CORPORATE SUBSTANTIAL SHAREHOLDER NOTICE

Notice pursuant to s. 324 of Part XV of the Securities and Futures Ordinance (Cap. 571)

Form for use by a corporation giving notice of :

- (i) First acquiring an interest in 5% or more of the shares of a listed corporation (I.e. first becoming a substantial shareholder);
- (ii) Changes in the percentage level, or nature, of its interest or its short position in such shares; and
- (iii) Ceasing to have an interest of 5% in such shares (complete Boxes 1 to 19 and 27 only).

This Form must be completed in accordance with the directions and instructions in the Notes to Form 2.

HSBC Holdings plc 2. Stock code 5 4. Number of issued shares in class 3. Class of shares Ordinary Shares Ordinary Shares 18,829,627,469	1. Nam	Name of listed corporation					
10 000 007 100	HSBC I	Holdings plc					
3. Class of shares Ordinary Shares 18,829,627,469	2. Sto	ck code	5	4. Number of issued shares in class			
	3. Clas	ss of shares	Ordinary Shares	18,829,627,469			

5. Name of substantial shareholder	8. Business registration number		
JPMorgan Chase & Co.	N/A		
	9. Place of incorporation	Certificate of Incorporation No.	
	United States	13-2624428 (Tax ID#)	
6. Registered office	10. Contact person		
270 Park Avenue, New York 10017, United States	Chin May Tan		
	11. Daytime tel. No. 12. e-mail address		
	6568821934	asia.doi.team@jpmorgan.com	
7. Principal place of business in Hong Kong	13. Exchange on which listed		
N/A	New York Stock Exchange		
	14. Name of listed parent and exchange on which parent is listed		
	N/A		

15. Date of relevant event

17	12	2013
(day)	(month)	(year)

16. Date when the substantial shareholder became aware of the relevant event/ interest in the shares (if later)

19	12	2013
(day)	(month)	(year)

17. Details of relevant event

	code describing	Code describing ca shares were/are he (see Table 2)		Number of shares bought/sold or involved	transaction		change Average price per		Consideration
	l,	Before relevant	After relevant event	Illivoived		share			Code (see Table 3)
Long position	117 13	205 4	205 4	3,175,609	HKD 0	82.692	82.383	81.661	301 1
Short position	- Select -0	- Select -0	- Select -0						

18. Total shares immediately before the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,315,330,748	6.98
Short position	112,384,238	0.59
Lending pool	876,827,002	4.65

20. Capacity in which interests disclosed in Box 19 are held

Code describing capacity	Number of shares			
(see Table 2)	Long position	Short position		
201 2	224,148,257	111,888,785		
202 3	217,898,569	0		
207 7	129,221	0		
208 8	876,330,310	0		
- Select - 0				

19. Total shares immediately after the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,318,506,357	7.00
Short position	111,888,785	0.59
Lending pool	876,330,310	4.65

21. Further information in respect of derivative interests

Code describing derivatives	Number of shares			
(see Table 4)	Long position	Short position		
401 2	14,481,390	10,226,025		
402 3	1,097,800	21,111,800		
403 4	7,864,000	3,378,284		
404 5	25,721,405	53,333,487		
- Select - 0				

22. Further information in relation to interests of corporations controlled by substantial shareholder

Name of controlled	Address and place of incomparation	Name of controlling	%	Direct	Number o	of shares
corporation	Address and place of incorporation	shareholder	control	interest (Y/N)	Long position	Short Position
J.P. Morgan Securities LLC	383 Madison Avenue, New York 10179, United States	J.P. Morgan Broker-Dealer Holdings Inc	100.00	Y	44,879	19,293
J.P. Morgan Clearing Corp	Three Chase MetroTech Center, Brooklyn, New York 11245, United States	J.P. Morgan Securities LLC	100.00	Y	42,392,087	7,522,712
JPMorgan Chase Bank, N.A London Branch	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Chase Bank, N.A.	100.00	Y	11,658,000	0
JF International Management Inc.	Palm Grove House, P.O. Box 438, Road Town, Tortola (British Virgin Islands)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	35,163	0
JF Asset Management Limited	21st Floor Chater House 8 Connaught Road Central Hong Kong (Hong Kong)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	35,604,759	0
JPMorgan Asset Management (Japan) Limited	Tokyo Building, 7-3, Marunouchi 2-chome Chiyoda-ku, Tokyo 100-6432 (Japan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	8,882	0
JPMorgan Asset Management (Taiwan) Limited	3/F., No.65 and 17/F., No. 65, 67, 69 and 71, Sec.2, Tun Hwa South Road, Taipei (Taiwan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	343,773	0
J.P. Morgan Investment Management Inc.	270 Park Avenue New York (United States)	JPMorgan Asset Management Holdings Inc	100.00	Y	78,869,847	0

23. Further information in relation to interests held by substantial shareholder jointly with another person

Name of joint shareholder	Address	Number of shares			
Name of joint shareholder	Address	Long position	Short Position		

	1		•	nder of a Discretionary Tr		T			
Name of Trust	Address				Status Code	Number of shares			
					(see Table 5)	Long position		rt position	
N.A	N.A				501 1	129,221			
					- Select -0	Ĭ			
					- Select -0				
25. Further information		_	under Section 317	(Please see Notes for	further information required	1	•		
Names of other parties	Address					Number	of shares		
Total number of shares	in which subst	antial shareholder i	s interested under s	ection 317 and 318					
26. Details of person(s) in accorda	nce with whose di	ections the substa	ntial shareholder or its d	rectors are accustomed to	act			
Names	Address					Relationship Code (see Tab	ole 6) Po	ercentage (%)	
						- Select - 0	•		
						- Select - 0	·		
						- Select - 0	-		
27. Date of filing this I	Form 2	20	12	2013					
27. Date of filing this I	Form 2	20 (day)	12 (month)	2013 (year)		- Select - 0 28. Number of continuation			