CORPORATE SUBSTANTIAL SHAREHOLDER NOTICE

Notice pursuant to s. 324 of Part XV of the Securities and Futures Ordinance (Cap. 571)

Form for use by a corporation giving notice of :

- (i) First acquiring an interest in 5% or more of the shares of a listed corporation (I.e. first becoming a substantial shareholder);
- (ii) Changes in the percentage level, or nature, of its interest or its short position in such shares; and
- (iii) Ceasing to have an interest of 5% in such shares (complete Boxes 1 to 19 and 27 only).

This Form must be completed in accordance with the directions and instructions in the Notes to Form 2.

1. Name of listed corporati	. Name of listed corporation					
HSBC Holdings plc	HSBC Holdings plc					
2. Stock code	5	4. Number of issued shares in class				
3. Class of shares	Ordinary Shares	18,642,152,786				

5. Name of substantial shareholder	8. Business registration number		
JPMorgan Chase & Co.	N/A		
	9. Place of incorporation	Certificate of Incorporation No.	
	United States 13-2624428 (Tax ID#)		
6. Registered office	10. Contact person		
270 Park Avenue, New York 10017, USA	Samm Zhuo 11. Daytime tel. No. 12. e-mail address		
	6568821911	asia.doi.team@jpmorgan.com	
7. Principal place of business in Hong Kong	13. Exchange on which listed		
N/A	New York Stock Exchange		
	14. Name of listed parent and exchange on which parent is listed		
	N/A		

15. Date of relevant event

28	08	2013
(day)	(month)	(year)

16. Date when the substantial shareholder became aware of the relevant event/ interest in the shares (if later)

29	08	2013
(day)	(month)	(year)

17. Details of relevant event

	code describing circumstances	Code describing cashares were/are he (see Table 2) Before relevant event	1 7	Number of shares bought/sold or involved	transaction	Highest price per	change Average price per share	Average consideration per	Consideration Code (see Table 3)
Long position	117 🔻	205 🔻	205	322,742,738	HKD 🔻	82.000	81.970		- Select -
Short position	112 -	205 -	205 -	319,549,409					

18. Total shares immediately before the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,600,874,296	8.59
Short position	354,535,418	1.90
Lending pool	936,591,597	5.02

20. Capacity in which interests disclosed in Box 19 are held

Code describing capacity	Number of shares			
(see Table 2)	Long position	Short position		
201	155,625,764	34,986,009		
202	185,255,716	0		
207	621	0		
208 ▼	937,249,457	0		
- Select -				

19. Total shares immediately after the relevant event

	Total number of shares	Percentage figure (%)
Long position	1,278,131,558	6.86
Short position	34,986,009	0.19
Lending pool	937,249,457	5.03

21. Further information in respect of derivative interests

Code describing derivatives (see Table 4)		Number of shares			
		Long position	Short position		
401	T	4,744,000	2,447,600		
402	-	868,800	11,102,480		
403	▼	3,813,658	3,898,031		
404	-	6,750,730	7,587,898		
- Select -	▼				

22. Further information in relation to interests of corporations controlled by substantial shareholder

Name of controlled	Address and place of incorporation	Name of controlling	%	Direct	Number of shares		
corporation	Address and place of incorporation	shareholder	control	interest (Y/N)	Long position	Short Position	
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway, Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	Y	947,667,379	0	
J.P. Morgan Securities plc	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase International Holdings Limited	98.95	Y	104,950,624	11,422,880	
J.P. Morgan Chase International Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Chase (UK) Holdings Limited	100.00	N	104,950,624	11,422,880	
J.P. Morgan Chase (UK) Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Capital Holdings Limited	100.00	N	104,950,624	11,422,880	
J.P. Morgan Capital Holdings Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan International Finance Limited	100.00	N	104,950,624	11,422,880	
J.P. Morgan International Finance Limited	500 Stanton Christiana Road, Newark, Delaware 19713, USA (United States)	Bank One International Holdings Corporation	100.00	N	131,293,940	27,786,009	
Bank One International Holdings Corporation	1 Bank One Plaza, Chicago, Illinois	J.P. Morgan International Inc	100.00	N	131,293,940	27,786,009	
J.P. Morgan International Inc.	270 Park Avenue, New York, N.Y.10017 (United States)	JPMorgan Chase Bank, N.A.	100.00	N	131,293,940	27,786,009	

23. Further information in relation to interests held by substantial shareholder jointly with another person

Name of joint shareholder	Address		Number of shares		
Name of joint shareholder	Addiess		Long position	Short Position	
		2			

5. Further information from a parry to an agreement under Section 317 (Please see Notes for further information required) lames of other parties Address Number of shares										
Status Code (See Table 5) Address Status Code (See Table 5) Long position Short position S										
Address Surface of Trust Address Surface of Coordination Incompation (See Table 6) Surface of Short position Solitation										
Address Status Code (See Table 5)										
Status Code (See Table 5) Address Status Code (See Table 5) Long position Short position S										
Address (see Table 5) Long position Short position NA Sol	4. Further informati	ion from a trust	tee, or beneficiary	of a trust, or a four	nder of a Discretion	ary Trust				
Short position Select Sel	lama of Trust	A ddroop						Number	of shares	
S. Further information from a parry to an agreement under Section 317 (Please see Notes for further information required) James of other parties Address Number of shares Number of shares Number of shares Number of shares Number of shares Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act James Address Relationship Code (see Table 6) Percentage (%) Select: Select: J. S	name or Trust	Address					(see Table 5)		S	hort position
5. Further information from a party to an agreement under Section 317 (Please see Notes for further information required) lames of other parties Address Number of shares lotal number of shares in which substantial shareholder is interested under section 317 and 318 6. Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act lames Address Relationship Code (see Table 6) Percentage (%) Select Select	N.A	N.A					501 🔻	621		
5. Further information from a party to an agreement under Section 317 (Please see Notes for further information required) lames of other parties Address Number of shares Otal number of shares in which substantial shareholder is interested under section 317 and 318 Otal number of shares in which substantial shareholder is interested under section 317 and 318 Obetails of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act lames Address Relationship Code (see Table 6) Percentage (%) Select Se										
5. Further information from a party to an agreement under Section 317 (Please see Notes for further information required) lames of other parties Address Number of shares Otal number of shares in which substantial shareholder is interested under section 317 and 318 Section Section							- Select -			
5. Further information from a party to an agreement under Section 317 (Please see Notes for further information required) lames of other parties Address Number of shares Otal number of shares in which substantial shareholder is interested under section 317 and 318 6. Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act lames Address Relationship Code (see Table 6) Percentage (%) - Select Y - Selec							- Select -			
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Address Address Number of shares Otal number of shares in which substantial shareholder is interested under section 317 and 318 6. Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act lames Address Relationship Code (see Table 6) Percentage (%) - Select										
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6. Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act Address							<u> </u>	Number	of shares	
6. Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act Address										
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6. Details of person(s) in accordance with whose directions the substantial shareholder or its directors are accustomed to act Address	Total number of shares	s in which subst	antial shareholder is	interested under s	ection 317 and 318					
Address Relationship Code (see Table 6) Percentage (%) - Select	Total Hamber of Shares	3 III WIIIOII 30D3t	artial shareholder is	interested under s	colon on and one					
Address Relationship Code (see Table 6) Percentage (%) - Select	% Details of person	n(s) in accordar	nce with whose dire	ections the substa	untial shareholder o	r its directors are	accustomed to ac	f		
7. Date of filing this Form 2 02 09 2013 (day) (month) (year) - Select - 28. Number of continuation sheets	Names							1	e 6)	Percentage (%)
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(day) (month) (year)			02	Λο	2013				_	
	27. Date of filing this	Form 2						28. Number of continuation	sheets	
	Form 2.		(uay)	(month)	(year)			29. Number of attachments		

22. Further information in relation to interests of corporations controlled by substantial shareholder

Name of controlled corporation	Address and place of incorporation	Name of controlling	% control	Direct interest	Number of	f shares
	Address and place of incorporation	shareholder		(Y/N)	Long position	Short position
JPMorgan Chase Bank, N.A.	1111 Polaris Parkway, Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	N	131,293,940	27,786,009
J.P. Morgan Whitefriars Inc.	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan Overseas Capital Corporation	100.00	Y	24,460,454	15,613,376
J.P. Morgan Overseas Capital Corporation	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan International Finance Limited	100.00	N	26,343,316	16,363,129
JF Asset Management Limited	21st Floor Chater House 8 Connaught Road Central Hong Kong (Hong Kong)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	33,158,604	0
JPMorgan Asset Management (Asia) Inc.	270 Park Avenue New York (United States)	JPMorgan Asset Management Holdings Inc.	100.00	N	33,744,282	0
JPMorgan Asset Management Holdings Inc.	270 Park Avenue New York (United States)	JPMorgan Chase & Co.	100.00	N	172,921,938	0
JPMorgan Asset Management (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings (UK) Limited	100.00	Y	70,403,241	0
JPMorgan Asset Management Holdings (UK) Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management International Limited	100.00	N	70,403,241	0
JPMorgan Asset Management International Limited	25 Bank Street Canary Wharf London E14 5JP	JPMorgan Asset Management Holdings Inc.	100.00	N	70,403,241	0
J.P. Morgan Investment Management Inc.	245 Park Avenue, New York (United States)	JPMorgan Asset Management Holdings Inc.	100.00	Y	68,774,415	0
JPMorgan Asset Management (Japan) Limited	Tokyo Building, 7-3, Marunouchi 2-chome Chiyoda- ku, Tokyo 100-6432 (Japan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	8,800	0
J.P. Morgan Securities LLC	270 Park Avenue New York N.Y. 10017, USA	JPMorgan Securities Holdings LLC	100.00	Y	30,000	0
JPMorgan Securities Holdings LLC	270 Park Avenue New York, N.Y. 10017, USA	JPMorgan Chase & Co.	100.00	N	30,000	0
JPMorgan Asset Management (Taiwan) Limited	3/F.,No.65 and 17/F, No. 65, 67and 69 Tun Hwa S. Road Sec. 2 Taipei (Taiwan)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	493,257	0
J.P. Morgan International Bank Limited	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Overseas Capital Corporation.	100.00	Y	1,882,862	0
J.P. Morgan Whitefriars (UK)	25 Bank Street Canary Wharf London E14 5JP	J.P. Morgan Whitefriars Inc.	99.99	Y	0	749,753
J.P. Morgan Whitefriars Inc.	500 Stanton Christiana Road, Newark, Delaware, USA (United States)	J.P. Morgan Overseas Capital Corporation	100.00	N	0	749,753
J.P. Morgan International Inc.	270 Park Avenue New York (United States)	JPMorgan Chase Bank, N.A.	100.00	Y	33,615	0

JPMorgan Chase Bank, N.A.	1111 Polaris Parkway Columbus, Ohio (United States)	JPMorgan Chase & Co.	100.00	N	33,615	0
JF International Management Inc.	Palm Grove House, P.O. Box 438, Road Town, Tortola (British Virgin Islands)	JPMorgan Asset Management (Asia) Inc.	100.00	Y	83,621	0
J.P. Morgan Clearing Corp	Three Chase MetroTech Center, Brooklyn, New York 11245, United States	J.P. Morgan Securities LLC	100.00	Y	26,184,686	7,200,000
J.P. Morgan Securities LLC	383 Madison Avenue, New York 10179, United States	J.P. Morgan Broker- Dealer Holdings Inc	100.00	N	26,184,686	7,200,000
J.P. Morgan Broker- Dealer Holdings Inc	270 Park Avenue, New York 10017, United States	JPMorgan Chase & Co.	100.00	N	26,184,686	7,200,000

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