Power plc

Dear Company Secretary:

This amendment does not reflect a disposition of shares, but rather a disposition of voting rights as a result of SMALLCAP World Fund, Inc. granting voting authority to Capital Research and Management Company, its investment adviser.

For the purpose of this disclosure, we assumed an outstanding share balance of 48,033,339 voting shares. We believe this outstanding share balance is correct. However, if this number is not accurate, please contact us as soon as possible so we may make the necessary revisions.

Should you have questions or require additional information, please contact Gina Martinez or Vivien Tan at (213) 615-0469, or send a fax message to (213) 486-9698. Alternatively, you may contact us via e-mail at GRGroup@capgroup.com.

Regards,

A handwritten signature in black ink, appearing to be "Vivien Tan", written in a cursive style.

Vivien Tan
Compliance Specialist

cc: Irish Stock Exchange

RECEIVED TIME 7. JAN. 2:33

PRINT TIME 7. JAN. 7:06

AMENDED STANDARD FORM TR-1
VOTING RIGHTS ATTACHED TO SHARES— ARTICLE 12(1) OF DIRECTIVE 2004/109/EC
FINANCIAL INSTRUMENTS – ARTICLE 11(3) OF THE COMMISSION DIRECTIVE 2007/14/ECⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attachedⁱⁱ:
Paddy Power plc

2. Reason for the notification (please tick the appropriate box or boxes

- an acquisition or disposal of voting rights
- an acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached
- an event changing the breakdown of voting rights

3. Full name of person(s) subject to the notification obligationⁱⁱⁱ:
SMALLCAP World Fund, Inc.

4. Full name of shareholder(s) (if different from the person mentioned in point 3.)^{iv}:

5. Date of the transaction and date on which the threshold is crossed or reached^v:
1 January 2010

6. Date on which issuer is notified: 6 January 2010

7. Threshold(s) that is/are crossed or reached: 3%

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8. Notified details:

A) Voting rights attached to shares						
Class/type of shares (if possible using the ISIN CODE)	Situation previous to the Triggering transaction ^{vi}		Resulting situation after the triggering transaction ^{vii}			
	Number of Shares ^{viii}	Number of Voting rights ^{ix}	Number of shares ^x		% of voting rights	
			Direct	Number of voting rights ^{xi}	Indirect ^{xiii}	Direct
Ordinary Shares (IE0002588105)	1,639,726	1,639,726	1,639,726	0		0%
SUBTOTAL A (based on aggregate voting rights)	1,639,726	1,639,726	1,639,726		0	0%

B) Financial Instruments				
Resulting situation after the triggering transaction ^{xiv}				
Type of financial instrument	Expiration Date ^{xv}	Exercise/Conversion Period/ Date ^{xvi}	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
N/A				
SUBTOTAL B (in relation to all expiration dates)				

Total (A+B) (where applicable in accordance with national law)	number of voting rights	% of voting rights
1,639,726	0	0%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable^{xvii}.

n/a

10. In case of proxy voting: [name of the proxy holder] will cease to hold [number] voting rights as of [date].

n/a

11. Additional information:

This filing does not reflect a disposition of shares, but rather SCWF's disposition of voting rights as a result of SCWF granting voting authority to Capital Research and Management Company, its investment adviser.

Done at Los Angeles, California on 6 January 2010